

# TULAROSA SPRINGS



FARM



RANCH



"Farm to Family"

100% GRASS-ONLY, PASTURE-ONLY,  
ANTIBIOTIC AND HORMONE-FREE BEEF  
FARM-DIRECT FOR AS LOW AS \$7.50/POUND



VISIT OUR WEBSITE OR CALL WOLFGANG AND MONICA FOR  
MORE INFO, OR TO ORDER THE BEST BEEF YOU'VE EVER HAD!

[WWW.TULAROSASPRINGS.COM](http://WWW.TULAROSASPRINGS.COM)

505-321-9564

# GRASS-FINISHED BEEF



At Tularosa Springs, Wolfgang and Monica raise a small herd of cattle on an intimate ranch in beautiful Southwest New Mexico.



We raise cattle with sincerity, providing cows freedom to express their natural instincts to graze, roam, and interact as a herd.

We reject feedlots - we want our cows to be happy!



Grain-feeding builds more fat at low cost, but it also causes sickness, ulcers, acid buildup, and infections. This is normally counteracted with harmful antibiotics.



Meat of this quality needs to be cooked with more care. We recommend cooking slower, at more precise temperatures. The result is a richer, natural beef that is unmatched in flavor!

## - REDUCES HEART DISEASE RISK:

LESS OVERALL FAT, UNHEALTHY FAT, LOWER CHOLESTEROL,  
HIGHER LEVELS OMEGA-3, MORE CLA, AND SPECIFIC  
VITAMINS IN OUR BEEF ALL BENEFIT HEART HEALTH.

## - IMPROVES BLOOD SUGAR

THIS BEEF HAS HIGHER LEVELS OF THE VITAMINS THAT  
HELP KEEP A HEALTHY BLOOD SUGAR LEVEL.

## - FREE OF HORMONES & ANTIBIOTICS

WE USE NO HARMFUL HORMONES OR ANTIBIOTICS  
IN OUR BEEF. THESE COWS ARE 100% ALL-NATURAL.

## - THE SAFER BEEF OPTION

CONSUMER REPORTS FOUND THAT CHOOSING  
GRASS-FED MEAT DECREASES YOUR RISK OF  
FOOD POISONING, AND RESULTS IN FEWER BACTERIA.

## - POTENTIAL CANCER FIGHTER

THE CLA IN THIS BEEF HAS PROVEN TO FIGHT CANCER,  
REDUCING CANCER CELL GROWTH.

## - BETTER FOR THE ENVIRONMENT

THESE COWS EAT ONLY NATURAL-GROWING GRASS  
FROM THE TULAROSA RIVER ON OUR RANCH. THEIR WASTE  
REGENERATES THE ECOSYSTEM AND SOIL MICROBIAL DIVERSITY.



# GRASS-FINISHED BEEF



Food labels can be misleading, and it's important to understand them to truly know where your meat comes from.



**Organic:** No hormones or antibiotics, but animals may be fed or supplemented with organic grain, and healthy living conditions of animals is not required.



**Grass-Fed:** Up to 30% of the cow's diet may be grain. There are no restrictions on antibiotics, hormones, pesticides, or living conditions of cattle.

To make a higher profit off of "grass-fed" cattle, big feedlots will sometimes fatten up their grass-fed cows with grain for the last moments of their lives.



**Grass-Fed, Grass-Finished:** Cows are fed grass through their lives, not grain. This does not necessarily mean cows are pasture-raised or organic.



**Pasture-Raised:** Cows are raised mainly outside of feedlots, but may still be grain-finished and are not necessarily organic.



At Tularosa Springs, our cows are 100% grass-fed, grass-finished, and only live on an open pasture. No antibiotics or hormones are ever used, and they are never fed grains.