

Credit Card Report by Kiki

state_cd

Number of Customer
10,108

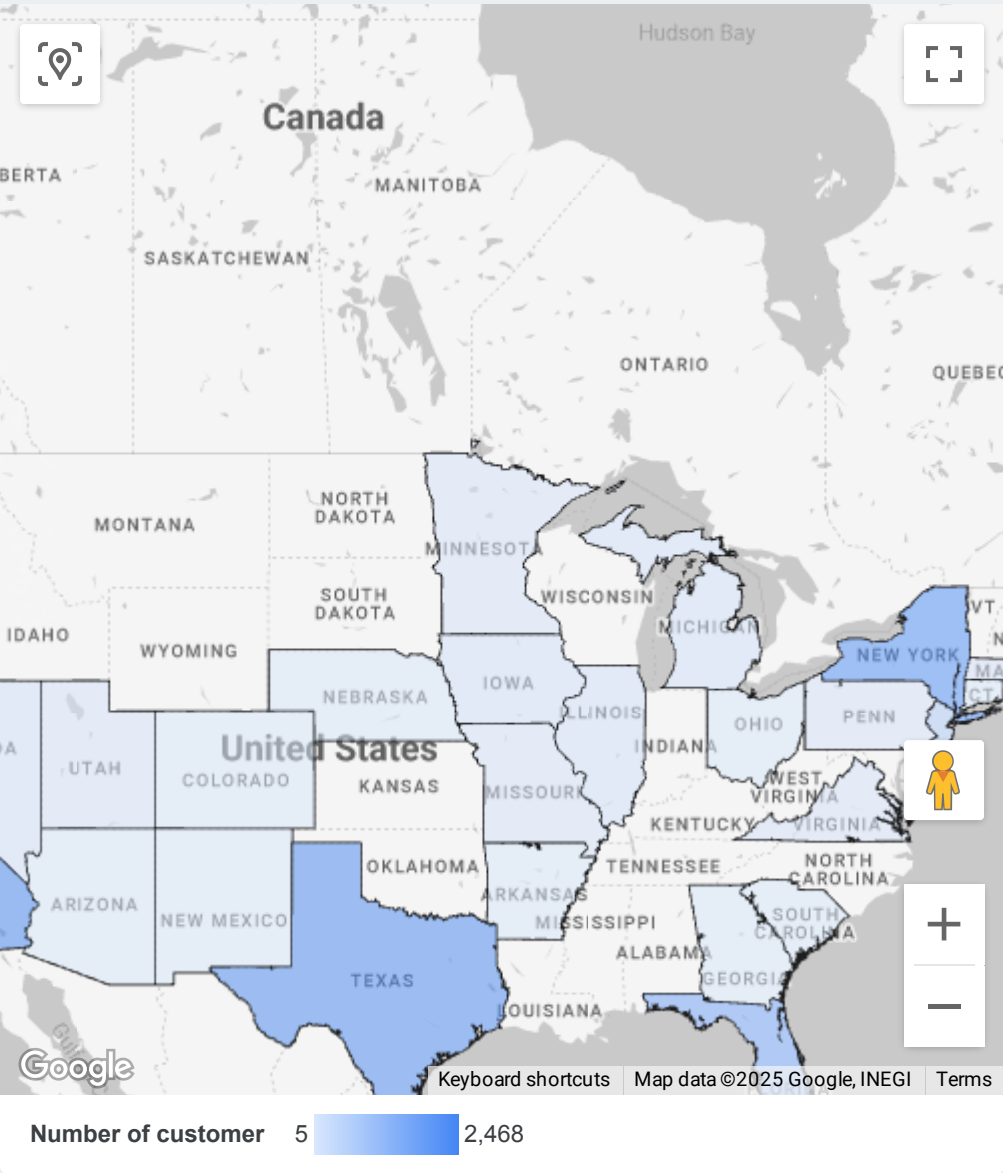
Total Transaction Volumne
655,651

Average Satisfaction Score
3.19

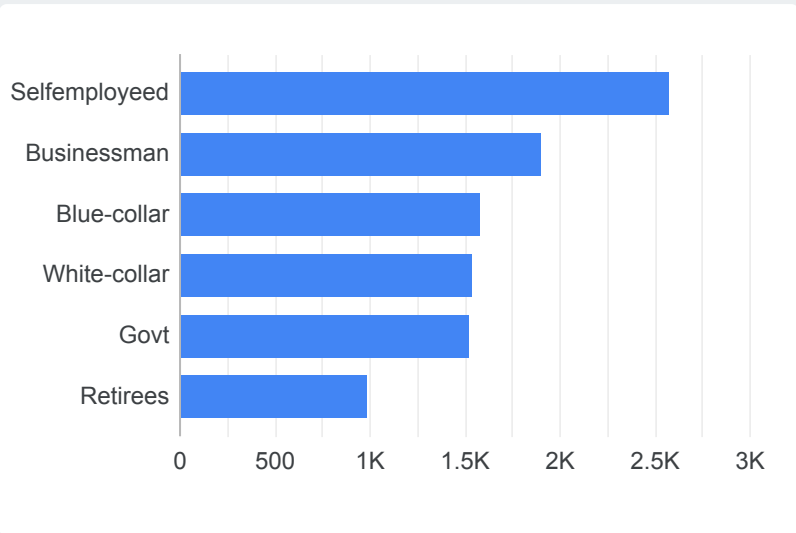
total_trans_amt
\$44,522,013.00

Customer Demography

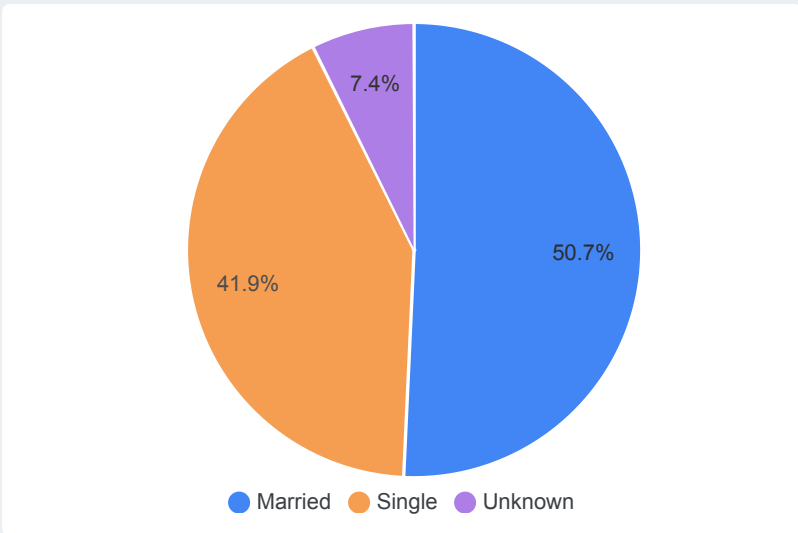
Customer by State



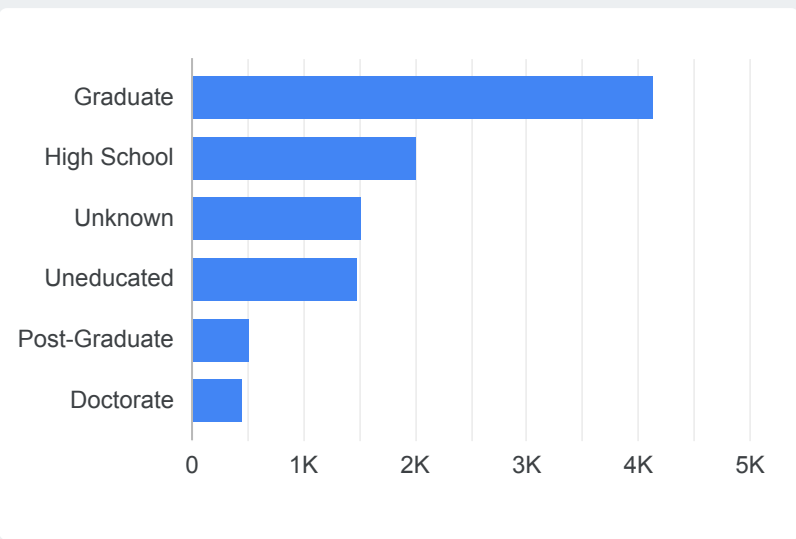
Customer by Occupation



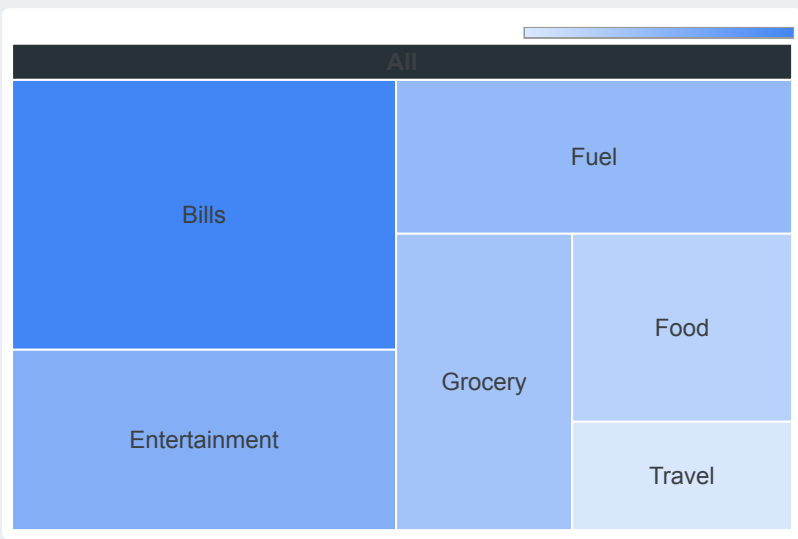
