

Profile

Visa EUA, Visa Canada (ETA)

With over a decade of experience in UI and UX, my evolution from a Front-End Developer to a strategic project management leader has been marked by a dedication to innovation and excellence. My technical expertise in developing websites, Email Development, and Animated Banners is enhanced by strong leadership, responsibility, and outstanding communication skills, enabling me to lead teams and projects to success effectively.

My career is a testament to a continuous pursuit of growth, embracing new knowledge, and facing challenges with a strategic mindset. In the dynamic realm of agile development, I have been an integral part of multiple teams, where my blend of technical, administrative, and leadership skills played a pivotal role in navigating projects to their successful completion. This experience has sharpened my ability to merge technical solutions with strategic business goals, delivering projects that exceed stakeholder expectations through innovation and efficiency.

As a results-oriented professional, my commitment is to the creation, optimization, and maintenance of interactive, user-friendly, and feature-rich websites. My analytical skills and meticulous attention to detail underpin my ability to devise original and efficient web solutions.

Bringing a unique amalgamation of technical knowledge, strategic planning, and leadership prowess, I have a proven track record of initiating and leading projects from inception to completion, managing teams of software professionals, and driving forward projects in agile environments. My active participation in agile development teams has not only allowed me to leverage my skills in strategy development, team leadership, and project execution but also to witness firsthand the positive outcomes of integrating technical and administrative expertise with agile methodologies to achieve and surpass project goals.

Technical Skills

Frontend Development	UI/UX Design	Development Tools	Professional Skills
✔ HTML5- CSS3 - SASS	✔ Figma - Adobe XD - Balsamiq	✔ Git/GitHub	✔ Agile/Scrum
✔ Tailwind CSS - Bootstrap	✔ Design Systems	✔ Node - Webpack - Vite - Gulp	✔ CI/CD - Jira - Asana - Trello
✔ JavaScript (ES6+)	✔ Responsive Design	✔ REST APIs	✔ Technical Leadership
✔ TypeScript	✔ Web Accessibility	✔ Strapi - Headless CMS	✔ Problem Solving
✔ React - Next - Remix	✔ User Research & Testing	✔ Wordpress - Themes	✔ Team Collaboration

Work Experience

Mar
2023
May
2024

Now Digital - BetUs

Senior Front End Developer - Wordpress

As a Front-End Web Developer, I played a key role in delivering high-impact WordPress projects that strengthened the digital presence of multiple brands within the company's portfolio. I provided mentorship and hands-on training to Junior developers, fostering their growth and enhancing overall team performance. In addition to leading critical website initiatives, I designed and implemented a custom framework featuring a scalable, component-based architecture, which streamlined development processes, reduced maintenance time, and improved long-term product adaptability. My contributions not only elevated the quality and consistency of the company's web platforms but also optimized workflows, resulting in faster delivery times and more robust applications.

References:

Name: Patricio Espinoza.

Position: Marketing Director

Aug
2021
Feb
2023

Business Solutions - JazzSports

Technical Lead Manager

As a Tech Lead Manager at my current company, I have been at the forefront of a significant technological update process, demonstrating a keen ability to merge my technical expertise with robust project management skills. My role has required me to lead a diverse team of over 20 professionals, including front-end developers and designers, through complex projects and innovative product developments.

My leadership extends beyond traditional technical guidance, as I've implemented agile methodologies to streamline our workflow, enhance team collaboration, and increase efficiency. This approach has enabled us to deliver high-quality projects within the stipulated timelines, fostering a culture of continuous learning and improvement. By imparting knowledge on best development practices and trending technologies, I've nurtured an environment where innovation thrives.

Under my direction, the team has developed and launched new products, such as email development platforms, animated banners, and websites, significantly expanding our project coverage and output. My ability to manage around 10 projects monthly—balancing technical challenges with project management demands—has been pivotal in consistently delivering excellent results. This success is reflected in our adherence to deadlines and the outstanding quality of our work.

Incorporating agile project management practices, I've empowered my team to adapt to changing requirements and deliver value more effectively, embodying the principles of flexibility, transparency, and continuous feedback. This agile framework has not only improved our project outcomes but has also enhanced team dynamics and productivity, solidifying our position as a forward-thinking and adaptable technical unit.

References:

Name: Ricardo Corrales

Position: CTO

Phone: +506 60594573

Aug
2021
Feb
2022

Assemble Studio

Front End Developer.

