Kiet Phun

1061 Filbert St. San Francisco, CA 94133 402-613-5455 kietphun@gmail.com kietphun.github.io

Work Experience

LiveRamp

San Francisco, CA

Senior Data Analyst

August 2020 - Present

- Streamlined development and reporting strategy for LiveRamp C-Suite, aggregating and synthesizing data from all functional areas of the business
- Partnered with department heads to make data-driven decisions leveraging descriptive and prescriptive analytics cross functionally across multiple teams
- Technical lead for Tableau, SQL, and BigQuery providing day-to-day analytics support and empowering data access, self-service analytics, and mentorship to junior analysts

Business Operations Manager - LiveRamp Data Marketplace

April 2018 - July 2020

- Lead and manage operations team of four focused on collecting, analyzing, and generating insights across LiveRamp's data marketplace with 500+ partners
- Facilitated revenue operations for data marketplace with \$70M in yearly revenue working cross functionally with CS, Product, Sales, and Accounting
- Designed and project managed internal royalty management system leading to faster accounting closing times and significantly reduced errors

PagerDuty San Francisco, CA

Data Analyst, Finance

August 2017 - March 2018

- Crafted, analyzed and supported financial models focused on capacity and top of funnel

WalkMe

San Francisco, CA

Business Operations Analyst

September 2015 - August 2017

- Enabled global customer success to succeed with analytics reporting, visual dashboards, compelling powerpoints, and all other analytics needs
- Designed KPIs and visualizations for customer facing analytics platform

Beyond the Arc

San Francisco, CA

Data Analyst

September 2014 - August 2015

 Built predictive models for a mobile resource management company, involved with all phases of development from business understanding to modeling and client presentation

Education

Vassar College

Poughkeepsie, NY

Bachelor of Arts in Economics & Mathematics

Aug. 2010 - May 2014

Georgia Institute of Technology

Atlanta, GA

Masters in Computer Science

December 2021

Skills: SQL, Python, Tableau, GCP, R, Javascript, HTML, CSS Interests: Squash, Cycling, Poker, Competitive Gaming, Hiking