WordPress Manual

Presented by Wenqi Xia

Content

- Access to WordPress

- Instructions on Each Page

- Video Demo

Access to WordPress

Admin

- Website: https://uhwt.wordpress.com/
- Account:

  - Register WordPress account with

  -Log in and find **My Sites | Reader** on the top left.

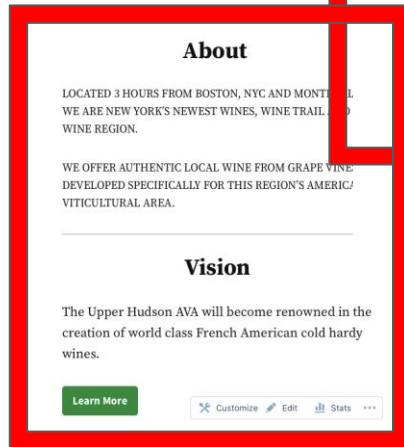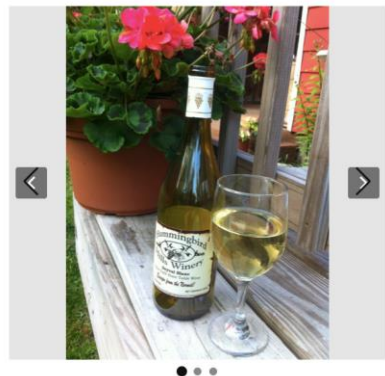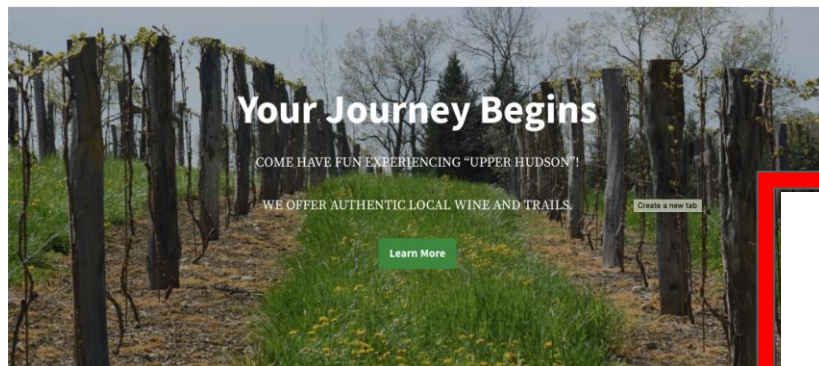 -Click on **Upper Hudson Wine Trail** uhwt.wordpress.com to edit.

- Role: Full power over the site: can invite people, modify the site settings, etc.

Homepage

➡️ For each funnel, the users can understand general information about our website.

Your Journey Begins

COME HAVE FUN EXPERIENCING "UPPER HUDSON"!

WE OFFER AUTHENTIC LOCAL WINE AND TRAILS.

Learn More

➡️ See the comments and experience from customers.

Reviews

"

My husband and I had an amazing time in the Upper Hudson Valley. They had interesting wines I had never tried before and amazing views everywhere we looked. We'll be back next summer!

– Rebecca

About

LOCATED 3 HOURS FROM BOSTON, NYC AND MONTREAL. WE ARE NEW YORK'S NEWEST WINES, WINE TRAIL AND WINE REGION.

WE OFFER AUTHENTIC LOCAL WINE FROM GRAPE VINE DEVELOPED SPECIFICALLY FOR THIS REGION'S AMERICAN VITICULTURAL AREA.

Vision

The Upper Hudson AVA will become renowned in the creation of world class French American cold hardy wines.

Learn More

Check out our events

➡️ History and storytelling about UHWT.

What Our Staff Say

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—— from UHWT staff

Contact Us

Get 20% Off After Your Subscription

...nt? Subscribe our newsletters and plan your first trip today with an exclusive offer.

Explore Our Offers
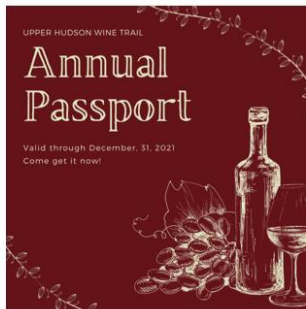
Special Passports and Event Tickets

Buy a passport to come visit us anytime throughout the year!

