

August 13, 2018

## PHILIPPINE STOCK EXCHANGE, INC.

3<sup>rd</sup> Floor, Philippine Stock Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

Attention: Ms. Janet A. Encarnacion

Head, Disclosure Department

## PHILIPPINE DEALING & EXCHANGE CORP.

37<sup>th</sup> Floor, Tower 1, The Enterprise Center 6766 Ayala Ave., cor. Paseo de Roxas, Makati City

Attention: Ms. Vina Vanessa S. Salonga

Head, Issuer Compliance and Disclosure Department

## Ladies and Gentlemen:

We reply to your request for clarification on the news article entitled "SM revives Goldilocks buy-in plan" posted in Inquirer.net on August 13, 2018 (Monday), the pertinent portion of which reads:

"Conglomerate SM Investments Corp. has revived a deal to invest in food retailer Goldilocks Bakeshop. However, instead of taking the majority control as earlier expected, it is now willing to take a significant minority stake in the enterprise.

An industry source familiar with the discussions said SM was firming up a deal to acquire 34 percent of Goldilocks. This investment plan was also noted by SM officials in a teleconference with analysts last week in a discussion on the group's portfolio interests.

A spokesperson from SM confirmed to the Inquirer that the group had rekindled its interest in the bakeshop chain but noted it would take a 'minority' stake.

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SM Investments Corporation confirms that it is in the final stages of completing its acquisition of 34% of the total outstanding capital stock of Goldilocks Bakeshop, Inc.

Thank you.

Very truly yours,

ELMER B. SERRANO

Corporate Secretary