## Kiley (Kailai) Zheng

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## **EDUCATION**

Burnaby North Secondary School, British Columbia, Canada

Sep 2017 - June 2022

SGPA: 3.70; CGPA: 3.4

*Grade 8 - 12* 

Honor Roll Award (5 years); GPA: 4.0

• BN Marketing Scholarship

University of Toronto, Toronto, Canada

Sep 2022 — May 2026 (Expected)

HBA in Digital Enterprise Management (DEM) Specialist Program

• Global and Intercultural Fluency Training Series Program (GIFTS)

- Committed to and participated in multi-week group sessions; developed leadership and communication skills in facilitating cultural relationships in intercultural environments
- o Demonstrated strong empathy and care for the global community

## **VOLUNTEER EXPERIENCE**

**UTM The Design Hub** 

Oct 2024 — Present

Events VP

Mississauga, Ontario, Canada

- Creates event/budget plans for various design challenges/competitions
- Acted as the host and MC for design competitions

**UTM Fintech Association** 

Jan 2024 — April 2024

**Events Director** 

Mississauga, Ontario, Canada

- Created detailed event plans for fintech panel events
- Worked and communicated with other teams to collaborate on the winter panel event

**Youth Insights** 

Jan 2021 — June 2022

Co-Founder & Co-President

Vancouver, British Columbia, Canada

- Lead the directors and oversees the organization of 50 students globally
- Plans and hosts virtual events/panels, interviews with industry professionals, and fundraisers
- Conducts interviews and oversees the recruitment process for new members
- NSG Grant Recipient, applied for and received a grant for the organization
- Created meeting plans and organization growth plans
- Handled the social media account, along with creating marketing posts on Canva
- Designed and created the website for the organization

## **SKILLS**

Languages: English (Native), Mandarin (Native)

Skills: MS Office (Advanced), Java (Intermediate), Python (Intermediate), HTML/CSS (Advanced),

Figma, Adobe XD, Canva, Tkinter, Pygame