KAILEY MOORE

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SUMMARY

Hard-working and adaptable UX Designer and aspiring developer with a passion for people, front-end coding, and accessible design. An avid and quick learner who enjoys problem-solving, collaboration, and creating beautiful designs that delight and engage users.

SKILLS

Interpersonal: *Written communication, verbal communication, cross-cultural communication, leadership, collaboration, brainstorm facilitation, and relationship building*

UX Design: *Critical thinking, designing for accessibility, problem solving, responsive web design, creative ideation, project management, storyboarding, empathy development, UX writing, UX research, research skills, creating/conducting user interviews, user survey creation, user insight and data synthesis, wireframing, prototyping, usability testing, and user testing*

Front-End Development: *HTML5, CSS, SASS (SCSS), Bootstrap, GitHub, JavaScript (learning)*

UX Tools: *Figma, Miro, Google Drive, Microsoft Products, WordPress*

PROJECTS

Gulp Roast User Research | [View on Visme]

- *For this project, I conducted user research in order to help a fictional coffee company, Gulp Roast, create a user-centered online shopping platform.*
  - *Created a user research plan, objectives, and discussion guide.*
  - *Conducted user interviews and synthesized findings.*
- *Used Google slides for the project and Visme for the case study.*

EXPERIENCE

UX Design Intern   June 2023 - Present
Soft Science   Spring, TX

During my time at Soft Science, I have grown my skills in both graphic and web design.

Key Accomplishments:
- *Create graphics and logos for clients using Adobe, Inkscape, etc.*
- *Use WordPress to create webpages.*
- *Understand client wants and user needs and translate them into designs.*

Instructor   August 2020 - August 2022
Earth Native Wilderness School   Austin, TX

During my tenure at Earth Native Wilderness School as an instructor, I gained valuable transferable skills that are relevant to the field of UX/UI design. I worked closely with diverse groups of students, ranging

from preschool-aged children to older students with varying abilities and cultural backgrounds. This experience allowed me to develop a strong foundation in communication, adaptability, and problem-solving.

Key Accomplishments:
- *Established trust and credibility with both students and parents, fostering positive relationships and cultivating a safe and fun learning environment.*
- *Collaborated consistently with cross-functional teams to strategize and co-create engaging, age-appropriate experiences that align with student needs and preferences.*
- *Tested learning materials to ensure safety, usability, and effectiveness for student engagement and learning—a valuable skill in UX/UI design, where user testing is essential for optimizing user experiences.*

Substitute Teacher   March 2019 - December 2019
Alvin ISD   Alvin, TX

As a substitute teacher, I managed diverse groups of students with varying ages and abilities. I successfully adapted to different classroom environments and curricula, showcasing my adaptability and ability to understand user needs.

Key Accomplishments:
- *Implemented assigned lesson plans to effectively educate students about key concepts, demonstrating my ability to translate information into engaging and accessible formats.*
- *Actively engaged students in discussions to foster interest and facilitate meaningful learning experiences, highlighting my skill in creating interactive and user-centric interactions.*
- *Wrote detailed reports for classroom teachers, showcasing my ability to gather and analyze information to provide actionable insights.*

Camp Counselor   March 2018 - September 2018
The Language Farm   Freienorla, Germany

As a camp counselor at The Language Farm, I gained valuable transferable skills that are directly applicable to UX/UI design. I focused on creating engaging and immersive experiences for campers, fostering a strong understanding of user needs and enhancing user satisfaction.

Key Accomplishments:
- *Utilized active listening and dynamic interpersonal skills to cultivate relationships with campers, parents, and coworkers, highlighting my ability to empathize and understand user perspectives.*
- *Planned and executed engaging projects for campers, demonstrating my creativity and ability to design interactive experiences that promote participation and enjoyment.*
- *Coordinated and led group activities alongside other counselors.*
- *Thrived in a multicultural setting, adapting to diverse perspectives and cultural nuances, reflecting my ability to design inclusive and culturally sensitive user experiences.*
- *Demonstrated adaptability by keeping pace with the camp's daily routine and quickly adjusting to changes in the schedule, highlighting my ability to handle dynamic environments and rapidly respond to user needs in UX/UI design projects.*

EDUCATION

UX/UI Design Certificate: *Rice University*, Houston, TX
An intensive 24-week long boot camp dedicated to UX/UI Design. Skills learned consist of Figma, Miro, HTML5, CSS, Bootstrap, User-Centric Design Research, Visual Prototyping & Wireframing, and User Interface Development.

Bachelor of Arts in English: *University of Texas*, Austin, TX

Bachelor of Arts in Theatre and Dance: *University of Texas*, Austin, TX