

Key Strategy Tools: The 80+ Tools for Every Manager to Build a Winning Strategy



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Reviews

This publication is amazing. It is actually loaded with knowledge and wisdom You will like the way the blogger write this publication.


(Keon Altenwerth)

KEY STRATEGY TOOLS: THE 80+ TOOLS FOR EVERY MANAGER TO BUILD A WINNING STRATEGY

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FT Press, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: I wish I had thought of the idea for this book. Or could have done it so well! The selection of topics is excellent, the commentary astute, and the explanations simple and engaging. Richard Koch, entrepreneur, co-founder L.E.K. Consulting, author of *The 80/20 Principle* This is a new, very practical and delightfully pithy approach to strategy making. It offers a fabulous compendium of the major strategy tools, woven into a no-nonsense, step-by-step strategy process. An enormously refreshing and helpful book, invaluable to novices and strategy experts alike. Marcus Alexander, Professor of Strategy and Enterprise, London Business School A really practical guide to strategy development. All the relevant tools are explained in detail, but highlighting the essential ones is a master stroke that will save endless hours! Adrian Beecroft, Chairman, Dawn Capital and former Senior Managing Partner, Apax Partners A comprehensive inventory of the tools and analytical frameworks of strategy. The key value of this book is the guidance it offers on how to apply these tools and this is rooted in Vaughan Evans' deep experience of working with them. Robert M. Grant, ENI Professor of Strategic Management, Bocconi University, Milan This is an interesting and usable book. Evans helps you navigate through the myriad of theories and toolkits on business strategy with a highly practical approach. Whether your business is a start-up, an SME or a multi-national, use it to help you devise a coherent strategy. Anthony Karibian, CEO, Bonline Ltd and co-founder, Eurooffice Ltd and XLN Telecom Ltd (both exited) Everything you need from a tool kit, comprehensive, practical and high added value. Mike Garland, Partner and Head of Portfolio Group, Permira Advisers LLP This book really works. I hope it becomes...

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