

Kieran Henstenburg

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Experience

Senior Designer, Dec 2024-Present

Designer, Dec 2022-Dec 2024

Junior Designer, Nov 2021-Nov 2022

Glen Echo Group — Washington, DC

Design diverse deliverables for a range of clients, ranging from motion graphics to social media graphics and branding.

- Serve as design lead on a range of accounts, from political events to gaming companies, creating a wide variety of design work including social media posts, multi page reports, and motion graphics for videos
- Assisted in mentoring Design intern, including delegating projects, assisting on final deliverables, and teaching about software and features
- Provide quick and efficient support to other designers, including providing photography and creative support on site at events, including Senate hearings
- Lead the firm's rebrand and redesigned the firm's pitch deck, leading to an increase in ease of use for the firm and positive feedback from new clients
- Designed successful ads that circulated in major publications like the New York Times and The Hill

Freelance Graphic Designer, Dec 2020-Present

Elisabeth Leamy—Personal Brand, Sep 2023-October 2024

Translated Emmy Award-winning journalist's brand story into a clean, modern visual identity, provided motion graphics for a demo reel, and developed a sub-brand for a presentation

Pulmonary Hypertension Association, Jul 2021-Nov 2021

Created social media and website graphics for events and awareness campaigns

Alluvus, Dec 2020-Feb 2021

Designed cookbook for client; handled layout, image selection, and text placement

Design Intern, May 2019-May 2021

USTelecom

Redesigned welcome packet, and designed other materials for conferences, newsletters, and social media.

- Worked within brand guidelines to present a cohesive look between deliverables
- Introduced new grid system for welcome packet
- Designed and provided continuing support for member logo page

Education

Maryland Institute College of Art

BFA in Graphic Design, Magna Cum Laude

Sep 2017-May 2021

Baltimore, MD

Skills

Design: Brand/Identity, Publication Design, Presentation Decks, Motion Graphics, Photography

Software: Adobe Creative Cloud Suite, Canva, Figma, Vev, Wordpress, Google Web Designer

Languages: HTML, CSS

Awards

2021: MICA Leadership Achievement Award

2019: Megabus Pride Banner Runner-up

2018-21: MICA Dean's List

2017: National Scholastic Art and Writing: National Gold Medal in Graphic Design