Kilian Frey

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**Professional Profile**

Client-focused self-starter with over 15 years of experience producing high-quality, memorable designs that drive positive business results. Consistent record of working successfully in a lead project manager role and as part of a larger web team. Deep knowledge of HTML/CSS and responsive solutions. Innovative front end developer with a pixel-perfect design aesthetic and a knack for communicating complex technical concepts in plain-speak to internal and external stakeholders.

* **Tools:** Sublime Text 2, Coda, Git, Grunt, Adobe Creative Suite
* **Skills:** CSS3, LESS, HTML5, JavaScript, jQuery, Bootstrap, responsive design, WordPress
* **Working knowledge**: Backbone.js, PHP, SQL
* **Interests:** Photography, typography, guitar, sports, fashion, mixed-media art projects

**Education**

Coe College, Cedar Rapids, Iowa

Bachelor of Arts, Major in Art, Minor in Spanish, May 2000

**Experience**

**Web Designer and Front End Developer**, *March 2008 - Present*

*University of Washington Marketing & Communications,* Seattle, WA

* Oversaw web implementation of the University’s 2009 and 2014 re-branding efforts, including choosing the typeface, creating related visual/design elements and establishing the University’s overall web identity.
* Design and develop the University’s top-level pages as well as UW Today (the University’s central repository for media-driven news and information), campus maps and the m.UW iPhone app.
* Interface with campus organizations and schools to create web presences for these groups.
* Partner with external vendors (i.e., Blackboard, Trumba and others) to integrate technologies into the University’s web infrastructure, ensuring that the end result adheres to established brand guidelines.
* Assist with with all phases of the development processes, including site architecture, UX/UI and back end development

**Freelance Web and Print Designer**, *2001 - 2009*

*Clients include:* Burke Museum, Czech & Slovak Museum & Library, Campbell Steele Gallery, Liars Theatre, Fort Madison Chamber of Commerce, Marion Arts Festival and Chicago NOW

* Created custom websites for a range of businesses and organizations
* Developed identity design and print collateral
* Acted as liaison between client and professional printers/vendors as needed
* Provided personalized customer service
* Worked within tight client deadlines
* Exhibited outstanding technical knowledge and versatility

**Digital Support Specialist**, *2000 – 2007*

*Pindar Set Inc.,* Cedar Rapids, IA

* Designed custom websites for high-value customers
* Implemented major transition from an outdated content management system to Adobe products, including documentation and training for 200+ web designers
* Conducted product development for yellowbook.com in the transition from print to web; also provided on-call support to Yellow Book customers
* Managed support desk for all in-house publishing issues for 500+ national and international employees
* Traveled to Miami for an extended period as company’s primary liaison during the acquisition of a web design firm

**Awards & Recognition:**

* CASE Gold Award for Higher Education 2010 for design of University of Washington’s Sesquicentennial website (led effort as project manager, designer and front end developer)

**References**

Available upon request