

PESACHAMA DIGITAL BANKING PLATFORM FOR SMEs AND CHAMAS



Agenda

- About US
- Opportunities
- Technology and Solution
- USSD and Mobile App
- Reporting and Business Intelligence



About us

We are a fintech, specializing in empowerment of the population that is at the bottom of the economic pyramid through offering of appropriate one-stop technology platform.

We are currently operating in Kenya, Tanzania and Namibia.



Opportunity

Need for an elaborate and tailor-made financial inclusion of this major sectors.

Banking of SMEs:

- A digital product that targets SMEs sector with sector specific solutions.

Banking of Chamas and Mobilizable Groups:

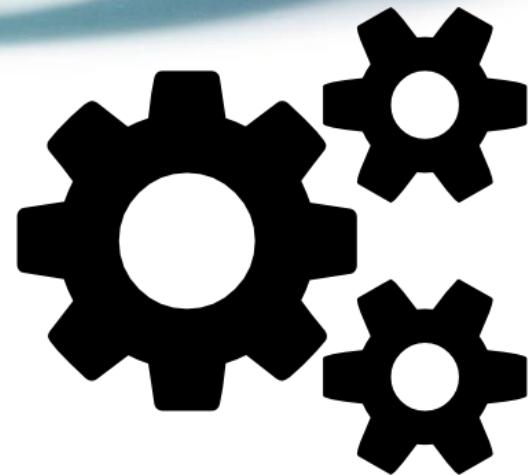
- For example Bodabodas, House-helps, Sales-people, Grocery owners, Waiters, Security, Caretakers, Drivers and Conductors,

Field mobility:

- Non-unified sources from field activities

Financial/Billing and Simplified Business Operating System:

- There is a need for a book-keeping and simplified business operating system for the small businesses that can digitally do real-time reconciliation of books.



Technology and Solution

Technology and Solution

SIMPLE AND INTEGRATED TECHNOLOGICAL PLATFORM

- Digital Platform that links SMEs and Chamas with:
 - Mobile Money
 - Banks
 - Wakalas

MEETINGS PLATFORM

- Digital Platform that allows for meetings for ease of money handling.

SIMPLIFIED BUSINESS OPERATING SYSTEM

- Many businesses have a challenge of book-keeping and financial reconciliation which leads to collapse within two years.
- There is need to have a book keeping module in this new and revolutionary model.

ACCESS OF THE SOLUTION

- App access
- USSD Access

How the System Works

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 Dashboard	ME/GC/032		NEEMA KAMWINGI WOMEN GROUP Igembe Central Constituency Group	+254722123456	Meru Igembe Central	Nairobi	2021-10-12 18:38:21	Active
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How the System Works

Total Members  13

Total Savings  90,000

Total Loans  20,000

Next Meeting  12th Jun 2023

 Group Information  Group Leads  Group Meetings  Group Members

Code ME/OC/020	Name PIONEER KIUTINE WOMEN GROUP	Description Igembe Central Constituency Group
Phone Number +254722123456	Registration Certification Number 123456	Status Active
Town nairobi	County Muru	Constituency Igembe Central
Ward Sokoni		

