



# Kyriaki Paschalidou

+30 6944340210

kikitsa.pas@gmail.com

Petrou & Paulou 3,  
Oreokastro Thessaloniki,  
Greece - 57013

## SKILLS

Photoshop

Illustrator

In Design

Dreamweaver

Corel Draw

Social Media Marketing

Google Ads

ERP program

Shopify/Prestashop  
Opencart/ Wordpress

Html/Java/Css/JQuery/Python

Design

Teamwork

## LANGUAGE SKILLS

Greek (Native)



English (Lower)



## ACADEMIC BACKGROUND

- Sep 2019-June 2020 National & Kapodistrian Univerty of Athens in Web Development (Html, CSS, Javascript, Ajax, Python, Jquery, Bootstrap, Dreamweaver, Joomla)
- Sep 2019 Vellum International Diploma in IT and Cyber Security
- Oct 2019 Unicert Primary Certificate at Word, Spredsheets, Internet Services,Databases, Presentations
- Sep 1999-Jun 2001 Training Institute Oreokastro Thessalonikis Graphic Designer



## PROFESSIONAL BACKGROUND

- May 2017-Present Graphic Designer, E-commerce Assistant, Social Media Marketing at RockClub S.A  
RockClub SA is a fashion industry that follow all the new trends in the swimwear and beachwear fashion.  
Senior Graphic Designer & Frontend Developer  
Responsible for developing and creating both digital and printdesign for a wide range of print and online campaigns  
Developing Customized design solutions  
Communicating by e-mail and phone with clients  
Designed an e-commerce web site to sell Rockclub collection  
Erp Specialist  
  
Designed a B2B website to sell Wholesales  
Social Media Management and Marketing  
Google Adwords Campaigns  
[www.rockclub.gr](http://www.rockclub.gr) & [www.rockclub.gr/eshop](http://www.rockclub.gr/eshop)
- May 2016-May 2017 Graphic Designer & Web Designer at DEMO  
Demo is a factory for Interior Design  
Senior Graphic Designer & Frontend Designer  
Developing customized design solutions  
  
Designed the professional site of the company  
[www.demo.net.gr](http://www.demo.net.gr)
- Jan 2014-May 2016 Graphic Designer, E-commerce Assistant, Social Media Marketing at MyGreekProduct  
MyGreekProduct was an oline shop with traditional Greek Products  
Frontend Designer Responsible for how the website looks.  
Upload the products, design the banners.  
Developing Customized design solutions  
Communicating by e-mail and phone with clients  
Social Media Management and Marketing  
Google Adwords Campaigns  
Erp specialist  
[www.mygreekproduct.com](http://www.mygreekproduct.com)
- Jan 2011-Jan 2015 Headoffice at the North Greece Office in foundation for kids traffic accident Love for Life.  
Love for Life is a foundation that protect children of road accidents  
Designing the magazines and newspapers of the foundation  
Design the Website  
  
Road behavior lessons in elementary school childre  
[www.agapigiazwi.com](http://www.agapigiazwi.com)

( To Be Continued )



@Kikitsa.Paschalidou



@kyriaki-paschalidou



@KikiPaschalidou

## INTERESTS



Voluntary member of the children's foundation "Breath for Kids"



Martial Arts



Dance



Jogging



Reading



Cinema



Studying



Cooking

## REFERENCES

Reference Available Upon Request

### Sep 2004- Jan 2011 • Graphic Designer at Plan Art

Plan Art is a company that offer specialized solutions for pharmacies

Senior Graphic Designer

Responsible for developing and creating printdesign

Developing Customized design solutions

Communicating by e-mail and phone with clients

Erp Specialist

[www.planart.gr](http://www.planart.gr)

### Sep 2000- Nov 2003 • Graphic Designer at DM&M

DM&M is an advertising Company

Senior Graphic Designer

Responsible for developing and creating print design

Developing Customized design solutions

Communicating by e-mail and phone with clients

Design the Business Catalog of Kalamaria

## FREELANCER PROJECTS

- Design a dropshipping site with jewelers Charmed4you.com  
Design the logo and social media pages
- Logo design at Car shine and Spa  
Customize the instagram page
- Logo design at blogger Hungry girl
- Design and Customize ads for social media at Stelno.gr
- Design clothes print collection at Gephi

More projects available upon Request

## SEMINAR & TRAINING

- Social Media Marketing at Lynda.com (from linkedin) by Guy Kawasaki
- Social Media Marketing by Digital Aces
- Customer Service by JobFestival
- Digital Marketing by Greek Grw Tourism Google
- Start at Joomla by Lynda.com (from linkedin)
- Producing and distributing of Food by DIAVIOU MATHISI
- Deploy a website at Code Academy
- Make a website at Code Academy
- CSS at Code Academy
- HTML at Code Academy

Passionate web and graphic designer  
skilled in Adobe Creative Suite, HTML, CSS.

Designed 8+ websites, including 4 ecommerce sales site

# Kyriaki Paschalidou

Graphic & Web Designer



## TO WHOM IT MAY CONCERN

Workaholic and Enthusiastic!  
Dreamer and Ambitious!

No one is good at everything! This sentence makes me want to improve my skills and add some more. After 18 years working as a Graphic Designer, I still study, follow seminars, research and ask questions to keep myself up to date with technology and business.

I would never say that I know everything but I can prove how good and passionate I am with my work..

Apart from Microsoft Office expert level skills, one of my strong points is Adobe Photoshop. I can pretty much do anything with it, especially catalogs, posters, even designs for clothes.

Illustrator, In design & Corel, are also some of the designers' software I am very well versed in and able to fully apply them to design corporate identity or anything of that nature.

But allow me to say that design is not my only field of expertise. The last years I have improved my Social Media Marketing through seminars, newsletter designs and marketing, learned Seo and Google Ad words.

This year manage to finish web development course include HTML, CSS, JAVASCIRT, PYTHON, JQUERY, BOOTSTRAP.

My new passion is e-commerce. I love to build e-shops. Design, add products and manage it fully. Excellent knowledge at Presta shop, open Cart, open cart, WordPress and now Shopify my new love.

Please, feel free to contact me for any need you might have that complies with any of the above-mentioned skillsets.

A handwritten signature in black ink, appearing to read "Kyriaki Paschalidou".



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