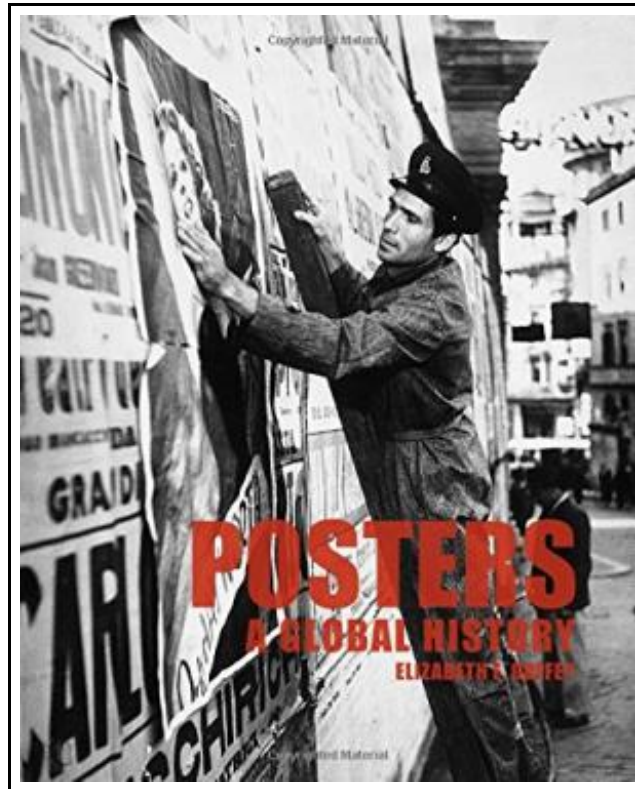


Posters: A Global History



Filesize: 7.86 MB

Reviews

This pdf is very gripping and exciting. I could comprehend everything using this created e book. You won't really feel monotony at any moment of your own time (that's what catalogs are for about in the event you ask me).

(Miss Vergie Marks DDS)

POSTERS: A GLOBAL HISTORY



Reaktion Books, United Kingdom, 2015. Paperback. Book Condition: New. 246 x 190 mm. Language: English . Brand New Book. Posters are ubiquitous. They hang on office walls, bedroom doors and bus shelters. But what relevance do they have today in our age of image saturation, of prolific social media and electronic devices? In *Posters: A Global History* Elizabeth Guffey tells the story of this ephemeral art form, from its birth in the nineteenth century to its place in contemporary culture. She argues that even among today's burgeoning digital media, few forms of graphic design can rival posters for their tangibility and sheer spatial presence. From London to Ramallah, Los Angeles to Lagos, posters provide new opportunities to communicate across public spaces that are themselves increasingly transformed by digital media. This book re-examines the roots of the poster, charting its rise from the revolutionary lithographs that papered nineteenth-century London and Paris to twentieth-century works of propaganda, advertising, pop culture and protest. It considers the lives of posters: where and why posters were made, and why and how they endured. It examines posters from today's world, including posters of Palestinian martyrs and West African examples describing voodoo activities, and offers a rich variety of both familiar and lesser-known examples from the Soviet Union, China, Eastern and Western Europe, the U. S. and elsewhere. Beautifully illustrated, *Posters* provides a fresh history of the nineteenth- and twentieth-century poster as well as revealing insights into the designs and creative practices of our twenty-first-century world.



[Read Posters: A Global History Online](#)



[Download PDF Posters: A Global History](#)

See Also

**Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it?**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 211 x 101 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read...

[Download Book »](#)

**History of the Town of Sutton Massachusetts from 1704 to 1876**

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This version of the History of the Town of Sutton Massachusetts...

[Download Book »](#)

**Some of My Best Friends Are Books : Guiding Gifted Readers from Preschool to High School**

Book Condition: Brand New. Book Condition: Brand New.

[Download Book »](#)

**Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade**

Book Condition: Brand New. Book Condition: Brand New.

[Download Book »](#)

**Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities**

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso's groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

[Download Book »](#)