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# THE TV PRESENTER S CAREER HANDBOOK: HOW TO MARKET YOURSELF IN TV PRESENTING (HARDBACK)



Taylor Francis Ltd, United Kingdom, 2014. Hardback. Book Condition: New. 231 x 152 mm. Language: English . Brand New Book. You can present to camera, speak to time, read autocue, conduct an interview, write and memorise scripts; you have a showreel, headshots and a CV-but what next? How do you decide which genre to go for, market yourself and establish your career? The TV Presenter s Career Handbook is full of information and advice on how to capitalise on your...

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- Authored by Kathryn Wolfe
- Released at 2014



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