Presentation On

E-Commerce Cosmetic

Submitted by: Neelam ma'am

University Roll No.: 1900290140009

Name:Archana varshney

Semester:6th

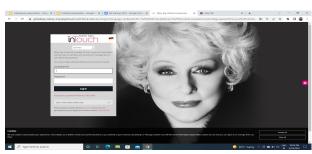Date:-30/4/2022

Mary Kay

Mary Kay page(sells beauty product(U.S Based company)

promote women)

1963 is an American Privately owned MLM (multi level marketing company) which sells cosmetics products.

Company founded by Mary Kay Ash.

The project name is project one and the motive of this project is women's empowerment.

Project using almost all the clouds of salesforce like service cloud. Community cloud, commerce cloud, analytics cloud

E-commerce Cosmetics

It was Starting in 1963 is an American Privately owned MLM (multi level marketing company) which sells cosmetics products.~~Company~~ founded by Mary Kay Ash.The project name is project one and the motive of this project is women's empowerment.Project using almost all the clouds of salesforce like service cloud. Community cloud, commerce cloud, analytics cloud
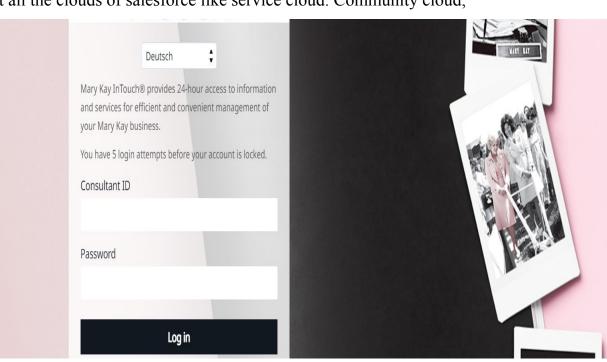
Project is live in 30 markets of 4 regions

1-EUR(European Region)
2-APR(Asia Pacific Region)
3-LAR(Latin America Region)
4-NAR(North America Region)

Introduction

Technologies used :

1. Agile Methodology
2. Salesforce Builder
3. Salesforce Community Cloud

Functionality:

Whenever anyone wants to join MK , then he should have a valid Recruiter number with him , with the help of that recruiter number new recruit will signup on agreement form and then he has to complete that form which consists of multiple sections with multiple fields.

If any recruit complete its purchasing from commerce then can see his details and have some permission sets.

• *Project Roles and Responsibilities*

The major tasks assigned to me during my internship at Cloud Analogy was:

• To perform Manual Testing for various Salesforce UI

• To perform Automation Testing we need to use a tool Name Tricentis Tosca.

• To perform Manual and Automation Testing for Leads Connection CRM

Sprint tickets and file bugs corresponding to them in JIRA .

Methodology & Modules

1. **Atlassian JIRA:**

Jira was designed as a bug and issue tracker.Jira has evolved for all kinds of use cases,

from requirements and test case management to agile software development.Jira has

evolved for all kinds of use cases, from requirements and test case management to agile

software development

2. **Workspace and Builder Experience:**

    Create Workspace and manage dashboard , administration , Builder , CMS and set the layout of site and other functionality . Salesforce Builder can be used to customize the Community based on our business needs, without doing any custom development, we can customize the Community branding very easily and quickly.
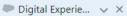
3. **Community Cloud:**
Community Cloud provides Salesforce customers the ability to create online web properties for external collaboration, customer service, channel sales, and other custom portals in their instance of Salesforce. Tightly integrated to Sales Cloud, Service Cloud, and App Cloud, Community Cloud can be quickly customized to provide a wide variety of web properties.

∨ Get Started with Salesforce CMS
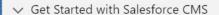
CMS Workspaces

Use CMS workspaces to create and organize your content. You can use this content in headless channels or in sites you've built with Experience Builder.

