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DIRECCI N DE PROYECTOS: UNA INTRODUCCI N CON BASE EN EL MARCO DEL PMI



Palibrio. Hardcover. Book Condition: New. Hardcover. 286 pages. Dimensions: 9.1in. x 6.1in. x 1.1in.Este libro resume algunas de mis experiencias, estudios y reflexiones respecto al espinoso tema de la direccin de proyectos y las integra con la concepcin de proyectos que el PMI ha descrito en la GUA DE LOS FUNDAMENTOS PARA LA DIRECCIN DE PROYECTOS (GUA DEL PMBOK) Cuarta edicin, mejor conocida como el PMBOK a secas. Creo que el tema de direccin de proyectos es fundamental, pues lo veo como una herramienta crtica para que cada empresa mejores sus probabilidades de materializar exitosamente su planeacin estratgica. No obstante he observado que las personas que trabajan en esta disciplina, que han estudiado el PMBOK con algn detenimiento, no han logrado hacer la asimilacin apropiada de estos conceptos y, peor an, no logran diferenciar entre las necesidades de su realidad y el enorme bagaje de conceptos que el PMBOK les ofrece. En resumen, no logran adecuar lo que han estudiado a su realidad. Como una contribucin para corregir la situacin anterior he escrito este libro. Me he enfocado deliberadamente en los proyectos chicos y medianos, pues son la mayora en nuestra realidad. Para el aprendizaje he incluido algunos casos que permiten presentar la temtica de los proyectos con profundidad. He usado versiones de estos casos en incontables cursos sobre direccin de proyectos. Adems la narracin la he acoplado a una sencilla metodologa de proyectos, denominada GSP, para que el lector vea (parcialmente) como acoplar toda esta gran teora en un enfoque especfico para realizar la direccin de proyectos. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Hardcover.



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