

# Learn how to Accelerate your AI Journey with Watson

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Get Started Here: <http://ibm.biz/HacklabAI>

**IBM Developer**

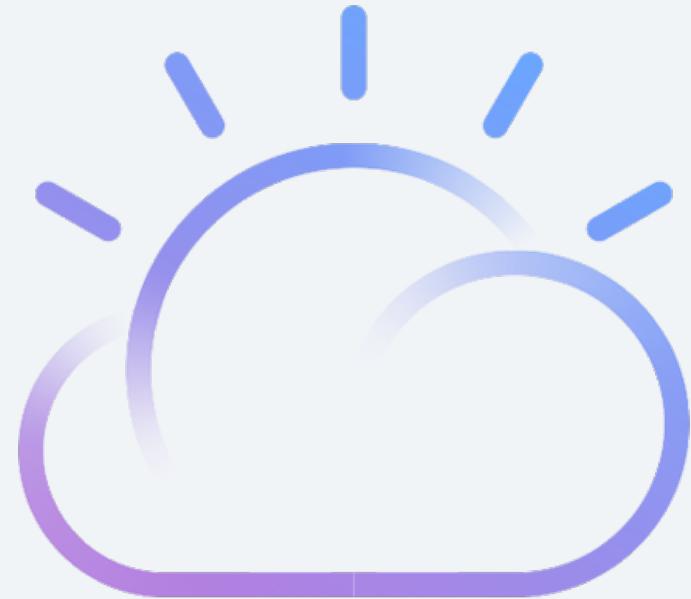


# Agenda

<b>IBM Cloud Challenges</b>	<b>04</b>	<b>Hands-On Useful Links</b>	<b>12</b>
<b>Accelerate the AI Journey</b>	<b>05</b>		<b>13</b>

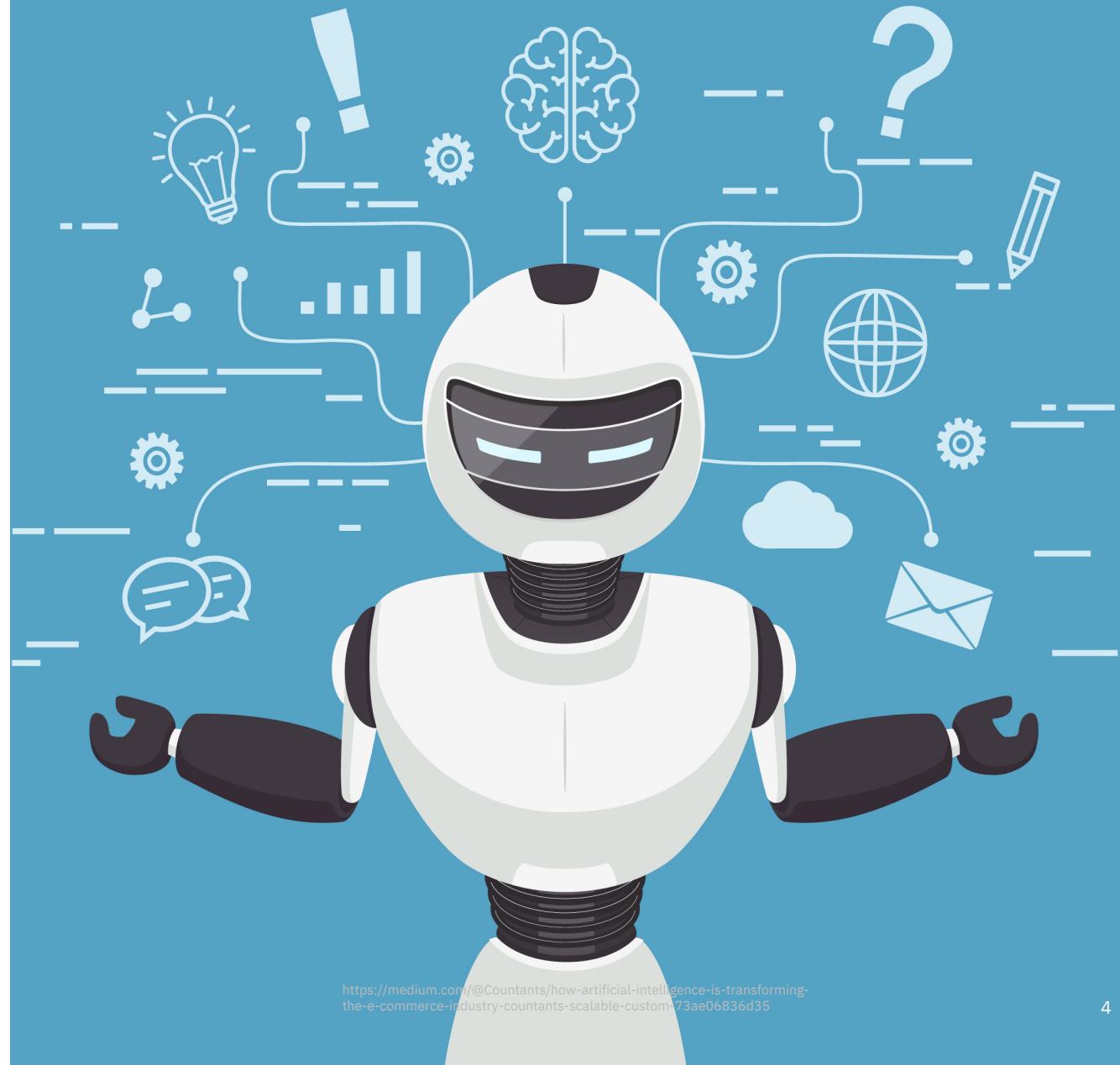
# What is IBM Cloud?

