

KAILEY MOORE

Spring, TX

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Portfolio: <https://kikiirikii.github.io/Lucky-Iris-Designs/>

SUMMARY

Hard-working and adaptable UX Designer and aspiring developer with a passion for people, front-end coding, and accessible design. An avid and quick learner who enjoys problem-solving, collaboration, and creating beautiful designs that delight and engage users.

SKILLS

Interpersonal: *Written, verbal, and cross-cultural communication; collaboration, brainstorm facilitation, and relationship building*

UX Design: *Critical thinking, designing for accessibility, problem solving, responsive web design, creative ideation, project management, storyboarding, empathy development, UX writing, UX research, research skills, creating/conducting user interviews, user survey creation, user insight and data synthesis, wireframing, prototyping, usability testing, and user testing*

Front-End Development: *HTML5, CSS, SASS (SCSS), Bootstrap, GitHub*

UX Tools: *Figma, Miro, Google Drive, Microsoft, WordPress*

PROJECTS

Gulp Roast User Research | [View on Visme](#)

- *For this project, I conducted user research in order to help a fictional coffee company, Gulp Roast, create a user-centered online shopping platform.*
 - *Created a user research plan, objectives, and discussion guide.*
 - *Conducted user interviews and synthesized findings.*
- *Used Google slides for the project and Visme for the case study.*

EXPERIENCE

UX Design Intern Soft Science

June 2023 - Present
Spring, TX

I currently work around 10 hours a week as an intern with Soft Science, a web design company based in Houston.

Instructor Earth Native Wilderness School

August 2020 - August 2022
Austin, TX

During my tenure at Earth Native Wilderness School as an instructor, I gained valuable transferable skills that are relevant to the field of UX/UI design. I worked closely with diverse groups of students, ranging from preschool-aged children to older students with varying abilities and cultural backgrounds. This experience allowed me to develop a strong foundation in communication, adaptability, and problem-solving.

Key Accomplishments:

- *Earned the trust of both students and parents.*
- *Quickly acquired and mastered core skills, such as plant identification, fire building, storytelling, and knife carving.*
- *Collaborated with co-instructors every week to plan engaging, age-appropriate activities for students.*
- *Tested learning materials, such as bow drill kits, for safe and effective student use.*

Substitute Teacher
Alvin ISD

March 2019 - December 2019
Alvin, TX

As a substitute teacher, I managed diverse groups of students with varying ages and abilities. I successfully adapted to different classroom environments and curricula, showcasing my adaptability and ability to understand user needs.

Key Accomplishments:

- *Implemented assigned lesson plans to effectively educate students about key concepts, demonstrating my ability to translate information into engaging and accessible formats.*
- *Actively engaged students in discussions to foster interest and facilitate meaningful learning experiences, highlighting my skill in creating interactive and user-centric interactions.*
- *Wrote detailed reports for classroom teachers, showcasing my ability to gather and analyze information to provide actionable insights.*

Camp Counselor
The Language Farm

March 2018 - September 2018
Freienorla, Germany

As a camp counselor at The Language Farm, I gained valuable transferable skills that are directly applicable to UX/UI design. I focused on creating engaging and immersive experiences for campers, fostering a strong understanding of user needs and enhancing user satisfaction.

Key Accomplishments:

- *Utilized active listening and dynamic interpersonal skills to cultivate relationships with campers, parents, and coworkers, highlighting my ability to empathize and understand user perspectives.*
- *Planned and executed engaging projects for campers, demonstrating my creativity and ability to design interactive experiences that promote participation and enjoyment.*
- *Coordinated and led group activities alongside other counselors.*
- *Thrived in a multicultural setting, adapting to diverse perspectives and cultural nuances, reflecting my ability to design inclusive and culturally sensitive user experiences.*
- *Demonstrated adaptability by keeping pace with the camp's daily routine and quickly adjusting to changes in the schedule, highlighting my ability to handle dynamic environments and rapidly respond to user needs in UX/UI design projects.*

EDUCATION

UX/UI Design Certificate: Rice University, Houston, TX

An intensive 24-week long boot camp dedicated to UX/UI Design. Skills learned consist of Figma, Miro, HTML5, CSS, Bootstrap, User-Centric Design Research, Visual Prototyping & Wireframing, and User Interface Development.

Bachelor of Arts in English: University of Texas, Austin, TX

Bachelor of Arts in Theatre and Dance: University of Texas, Austin, TX