

CLEAN IT!

IXD 617 - Eunhye Kim

Statement of Intent

"Small action, but big Impact"



Larger cities like Los Angeles are facing a crisis when it comes to trash dumping on the streets. In every corner of the city, trash piles make the city dirty and stained, causing an increase in crime rates around the city. No one would want to walk when a pile of open bags of trash and garbage scattered on the sidewalk. In order to have a healthy neighborhood, it is crucial to clean the streets.

This is why I want to make the 'Clen it' app to make our neighborhoods clean, healthy, and safe. If we can track trash easily through the app and track which street most has junk, we can place trash bins around that area. If we place trash bins around that zone, this will significantly decrease the amount of trash. Visually, when you see the trash bin on the street, you want to put the trash inside that trash bin and not on the street.

Tracking trash will help where to place the trash bins. This app intends to track trash and gives a sign indicating that this area needs a trash bin to refresh the street from the garbage.

Fonts

Filson- Body

Thin-AaBbCcDdEe

Book-AaBbCcDdEe

Regular-AaBbCcDdEe

Medium-AaBbCcDdEe

Bold-AaBbCcDdEe

Ligurino - Regular

Ligurino - Bold

Ligurino-Heading

Colors

Main colors

#6AB879

#FDE183

Sub colors

#092239

#4A83ED

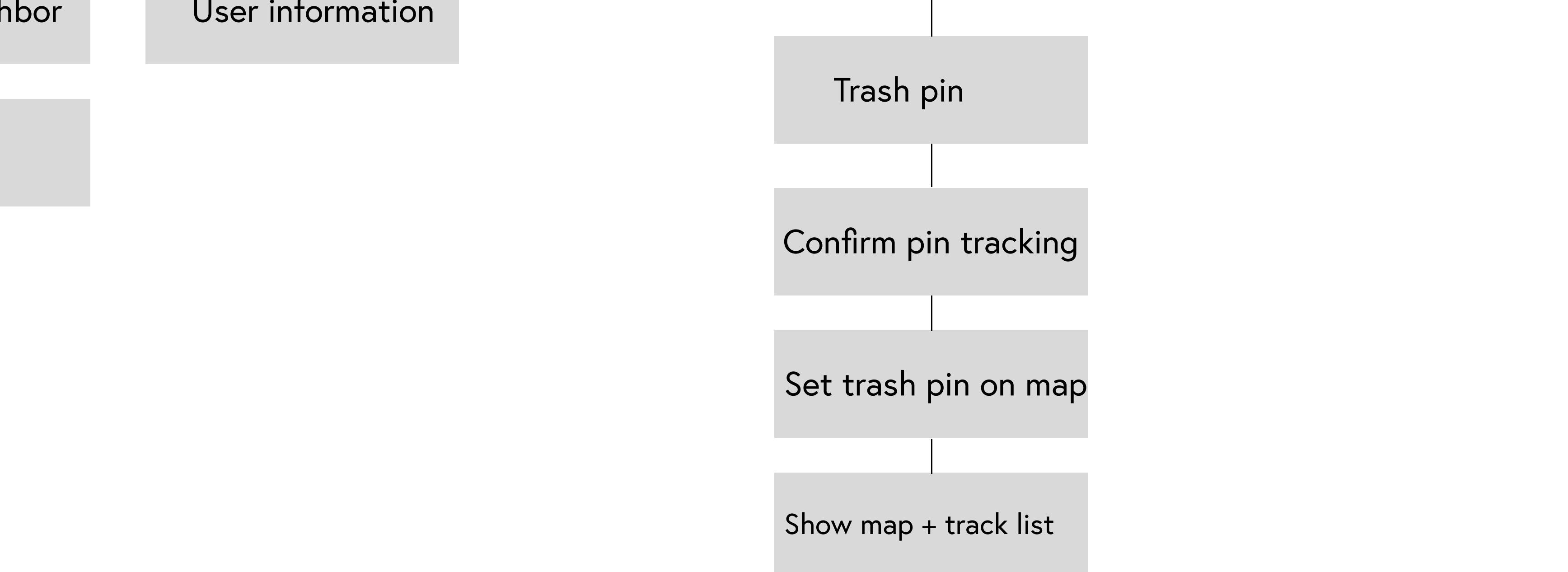
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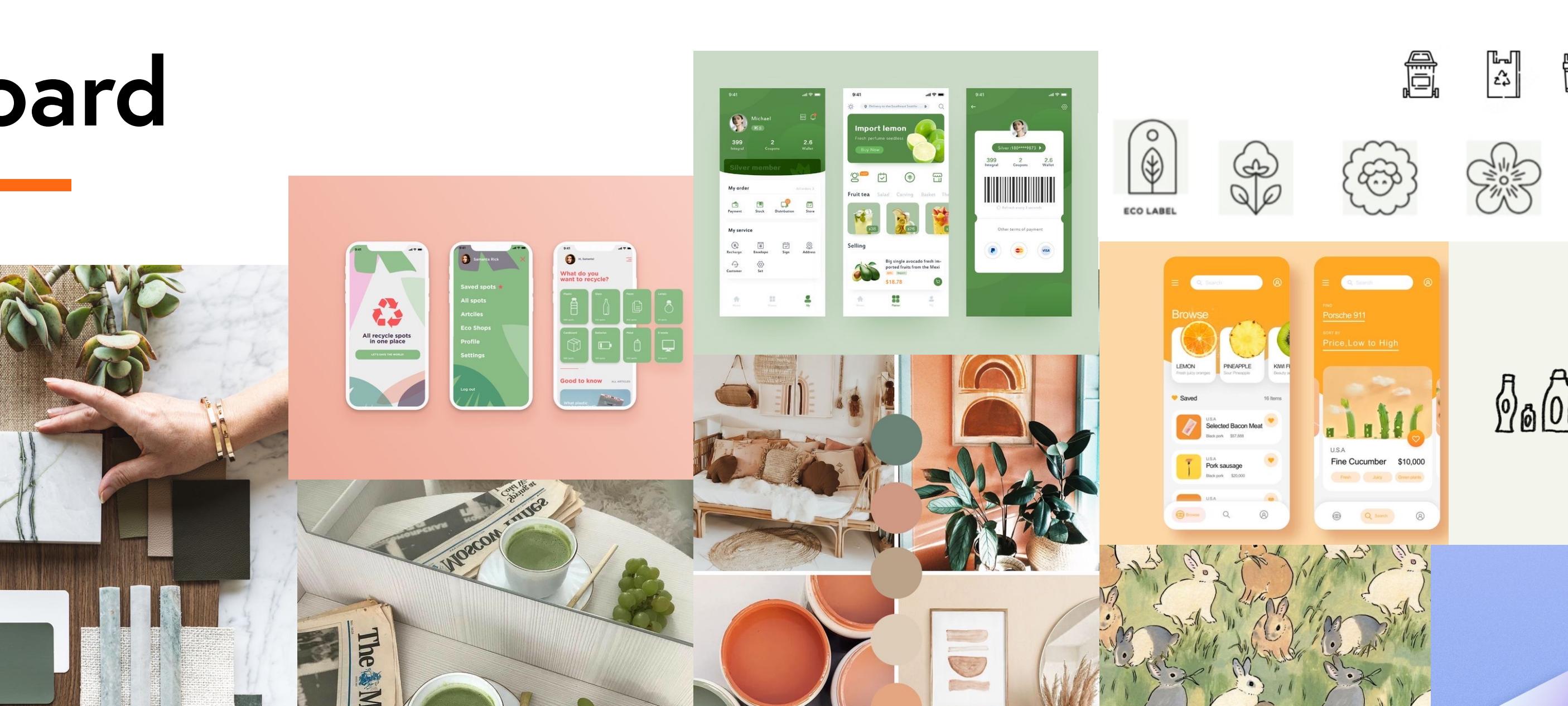
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#FDE183