Grab a ticket for special festival and event you like and start packing for your getaway.

UPPER HUDSON WINE TRAIL

Annual Passport

Valid through December, 31, 2021
Come get it now!

UPPER HUDSON WINE TRAIL

Delightful December Deals

Celebrate Christmas with our sweet holiday discounts.

Wine Trail Shuttle Bus Tour

8:00AM 11:00AM 1:00PM 3:00PM
Upper Hudson
NY

Annual Passport

Event Ticket

Shu...

Customize   Edit   Stats   ...
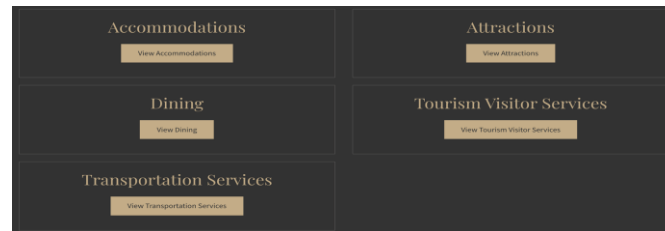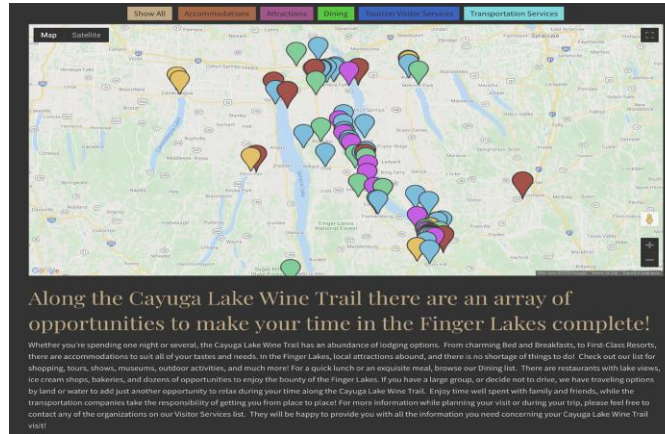
It is important to mention the benefits information to users on the homepage. Then, use the bold words to highlight.

Trail Map

- Trail map with different types of attractions

- A brief about the wine trail

- Hyperlink to each attraction section with separate page

Along the Cayuga Lake Wine Trail there are an array of opportunities to make your time in the Finger Lakes complete!

Whether you're spending one night or several, the Cayuga Lake Wine Trail has an abundance of lodging options. From charming Bed and Breakfasts, to First-Class Resorts, there are accommodations to suit all of your tastes and needs. In the Finger Lakes, local attractions abound, and there is no shortage of things to do! Check out our list for shopping, tours, shows, museums, outdoor activities, and more! For a quick lunch or an exquisite meal, browse our Dining list. There are restaurants with lake views, ice cream shops, bakeries, and dozens of opportunities to enjoy the bounty of the Finger Lakes. If you have a large group, or decide not to drive, we have traveling options by land or water to add just another opportunity to relax during your time along the Cayuga Lake Wine Trail. Enjoy time well spent with family and friends, while the transportation companies take the responsibility of getting you from place to place! For more information while planning your visit or during your trip, please feel free to contact any of the organizations on our Visitor Services list. They will be happy to provide you with all the information you need concerning your Cayuga Lake Wine Trail visit!

Reference: https://senecalakewine.com/

Trail Map ➡ Find you favorite places here!

Video

14
Vineyards available

5
Farms available

10
Wine tasting rooms

Photo

➡ Users can search the places by the function of the map. We recommend that the vineyard can record a business introduction video for the website to introduce its story, so that it can catch attentions from users while they are browsing the website.

Plan Your Visit ➡️ Customers can get information about wineries, hotels, restaurants, transportation and customized itineraries from here.

Wineries ➡️ Introduce what kinds of wineries we have during the winery trail.

Wineries

Pick up your favorite wineries and come visit us!

Situated in Upper Hudson Region, there are more than 10 wineries and vineyards surrounded. Whether you are a red or white wine fan, you'll find your flavor here.

WINERIES & VINEYARDS

Explore the incredible Wineries and Vineyards that our beautiful state has to offer.

