Michael A. Kilcorse

Web Developer and Digital Marketer
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SKILLS

Web Development:	Marketing:
HTML5 CSS3 ECMAscript ES9 (Javascript) ReactJS NodeJS REST API development CMS (Wordpress, Shopify) UI/UX Design Relational & Document-Oriented Database Systems	Adobe Creative Suite Facebook Business Suite Facebook Pixel Google Analytics Google Tag Manager Google Trends Search Engine Optimization Search Engine Marketing Sales Funnel Creation and Management

EXPERIENCE

Jeffrey Mann Fine Jewelers   **Toledo OH**
Web Developer & Digital Marketing Director   Oct. 2019 - PRESENT
- Coordinate between content producers for radio and facebook and construct an online sales funnel with consistent messaging across all advertisement channels
- Build, deploy, and maintain all existing online applications and website
- Design and make web-ready graphics and elements to be used on site or in other marketing materials

Kilcorse Development   **Online/On-site**
Freelance Marketing Consultant & Web Developer   *June 2019-October 2019*
- Consult with Client's marketing team to make informed decisions about online presence
- Fix, build, and deploy new applications in line with the broader marketing strategy

Chuck E' Cheese   **Toledo, OH**
Assistant Manager   December 2016-April 2018
- Managed and built teams to execute desired corporate outcomes as well as manage inventory
- Reach out to community leaders to advertise and plan fundraising events.

EDUCATION

Google Careers   **Online**
The Fundamentals of Digital Marketing   Certificate Issued - March 2020
Focused education covering the process of constructing a digital marketing campaign, building a sales funnel, identifying the intended client, setting effective tough points, and using data analytics to make informed decisions to adapt the current campaign as needed.

Team Treehouse Bootcamp   **Online**
Full Stack Web Development- JS Concentration   September 2019
A full stack education in web development focused on ECMAscript based technologies with the purpose of building both client side and server side applications.

Owens Community College   **Perrysburg, OH**
Hospitality Management   September 2012 - June 2014
Pursued degree in Hospitality Management where I cultivated networking and interpersonal communication skills with a focus on team building and influence