



Data-Driven Decision Making in Intercollegiate Athletics

By -

John Wiley and Sons Ltd, United Kingdom, 2010. Paperback. Book Condition: New. 224 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****.This volume introduces the reader to the primary and secondary sources of data on college athletics and their utility for decision making. The authors describe the existing landscape of data about student athletes and intercollegiate athletics and the measures that are still needed. Topics include: OL P: Finances and college athletics Making money -- or not -- on college sports The student athlete experience Gender equity, sport sponsorship, and participation Data-driven decision making in practice: the NCAA Injury Surveillance System College athletics and student achievement: the evidence at small colleges The collection and use of academic outcomes data by the NCAA Decision making in hiring: intercollegiate athletics coaches and staff Faculty perception of intercollegiate athletics Data related to intercollegiate athletics are often a small part of campus financial and academic data reporting, but they generate significant interest at any institution that sponsors varsity sports. The demands for documentation, accountability and data-driven decision making related to college athletics have grown increasingly sophisticated. These demands come from the press, campus decision makers, researchers, state and federal...



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