

Grafisches User Interface

Konzept zur interaktiven Datenvisualisierung



Die Idee:

**Eine Veranschaulichung
der Auswirkungen
des Klimawandels**



Durch die präsente Umweltverschmutzung auf unserer Welt, wird Plastikreduzierung und eine nachhaltige Lebensweise immer wichtiger.

Der Klimawandel wirkt sich nicht nur drastisch auf Tiere und das Ökosystem aus, sondern auch das Leben der Menschen wird hier stark beeinträchtigt.

Diese Relevanz soll in Form einer interaktiven, grafischen Infografik kreativ dargestellt werden, um diese sämtlichen Zielgruppen jeglichen Alters zugänglich zu machen und somit einen Denkanstoß in den Köpfen der Nutzer:innen zu schaffen.



DARSTELLUNGS-IDEEN





1. How-To: Carbon-Footprint reduzieren

Zwei Interaktive Füße bei denen durch Klick auf einen Zeh verschiedene Möglichkeiten erscheinen durch die man seinen ökologischen Fußabdruck verringert.





2. Darstellung eines Eisbergs

Oberhalb die meist bekannten Folgen von Klimawandel. Durch Scrollen und weitere Interaktionen wird man unterhalb mit weiteren Folgen bekannt gemacht.





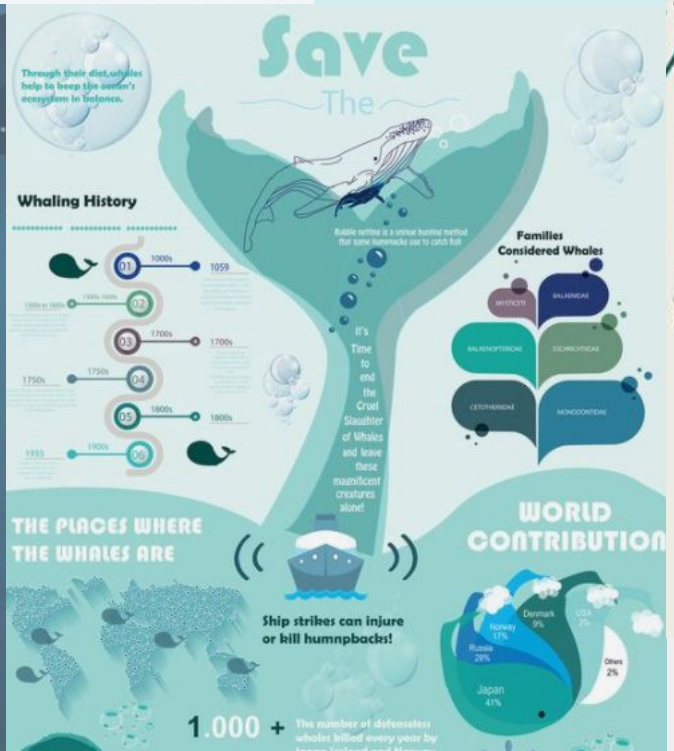
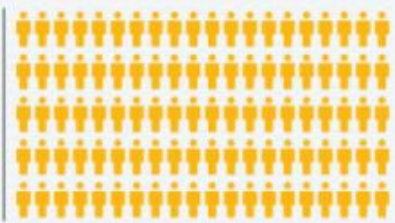
3. Wasser/Wasserfall

Mithilfe eines Wasserflusses wird man durch Scrollen und weitere Interaktionen mit weiteren Folgen bekannt gemacht und somit über die Infographik geleitet.



MOODBOARD: THEMATIK KLIMAWANDEL

Climate Change could result
in **MORE THAN 100 MILLION**
additional people living in **POVERTY**
by **2030**



