



Social Media Misinformation + Disinformation

Content Recommendation Algorithms + Generative AI



CELEBRITIES CRITICISED FOR 'FANNING FLAMES' OF 5G CORONAVIRUS CONSPIRACY THEORIES AFTER REPORTS OF PHONE MASTS SET ON FIRE

Videos claiming to show 5G towers on fire were posted to a page on Facebook, encouraging others to do the same

QAnon YouTubers Are Telling People to Drink Bleach to Ward Off Coronavirus

Dangerous advice is spreading on YouTube and Twitter, despite efforts to stop it

by EJ DICKSON



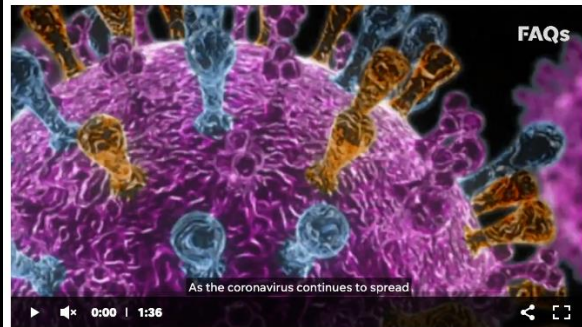
Photo Illustration Images: Shutterstock

HEALTH

Bill Gates is not secretly plotting microchips in a coronavirus vaccine. Misinformation and conspiracy theories are dangerous for everyone.

Elizabeth Weise USA TODAY

Published 6:11 a.m. ET Jun. 5, 2020 | Updated 4:48 p.m. ET Jun. 20, 2020



HEALTH

A Common Snake Oil Reemerges for the Coronavirus

The pandemic has sparked an interest in dubious cures such as colloidal silver—and some are trying to capitalize on it.

OLGA KHAZAN JUNE 22, 2020



GETTY / THE ATLANTIC

To the silver salesmen, moms must have seemed like an ideal demographic. Last year, Candy Keane, a 44-year-old lifestyle blogger in Florida, heard about colloidal silver—silver particles suspended in liquid—from a mom's group she's part of. A company called My Doctor Suggests was sending out free samples of its products, including colloidal-silver solution, lozenges, lotion, and soap, to bloggers who might be willing to review the products online.



