



The Produce Clerks Handbook A Guide to Retailing Handling Produce

By Rick Chong

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 176 pages. Dimensions: 7.9in. x 5.0in. x 0.6in. The Produce Clerks guide to handling and retailing fresh produce. . . Over 30,000 words in an easy-to-read format. Fruit and vegetables in alphabetical order. Display techniques, Receiving and Storing tips, Buying tips, Retailing tips and How To Minimize Culls and Shrink. Become a Produce Expert quickly and easily with this helpful pocket sized guide. Written by Rick Chong who has held almost every position in the Produce Industry, from Warehouse Picker, Purchaser, Field Inspector, Shipper, Packer, Retailer to National Produce Foodservice Manager, National Produce Retail Manager and finally. . . Grower, Sales Manager and Entrepreneur. Rick Chong has thirty years of produce experience that will benefit anyone that reads this book. This item ships from La Vergne, TN. Paperback.



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