65-70%
Cattle Ranching



20-25%
Small-scale Agriculture



5-10%
Large-scale Agriculture



2-3%
Logging

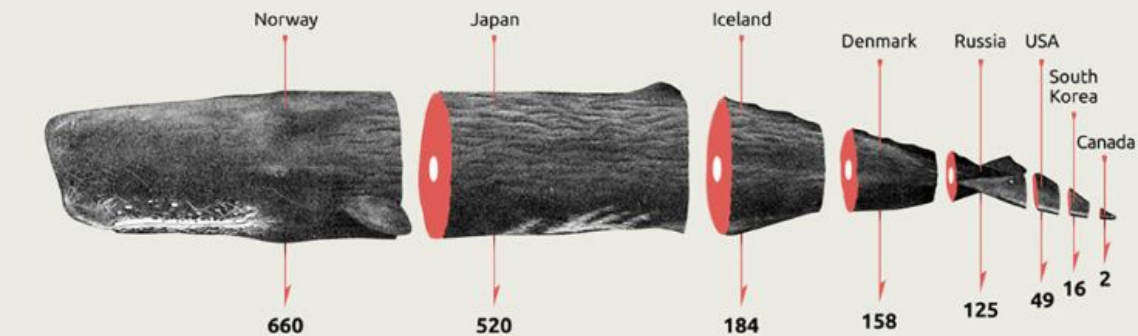


1-2%
Other

CLIMATE CHANGE

INFOGRAPHICS

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WHAT IS SEA GLASS ?

Seaglass (also known as beach glass / littoralite) is formed by naturally & chemically weathered glass found on beaches along bodies of salt water.



WHERE IT COMES FROM?

It comes from any glass products, for example:

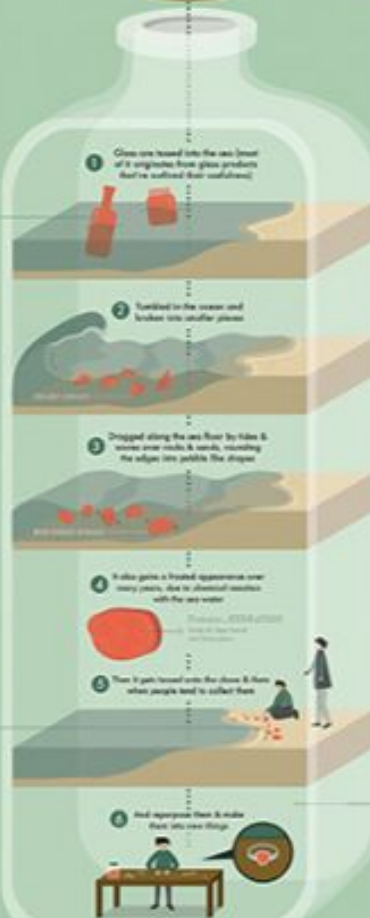


TYPES OF SEA GLASS

Seaglass comes in many shapes and sizes.