Interactive map can direct customers to whichever winery, vineyard and nearby attractions they like. ➡️
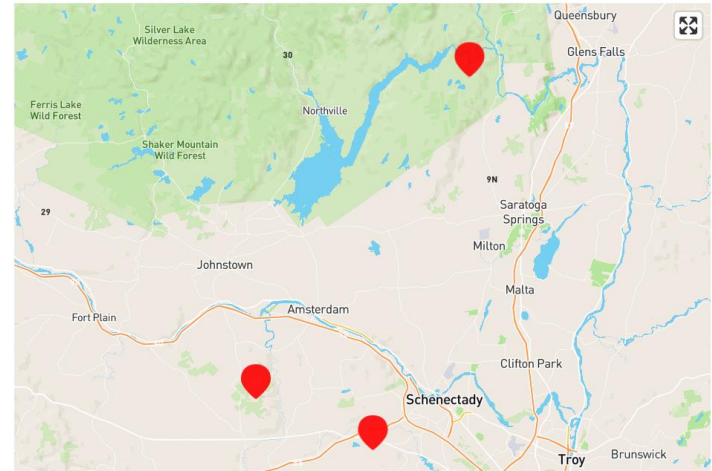
Interactive Map Recommendation

Premium Map Plugin:

- **Interactive Word Map (free)**
  Free Download, No registration required.
  Visual editor - Coding knowledge is NOT required.
  Well organized interface, easy to use admin panel.

- **Maps-marker-pro:**
  Upload your own custom maps to use.

Interactive World Map (Free)
WordPress Plugin
✓ Free Download, No Registration Required
✓ Well Organized Interface
✓ Responsive and Mobile Friendly
✓ Free Life Time Updates

MULTI MAPS

The more, the merrier: The more, the merrier: Use Open Street Map out-of-the-box or Bing, HERE, TomTom or Google Maps as opt-in solutions.

FILTERS

Allow your visitors to pick what they want to see by filtering markers on their frontend map.

MARKER CLUSTERING

Tidy maps, minimal loading time: Create animated marker clusters for each map.

KEYLESS GEOCODING

No need for additional API keys: included keyless geocoding providers Algolia Places & Photon@Mapsmarker.

GPX TRACKS

Sometimes it's all about the journey: Display routes with optional metadata like distance, duration, pace.

POLYLINE SUPPORT

Draw directly on the map: use geometry layers like polylines, polygons, circles and rectangles.

Wineries

Pick up your favorite wineries and come visit us!

Situated in Upper Hudson Region, there are more than 10 wineries and vineyards surrounded. Whether you are a red or white wine fan, you'll find your flavor here.

Altamont Vineyard and Winery

3001 Furbeck Rd, Altamont, NY 12009

Hummingbird Hills Winery

1442 Burtonville Rd, Fultonville, NY 12072

Ledge Rock Hill Winery

41 Stewart Dam Rd, Corinth, NY 12822

Provide the detailed information about wineries, including address, numbers, activities or special scenery.
Each winery section can link to the individual website if it has.

Restarurants

→ Customers can enjoy the meals during the winery trail.

Dining

A great food and wine pairing creates a balance between the components of a dish and the characteristics of a wine trail. Try these quick and easy restaurants that pair wonderfully with food-friendly winery trail. Enjoy!

→ It is important to introduce the recipes with wine to users on this page.

Book A Restaura

Enjoy the food with wine.
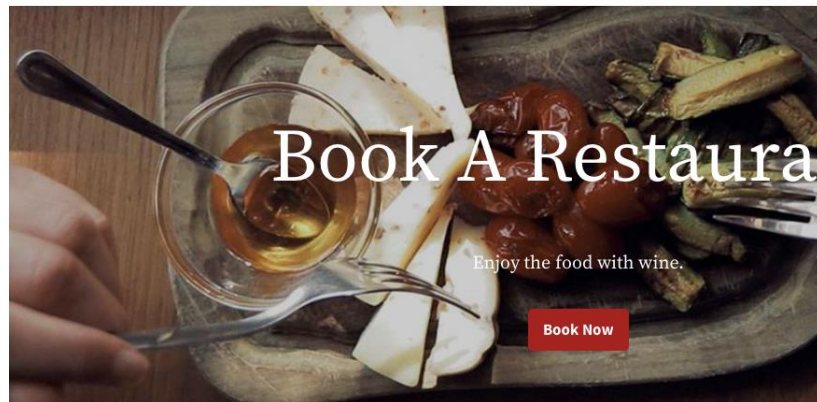
Book Now

→ Use the eye-catching pictures of food on this page, and call to action of "Book Now" can bring users to make a reservation with a restaurant.

