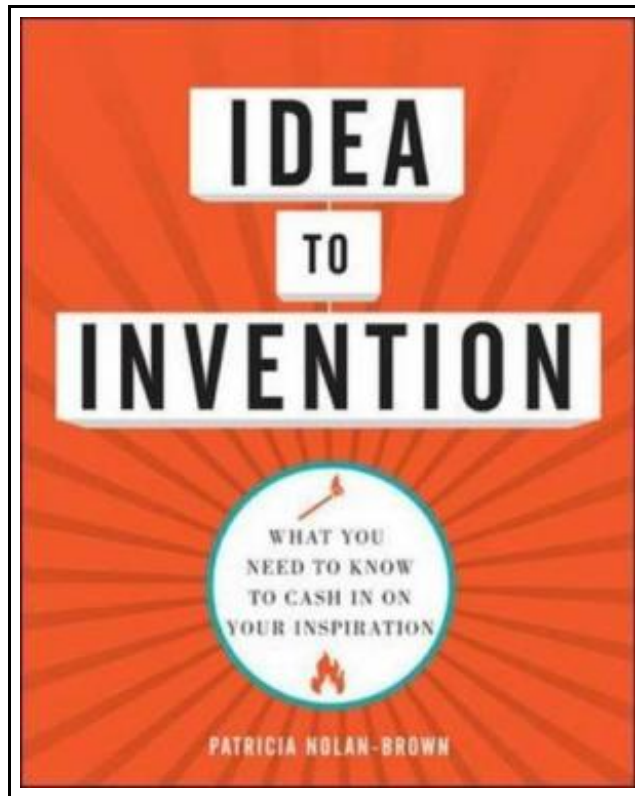


Idea to Invention: What You Need to Know to Cash in on Your Inspiration



Filesize: 1.43 MB

Reviews

This publication is very gripping and intriguing. It is among the most awesome book we have go through. You can expect to like how the author compose this book.

(Dr. Malika Bechtelar II)

IDEA TO INVENTION: WHAT YOU NEED TO KNOW TO CASH IN ON YOUR INSPIRATION



Amacom. Paperback. Book Condition: new. BRAND NEW, Idea to Invention: What You Need to Know to Cash in on Your Inspiration, Patricia Nolan-Brown, You don't have to be a mechanical genius to be an inventor. Anyone can invent - a parent wrestling with a baby sling .a coach frustrated with slick-soled running shoes .an office worker determined to keep the computer cords untangled. Inventing is simply finding clever solutions to everyday challenges. Author and inventor Patricia Nolan-Brown has turned common annoyances into ingenious and money-making products. She shares the tricks of her trade in Idea to Invention, a practical guide that helps ordinary people look at their world with the eyes of an inventor. Readers will learn six simple steps to invention - and discover: how they rate on six crucial personality traits; creativity habits that spark invention; the power of tape-and-paper prototypes to refine their vision; how to navigate the ins and outs of licensing and patenting their product; the pros and cons of finding a licensed manufacturer vs. running a home-based assembly line; how to promote their invention-from perfecting the pitch and finding store buyers to trade-show shortcuts and strategies for creating buzz online; and product enhancements that add years to shelf life. From initial concept to thriving business, this handy guide simplifies the invention process and gives creative thinkers the competitive edge they need to achieve success.



[Read Idea to Invention: What You Need to Know to Cash in on Your Inspiration Online](#)



[Download PDF Idea to Invention: What You Need to Know to Cash in on Your Inspiration](#)

See Also



You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the...

[Save ePub »](#)



Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how...

[Save ePub »](#)



Hope for Autism: 10 Practical Solutions to Everyday Challenges

Seaborough Enterprises Publishing, United States, 2015. Paperback. Book Condition: New. Initial ed.. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Hope for Autism: 10 Practical Solutions to Everyday...

[Save ePub »](#)



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Save ePub »](#)



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Save ePub »](#)