

Kiet Phun
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Summary

Software Engineer focused on large scale streaming and batch data delivery to 50+ destinations.
Analytics Lead with 8+ years of experience of delivering internal and external insights and products.

Work Experience

LiveRamp San Francisco, CA
Software Engineer July 2022 - Present

- Backend development focused on outbound platform integrations via batch or streaming using Java, Springboot, Kubernetes, Spark, and GCP.
- Enhanced API integration with Google Store Sales Conversions API for file delivery
- Implemented configurable privacy rules for The Trade Desk API integration

Analytics Lead August 2020 - June 2022

- Technical lead for Tableau, SQL, and BigQuery and empowering data access and self-service analytics as well as development and reporting strategy for LiveRamp C-Suite

Business Operations Manager - LiveRamp Data Marketplace April 2018 - July 2020

- Managed operations team of four focused on collecting, analyzing, and generating insights across LiveRamp's data marketplace with 500+ partners and \$70M ARR
- Automated Facebook reporting using client API and Python saving customers and internal teams over 200 hours per month

PagerDuty San Francisco, CA
Data Analyst, Finance August 2017 - March 2018

- Crafted, analyzed and supported financial models focused on capacity and top of funnel

WalkMe San Francisco, CA
Business Operations Analyst September 2015 - August 2017

- Designed KPIs, visualizations, and SQL queries for customer facing analytics platform working with two web developers for external customer facing analytics platform

Beyond the Arc San Francisco, CA
Data Analyst September 2014 - August 2015

- Built predictive models in R for a mobile resource management company, involved with all phases of development from business understanding to modeling and client presentation.

Education

Georgia Institute of Technology Atlanta, GA
Masters in Computer Science: Specialization in Machine Learning December 2021
Vassar College Poughkeepsie, NY
Bachelor of Arts in Economics & Mathematics Aug. 2010 - May 2014