Group Products

- Chama 100
- Chama 500
- Chama 300

How the System Works

Total Members
13

Total Savings
90,000

Total Loans
20,000

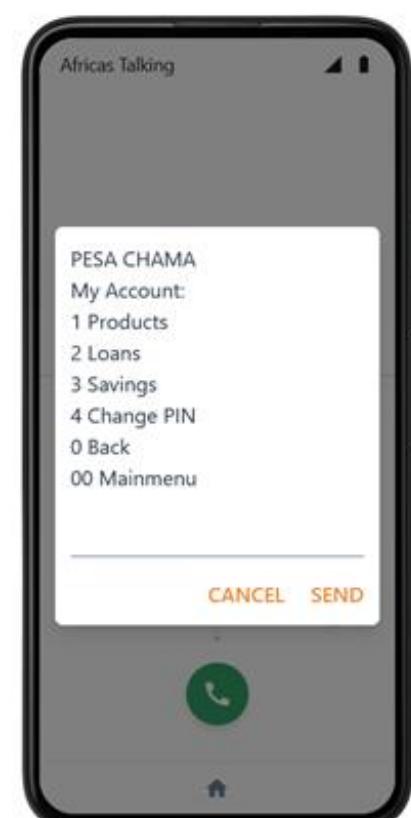
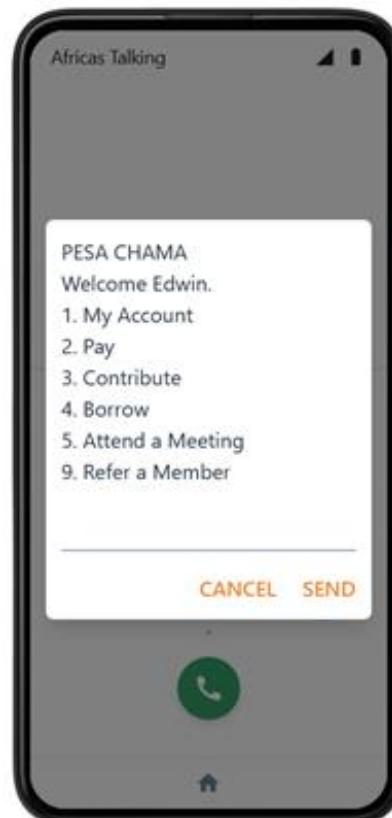
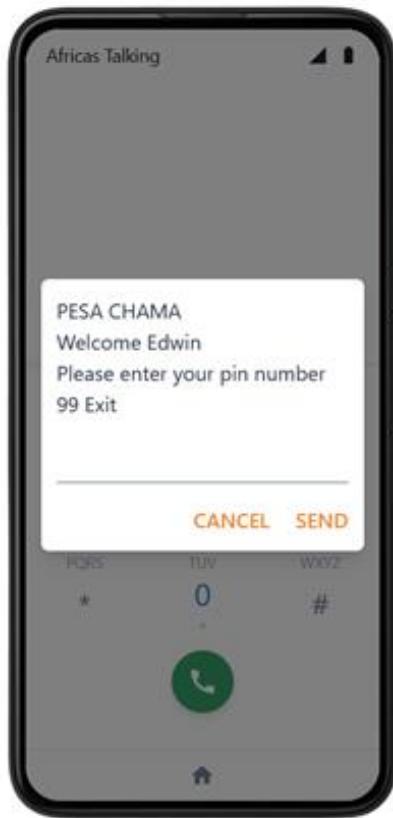
Next Meeting
12th Jun 2023