FORMATION



LENGTH OF TIME TO FORM SEA GLASS

on average, it takes about

20-30 YEARS

but ultimately it depends on a number of factors like

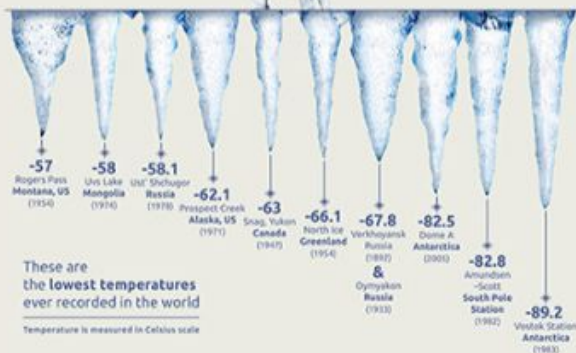


USES OF SEA GLASS

ARTS & CRAFT



YOU ARE AS COLD AS ICE



FROM INDUSTRIAL REVOLUTION TO POLLUTION

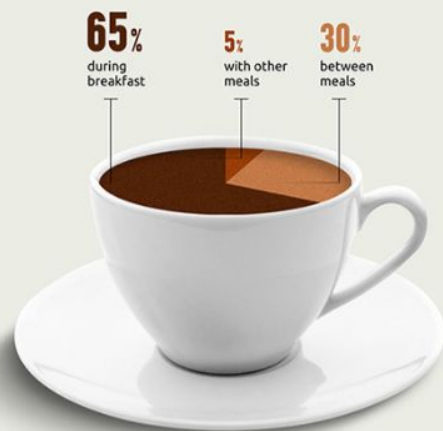
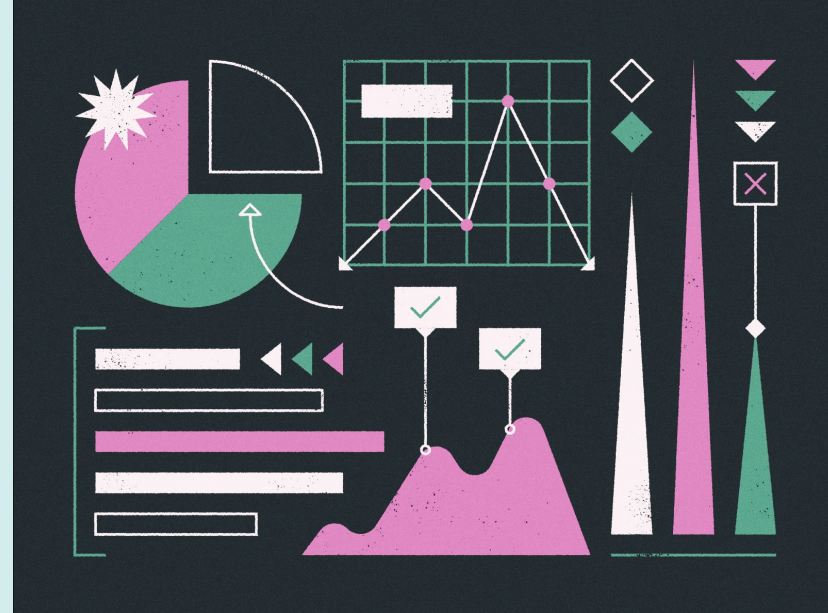
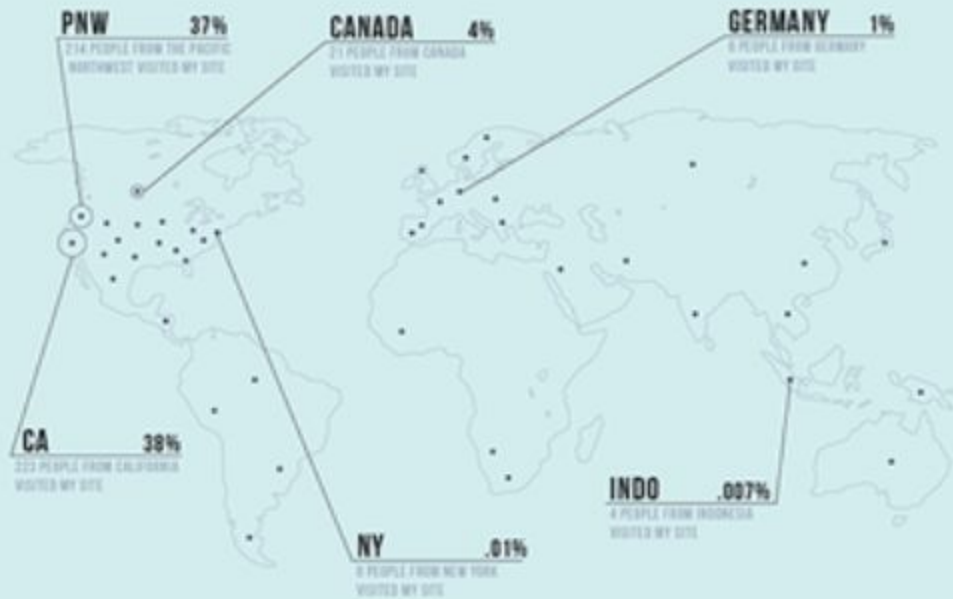


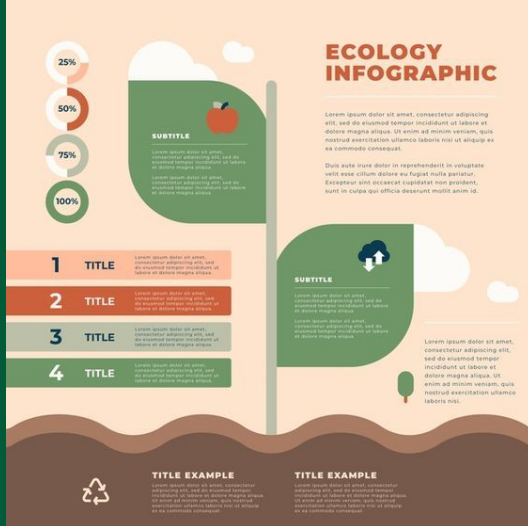
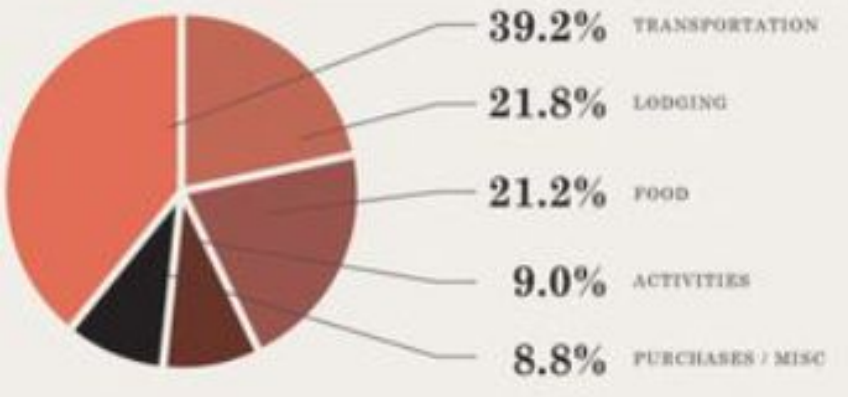
MOODBOARD: DESIGN

