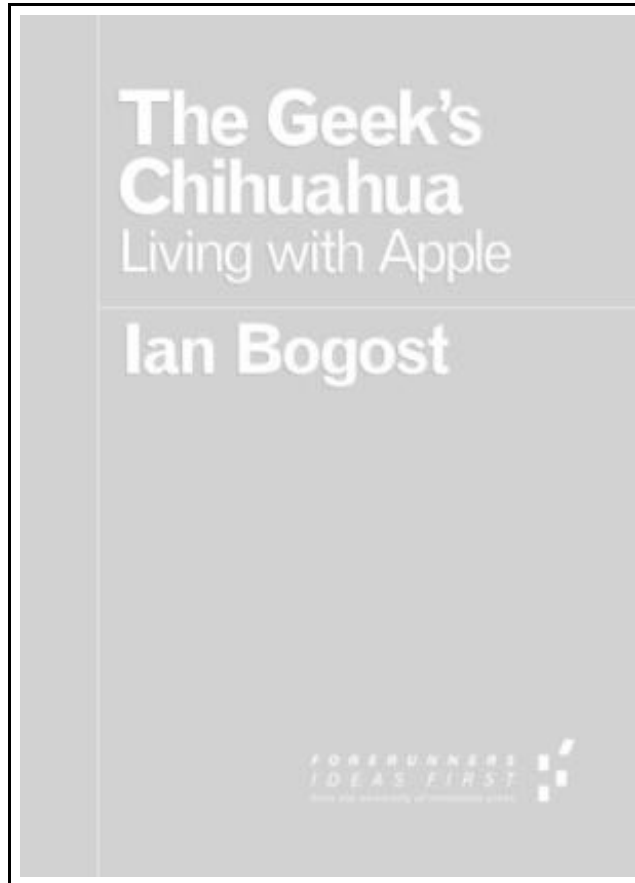


The Geek s Chihuahua: Living with Apple



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Reviews

An extremely wonderful pdf with lucid and perfect explanations. I could possibly comprehend every little thing out of this created e pdf. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Janie Wilkinson)

THE GEEK S CHIHUAHUA: LIVING WITH APPLE



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University of Minnesota Press, United States, 2015. Paperback. Book Condition: New. 178 x 127 mm. Language: English . Brand New Book. At dinnertime: check. At a traffic light: check. In bed at the end of the day: check. In line at the coffee shop: check. In *The Geek s Chihuahua*, Ian Bogost addresses the modern love affair of living with Apple during the height of the company s market influence and technology dominance. The ubiquitous iPhone and its kin saturate our lives, changing everything from our communication to our posture. Bogost contrasts the values of Apple s massive success in the twenty-first century with those of its rise in the twentieth. And he connects living with Apple with the phenomenon of hyperemployment the constant overwork of today s technological life that all of us now experience. Bogost also reflects on the new potential function as well as anxiety and anguish of devices like the Apple Watch. We are tethered to our devices, and, as Bogost says: that s just life anxious, overworked, and utterly networked life. *Forerunners: Ideas First* is a thought-in-process series of breakthrough digital publications. Written between fresh ideas and finished books, *Forerunners* draws on scholarly work initiated in notable blogs, social media, conference plenaries, journal articles, and the synergy of academic exchange. This is gray literature publishing: where intense thinking, change, and speculation take place in scholarship.



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