



# NICK MILES

## WEB DEVELOPER

✉ nmiles13@gmail.com

☎ 818-268-2242

📍 Los Angeles, CA

## LINKS



[Website](#)

[Linkedin](#)

[Github](#)

## TECH SKILLS

- HTML
- CSS
- JavaScript
- Git
- React
- Webpack
- Node
- Express
- Ruby
- Firebase
- NoSQL
- Adobe Creative Suite

## ADDITIONAL SKILLS

- Problem Solving
- Creativity
- Adaptability
- Critical Thinking
- Communication Skills

## EDUCATION

### UNIVERSITY OF MICHIGAN

2020 - 2021

Web Development & Coding Specialization

### CALIFORNIA STATE UNIVERSITY, LONG BEACH

2006 - 2010

Bachelor of Arts, Film & Electronic Arts

## SUMMARY

Highly motivated and detail-oriented web development enthusiast with a strong foundation in HTML, CSS, and JavaScript. Experienced in developing websites and applications across the full stack. Passionate about creating user-friendly and visually appealing digital experiences.

## WORK EXPERIENCE

### BRAND STRATEGIST

2017 - PRESENT | PACIFIC BMW

- Design and engineer custom websites and web applications using HTML, CSS, JavaScript, and Wordpress.
- Plan, develop, and maintain brand mobile application, bringing dealership features that customers use most often to their mobile device.
- End-to-end ownership of comprehensive social media strategy, significantly increasing brand visibility and user engagement by over 20% YOY.
- Creative design of daily content, monitor and analyze impact of campaigns, and manage relationships with influencers.
- Utilize SEO, SEM, and social media channels to optimize campaigns and enhance reach.

### PHOTO MEDIA SPECIALIST

2016 - 2017 | PACIFIC BMW

- Created and curated high-quality, visually appealing content that resonated with target audiences.
- Collaborated with cross-functional teams, from sales to accounting, to deliver successful social media campaigns.
- Maximized image presentation by using image processing software to create and enhance high quality final assets.
- Modernized photo filing system to efficiently manage digital assets.

### LOANER FLEET MANAGER

2014 - 2016 | PACIFIC BMW

- Orchestrated the flow of incoming and outgoing vehicles in Pacific BMW's extensive service loaner fleet.
- Fostered the development of team members to ensure the continued efficiency of the department.
- Resolved customer issues to boost overall dealership satisfaction ratings.