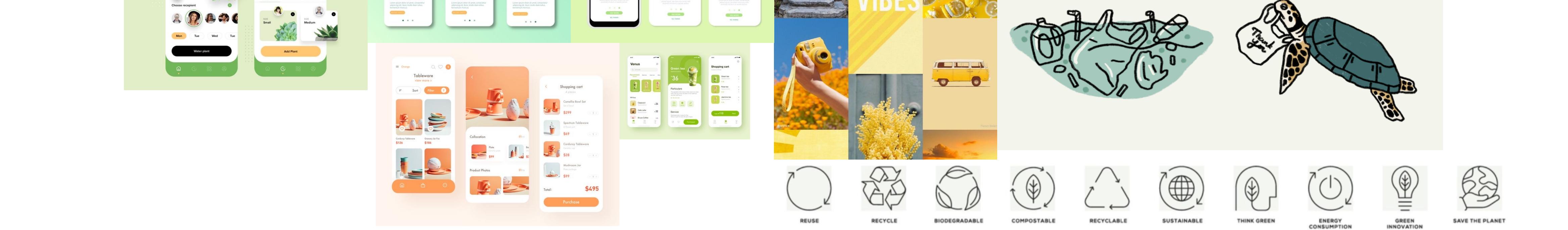
Wireframes



Wireframes



User Flow



Moodboard