In my role, I was tasked with the creation and maintenance of Email Campaigns, Banners, Landing Pages, and Websites, all tailored to the diverse needs of our clients.

I was responsible for interpreting client requirements and creative briefs for a variety of projects. I also worked in close collaboration with the design team to implement and enhance UX practices, setting industry standards in the process.

My involvement spanned all stages of project development, from initial requirement analysis to UX and UI design. I contributed to the creation of wireframes, mockups, and layouts for numerous projects, utilizing tools such as Adobe XD, Figma, Sketch, and Balsamiq.

To streamline the development process, I developed a bundle with Node JS and other tools, incorporating reusable code to enhance efficiency. This also involved the use of Salesforce for handling dynamic data and the development of templates and modules, further showcasing my versatility and technical prowess.

References:

Name: Geudy Marin

Position: General Manager

Phone: +506 88940372

Name: Fabián Miranda

Position: Technical Lead

Phone: +506 84808409

Jan 2020
July
2021

Accenture

Web Developer Senior Analyst.

In my capacity, I was charged with spearheading the design and ongoing management of Email Campaigns, Banners, Landing Pages, and Websites, each crafted to meet our clients' varied requirements.

My duties included deciphering the needs and creative directives of clients across a spectrum of projects. Additionally, I fostered a synergistic partnership with our design team to refine and elevate UX practices, thereby establishing benchmarks within the industry.

My engagement covered every phase of project execution, from the preliminary analysis of requirements through to the design of UX and UI. I played a key role in the generation of wireframes, prototypes, and designs for a multitude of initiatives, employing a range of tools such as Adobe XD, Figma, Sketch, and Balsamiq.

In an effort to optimize our development workflow, I formulated a toolkit using Node JS among other resources, which included modular and reusable code to boost productivity. This approach was complemented by leveraging Salesforce to manage dynamic content, and crafting templates and modules, further illustrating my adaptability and technical acumen.

References:

Name: Andres Sirera

Position: Project Manager

Phone: +506 88203963

Name: Miguel Muñoz

Position: QA Manager

Phone: +506 720936001

Nov
2015
Oct
2019

Prime Ideas - MyBookie

Front End Developer.

In my position, I was charged with the design and upkeep of Email Campaigns, Banners, Landing Pages, and Websites, each customized to the unique requirements of our clients.

My duties encompassed deciphering client needs and creative directives for a range of projects. I partnered with the design team to enforce and refine UX practices, thereby establishing benchmarks within the industry.

I was engaged in every facet of project development, from the inception stage of requirement analysis to the execution of UX and UI design. I assisted in the production of wireframes, mockups, and layouts for a variety of projects, employing tools such as Adobe XD, Figma, Sketch, and Balsamiq.

In an effort to optimize the development process, I engineered a bundle with Node JS and other tools, integrating reusable code to boost productivity. This also included the utilization of Salesforce for managing dynamic data and the creation of templates and modules, further demonstrating my adaptability and technical acumen.

References:

Name: Juan Carlos Brown

Position: Technical Lead

Phone: +506 83362413

Name: Ricardo Corrales

Position: Project Manager

Phone: +506 60594573

2012
Oct
2015

Experian Marketing Services

Front End and Email Developer.

In my capacity, I was responsible for orchestrating the development and maintenance of Email Campaigns, Banners, Landing Pages, and Websites, each meticulously crafted to cater to the specific needs of our clients.

My role required the interpretation of clients' requirements and creative visions across a diverse portfolio of projects. I closely collaborated with the design team to advance and polish UX practices, setting new industry standards in the process.

Throughout the entire project lifecycle, from initial requirement gathering to the final stages of UX and UI implementation, I was deeply involved. I contributed to the creation of wireframes, prototypes, and final designs for a wide range of projects, utilizing advanced design tools like Adobe XD, Figma, Sketch, and Balsamiq.

To enhance the efficiency of the development workflow, I devised a comprehensive toolkit leveraging Node JS and additional technologies, incorporating modular and reusable code to elevate productivity. This initiative also encompassed the adoption of Salesforce for effective dynamic data management and the development of templates and modules, underscoring my ability to adapt and excel in technical environments.

References:

Name: Alejandro Zúñiga

Position: Technical Lead

Phone: +506 88134955

Feb
2009
Oct
2011

Colegio Universitario Boston

Web Development Trainer and Manager

At this company, I worked as a Computer Science Instructor, teaching courses in office software including Windows, Word, Excel, PowerPoint, Access, and Internet usage.

