



Researching Leisure, Sport and Tourism: The Essential Guide

By Jonathan A. Long

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Researching Leisure, Sport and Tourism: The Essential Guide, Jonathan A. Long, "Good entry level text that new students will really appreciate. Clearly written in a style that aids understanding and will develop their knowledge and ability to apply research techniques." - Shane Thurlow, Bishop Burton College "Essential elements associated with research in the fields of leisure, sport and tourism are introduced and explained in a clear manner. This book is informative and easy to read.ideal for those who are not familiar with research in those field." - Miyoung Oh, Sheffield Hallam University "This book would be useful for any leisure, sport, or tourism student who has no previous knowledge of research methods. Its style and language make it particularly useful for first year students in degree or diploma programs." - Annals of Tourism Research "The style of writing is wonderfully clear and the author explains areas such as sampling and significance in a much better way than many very well known texts. It will be an incredibly useful book for students." - Malcolm Williams, University of Plymouth What are the essential research methods for students studying leisure, sport and tourism? What...



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