Group Information Group Leads Group Meetings Group Members

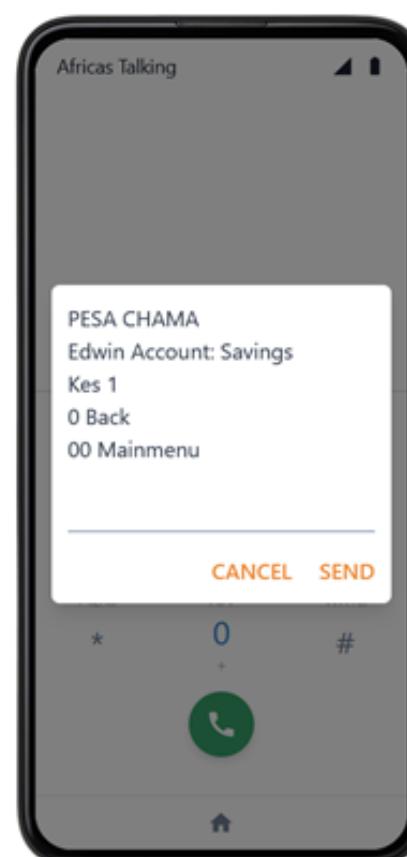
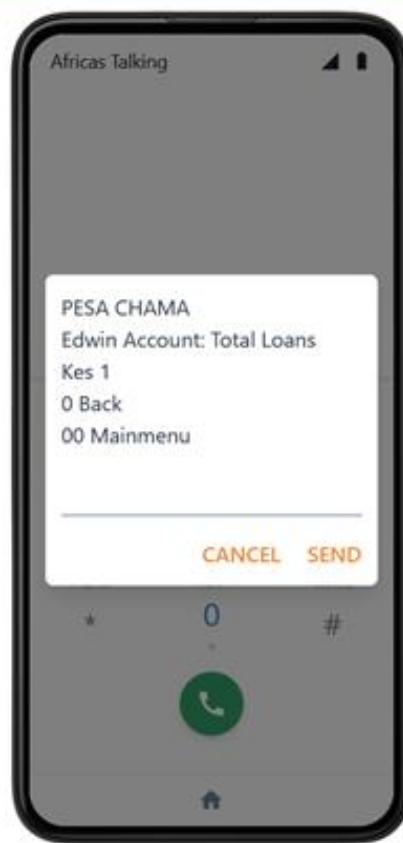
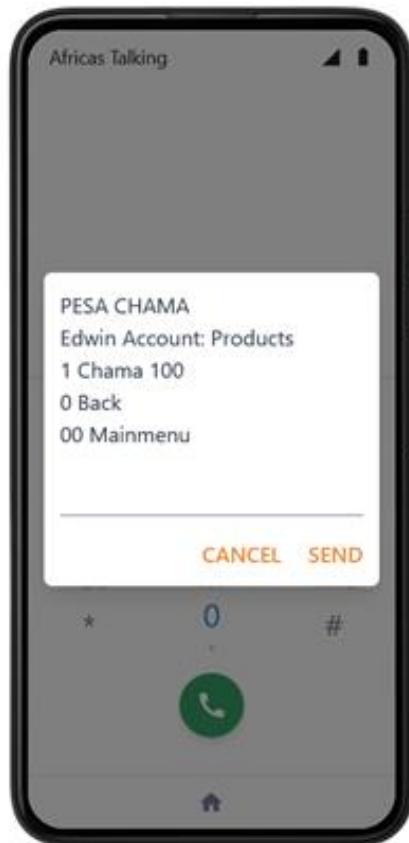
Group Leads

Chairman rqa	Vice Chairman GLADYS
Save Chairman	
Vice Chairman rqa	Treasurer MOHAMED
Save Vice Chairman	
Treasurer rqa	Secretary Nick
Save Treasurer	
Secretary rqa	Chairman ABUBAKAR
Save Secretary	

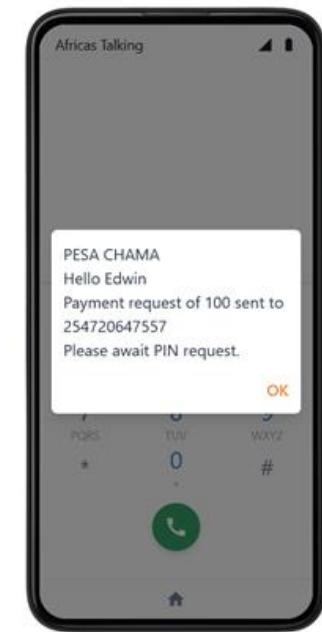
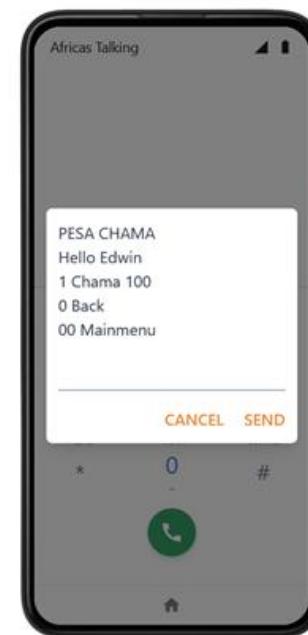
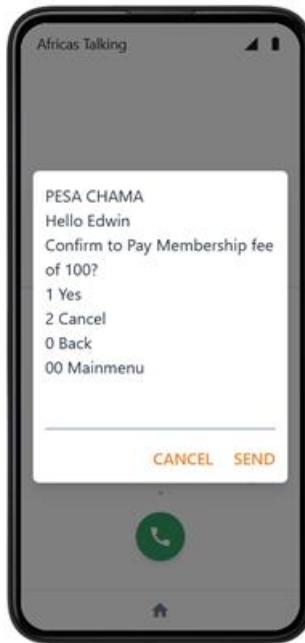
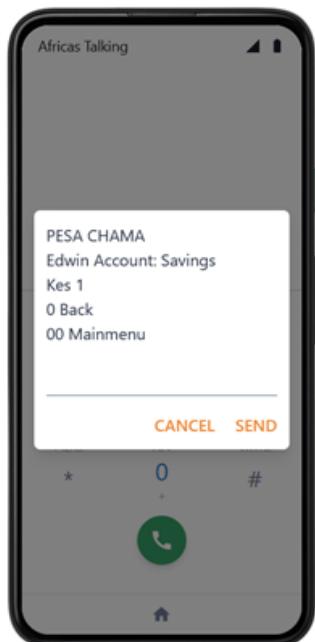
USSD



