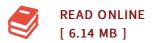




Drunk Tank Pink: The Subconscious Forces That Shape How We Think, Feel, and Behave

By Adam Alter

Oneworld Publications. Paperback. Book Condition: new. BRAND NEW, Drunk Tank Pink: The Subconscious Forces That Shape How We Think, Feel, and Behave, Adam Alter, 'Drunk Tank Pink' is a particular shade of pink. In 1979 psychologists discovered that it has an extraordinary effect: if you stare at it for two minutes, you dramatically weaken in strength. In this brilliant study of the strange recesses of our minds, Adam Alter reveals the world is full of such hidden forces that shape our every thought, feeling and behaviour - without us ever realizing. * Some letters in product names make us more likely to buy them (nearly all successful brands contain a 'k' sound) *We're more likely to be critical if we write in red rather than green biro * Your first report at school can determine your future career Understanding these cues is key to smarter decision-making, more effective marketing, and better outcomes for our selves and our societies. Prepare for the most astounding and fast-paced psychology book since Blink and Predictably Irrational.



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-- Wilber Altenwerth

Other Books



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Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. Professor of Modern English Literature Peter Childs (illustrator). 279 x 216 mm. Language: English. Brand New Book ***** Print on Demand *****. Owen is a little Owl who has woken up...



Fox at School: Level 3

Penguin Young Readers Group, United States, 1993. Paperback. Book Condition: New. James Marshall (illustrator). Reissue. 224 x 147 mm. Language: English . Brand New Book. Using their cache of already published easy-to-read books, Puffin launched their Easy-to-Read program. Favorite stories by such...



Suzuki keep the car world (four full fun story + vehicles illustrations = the best thing to buy for your child(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: Unknown in Publisher: Qingdao Publishing List Price: 58.00 yuan Author: Publisher: the Qingdao Publishing ISBN: 9.787.543.682.832 Yema: Revision:...



Now You're Thinking!

Pearson Education, 2011. Hardcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - If you can change the way you think, you can change the world. That,s the theme of...



Friendfluence: The Surprising Ways Friends Make Us Who We Are

Doubleday, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Intriguing.A convincing case for nurturing friendships in many of the same ways we nurture relationships with partners and other family--both online and off" --Kirkus Reviews "[Flora's]...



No Friends?: How to Make Friends Fast and Keep Them

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Do You Have NO Friends? Are you tired of not having any friend and being lonely all the time...