flat-Design

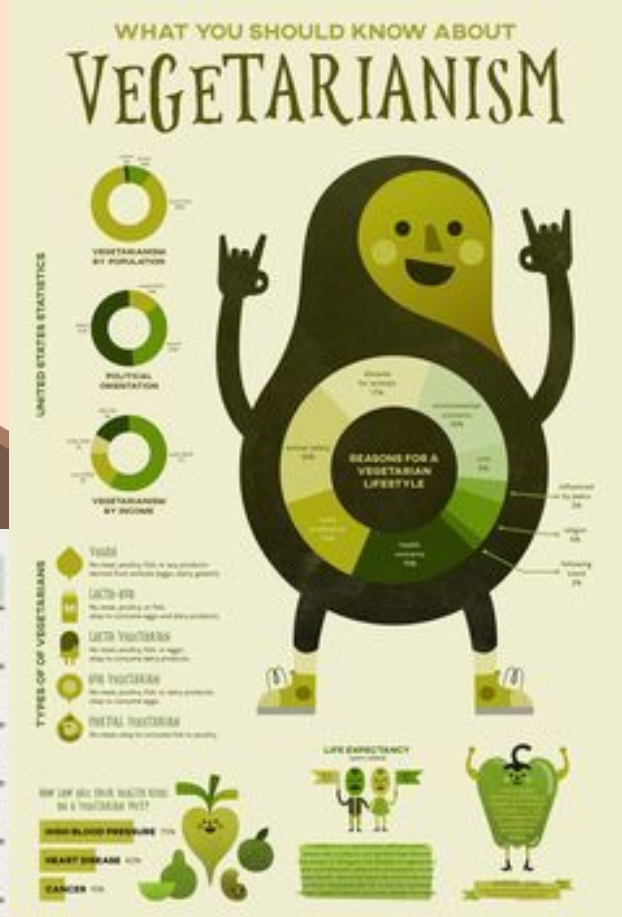
bunt

Kinderfreundlich (alle Zielgruppen ansprechen)





	TAXI	+ 2 rental cars	40+
	BUSES		18
	AIRPLANES		15
	BOATS		13
	SUBWAY SYSTEMS		09
	SCOOTERS		06
	TRAINS		05
	BICYCLES		02
	CAMPERVANS		01



The infographic is a comprehensive template for data visualization, spanning the years 2015 to 2017. It features a central timeline at the top with markers for 'START', '01 2015', '02 2016', '03 2017', and 'FINISH'. Below the timeline, the design is divided into several sections:

- Top Left:** A group of 20 stylized human figures in blue, yellow, and red, representing a diverse team.
- Top Center:** A large donut chart with three segments: 37% (teal), 13% (red), and 50% (yellow). A central icon shows a person at a computer.
- Top Right:** Three horizontal arrows pointing right, each accompanied by a group of three human figures in red, yellow, and blue respectively.
- Middle Left:** A vertical bar chart with three bars of increasing height, labeled '01', '02', and '03'.
- Middle Center:** A circular gauge chart with a needle pointing to 80%, surrounded by segments in teal, yellow, and red.
- Middle Right:** A line graph showing three data series (red, yellow, teal) over time, with a legend indicating '2015', '2016', and '2017'.
- Bottom Left:** A world map with three location markers labeled '40%', '15%', and '35%'.
- Bottom Center:** A circular gauge chart with a needle pointing to 75%, surrounded by segments in teal, yellow, and red.
- Bottom Right:** A horizontal bar chart with three bars for each year (2015, 2016, 2017), with a legend indicating 'Lorem Ipsum' for each color.

Throughout the infographic, there are various icons representing business and technology, such as a person at a computer, a smartphone, and a laptop. Placeholder text 'Lorem Ipsum' is used in several areas to indicate where specific data or text should be placed.

