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Video: The Pixar Story

The video represents that how Pixar evolved as they made new improvements to the computer graphics field. The video revolves around development of computer graphics and a person named John Lasseter. Only NYIT agreed to invest in computer graphics, which inspired to LucasFilm to invest in computer graphics and develop Starwars. The graphics industry realized that in order to break better graphics which includes terrain and other complex figures, they need to break down things down into smaller graphics. In order to support graphics, Pixar created the most powerful computer. Steve jobs invested \$10 Million in Pixar to support computer Graphics, which led to the development of the Lamp video, which later became the introduction video for pixar. This led to the development of the biggest animation movie of all time, Toy Story. Toy story became one of the most successful animation movie of all time. Lasseter put more efforts into Toy Story 2 and the movie broke all the records, even the one set by Toy Story. After that, Pixar released a new animated movie named Monsters.Inc which became the highest grossing movie ever released to its date. All this success led to the development of Finding Nemo and the Incredibles, which broke all the records and raised the bar for the upcoming animated movies. One of the most amazing and most grossing movies of Pixar include Cars, which was appreciate by all the viewers. Pixar has achieved a lot and still they have a lot to achieve.

The content of the video was amazing and really interesting. The video kept me at the edge of my seat with all the ups and down in the company. The video really expressed all the emotions of the company owners. The best part about the video was that it was systematic. This is the area of my interest and the fact Pixar came from nowhere to become such a big thing makes me more interested in this field. I liked what I saw in the video. The video was actually much better than the movie because it has more ups and down than their movies. The video made me a fan of Pixar. Though I was never a fan of Disney but after looking at this video and what

they did to John during his research days, made me hate Disney ever more even though I know that Disney owns Pixar. There is absolutely nothing that I can improve in the video apart from the fact that I wish it also included the current condition and happenings going on at Pixar.

There is one [video](#) that I found on DisneyWiki which describes the history of Pixar animation studios. Its really interesting.