Customer by Marital Status



Customer by Education

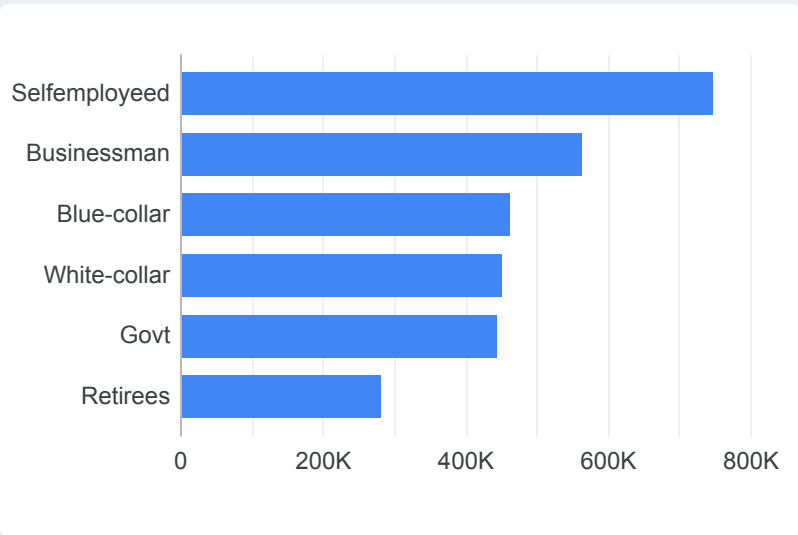


Customer by Expenses

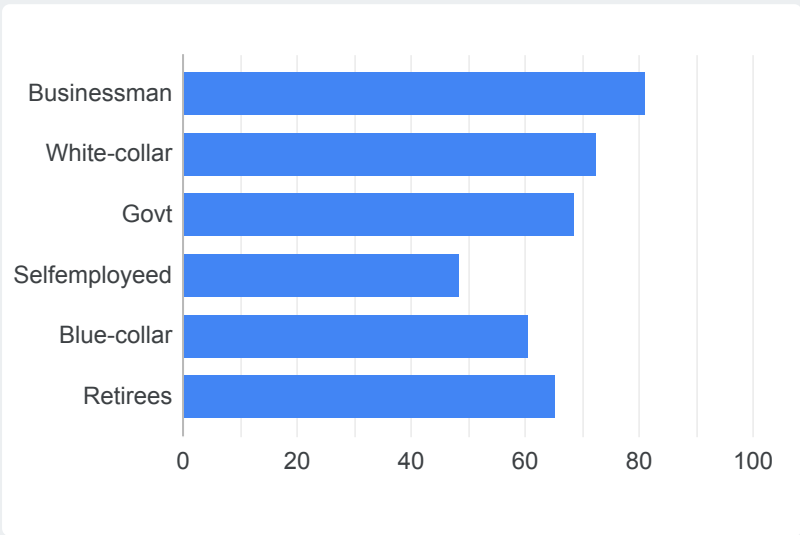


Customer Revenue Profile

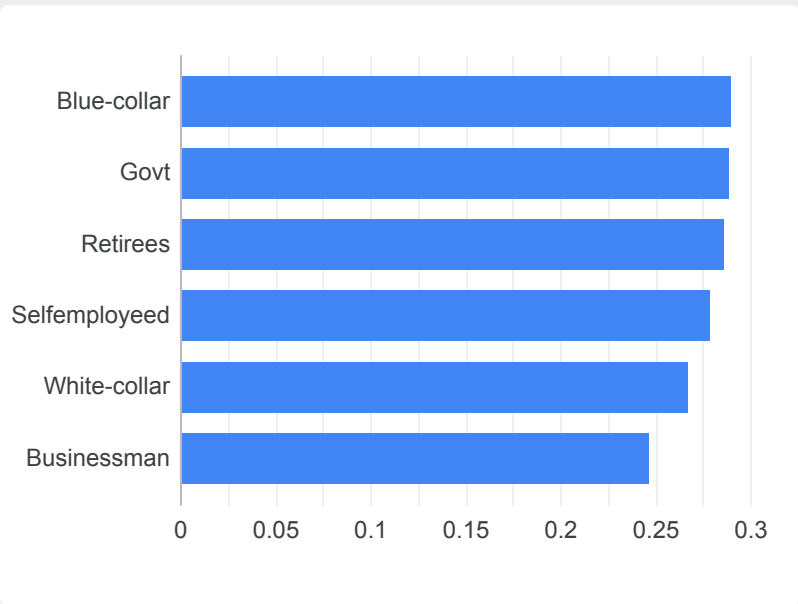
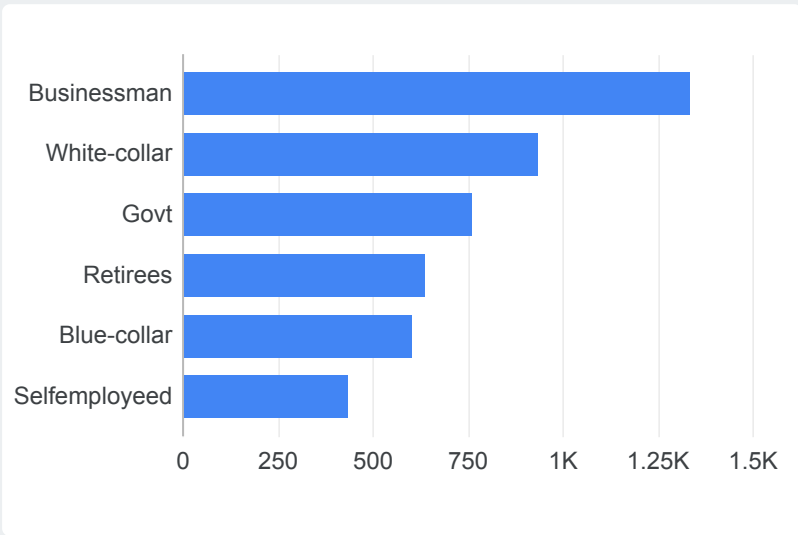
Annual Fee by Occupation



Total Transaction Volume

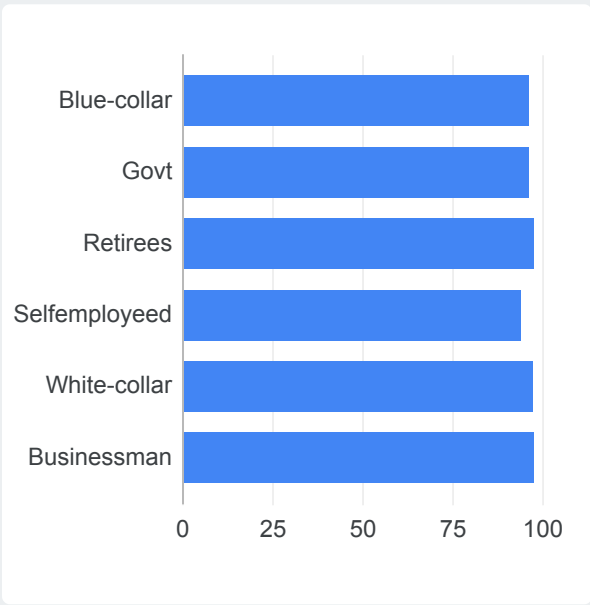


Interest Earned Distribution



education_level / total_trans_vol						
