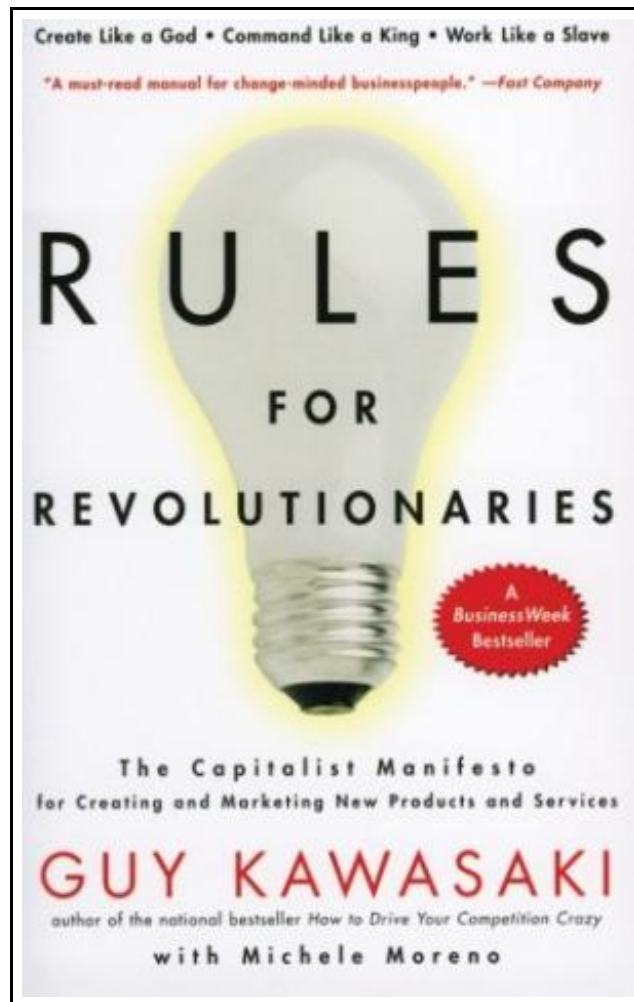


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RULES FOR REVOLUTIONARIES: THE CAPITALIST MANIFESTO FOR CREATING AND MARKETING NEW PRODUCTS AND SERVICES



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