



How to Write a Book Proposal (4th Revised edition)

By Michael Larsen

F&W Publications Inc. Paperback. Book Condition: new. BRAND NEW, How to Write a Book Proposal (4th Revised edition), Michael Larsen, The Source for Book Proposals Success! How to Write a Book Proposal is THE resource for getting your work published. This newly revised edition of the Writer's Digest Books classic outlines how to create an effective, nonfiction book proposal in a clear, step-by-step manner. You'll learn the keys to a successful book proposal and how to: * Test-market the potential of a book idea and effectively communicate that potential in a proposal * Choose the best agents and editors for a particular proposal * Create a professional-looking proposal package * Predispose publishers to make their best offer Notes agent and author Michael Larsen also provides insider insights into the publishing industry as well as a plethora of newly updated information including: * Recent changes in the publishing industry * Updated trend information * New sample proposals * Expanded instructions for creating outlines You'll also find complete guidelines to becoming an effective self-promoter. How to Write a Book Proposal is a must-have for every writer!.



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