



In Search of Ethics: Conversations with Men and Women of Character

By Len Marrella

Dc Pr, 2009. Taschenbuch. Book Condition: Neu. Neu new item; well packed; Neuware; Rechnung mit MwSt.; Bestellungen bis 15 Uhr werden am gleichen Werktag verschickt. The third edition of this best-selling book provides additional material that has made it so popular: additional new interviews, updated data and statistics, and new chapters dealing with character building. Containing interviews with individuals from all walks of life, this book teaches by example: from the board room to a single mother working as a medical secretary by day and moonlighting as a waitress, from military leaders to the basketball court at Duke University, and from how one CEO handled the receipt of confidential financial data of a competitor to a physician who uncovered the truth that a wonder drug was actually lethal with children. This book presents a wonderful series of role models for any of us. The consequences of neglect for character development are manifest at every level of leadership and management (from the loading docks to the boardrooms). The objective evidence is compelling - ethics are essential for successful, enduring enterprise. Commerce and industry of all kinds thrive and prosper on the basis of trust, respect, and integrity. This title is for everyone...



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