



**UNIVERSITY EXAMINATIONS**  
**MAIN CAMPUS**

**SECOND SEMESTER, 2018/2019 ACADEMIC YEAR**

**EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION**  
**ARTS**

**COMS 120: COMMUNICATION SKILLS II**

**STREAM: Y1 S 2 PART TIME**

**TIME: 12:00-2:00PM**

**EXAMINATION SESSION: APRIL**

**DATE: 08/04/2019**

**VENUE: SKILLS LAB**

**COPIES: 20**

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**INSTRUCTIONS: ANSWER QUESTION ONE AND TWO OTHER QUESTIONS FROM SECTION B**

**SECTION A: COMPULSORY (30MKS)**

- 1a) Distinguish between public speaking and conversation (4mks)
  - 1b) Discuss how you can use your voice to achieve maximum impact during speech delivery (8mks)
  - c) Describe any **three** types of interviews (6mks)
  - d) Given below is research topic:  
  
'Causes of poor performance in English in primary schools in Nakuru County'
  - i) Formulate **two** research objectives from the given topic (4mks)
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*As members of Kabarak University family, we purpose at all times and in all places, to set apart in one's heart, Jesus as Lord. (1 Peter 3:15)*



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- e) What is hypothesis formulation? (4mks)
- ii) State and explain any **two** types of research hypothesis (4mks)
- 2a) Explain how you would use any **five** non- verbal cues to enhance your speech (10mks)
- b) Discuss any **five** ways of coping with podium panic (10Mks)
- 3) Explain the following terms as used in research
- i) Statement of the problem (4mks)
- ii) Literature review (4mks)
- iii) Research design (4mks)
- b) Discuss any **four** qualities of a good public speaker (8mks)
- 4) You have been invited as an interviewer in an organization. State and explain any **five** qualities you would look for in an interviewee (10mks)
- b) Research is a scientific process discuss
- Q5) Explain how you would identify a research problem (10mks)
- c) Discuss any **five** qualities of a good research report (10mks)