Recipes

Heirloom Caprese Salad
Pair with our Pinot Bianco
$8.00

Sautéed Button Mushrooms
Pair with our Reserve Cabernet Sauvignon
$30.00

Custom

Hotels

→ Combine the hotels and winery trail together, like a vacation combo for the customers.

Hotels

Plan Your Stay

Aurora Park Cottages
1807 Foothill Blvd
Calistoga, CA 94515
707-942-6733
Aurora Park Cottages is your private vacation retreat in wine country. Enjoy absolute privacy in your individual cottage. Relax on your private deck, curl up on an

Bear Flag Inn
2653 Foothill Blvd
Calistoga, CA 94515
707-942-5534

Preferential

Book the hotel with our winery events and trails.

[More Information]   ⚙ Customize   ✎ Edit

→ Information about the hotels and discount for the members. →

Search Other Hotels

See other hotels.

[Search]

The business strategy for both hotels and our winery trail.

Transportation ➡️ How to get to the wineries?

Transportation

Transportation, Trolley and Limousine Service

near the Upper Hudson Wine Trail

➡️ The company can provide several options about the transportation how the customers can get there. Or, the company can think more about the train or bike services in the vineyard.

Upper Hudson Limousine

Address

Phone

Website

About

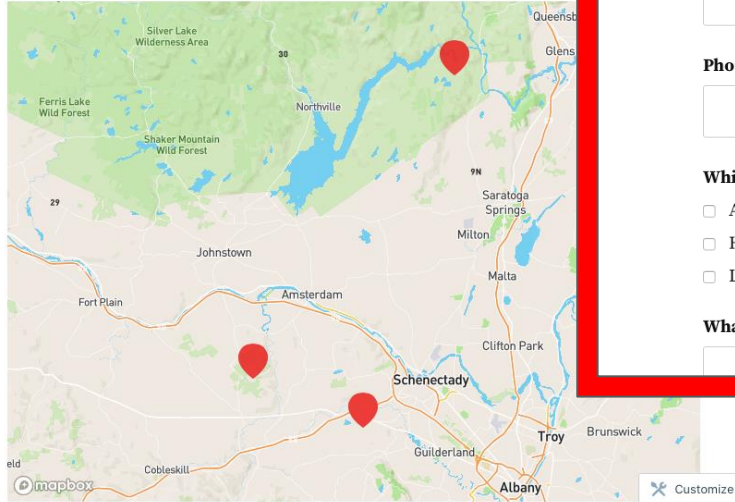### Upper Hudson Trolley

Address

Phone

Website

About

Buy Ticket

Plan a Trail

→ User can customize and book their special winery trail by themselves on the website.

Plan Your Winery Trail!

Name (required)

Email (required)

Create a new tab

Phone Number

Which wineries are you planning to visit? (Choose one
- ☐ Altamont Vineyard and Winery
- ☐ Hummingbird Hills Winery
- ☐ Ledge Rock Hill Winery

What's your party size?

What's your party size?

When will you arrive?

When will you leave?

How did you hear about us?
Search Engine ▾

Other Details

Customize

→ There is a map that users can check the location.

→ There are some questions that we can know what the customers want during the winery trail.

Interactive Customized Itinerary

Create new itinerary

Name: New Itinerary

Email: lisa123@gmail.com

Create itinerary

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https://www.cayugawinetrail.com/itineraries/new-itinerary-6003/

Print   Copy

New Itinerary

Travel time: 11 hours 59 minutes

*Travel time does not include time spent at wineries.

1. Toro Run Winery (5 hours 51 mins)
3050 Swick Rd, Ovid, NY 14521, USA
Show directions +   374 mi

2. Lucas Vineyards (9 mins)
3862 County Rd 150, Interlaken, NY 14847, USA
Show directions +   8.0 mi

3. Ending location (6 hours 0 mins)
10 Summer St, Malden, MA 02148, USA   356 mi

Sort directions

Drag and drop wineries below to make your trip more efficient.