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RECOMMENDED READING

I Gooped Myself

AMANDA MULL

We Don't Even Have a
COVID-19 Vaccine, and Yet
the Conspiracies Are Here

SARAH ZHANG

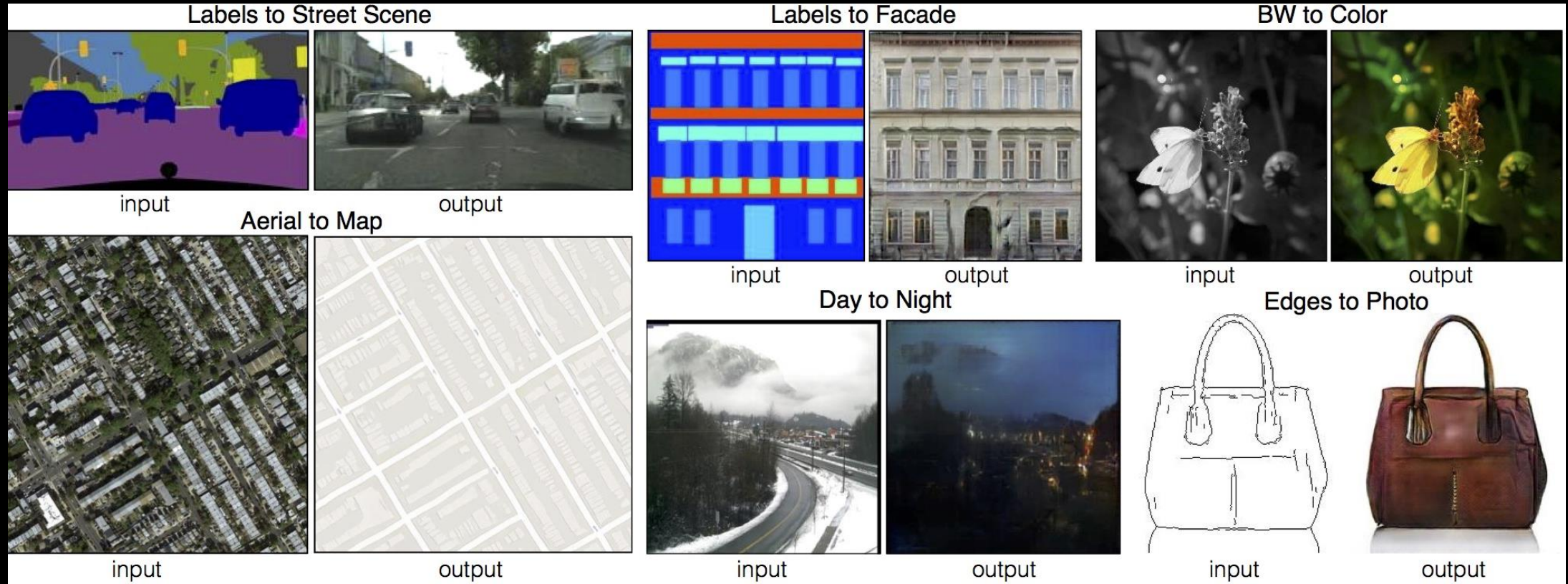
A woman with long, wavy brown hair is looking upwards and slightly to the right. She is wearing a dark, patterned top. The background is a vibrant, abstract collage of colors and textures, including shades of blue, purple, yellow, and red, with some elements resembling a cityscape or a digital interface.

Infodemic

Derek Curry & Jennifer Gradecki

2020





Conditional Generative Adversarial Network (cGAN)

Image-to-Image Translation with Conditional Adversarial Networks

Phillip Isola, Jun-Yan Zhu, Tinghui Zhou, Alexei A. Efros

Berkeley AI Research (BAIR) Laboratory, UC Berkley



Russia-Linked CopyCop Uses LLMs to Weaponize Influence Content at Scale

Posted: 9th May 2024 By: Insikt Group®



LIBERAL CHATBOT

I don't know if it's possible for a conservative to be reasonable.

CONSERVATIVE CHATBOT

The left is trying to destroy our country. Conservatives are trying to save it.

See How Easily A.I. Chatbots Can Be Taught to Spew Disinformation

By Jeremy White May 19, 2024

OpenAI Disrupts 5 AI-Powered, State-Backed Influence Ops

Most of the operations were feckless efforts with little impact, but they illustrate how AI is changing the game for inauthentic content on both the adversary and defense sides.