customer_job	Post-Graduate	Unknown	High School	Graduate	Uneducated	Doctorate
Businessman	78.87	83.21	80.9	80.68	80.89	82.03
White-collar	72.77	72.49	72.66	72.15	73.29	71.38
Govt	70.12	67.05	71.13	68.58	66.96	68.74
Retirees	64.68	64.92	65.64	64.93	66.48	64.57
Blue-collar	63.61	60.95	59.9	60.19	60.96	60.71
Selfemployed	52.95	49.05	49.07	48.73	46.56	44.79

Customer Risk Profile



state_cd	delinquent_acc
1. PA	22.22%
2. OR	20%
3. VA	14.81%
4. IA	12.77%
5. MA	10.71%
6. MI	7.94%
7. NV	7.14%
8. CT	7.14%
9. NY	6.78%
1 - 28 / 28	

education_level / delinquent_acc						
customer_job	Doctorate	Unknown	Uneducated	Post-Graduate	Graduate	High School
Govt	0.09	0.09	0.09	0.05	0.07	0.05
Selfemployed	0.11	0.07	0.07	0.08	0.06	0.06
Retirees	0.05	0.09	0.07	0.04	0.05	0.07
White-collar	0.04	0.04	0.07	0.05	0.06	0.05
Blue-collar	0.04	0.08	0.05	0.06	0.05	0.05
Businessman	0.06	0.07	0.05	0.07	0.06	0.03