

# KAILEY MOORE

Spring, TX

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Portfolio: <https://kikiirikii.github.io/Lucky-Iris-Designs/>

## SUMMARY

Hard-working and adaptable UX Designer and aspiring developer with a passion for people, front-end coding, and accessible design. An avid and quick learner who enjoys problem-solving, collaboration, and creating beautiful designs that delight and engage users.

## SKILLS

**Interpersonal:** *Written, verbal, and cross-cultural communication; collaboration, brainstorm facilitation, and relationship building*

**UX Design:** *Critical thinking, designing for accessibility, creative ideation, project management and organization, storytelling, empathy development, UX writing, user research planning, creating/conducting user interviews, user survey creation, user insight and data synthesis, wireframing, prototyping, usability testing, and user testing*

**Front-End Development:** *HTML5, CSS, SASS, Bootstrap, GitHub*

**UX Tools:** *Figma, Miro, Google Suites*

## PROJECTS

### Gulp Roast User Research | [View on Visme](#)

- *For this project, I conducted user research in order to help a fictional coffee company, Gulp Roast, create a user-centered online shopping platform.*
  - *Created a user research plan, objectives, and discussion guide.*
  - *Conducted user interviews and synthesized findings.*
- *Used Google slides for the project and Visme for the case study.*

## EXPERIENCE

### Instructor

#### Earth Native Wilderness School

2020 - 2022

Austin, TX

*Before moving to Houston, I worked as an instructor at Earth Native Wilderness School. I spent my first year working at the preschool with one other instructor, where I helped manage and teach 14 preschool aged children in a wilderness setting. The following year, I collaborated with two to three other instructors and taught groups of 27 to 36 students. These students varied in age, ability, and cultural background. My role as an instructor required me to be a constant learner, problem solver, and quick thinker. The wilderness aspect of my job allowed me to develop additional skills, such as adaptability, risk assessment, and large-scale planning.*

#### Key Accomplishments:

- *Earned the trust of both students and parents.*

- *Quickly acquired and mastered core skills, such as plant identification, fire building, storytelling, and knife carving.*
- *Collaborated with co-instructors every week to plan engaging, age-appropriate activities for students.*

## **EDUCATION**

### **UX/UI Design Certificate: *Rice University, Houston, TX***

An intensive 24-week long boot camp dedicated to UX/UI Design. Skills learned consist of Figma, Miro, HTML5, CSS, Bootstrap, User-Centric Design Research, Visual Prototyping & Wireframing, and User Interface Development.

### **Bachelor of Arts in English: *University of Texas, Austin, TX***

### **Bachelor of Arts in Theatre and Dance: *University of Texas, Austin, TX***