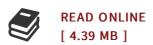




Logistics: Principles and Practice

By Hessel Visser

Wolters-Noordhoff B.V., Netherlands, 2006. Paperback. Book Condition: New. 242 x 170 mm. Language: English . Brand New Book. Logistics: Principles Practice is a general introduction to the subject. This specialized field is fast moving - fulfilling orders on time is of crucial importance in the modern age of internet economy and just-in-time production. Besides dealing with the logistics of purchasing, production and distribution, the book also examines common ground with marketing, quality and production design. This integrated approach ensures that important topics such as e-business, CRM, process design, E-procurement, enterprise resource planning and E-logistics are given prominent coverage. This textbook can be used as core reading for all students of logistics and operations management.



Reviews

A fresh e-book with a brand new perspective. This is certainly for anyone who statte that there had not been a really worth reading. I am just happy to explain how this is the very best publication i have go through in my individual lifestyle and may be he best pdf for ever.

-- Margarett Roob

The very best publication i possibly study. This is certainly for anyone who statte there was not a worth looking at. I am just very happy to tell you that this is basically the best pdf i actually have study inside my individual life and could be he very best pdf for possibly.

-- Darlene Blick