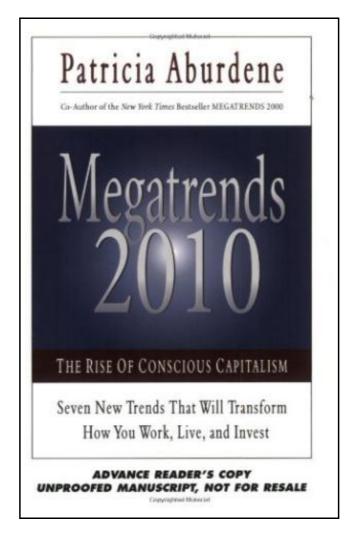
Megatrends 2010: The Rise of Conscious Capitalism (Hardback)



Filesize: 1.57 MB

Reviews

Merely no words to clarify. I could comprehended every little thing using this created e pdf. I am just effortlessly could possibly get a enjoyment of reading through a created publication. (Mr. Ari Powlowski)

MEGATRENDS 2010: THE RISE OF CONSCIOUS CAPITALISM (HARDBACK)



Hampton Roads Publishing Co, United States, 2005. Hardback. Book Condition: New. 223 x 160 mm. Language: English . Brand New Book. In Megatrends and Megatrends 2000, both number-one bestsellers, authors John Naisbitt and Patricia Aburdene predicted the shift from an industrial to an informational economy, the booming 1990s and the power of High Tech/ high touch. Today, information technology is a trillion-dollar sector.Today s business world is undergoing massive change. As corporate scandals, the tech bubble and a mistrustful public compel business to demonstrate ethics, trust and integrity, a grassroots movement of CEOs, investors, consumers and ordinary managers are living the ideology of Conscious Capitalism. Megatrends 2010 tells you how to capitalize on the changes ahead. Highly successful business leaders at all levels are themselves using a variety of consciousness transforming practices and encouraging their colleagues to affirm socially responsible values at work. As more people turn inward to embrace spirituality and values, leading-edge companies have discovered that social and environmental values enhance profit and productivity. Once in a great while a book comes along that challenges conventional wisdom and opens the floodgates to the future. Megatrends 2010 s blend of meaning, morals and bottom-line economics celebrates the demise of Business as Usual and the birth of Conscious Capitalism. Megatrends 2010: Explains why firms like Timberland, Wainwright Bank, 3M, Chiquita Brands, Motorola, Intel and others are taking a stand for corporate social responsibility Shows that more than 63 million Conscious Consumers prefer to buy from companies who share or reflect their values and lifestyleDescribes the surprising power of conscious techniques to enhance productivityShows that socially responsible and green funds often outperform mainstream mutual fundsExplores the New Economy of Consciousness and the quest for ethics in business within the legal confines of modern capitalism.

PDF

Read Megatrends 2010: The Rise of Conscious Capitalism (Hardback) Online Download PDF Megatrends 2010: The Rise of Conscious Capitalism (Hardback)

Related eBooks



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now...

Read ePub »



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book ***** Print on Demand *****. EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you...

Read ePub »



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 \times 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

Read ePub »



History of the Town of Sutton Massachusetts from 1704 to 1876

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This version of the History of the Town of Sutton Massachusetts...

Read ePub »



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can download...

Read ePub »