



Tobacco: a Global Threat

By John Crofton, David Simpson

Macmillan Education. Paperback. Book Condition: new. BRAND NEW, Tobacco: a Global Threat, John Crofton, David Simpson, This book is written in plain English and covers all aspects of the tobacco problem. These include the health effects of active smoking, passive smoking (environmental smoke), and oral (chewing) tobacco. There are also sections on how tobacco affects women and children. The text describes methods for helping smokers quit. It reviews the methods of the tobacco companies and the best ways to combat them. It outlines the desirable content of a National Tobacco Control Programme. There is a section on campaigning methods and how to recruit allies. Other sections cover action by health professionals, model survey questionnaires, and sources of further help. The book should be useful for everyday use, for training, and for easy reference.



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Reviews

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