

NOAH KIHATA

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EDUCATION	UNIVERSITY OF MICHIGAN Stephen M. Ross School of Business Bachelor of Business Administration, April 2017 <ul style="list-style-type: none">• Emphasis in International Marketing/Management and Data Analytics• Member: Preparation Initiative	Ann Arbor, MI
	UNIVERSITY OF MICHIGAN College of Literature, Science, and the Arts <ul style="list-style-type: none">• Minor in Computer Science• Member: Michigan Hackers - Photographer• Member: Board and Card Games Club	Ann Arbor, MI
EXPERIENCE	UNIVERSITY OF MICHIGAN INFORMATION & TECHNOLOGY SERV	Ann Arbor, MI
2017-Present	Student Coordinator <ul style="list-style-type: none">• Managed hours, raises, hirings, and other issues for full-time temporary employees across the University• Implemented process improvements to increase the efficiency and efficacy of full-time temporary employees• Improved soft skills used for leadership and communication in organizations	
2016-Present	TIA STEPHANIE TOURS Marketing Intern <ul style="list-style-type: none">• Improved Search Engine Optimization and website flow using Google Analytics and best practices to improve website traffic and decrease clicks to purchase• Put workflow in place for newsletter and blog to increase standardization of content and consistency of release• Introduced Google Drive and CRM software to the company to improve internal communication of important contacts and opportunities	Ann Arbor, MI
2015-2017 Part-time	UNIVERSITY OF MICHIGAN INFORMATION & TECHNOLOGY SERV IT Consultant <ul style="list-style-type: none">• Developed critical thinking, teamwork, and research skills to quickly solve software and hardware problems faced by users from various backgrounds• Gained an understanding of IT problems in large organizations and the benefits and costs of different solutions to these problems	Ann Arbor, MI
2015-2016 Part-time	UNIVERSITY OF MICHIGAN, ROSS SCHOOL OF BUSINESS Research Assistant <ul style="list-style-type: none">• Worked with Microsoft Excel to analyze large data sets for consistency, accuracy, and importance of information• Developed time management and research skills through self-motivated work on set goals with little instruction on completion methodology• Used Optical Character Recognition Software and associated Python libraries to categorize and analyze data	Ann Arbor, MI
Part-time 2015	PATTCAST LLC Marketing Intern <ul style="list-style-type: none">• Developed technical skills by using the PhoneGap framework to build an outline for an Android mobile application• Implemented Google Analytics to improve website navigation and gain a better understanding of how users interface with the company's mobile applications	Ann Arbor, MI
ADDITIONAL	<ul style="list-style-type: none">• Proficient in Spanish, elementary knowledge of Japanese• 14 years experience in Tae-Kwan-Do - Second Degree Black Belt• Experience in C++, Python, HTML, CSS, PhoneGap, Psql, R, and Java• Experience in WordPress, GIMP, Insightly, JMP, Google Analytics, Abby FineReader, and OmniPage• Personal Website: http://www.noahkihata.com/resume/	