

Killer Whale Token Project



Whitepaper

January 2018



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DISCLAIMER OF LIABILITY

PLEASE READ THIS DISCLAIMER SECTION CAREFULLY. IF YOU ARE IN DOUBT AS TO THE ACTION YOU SHOULD TAKE, UNDER THOSE CIRCUMSTANCES YOU SHOULD SEEK THE ADVICE OF YOUR LEGAL, FINANCIAL, TAX, OR OTHER PROFESSIONAL ADVISOR(S).

The information set forth below may not be exhaustive and does not imply any elements of a contractual relationship. While we make every effort to ensure that any material in this white paper is accurate and up to date, such material in no way constructed as the provision of a professional advice. Killer Whale Token does not guarantee, and accepts no legal liability whatsoever arising from or connected to, the accuracy, reliability, currency, or completeness of any material contained in this white paper. Investors and potential Killer Whale token holders should seek appropriate independent professional advice prior to relying on, or entering into any commitment or transaction based on, material published in this white paper, which material is purely published for reference purposes alone.

This Killer Whale White Paper constitutes an offer of Tokens only in those jurisdictions and to those persons where and to whom they lawfully may be offered for sale. This White Paper does not constitute an offer to subscribe for securities except to the extent permitted by the laws of each applicable jurisdiction.

This Killer Whale White Paper does not constitute or form part of any opinion on any advice to sell, or any solicitation of any offer by our utility token, as recognized by the Howey Analysis to purchase any tokens nor shall it or any part of it, nor the fact of its presentation, form the basis of, or be relied upon in connection with, any contract or investment decision.

Nothing in this Killer White Paper is intended to create a contract for investment as you are buying our Killer Whale token in exchange for membership, and each potential member acknowledges that we will rely on the assertion of a members participant statement with respect to compliance with the laws of the jurisdiction in which the member participant is legally domiciled.

IMPORTANT

You are buying a membership of killer whale tokens (as referred to in this Killer Whale White Paper) if you are a citizen, resident (tax or otherwise) or green card holder of the United States of America, or a citizen or resident of Canada there may be restrictions. It is the responsibility of any persons wishing to acquire the Tokens to inform themselves of and to observe all applicable laws and regulations of any relevant jurisdictions.



Prospective token participants should inform themselves as to the legal requirements and tax consequences within the countries of their citizenship, residence, domicile and place of business with respect to the acquisition, holding or disposal of the Tokens, and any restrictions that may be relevant thereto.

Killer Whale will sell tokens in exchange for memberships to fund the project, businesses and operations, as outlined in this Killer Whale White Paper.

Any agreement between the Killer Whale and you as a member, and in relation to any sale and purchase, of tokens is a purchase of a membership with Killer Whale.

This Killer Whale White Paper has been prepared in multiple languages. In the event of any inconsistencies between different versions, the English language version shall prevail.

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Executive Summary

Killer Whale is an association of a core diversified professional group of crypto experts, software engineers, cyber surveillance mavericks and ethical hackers formed with the intent to protect and safeguard the financial market interests of small and medium crypto currency constituents. Killer Whale was founded in 2017. Killer Whale is a decentralized open code built on stellar's platform based on public blockchain technology that encompasses cryptocurrency market trading. The Killer Whale team has extensive experience in setting up and managing crypto trading surveillance systems, developing automated investment interfaces besides mentoring and advising investors against market upheavals and orchestrated manipulations.

Killer Whale offers a vision for a new standard for tokenized investment surveillance vehicles that will usher a level playing field in the crypto investment universe. The Killer Whale Crypto Platform focuses on all the aspects of tokenized investment surveillance vehicles, from technology and infrastructure, to mentoring, counseling and inculcating vulnerability resistance. The Killer Whale Crypto Platform will be a unique and exclusive one-stop solution for asset managers, investors and crypto market enthusiasts for insulating themselves against their exploitation by unscrupulous and deceitful market manipulators.

This white paper outlines the value proposition of the Killer Whale Crypto Platform, the company's business model, and the tokens distribution mechanics.

The Killer Whale Crypto token will be distributed among public contributors during the Distribution Period starting on March 15, 2018.