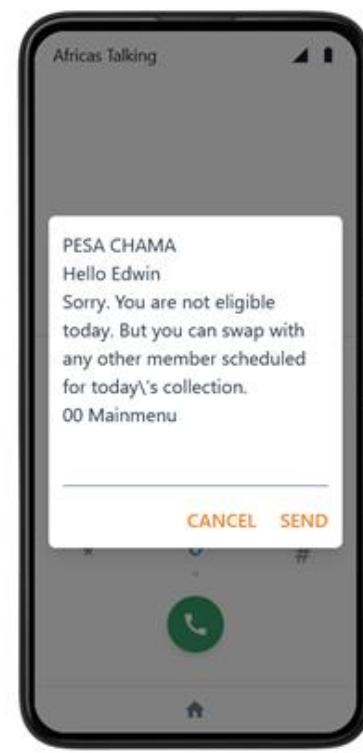
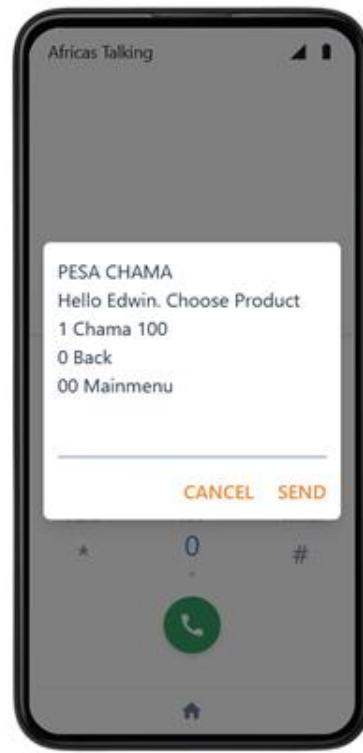
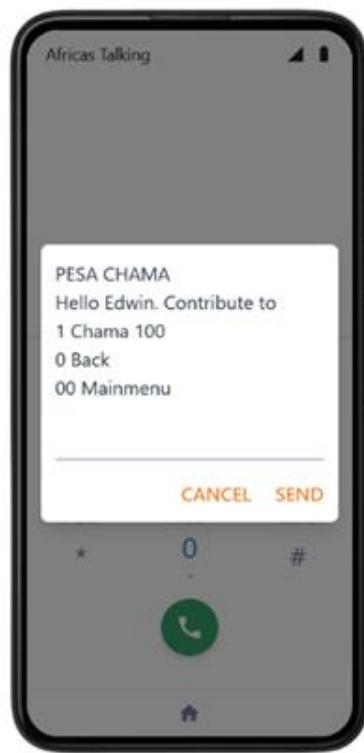
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