

Escape	
Vision	Date: 13/MAR/15

Escape Vision

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1. Introduction

Documento de visão criado a partir de uma entrevista com a cliente Helem, dona de uma concessionária, e a analista Thaine.

2. Positioning

2.1 Problem Statement

[Provide a statement summarizing the problem being solved by this project. The following format may be used:]

The problem of	<i>[describe the problem]</i> Demora no tempo de parada em semáforos.
affects	<i>[the stakeholders affected by the problem]</i> Motoristas e passageiros.
the impact of which is	<i>[what is the impact of the problem?]</i> Atrasos para compromissos, maior gasto de gasolina, e falta de segurança quando o veículo está parado no semáforo.
a successful solution would be	<i>[list some key benefits of a successful solution]</i> Saber a velocidade e trajetos ideais que devem ser feitos de acordo com o tempo de fechamento de semáforos.

2.2 Product Position Statement

[Provide an overall statement summarizing, at the highest level, the unique position the product intends to fill in the marketplace. The following format may be used:]

Escape	
Vision	Date: 13/MAR/15

For	<i>[target customer]</i> Motoristas.
Who	<i>[statement of the need or opportunity]</i> Motoristas que gostariam de diminuir o gasto em gasolina, tempo gasto em deslocamento e ter uma maior segurança.
The (product name)	<i>is a [product category]</i> O GPS inteligente é um sistema de navegação que informa a velocidade da onda verde no seu trajeto.
That	<i>[statement of key benefit; that is, the compelling reason to buy]</i> O Sistema de Navegação (GPS) irá fornecer informações de velocidade e trajetos que diminuirão tempo de deslocamento, evitando algumas paradas indesejadas em semáforos.
Unlike	<i>[primary competitive alternative]</i> Diferente de não contar com apoio para escolher a velocidade. Diferente do Tomtom, Google Maps, Waze.
Our product	<i>[statement of primary differentiation]</i> Reduz o número de paradas ao longo do trajeto, evitando encontrar semáforos fechados.

[A product position statement communicates the intent of the application and the importance of the project to all concerned personnel.]

3. Stakeholder Descriptions

3.1 Stakeholder Summary

Name	Description	Responsibilities
<i>[Name the stakeholder type.]</i>	<i>[Briefly describe the stakeholder.]</i>	<i>[Summarize the stakeholder's key responsibilities with regard to the system being developed; that is, their interest as a stakeholder. For example, this stakeholder: ensures that the system will be maintainable ensures that there will be a market demand for the product's features monitors the project's progress approves funding and so forth]</i>
Equipe Escape	Equipe responsável pelo desenvolvimento do sistema	Desenvolver o produto GPS Inteligente
user	Clientes da concessionária	Este irá comprar o sistema e transmitirá sua aprovação ou não.
Customer	Concessionária da Helem	Responsável financeiro pelo desenvolvimento do sistema e também pela venda do mesmo para o usuário final.

Escape	
Vision	Date: 13/MAR/15

3.2 User Environment

[Detail the working environment of the target user. Here are some suggestions:

Number of people involved in completing the task? Is this changing?

How long is a task cycle? Amount of time spent in each activity? Is this changing?

Any unique environmental constraints: mobile, outdoors, in-flight, and so on?

Which system platforms are in use today? Future platforms?

What other applications are in use? Does your application need to integrate with them?

This is where extracts from the Business Model could be included to outline the task and roles involved, and so on.]

4. Product Overview

4.1 Needs and Features

[Avoid design. Keep feature descriptions at a general level. Focus on capabilities needed and why (not how) they should be implemented. Capture the stakeholder priority and planned release for each feature.]

Need	Priority	Features	Planned Release
ABC			
ABC			
ABC			

5. Other Product Requirements

[At a high level, list applicable standards, hardware, or platform requirements; performance requirements; and environmental requirements.

Define the quality ranges for performance, robustness, fault tolerance, usability, and similar characteristics that are not captured in the Feature Set.

*Note any design constraints, external constraints, assumptions or other dependencies that, if changed, will alter the **Vision** document. For example, an assumption may state that a specific operating system will be available for the hardware designated for the software product. If the operating system is not available, the **Vision** document will need to change.*

Define any specific documentation requirements, including user manuals, online help, installation, labeling, and packaging requirements.

Define the priority of these other product requirements. Include, if useful, attributes such as stability, benefit, effort, and risk.]

Requirement	Priority	Planned Release