In addition to these, I also taught web development courses, covering HTML, CSS, and JavaScript.

As the Academic Coordinator and Head of Teachers, I led a team of 25 individuals, overseeing their work and providing guidance and support as needed.

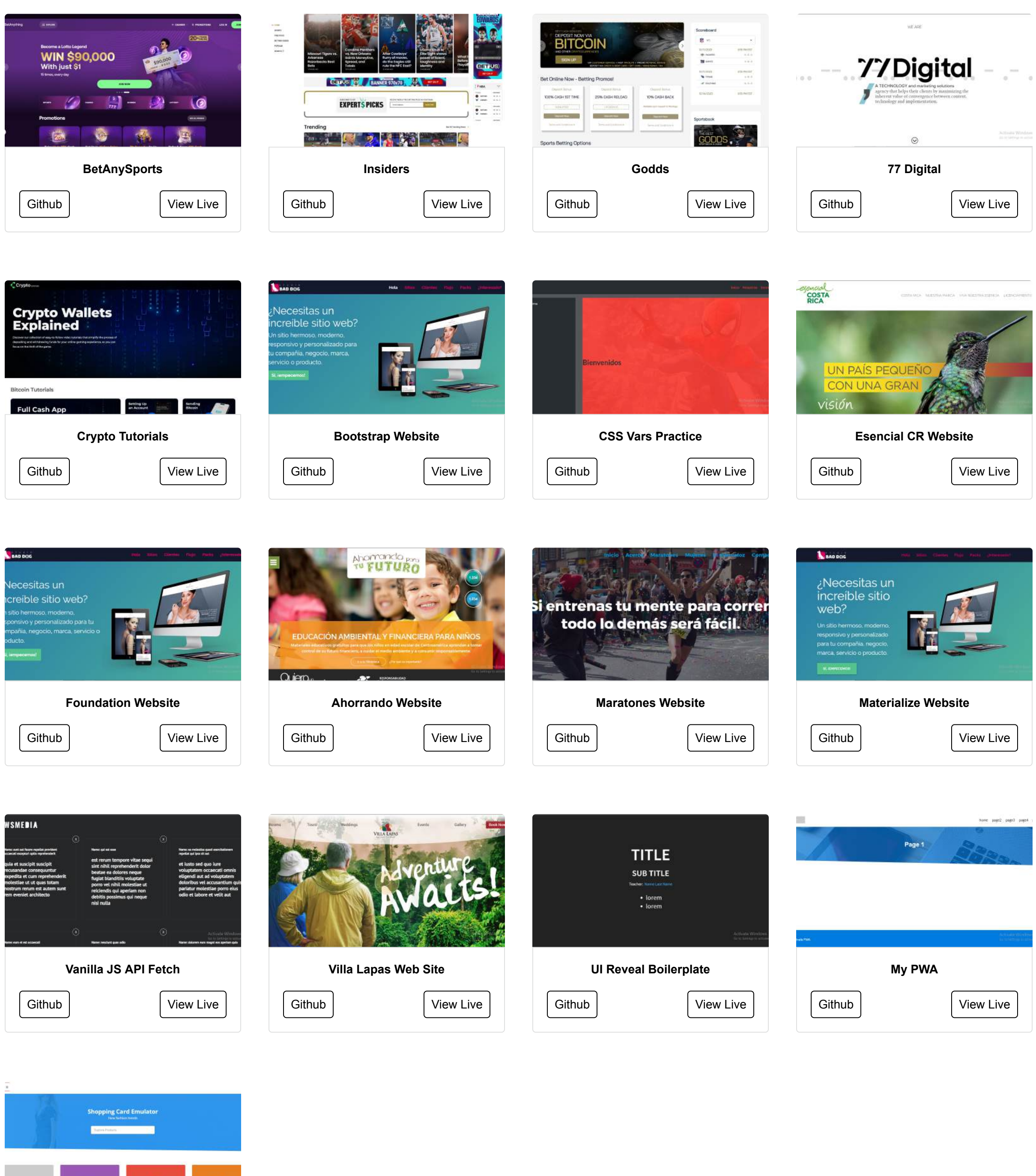
References:

Name: Emerson Paniagua.

Position: Academic Director

Contact LinkedIn: linkedin.com/in/paniagua-emerson-22a1b02a

Portfolio



Contact

Email	WhatsApp	Facebook	Github
Phone Number	LinkedIn	Instagram	CodePen