Travel time: 11 hours 59 minutes

Start: 10 Summer Street, Malden, MA, USA

1. Toro Run Winery
2. Lucas Vineyards

End: 10 Summer Street, Malden, MA, USA

EDIT ITINERARY

Reference: https://senecalakewine.com/

Events

Shown in event calendar first with links to every event's page or website. Suggested every event coming with a poster and brief with booking link.

Events

There is always something grand going on at the Upper Hudson! Stomp grapes at our Harvest Celebration, get a thrill and a chill at our Halloween Pagan Ball, or dance the night away to hot Cuban beats. The series of wine club events culminates with our elegant New Year's Eve Masquerade Ball where you can ring in the new year in true Upper Hudson-style!
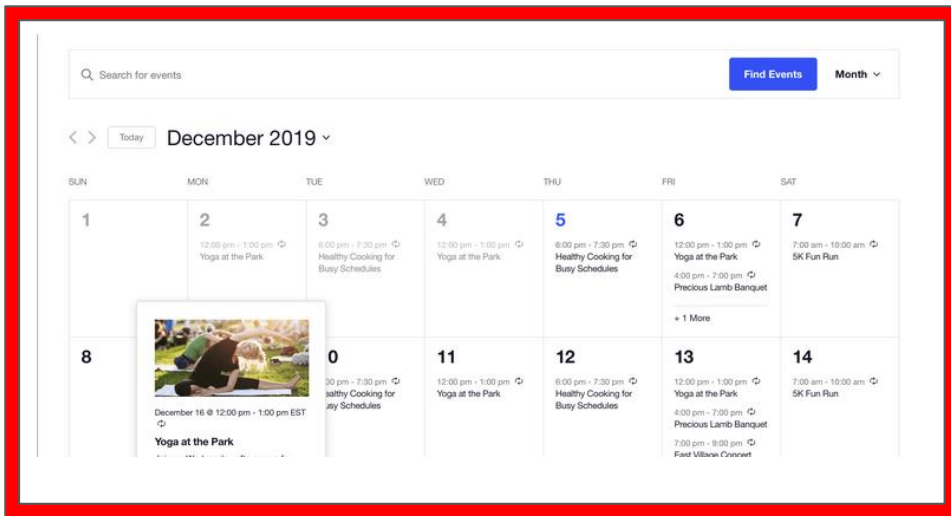
Event calendar filled in with different events, sorted by month.

Clear call to action booking the events here.

Private Events

→ Private events such as wedding, birthday celebration, teambuilding, etc will be listed here. Should be booked in advance.

Wedding Venues

Simple Vineyard Elegance

Nestled in the heart of Temecula Wine Country, Wilson Creek Winery combines vineyard romance and simple elegance.

Learn more

Team Building

Fun, Exciting, Unique

Fun, exciting, and unique team building programs are designed to build trust, confidence and teamwork.

Learn more

Passport & Tickets ➡️ List annual passport and event tickets here for sale.
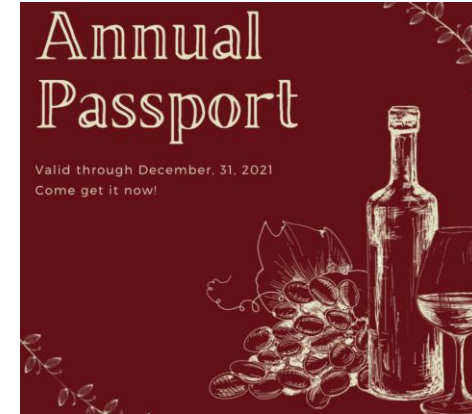
About Us ➡️ Introduce who we are and what we have for the customers.

About

- WHO WE ARE
- OUR VISION
- OUR WINERIES
- OUR GRAPES

Upper Hudson Wine Trail

Upper Hudson is New York's newest wines, wine trail and wine region. It is 3 hours' drive from Boston, NYC and Montreal. Upper Hudson Wine Trail is a perfect weekend getaway.

