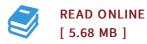




Art of Persuasion: Winning Without Intimidation

By Bob Burg

Destiny Image, United States, 2011. Paperback. Book Condition: New. 213 x 137 mm. Language: English . Brand New Book. What if you could get what you want. when you want it.and from whomever has it? The Art of Persuasion teaches you how to get what you want when you want it. You would love to have that ability, right? After studying some of the most successful men and women in modern history, author Bob Burg noticed how many common characteristics these people have--and shares them all with you. One trait that stands above all the rest is their ability to win people over to their way of thinking-they were all persuasive. Each of these life winners had a burning desire, coupled with great creativity, and a total, unshakable belief in their mission or cause. Winning principles you will learn include: Making People Feel ImportantEverything is NegotiableDealing with Difficult PeoplePersuasion in ActionWhat Sets You Apart from the RestNuggets of Wisdom Presented in everyday, clear, and often humorous language, The Art of Persuasion leaves an impression on you that will last a lifetime--filled with one success after another!.



Reviews

Thorough manual for ebook fans. it had been writtern quite properly and valuable. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Dr. Catherine Wehner

Absolutely among the best book I have possibly go through. I have go through and that i am certain that i am going to gonna read through once again again in the future. I am just delighted to tell you that this is basically the finest book i have got go through within my personal existence and could be he finest book for ever.

-- Brian Bauch