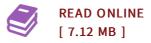




AQA A-Level Economics: Book 1

By Ray Powell, James Powell

HODDER EDUCATION, United Kingdom, 2015. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book. Build economics knowledge through active learning with the latest Powell textbook, featuring quantitative skills practice and brand new case studies. This textbook has been fully revised to reflect the 2015 AQA Economics specification, giving you up-to-date material that support your teaching and will enable your students to: - Develop subject knowledge with topic-by-topic support from Ray Powell and James Powell, who are experienced in teaching and examining - Demonstrate awareness of current issues in economics through brand new case studies that also help build analytical and evaluative skills - Explain important concepts and issues effectively; key terms throughout the text and in the microeconomic and macroeconomic glossaries help to establish the language of economics - Build quantitative skills with worked examples -Stretch and challenge their knowledge with extension materials - Prepare for exams with practice questions and activities throughout Contents Part 1 Microeconomics Chapter 1: The economic problem and economic methodology Chapter 2: Price determination in a competitive market Chapter 3: Production, costs and revenue Chapter 4: Competitive and concentrated markets Chapter 5: The market mechanism, market failure and government...



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