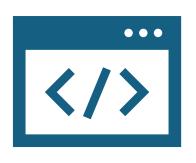
### Welcome to Week 4!

Exploring **accessibility** and **customisation** in Website Development

#### Overview





HTML/CSS/JavaScript Development

Accessibility on Website Platforms

# Why is web accessibility important?

#### Building websites with platforms





Quick setup and deployment

Pre-Built templates

#### Building websites with platforms

#### Third-party services integration

- E-commerce Integration
- Social Media Connectivity
- Marketing and CRM Tools

#### Example 1: WordPress



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#### WordPress Accessibility Features

- Accessibility-Ready Themes
  - tested against the "Accessibility Ready" guidelines

- Accessibility Plugins
  - **S** Plugins

#### Things to consider:

WordPress doesnt have strict rules or checks to make sure every plugin is easy for everyone to use, including people with disabilities.

While WordPress doesn't require plugins to meet accessibility standards, developers are encouraged to make their plugins accessible, and you can take steps to find and use accessible plugins on your site.



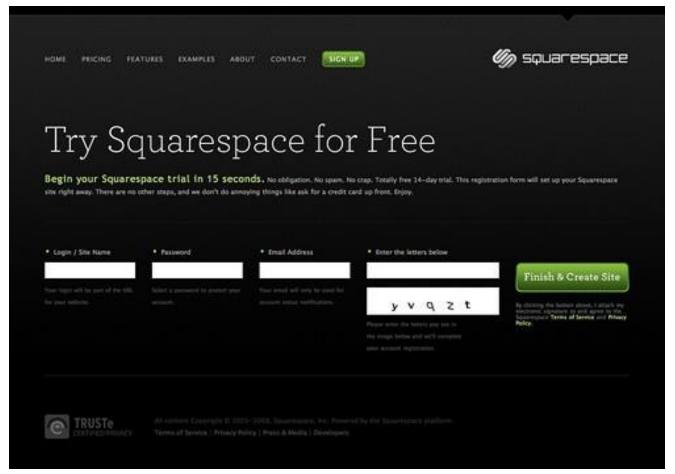
## What to look for when using plugins?

- Look for accessibility mentions:
  WCAG (Web Content Accessibility Guidelines)
- Read user reviews and ratings:
- Check for updates and active development:
- Test the Plugin:
- Use accessibility-focused plugins:

# Plugins specifically designed to enhance accessibility on WordPress sites:

- WP Accesibility
- AccessibleWP Toolbar
- One Click Accessibility
- WP ADA Compliance Check Basic
- WP Accessibility Helper (WAH)
- Gravity Forms
- Dyslexic Fonts

#### Example 2: Squarespace



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#### **Exploring Squarespace**

- Overview of Squarespace
- Accessibility resources at Squarespace



Unfortunately, many Squarespace templates can't even pass minor accessibility tests let alone comply with the latest accessibility protocols which is why many users rely on third-party plugins and widget to make their websites more suitable for disabled visitors and shoppers.

So what are these plugins?

## Most recommended plugins for squarespace:

<u>UserWay</u>

**AccessWidget** 

<u>AudioEye</u>

Axe DevTools by Deque

## Disadvantages

#### **Limited customisation**

- Template based constraints
- Limited code access

#### Cost over time

- Monthly fees
- Additional costs for plugins and extensions

#### Disadvantages

**Dependency on the platform** 

**Customisation costs** 

**Support limitations** 

### Things to consider always:

• Keep an accessibility statement on your wesbite

**Examples of statements** 

Example in website in progress code:

Let's go to codepen > <a href="https://codepen.io/yadlra/pen/qBzbJWr">https://codepen.io/yadlra/pen/qBzbJWr</a>

Ask accessibility experts

#### Examples of customisable features

- Text Size Adjustments
- Color Contrast Options
- Keyboard Navigation
- Alternative Text for Images you already know how to do this!

How to alt-text?



DuckDuckGo

https://duckduckgo.com/settings#appearance

#### Nav Bars







Having a Navigation Bar

**Using Anchor Links** 

Benefits of Improved Navigation

#### Making text BIGGER







INTEGRATING WITH NAV BAR



**USER PREFERENCES** 

### Changing themes





IMPLEMENTING THEME CHANGES

LIGHT AND DARK THEMES

#### Responsive Design

Adding Skip links

Skip links allow users to bypass repetitive navigation links and jump directly to the main content.

Mobile layout

#### Viewport and layouts check

## Viewport Meta Tag

Skip links