Upper Hudson American Viticultural Area

🔧 Customize   ✏️ Edit   📊 Stats

Upper Hudson American Viticultural Area

The Upper Hudson American Viticultural Area is a wine region located to the north and west of Albany, NY's Capital district. The petition was accepted by the Alcohol and Tobacco Tax and Trade Bureau (TTB) on July 30, 2015 and is on track to complete the rulemaking process in 2018. The AVA is approximately 1650 square miles with nearly 65 acres of vines planted and 19 vineyards. It resides in seven counties in upstate New York. These counties include Albany, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie and Washington. Upon completion of the rulemaking process, TTB allows the wineries to use the term "Estate Bottled" or the "Upper Hudson" AVA name on the wine label. According
to the TTB regulations Estate Bottled requires that 100% of the wine comes from grapes grown on land owned by or controlled by the winery, which must be located in the viticultural area. The winery must crush

Create a new tab

Provide history and storytelling about us, including who we are, our vision, our wineries and our grapes. These can enhance users' impression about us.

Wine Club

⟶ This page is kind of the tunnel to bring users to our wine members.

⟶
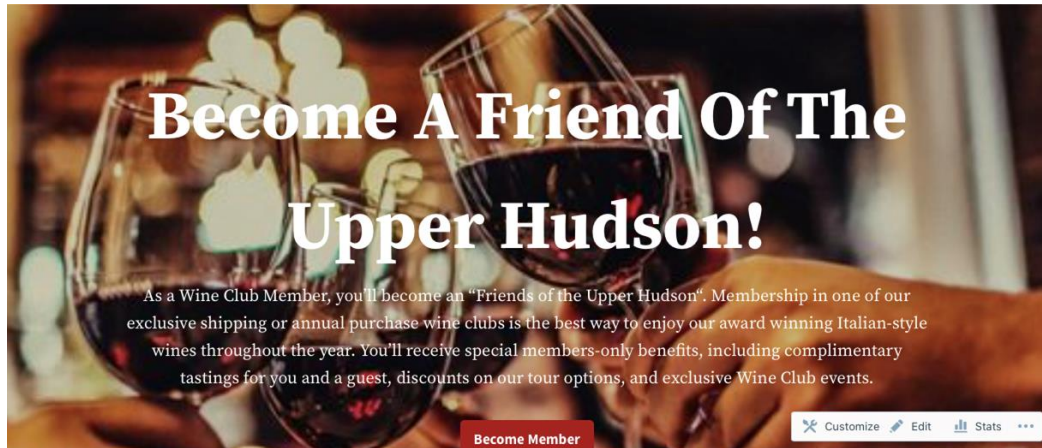
Use the attractive context to highlight the benefits of being the members. Then, introduce the products of wine to users which can get the interests from wine lovers. Finally, design the "call to action" for becoming the members and to receive benefits or discount from that.

Contact Us ➡️ Provide a tunnel that the users can connect with the company.

Get in Touch
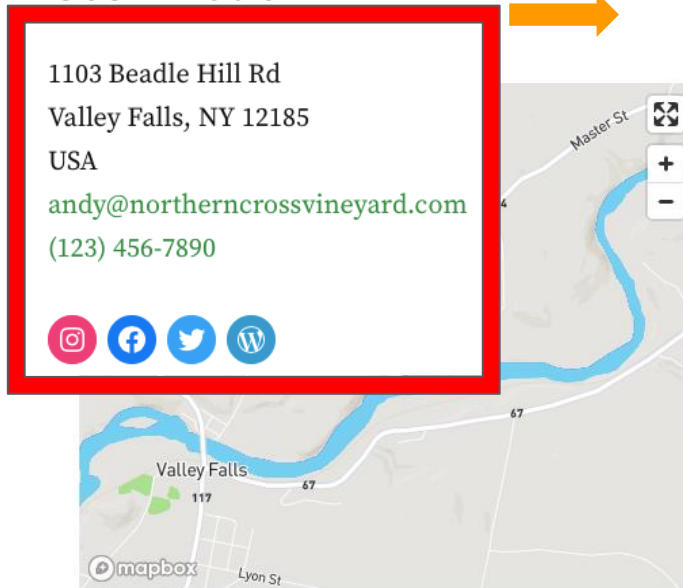
Provide address, email, phone and social media, and a map as well.

1103 Beadle Hill Rd
Valley Falls, NY 12185
USA
andy@northerncrossvineyard.com
(123) 456-7890

➡️

Send Us a Message

Name (required)

Google 翻譯

Email (required)

Sign Up Form

To receive a 20% off coupon and get the latest news from us, please sign up to become our members!