- Combines platform as a service with infrastructure as a service
- Provides multiple services that can help with building your solutions
- Makes it easy to develop, deploy and scale your solution



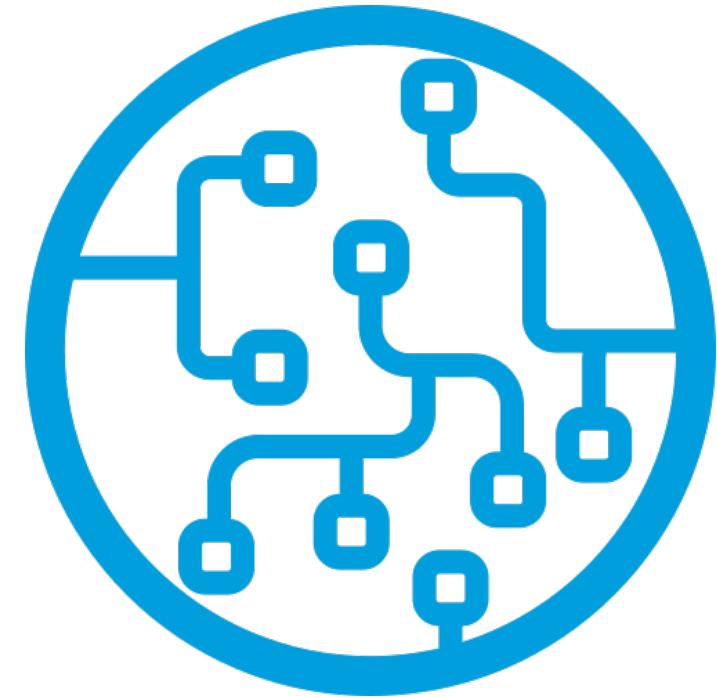
# Main Challenges

- High demand for data scientists and ML engineers
- Lack of skills to meet the demand
- Traditional ML techniques are time consuming and require a lot of effort



# Accelerate your Journey with AI?

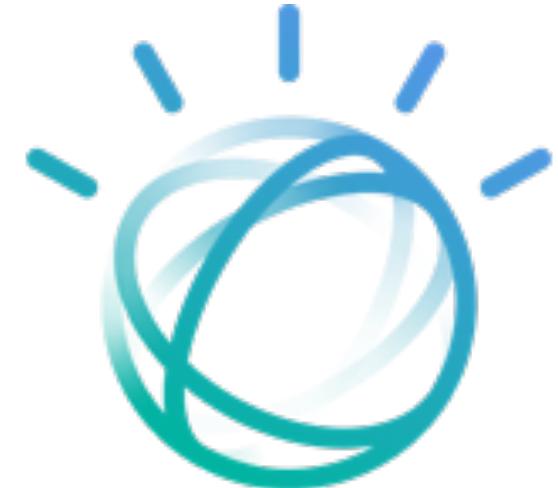
- Modernize: Make your data ready for AI
- Collect: Make your data simple and accessible
- Organize: Create a business-ready analytics foundation
- Analyze: Scale AI everywhere with trust and transparency
- Infuse: Operationalize AI throughout your solutions



<https://www.pngwing.com/en/free-png-vddvt>

# Hands-On

- Introduction to **IBM Cloud** and its **AI** services
- **Watson Studio & AutoAI** : Build evaluate and deploy a predictive model for a customer churn use case
- **Watson Assistant**: Learn how to build your first Chatbot with Watson Assistant
- **Register**: <http://ibm.biz/HacklabAI>
- **Resources**: <http://ibm.biz/kif01Asset>



# Why join Call for Code

## Skill-building

You can learn about industry-leading open hybrid cloud technologies and develop skills that can enhance your professional career while making a positive impact on the world.

## Social Good

By fighting back against the most pressing humanitarian and societal issues of our time, you are building and/or contributing to projects that have the potential to be deployed into communities in need.

## Community

Are you ready to be a part of a community of societal problem solvers? Call for Code is your opportunity to meet and network with people from around the world who share similar passions for using **#TechforGood**.

## Ideas to Action

This isn't your average hackathon. If you want the chance to build a solution that can make true impact in the field, Call for Code can turn your idea into action through deployment support from The Linux Foundation.



## \$200K Grand Prize

The winner of the Call for Code Global Challenge wins \$200k and support from IBM, and its partners help set-up the winning team from concept to company.

Launching on March 22<sup>nd</sup>. Get started at  
[developer.ibm.com/callforcode/](https://developer.ibm.com/callforcode/) →

# Useful Links

Learn - develop - connect

**Get Started Here** (<http://ibm.biz/HacklabAI>)

**Hands-On Assets** (<http://ibm.biz/kif01Asset>)

**IBM Developer** (<https://developer.ibm.com/>)

**Meetup** (<https://www.meetup.com/IBM-Cloud-MEA/>)

Thank you.

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<https://ibm.biz/BdFY7w>