Create a CMS Workspace
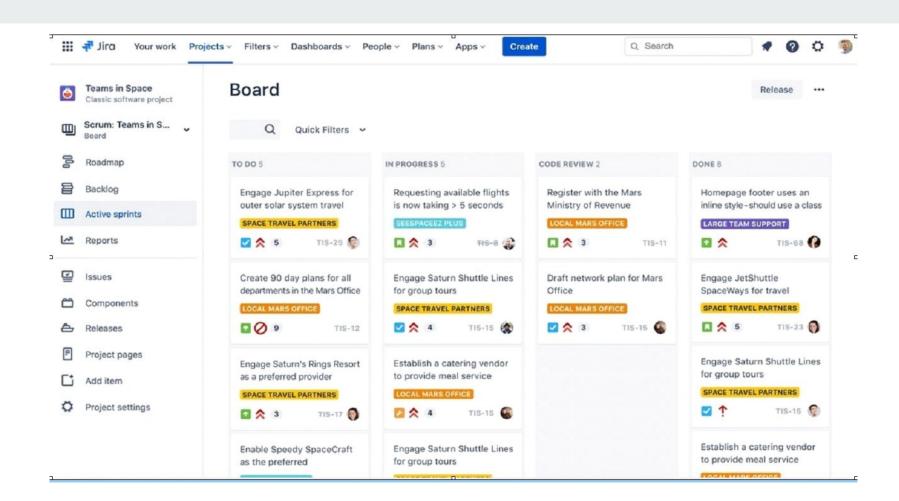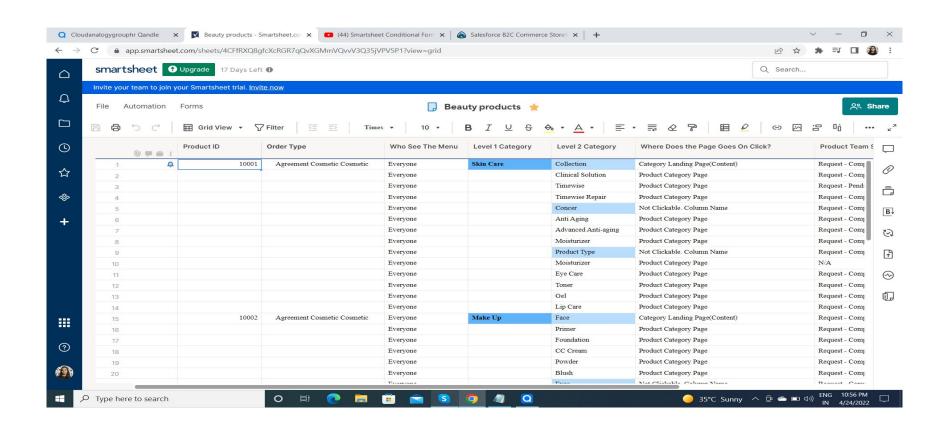
Experience Builder

Use Experience Builder to create, brand, and publish a custom site. Add content from your CMS workspaces to enhance the user experience.

Create an Experience ⬏

All CMS Workspaces

View All   Add Workspace

Name	Created By	Description	
sdfghhikjkj	Preeti Sahrawat		▼
ctywork	Preeti Sahrawat		▼
cmty workboard	Preeti Sahrawat	cloud builder site	▼
Eample2	Preeti Sahrawat		▼
Public Sector	Preeti Sahrawat		▼

app.smartsheet.com/sheets/4CFfRXQ8gfcXcRGR7qQvXGMmVQvvV3Q35jVPV5P1?view=grid

smartsheet ⊕ Upgrade 17 Days Left ⓘ

Search...

Invite your team to join your Smartsheet trial. **Invite now**

File   Automation   Forms   📄 **Beauty products** ⭐   Share

Grid View ▾ ▽ Filter   Times ▾ 10 ▾ **B** *I* U S̶   A̲ ▾ ≡ ▾

		Product ID	Order Type	Who See The Menu	Level 1 Category	Level 2 Category	Where Does the Page Goes On Click?	Product Team S
1	🔔	10001	Agreement Cosmetic Cosmetic	Everyone	**Skin Care**	Collection	Category Landing Page(Content)	Request - Comp
2				Everyone		Clinical Solution	Product Category Page	Request - Comp
3				Everyone		Timewise	Product Category Page	Request - Pend
4				Everyone		Timewise Repair	Product Category Page	Request - Comp
5				Everyone		Concer	Not Clickable. Column Name	Request - Comp
6				Everyone		Anti Aging	Product Category Page	Request - Comp
7				Everyone		Advanced Anti-aging	Product Category Page	Request - Comp
8				Everyone		Moisturizer	Product Category Page	Request - Comp
9				Everyone		Product Type	Not Clickable. Column Name	Request - Comp
10				Everyone		Moisturizer	Product Category Page	N/A
11				Everyone		Eye Care	Product Category Page	Request - Comp
12				Everyone		Toner	Product Category Page	Request - Comp
13				Everyone		Gel	Product Category Page	Request - Comp
14				Everyone		Lip Care	Product Category Page	Request - Comp
15		10002	Agreement Cosmetic Cosmetic	Everyone	**Make Up**	Face	Category Landing Page(Content)	Request - Comp
16				Everyone		Primer	Product Category Page	Request - Comp
17				Everyone		Foundation	Product Category Page	Request - Comp
18				Everyone		CC Cream	Product Category Page	Request - Comp
19				Everyone		Powder	Product Category Page	Request - Comp
20				Everyone		Blush	Product Category Page	Request - Comp
				Everyone		Eyes	Not Clickable. Column Name	Request - Comp

Type here to search   O 🔍 💬 📁 🗄️ ✉️ Skype Chrome 📕 Q   35°C Sunny   ENG IN 10:56 PM 4/24/2022

The types of testing performed

- Smoke Testing

- Sanity Testing

- Functional testing

- Regression Testing

- End-to-end testing

Thank You