KIKUE HIGUCHI

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Education

Northwestern University   Evanston, IL
Medill School of Journalism, Media, Integrated Marketing Communications
Bachelor of Science in **Journalism** expected June 2023   Cumulative GPA: **3.96**

Professional Experience

Northwestern Athletic Communications   Evanston, IL
Communications Assistant   2019-present
- Wrote 40+ previews and recaps of games as well as player biographies and features for 11 sports, published on the Northwestern sports website.
- Managed social media presence during swim meets, basketball and volleyball games.
- Created gifs and graphics for the football, wrestling, baseball and softball teams for social media use.
- Took statistics for men's and women's soccer and women's lacrosse.

WNUR Sports   Evanston, IL
Staff Writer   2020-present
- Wrote articles published on the station website, with a focus on women's basketball and lacrosse.
- Participated in radio broadcasts and live streams, such as pregame shows.
- Communicated with editors to establish time frames for writing in order to meet deadlines and coordinate interviews with sources.

Spoon University   Evanston, IL
Staff Writer   2019-2020
- Wrote four feature articles for publication in print and online; took and edited at least three photos for each article.

Leadership Experience

The *Smoke Signal*   Fremont, CA
Feature Editor   2018-2019
- Coordinated multiple teams of writers for 3-4 articles per month as well as directed one issue of a four-page special coverage.
- Collaborated with 12 other editors to plan coverage for each issue and create coherent 2-3 page spreads for my section.

Mission San Jose High School Girls Water Polo Team   Fremont, CA
Team Captain   2017-2019
- Led the team through practices and gameplay while organizing four bonding events per season.
- Designed and distributed team apparel for three seasons.

Skills

Language: English (native), French (proficient)
Computer: Experienced in Microsoft Office, the Adobe Suite, R Studio, Python, CSS and HTML