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The Great American Chocolate Chip Cookie Book: Scrumptious Recipes & Fabled History from Toll House to Cookie Cake Pie

By Carolyn Wyman

Countryman Press Inc. Paperback. Book Condition: new. BRAND NEW, The Great American Chocolate Chip Cookie Book: Scrumptious Recipes & Fabled History from Toll House to Cookie Cake Pie, Carolyn Wyman, The advent and swift rise of the chocolate chip cookie offers some of the best stories in American myth-making and king-making. It might feel like this favorite treat is part of our national heritage, perhaps dating back to the founding fathers, but not until 1930 was the first batch impulsively baked in the kitchen of a Massachusetts inn. How quickly it became our nation's favorite is what makes the chocolate chip cookie more relentlessly American than even apple pie. Easily commodified and mass-produced, it birthed new business moguls overnight, ultimately accounting for more than half of all homemade cookies, with sales of 6 billion packaged cookies annually in the U.S.-it's the stuff of legend. Revisit the Toll House Inn kitchen of Ruth Wakefield, who one fateful day took an ice pick to a block of chocolate and sprinkled it into her cookie dough, spawning a national craving that continues unabated to this day. Get to know the first chocolate chip cookiepreneurs and their unlikely success stories. Did you know that...



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