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CS 4320

Retailers selling your personal information to others for profit crosses multiple ethic boundaries. In my table I checked off customers because it is their data being sold so it affects them heavy. Along with them are the workers, more than likely the workers also shop at this retailer, so their information is also being sold. The management I left unchecked due to them probably knowing what is happening and saying/doing nothing about it.

For the rest of my grid, the others (who got the information) is checked because they are the ones who purchased the data so by default they have to be checked off. I also included the retail-reputation as an affected system because people are now not going to want to shop at said retailer. Lastly the nonshoppers is the last thing on my grid and they are unchecked due to them not having any information/data in the store and thus their data is not up for sell. The individual systems affected by the retailers selling personal information include retail reputation, customers, workers, and the future sells of the store.