Name (required)

Messag

Email (required)

Create a n...

Phone Number

How did you hear about us?

Search Engine

User can use the contact form to ask any questions or provide feedbacks to the company. They can also sign up with the form to become members and receive the latest newsletter and deals.

Valley Falls

FAQs

➡️ Users can understand some questions firstly before they can to our winery trail.

FAQs

Before you come, we'd like to know a little bit more about you.

Here please find our latest update according to COVID-19 guidelines.

Q. Do you grow the grapes here?

A. Yes, the Upper Hudson wine region is the home to approximately 30 grape varieties for wine

production. Most are grown for winemaking and a few are table grapes.

Q. What kind of grapes do you grow?

A. The predominate types of grapes we grow here are called "cold climate" grapes. They can withstand

winter temperatures of -30F. They also ripen within the shorter growing season.

Q. What is an American Viticultural Area?

A. An American Viticultural Area (AVA) is a Federal designation. This region is called Upper Hudson. It

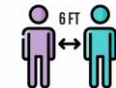➡️ List the frequently asked questions here to let customers acknowledged more details before they come for a visit.

It's also important to provide and follow the latest guidelines according to COVID-19.

BE SMART, DO YOUR PART.   Boldly, NY.

WEAR A MASK   6 FT MAINTAIN SAFE DISTANCE
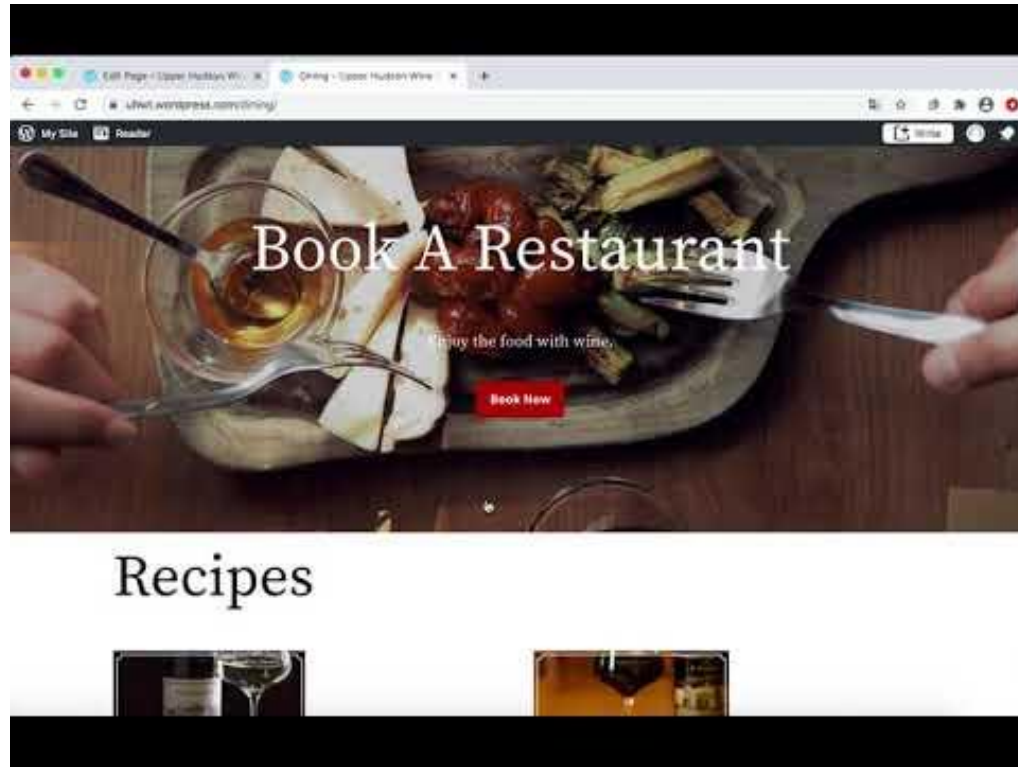
WASH YOUR HANDS   AVOID UNECESSARY CONTACT

THANK YOU FOR HELPING US KEEP NEW YORK TASTING ROOMS SAFE!

Demo

A video demo to show all the funcitonalities on the website:

Thanks