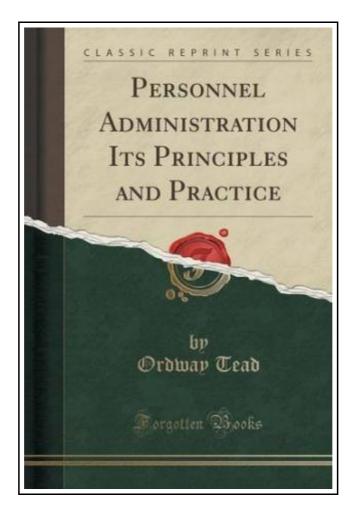
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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Personnel Administration Its Principles and Practice The purpose of this book is to set forth the principles and the best prevailing practice in the field of the administration of human relations in industry. It is addressed to employers, personnel executives and employment managers, and to students of personnel administration whether they are in schools of business administration or already in industry in some executive capacity. But we hope that it will have value, also, for all - managers, workers, consumers - who are interested to advance right human relations in industry, and to secure a productivity which is due to willing human cooperation, interest and creative power. The field of administrative activity covered by the book includes all those efforts usually included in personnel management; employment, health and safety, training, personnel research, service features and joint relations. And we seek, also, to show the relation of the personnel problems of each corporation to those of its industry as whole, by considering in conclusion the activities of employers associations and the dealings which they may have with organizations of workers on a district or national scale. We may be questioned for our temerity in affirming principles and standard practice thus early in the development of a relatively new field of specialized effort. But these principles grow out of modern knowledge of human nature and its constituent elements - not out of transient industrial conditions. Administrators are dealing with human beings - personalities whose inherent tendencies and impulses, whose characteristic reactions, whose hopes and aspirations, are being revealed by the study of human behavior. And determination as to how industrial procedure can be best adapted to this...



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