

KIKUE HIGUCHI

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Education

Northwestern University

Evanston, Ill.

Medill School of Journalism, Media, Integrated Marketing Communications
Bachelor of Science in Journalism | GPA: 3.96/4.00

expected June 2023

Skills

Technology: Experienced in Microsoft Office, the Adobe Suite (Premier, InDesign, Photoshop & Illustrator), CSS, HTML and JavaScript

Professional Experience

San Francisco Chronicle

San Francisco, Calif.

Sports Intern

June 2022-August 2022

- Wrote 30+ articles published digitally and in the Chronicle's Sporting Green section, including a feature on Jeremy Lin and his documentary "38 at the Garden"
- Assisted with coverage of the Oakland Athletics and the San Francisco Giants with features and sidebars in addition to beat and game stories
- Led coverage of the Mubadala Silicon Valley Classic with daily features and game stories with a focus on Naomi Osaka, Coco Gauff and Ons Jabeur

CNN

Atlanta, Ga.

Sports Intern

January 2022-present

- Wrote five articles published digitally, including a feature on South Carolina women's basketball head coach Dawn Staley during March Madness
- Augmented newsgathering during the Super Bowl, Winter Olympics, March Madness and the Masters for more than 50 wires sent to global affiliates
- Transcribed interviews and press conferences to increase efficiency in the production of digital and show content across the network

Northwestern Athletic Communications

Evanston, Ill.

Communications Assistant

October 2019-present

- Wrote 50+ previews and recaps of games as well as player biographies and features for 11 sports
- Provided live social media coverage during 40+ women's basketball games, 20 women's lacrosse games and the 2021 NCAA field hockey tournament
- Created GIFs and graphics for the football, wrestling, baseball and softball teams for social media use

WNUR Sports

Evanston, Ill.

Social Media Director

March 2020-January 2022

- Wrote more than 10 articles published on the station's website, with a focus on game stories and breaking news for women's basketball and lacrosse
- Launched the campus radio station's Instagram page and curated content across various social media pages, including Twitter, Facebook and TikTok