

CONTACT



San Jose, Costa Rica



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Profile [click here](#)



Skype: kikeestrada1



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My Web Site [click here](#)

TECHNICAL SKILLS

JavaScript: ES6

CSS: SASS

CSS Grid, Flex

HTML: PUG

PHP: Laravel

React JS

Git

UX and UI Design

Scrum

RWD

Gulp, WebPack,

Api Rest

Fetch, Json, Axios

Fire Base

Email Dev

PhotoShop

Adobe XD

Figma

Salesforce Email
Dev

Web Socket

ENRIQUE JOSE ESTRADA NUÑEZ

Profile

With over a decade of experience in UI and UX, my evolution from a Front-End Developer to a strategic project management leader has been marked by a dedication to innovation and excellence. My technical expertise in developing websites, Email Development, and Animated Banners is enhanced by strong leadership, responsibility, and outstanding communication skills, enabling me to lead teams and projects to success effectively.

My career is a testament to a continuous pursuit of growth, embracing new knowledge, and facing challenges with a strategic mindset. In the dynamic realm of agile development, I have been an integral part of multiple teams, where my blend of technical, administrative, and leadership skills played a pivotal role in navigating projects to their successful completion. This experience has sharpened my ability to merge technical solutions with strategic business goals, delivering projects that exceed stakeholder expectations through innovation and efficiency.

As a results-oriented professional, my commitment is to the creation, optimization, and maintenance of interactive, user-friendly, and feature-rich websites. My analytical skills and meticulous attention to detail underpin my ability to devise original and efficient web solutions.

Bringing a unique amalgamation of technical knowledge, strategic planning, and leadership prowess, I have a proven track record of initiating and leading projects from inception to completion, managing teams of software professionals, and driving forward projects in agile environments. My active participation in agile development teams has not only allowed me to leverage my skills in strategy development, team leadership, and project execution but also to witness firsthand the positive outcomes of integrating technical and administrative expertise with agile methodologies to achieve and surpass project goals.

WORK EXPERIENCE

Business Solutions (currently)

From August 2021.

In my role, I was tasked with the creation and maintenance of Email Campaigns, Banners, Landing Pages, and Websites, all tailored to the diverse needs of our clients.

I was responsible for interpreting client requirements and creative briefs for a variety of projects. I also worked in close collaboration with the design team to implement and enhance UX practices, setting industry standards in the process.

My involvement spanned all stages of project development, from initial requirement analysis to UX and UI design. I contributed to the creation of wireframes, mockups, and layouts for numerous projects, utilizing tools such as Adobe XD, Figma, Sketch, and Balsamiq.

To streamline the development process, I developed a bundle with Node JS and other tools, incorporating reusable code to enhance efficiency. This also involved the use of Salesforce for handling dynamic data and the development of templates and modules, further showcasing my versatility and technical prowess.

Assemble Studio Web Developer

From August 2021.

In my role, I was tasked with the creation and maintenance of Email Campaigns, Banners, Landing Pages, and Websites, all tailored to the diverse needs of our clients.

I was responsible for interpreting client requirements and creative briefs for a variety of projects. I also worked in close collaboration with the design team to implement and enhance UX practices, setting industry standards in the process.

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Web Developer Senior Analyst - Accenture

From July 2020

In my capacity, I was charged with spearheading the design and ongoing management of Email Campaigns, Banners, Landing Pages, and Websites, each crafted to meet our clients' varied requirements.

My duties included deciphering the needs and creative directives of clients across a spectrum of projects. Additionally, I fostered a synergistic partnership with our design team to refine and elevate UX practices, thereby establishing benchmarks within the industry.

My engagement covered every phase of project execution, from the preliminary analysis of requirements through to the design of UX and UI. I played a key role in the generation of wireframes, prototypes, and designs for a multitude of initiatives, employing a range of tools such as Adobe XD, Figma, Sketch, and Balsamiq.

In an effort to optimize our development workflow, I formulated a toolkit using Node JS among other resources, which included modular and reusable code to boost productivity. This approach was complemented by leveraging Salesforce to manage dynamic content, and crafting templates and modules, further illustrating my adaptability and technical acumen.

Front End Developer - Prime Ideas-Sportsbook

From February 2016. to October 2018

In my role, I was responsible for the development and maintenance of Websites, forms, and other interfaces for various internal projects within the company.

As a Front-End technical lead, part of my duties included providing training and mentorship for junior developers. I worked closely with the design department to implement and enhance UX practices, and my coding practices were adopted as company standards.

I was actively involved in all stages of project development, from requirements gathering to UX and UI design. I contributed to the creation of wireframes, mockups, and layouts for various projects.

I utilized a range of Front-End technologies, including Laravel (Blade), React Js, and VUE JS, to interface with the Back-End.

My role also involved participating in multiple interfaces and integrations for an online payment engine and an Interactive Sportsbook betting application.

Front End Developer - Experian Marketing Services

From July 2012 to October 2015

In my position, I was charged with the design and upkeep of Email Campaigns, Banners, Landing Pages, and Websites, each customized to the unique requirements of our clients.

My duties encompassed deciphering client needs and creative directives for a range of projects. I partnered with the design team to enforce and refine UX practices, thereby establishing benchmarks within the industry.

I was engaged in every facet of project development, from the inception stage of requirement analysis to the execution of UX and UI design. I assisted in the production of wireframes, mockups, and layouts for a variety of projects, employing tools such as Adobe XD, Figma, Sketch, and Balsamiq.

In an effort to optimize the development process, I engineered a bundle with Node JS and other tools, integrating reusable code to boost productivity. This also included the utilization of Salesforce for managing dynamic data and the creation of templates and modules, further demonstrating my adaptability and technical acumen.
