

Kieran McManus

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[LinkedIn](#) | [Github](#)

PROJECTS

Portfolio

2017 ([live](#) – [Github](#))

- HTML, CSS, Javascript & jQuery
- Responsive mobile design/ navigation
- Javascript and CSS animations/interactions
- Contact form functionality

Kieran McManus | *Solo musician*

2017 ([live](#) – [Github](#))

- HTML, CSS, Javascript & jQuery
- Responsive mobile design/ navigation
- Javascript interactions
- Mailing list, bandcamp integration, image slideshow

The Webster Apartments | *Non-profit*

2014 ([live](#))

- Developed by highly customizing Wordpress themes using HTML & CSS
- Blog functionality and integrated social media

SKILLS

HTML	CSS	Javascript	jQuery	Github	Wordpress
DFP/DSM	Salesforce	Photoshop	Dreamweaver	MS Office/Excel	Google Docs

EXPERIENCE

Spotify, New York, NY

2014 – Present

Traffic Manager, Label Ad Operations

- Set up, QA, and manage \$100M+ worth of advertising campaigns for labels
- Established & maintain strong relationships with internal & external stakeholders
- Provide global advertising statistics reports and performance analysis/insights to all Spotify label partners on a weekly & monthly basis
- Built & maintained network of advertising booking forms, tracking budgets and campaigns through series of formulas
- Trained and lead team of traffic coordinators

EDUCATION

General Assembly

August 2017

Certificate, Front End Web Development

Binghamton University, State University of New York

2014

Bachelor of Arts, English Literature & Rhetoric

New York University

2013

Certificate in Digital Publishing