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Think Big, Start Small, Move Fast: A Blueprint for Transformation from the Mayo Clinic Center for Innovation

By Nicholas LaRusso, Barbara Spurrier, Gianrico Farrugia

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Think Big, Start Small, Move Fast: A Blueprint for Transformation from the Mayo Clinic Center for Innovation, Nicholas LaRusso, Barbara Spurrier, Gianrico Farrugia, The Only Innovation Guide You Will Ever Need - from the Award-Winning Minds at Mayo Clinic. A lot of business people talk about innovation, but few companies have achieved the level of truly transformative innovation as brilliantly - or as famously - as the legendary Mayo Clinic. Introducing Think Big, Start Small, Move Fast, the first innovation guide based on the proven, decade-long program that's made Mayo Clinic one of the most respected and successful organizations in the world. This essential must-have guide shows you how to: inspire and ignite trailblazing innovation in your workplace; design a new business model that's creative, collaborative, and sustainable; apply the traditional scientific method to the latest innovations in "design thinking"; build a customized toolkit of the best practices, project portfolios, and strategies; increase your innovation capacity - and watch how quickly you succeed. These field-tested techniques grew out of the health care industry but are designed to work with any complex organization. Written by three Mayo Clinic Center for Innovation...



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