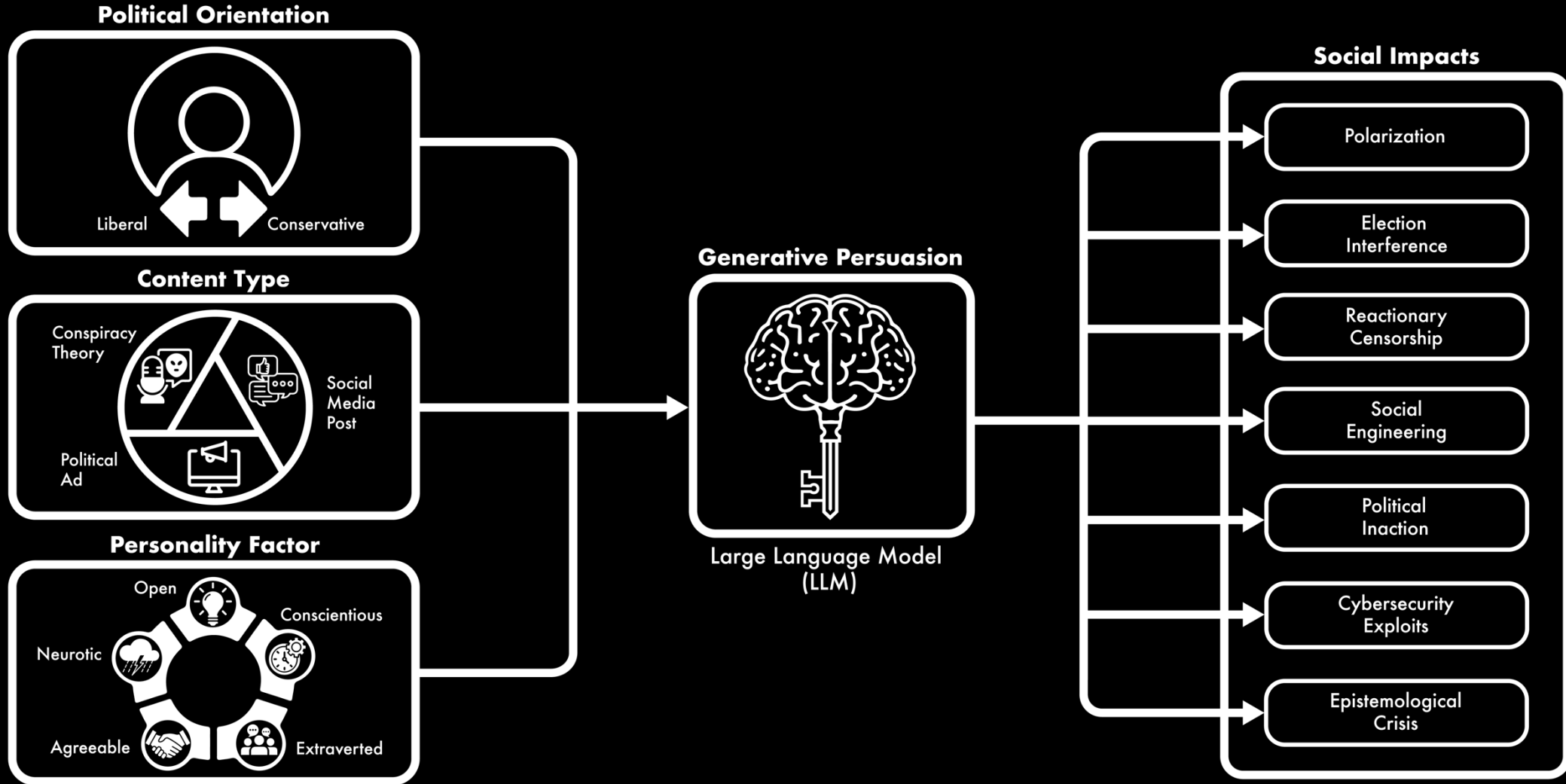
Nate Nelson, Contributing Writer

May 31, 2024

🕒 4 Min Read



PSYBERNETICA



— GENERATIVE PERSUASION —
WORKFLOW

Revealed: US spy operation that manipulates social media

Military's 'sock puppet' software creates fake online identities to spread pro-American propaganda

Jeff Jarvis: Washington shows the morals of a clumsy spammer



Gen David Petraeus has previously said US online psychological operations are aimed at 'countering extremist ideology and propaganda'. Photograph: Cliff Owen/AP

Nick Fielding and Ian Cobain

Thu 17 Mar 2011 09:19 EDT

‘Pro-Beyoncé’ vs. ‘Anti-Beyoncé’: 3,500 Facebook ads show the scale of Russian manipulation

🔗 📌



Facebook ads purchased by Russian agents, displayed during a congressional hearing with representatives of tech companies. (Manuel Balce Ceneta/AP)



By [Tony Romm](#)

May 10, 2018 at 4:27 p.m. EDT

09-25-2019 | TECH

Before Trump, Cambridge Analytica quietly built “psyops” for militaries

New evidence shows how the parent company of Trump’s campaign firm built its influence arsenal in secretive work for the U.S., the U.K., and NATO.

