



NICK MILES

WEB DEVELOPER

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📍 Los Angeles, CA

LINKS



[Website](#)

[Linkedin](#)

[Github](#)

TECH SKILLS

- HTML
- CSS
- JavaScript
- Typescript
- Git & version control
- React
- React Native
- Webpack
- REST API
- Jest
- Node
- Express
- Ruby & Ruby on Rails
- SQL
- GraphQL

ADDITIONAL SKILLS

- Problem Solving
- Creativity
- Adaptability
- Critical Thinking
- Communication Skills

EDUCATION

UNIVERSITY OF MICHIGAN

2020 - 2021

Web Development & Coding Specialization

CALIFORNIA STATE UNIVERSITY, LONG BEACH

2006 - 2010

Bachelor of Arts, Film & Electronic Arts

SUMMARY

Highly motivated and detail-oriented web development enthusiast with a strong foundation in HTML, CSS, and JavaScript. Experienced in developing websites and applications across the full stack. Passionate about creating user-friendly and visually appealing digital experiences.

WORK EXPERIENCE

BRAND WEB DEVELOPER

2021 - PRESENT | PACIFIC BMW

- Design and engineer custom web pages and applications using HTML, CSS, JavaScript, React and Wordpress.
- Plan, develop, and maintain brand mobile application, bringing dealership features that customers use most often to their mobile device.
- Creative design of all store branding in digital, ensuring a unified customer experience across web, mobile app, and social media.
- Introduced website modernization efforts to create a better overall user experience and incorporate SEO optimization, increasing website visits.
- Manage blog database, from content creation to community management.

BRAND STRATEGIST

2017 - 2021 | PACIFIC BMW

- End-to-end ownership of comprehensive social media strategy, significantly increasing brand visibility and user engagement by over 20% YOY.
- Creative strategist of daily content, monitor and analyze impact of campaigns, and manage relationships with influencers.
- Utilized SEO, SEM, and social media channels to optimize campaigns and enhance reach.
- Creative design of both digital and print marketing campaigns.

PHOTO MEDIA SPECIALIST

2016 - 2017 | PACIFIC BMW

- Created and curated high-quality, visually appealing content that resonated with target audiences.
- Maximized image presentation by using image processing software to create and enhance high quality final assets.
- Modernized photo filing system to efficiently manage digital assets.