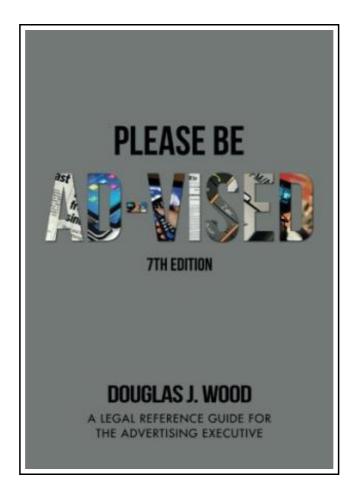
Please Be Ad-Vised: 7th Edition



Filesize: 1.2 MB

Reviews

This publication is wonderful. It can be rally fascinating through reading period of time. You are going to like the way the writer create this publication.

(Mrs. Piper Jacobi)

PLEASE BE AD-VISED: 7TH EDITION



Createspace, United States, 2014. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand ******.Now in its 7th edition, Please Be Ad-Vised: A Legal Reference Guide for the Advertising Executive by Douglas J. Wood, continues to be the leading industry treatise on advertising law for CEOs, CMOs, CFOs, general counsel, creative directors, and account managers and an important reference tool in managing their companies advertising and business activities. This edition not only provides hands-on guidance to brand managers, account executives, media planners, copy writers, producers, human resource managers, business affairs managers, and their respective lawyers but is also supported by a website that includes a wealth of materials, including videos of commercials discussed in the book, forms, cases, regulations, rulings, and more. It is perhaps the most robust collection of its kind. Those who teach, practice, or study advertising and marketing will find it an invaluable resource. In short, it should be read by anyone involved in the day-to-day business of advertising.



Other Books



The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2007-01-01 Pages: 244 Publisher: Science Press Welcome Our service and quality...

Download Book »



Tax Practice (2nd edition five-year higher vocational education and the accounting profession teaching the book) (Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 282 Publisher: Higher Education Pub. Date: 2009-01-01 version 2. This book is...

Download Book »



Eat Your Green Beans, Now! Second Edition: Full-Color Illustrations. Adorable Rhyming Book for Ages 5-8. Bedtime Story for Boys and Girls.

Createspace, United States, 2015. Paperback. Book Condition: New. Donnalee Grimsley (illustrator). 229 x 152 mm. Language: English. Brand New Book ***** Print on Demand ******.Edition #2. Now available with full-color illustrations! JoJo is an...

Download Book »



Slave Girl - Return to Hell, Ordinary British Girls are Being Sold into Sex Slavery; I Escaped, But Now I'm Going Back to Help Free Them. This is My True Story.

John Blake Publishing Ltd, 2013. Paperback. Book Condition: New. Brand new book. DAILY dispatch from our warehouse in Sussex, all international orders sent Airmail. We're happy to offer significant POSTAGE DISCOUNTS for MULTIPLE ITEM orders.

Download Book »



Creative Kids Preschool Arts and Crafts by Grace Jasmine 1997 Paperback New Edition Teachers Edition of Textbook

Book Condition: Brand New. Book Condition: Brand New.

Download Book »