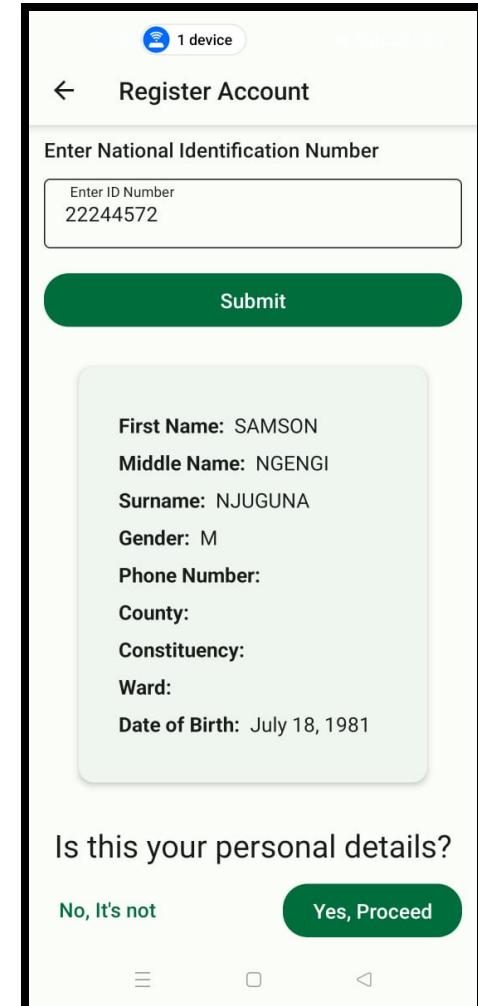
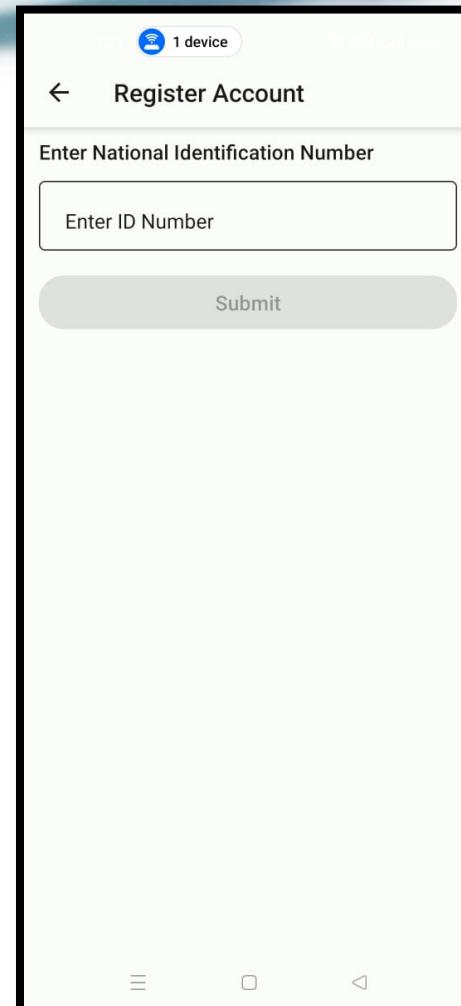
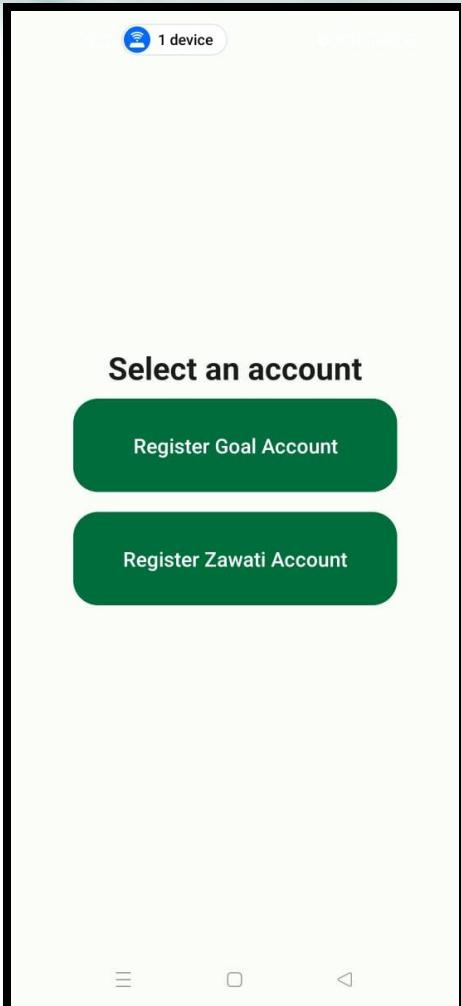
