

Christopher Greene

SUMMARY

With ten years experience in marketing and project management, driving business goals is my forte. I'm a creative communicator, experienced content producer, and a startup veteran with an entrepreneurial mindset.

EXPERIENCE

Blended Sense - Executive Producer

Austin, TX • 06/2020 - Current

+70k new business in 6 mo - >40 client portfolio - >1000 digital assets delivered

- Acquire top clients and meet all needs with a hands-on and collaborative approach.
- Execute client marketing campaigns from ideation through production to delivery.
- Develop quality assurance initiatives to foster adherence to artistic and technical standards.
- Demonstrate in-depth understanding of sales, marketing, and distribution of digital assets.

Loudcrowd - Ghostwriter

Austin, TX • 02/2021 - Current

Conceive Research Write and Copyedit Blog posts for the founding team.

WeWork - Community Team - Marketing and Events

Austin, TX • 04/2019 - 06/2020

2 buildings managed - >2000 members served - >300 successful events

Whichcraft Beer Store - Manager

Austin, TX • 12/2017 - 04/2019

10 person team - >20 employees hired and trained - Top retail contributor

Texas Keeper Cider - Sales and Marketing Representative

Manchaca, TX • 09/2017 - 07/2018

>100 Brand activations - Self-directed outside sales

Last Stand Brewing Co. - Sales and Distribution Representative

Austin, TX • 12/2016 - 09/2017

>30 new accounts - >30 account portfolio - Developed new distro model

Hayes Vapor Company - Head of Sales and Marketing

Austin, TX • 01/2016 - 12/2016

>10 city trade show tour - >3 person team - Developed all activity scripts

Virtuoso Selections LLC - Marketing and Distribution

Austin, TX • 01/2015 - 01/2016

3 weekly brand activations - >100 accounts served - >40 rep support

CONTACT

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SKILLS

- Social Media
- Content Marketing
- Project Management
- Copywriting
- HTML for SEO

EDUCATION

BFA

DePaul University
Chicago, IL • 2011

Certificate Program: HTML, CSS, JS
Austin Coding Academy - Ongoing
Austin