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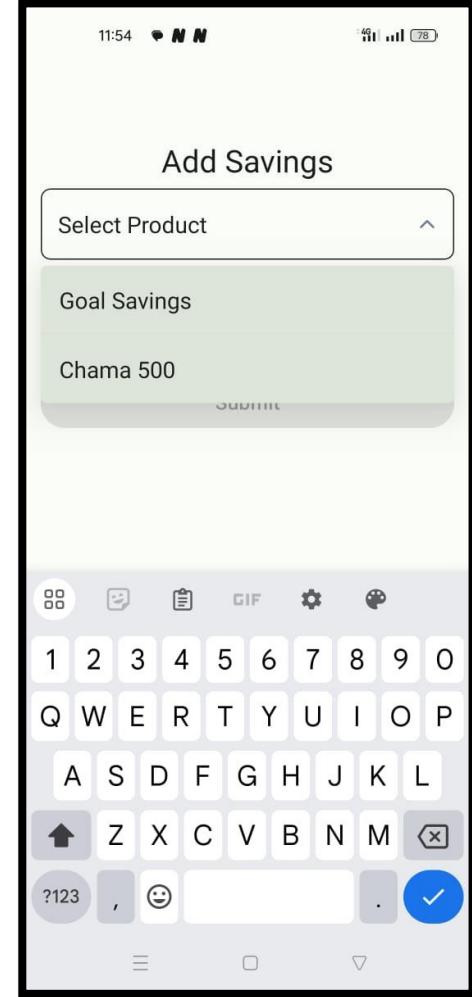
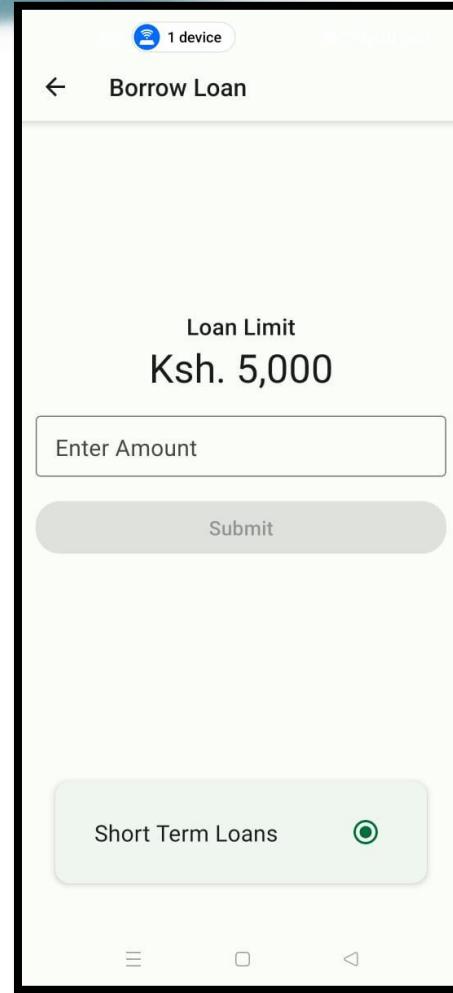
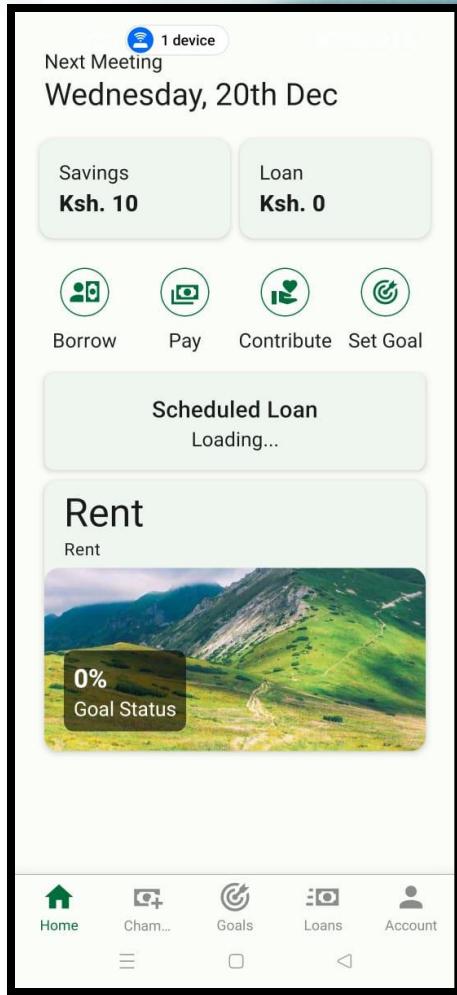
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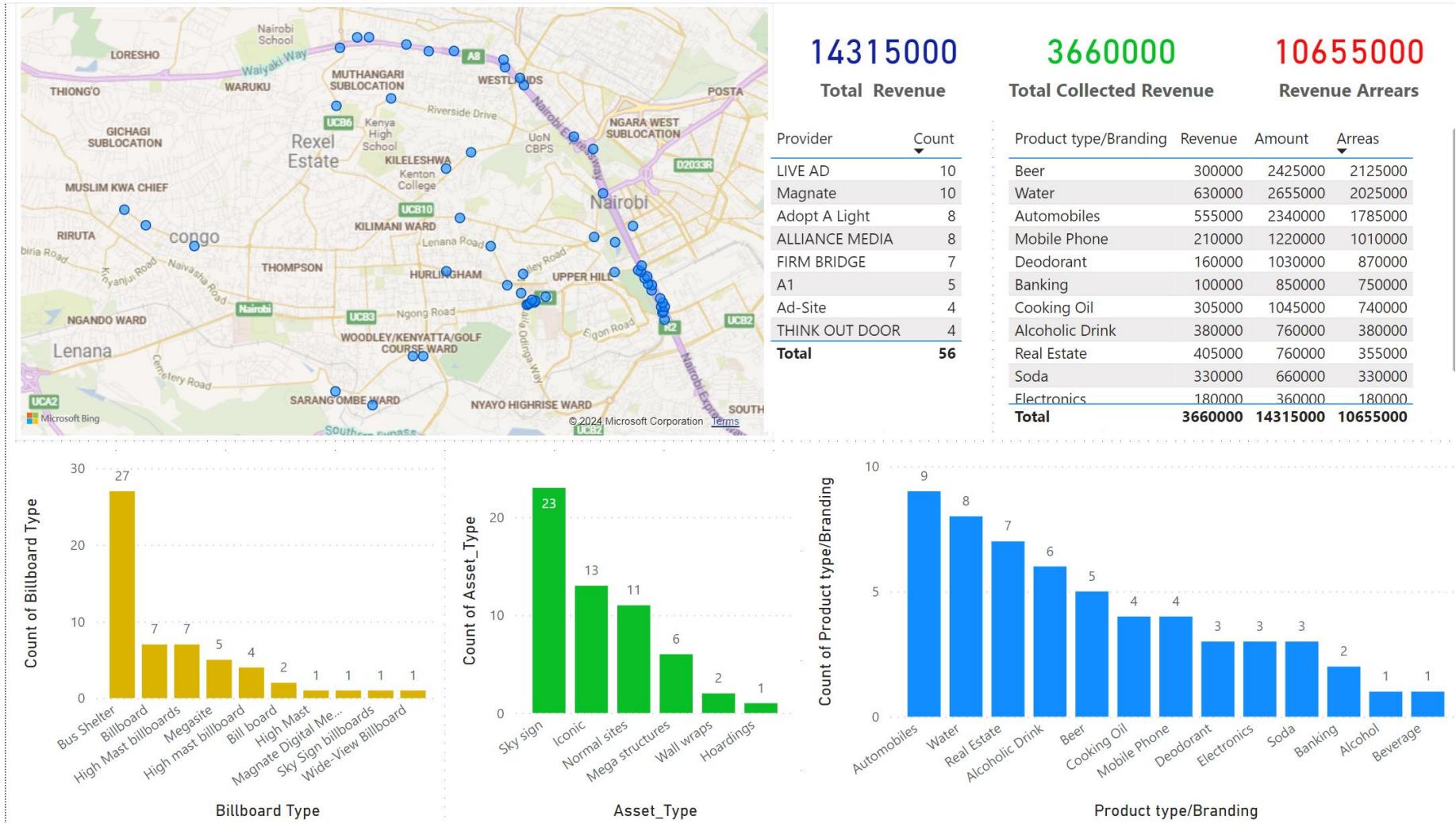
Mobile App



Mobile App



Reporting and Business Intelligence





thank
you.