Vision

Killer Whale is crypto domain cyber surveillance crusader and investor mentor Group, a technology company incorporated in Canada with an impeccable and unblemished track records. We are instrumental in heralding crypto market investment equilibrium with transparency, deterrence, and mentoring to the next level enabling infusion of investor confidence and market forces fairplay — all with an intent and commitment to an equitable development in concert with the niche stakeholders and players.

We combine our unique tailor-made and ready-to-use technologies with our deep surveillance and mentoring expertise in structuring the crypto investment environment both internally and through our partnerships with external fraternity groups. Working in close liaison with the best surveillance groups, watchdog individuals and institutions, lawyers, and investment mentors, we are creating a crypto investment environment where investors big or small can unhesitatingly participate without the fear of irregularities, manipulations or anomalies of free market forces.

We are helping to usher and expand the boundaries of investment market fair-play and to encourage crypto investment market inclusion by creating transparency and exposing engineered irregularities to genuine investors for insulating themselves from being preyed upon by the financial market sharks. That is ultimately how we intend to be portrayed perceived – THE KILLER WHALE.





Value Proposition

Killer Whale addresses the main concerns and apprehensions of the thrifty but unwary crypto domain investors, such as lack of ethical financial market practices, gullible market tactics, absence of an iron clad regulatory and disciplinary body, and lack of standardization. Our goal is to become the industry standard and one-stop solution in setting up tokenized undercover surveillance, intelligence and mentoring for ushering transparency, protecting investment interests and unleashing fair-play of free market forces in the crypto universe. Killer Whale for its members will be the hallmark and beholders of transparency; justice and trustful hand-holders in the Crypto investment domain.

Key Value Proposition

Ushering Transparency

Tokenization of membership provides transparency and ensures trading ease to the investment process as well as to the outcomes. This transparency means the investment funds will not face adversity and uncertainty due to market maneuvers of the invisible investment sharks lurking camouflaged in the investment environment awaiting their gullible preys.

Legitimacy and Standardization

Complete environment acclimatization for a new entrant is not feasible. However, Killer Whale equips and constantly educates its debutant and existing members of the impending upheavals and anomalies engineered by unsuspecting elements and establishing legitimacy to their market indulgences. This also helps members establish investment standards whereby they insulate themselves and thrive in the environment.

Infusing Sustainability

Killer Whale ensures its members do not infringe or contravene legal compliances besides existing laws and regulations. The quest for heightened financial gains blurs investor vision towards adherence to legal responsibility and caution. Killer Whale constantly advises and counsels members from adopting wayward

indulgences ensuring mutual sustenance in the crypto environment. By sorting out these risks ab initio, Killer Whale improves investor confidence and provides necessary sustainability of the investment process.

Ushering Inclusiveness and Growth

Killer Whale firmly believes that its crypto platform is a solution that will lead to further proliferation of the decentralized economy. Its advisory role in ushering investor trading confidence will be able to easily create positive trading sentiment by highlighting disruptive diversions in the investment path for circumvention and avoidance leading to growth by the inclusion of righteous and upright investors.

Nurturing and Mentoring

Killer Whale firmly believes in constantly nurturing and mentoring its member fraternity. The crypto environment is under constant churn and evolution and it is not possible for an individual member to clinically locate, examine and prophesize an impending adverse market occurrence. Our constant deep rooted market surveillance enables us to keep our members forewarned of the impending market undercurrents along with its remedial measures thus insulating them from financial losses or market misdemeanors.

Advantages for the Members

We keep 24 hours hawk's surveillance to identify wrong



doers enabling you with a safe investment environment.

Tokenized members on the Killer Whale crypto platform will enjoy a pioneering concept of security insurance which will constantly shield them from turbulences of the crypto investment market environment.

- ➡ Seamless market indulgence with an inbuilt security shield.
- ➡ Prior information on target along with their likely market maneuvers.
- ➡ Developing market and investment transparency.
- ➡ Diligent mentoring and market guidance.
- ➡ Complete anonymity and identity protection.

Market Overview

Blockchain has been a buzzword in the financial sector since 2009. It has sparked substantial interest in the industry through its advantages of a distributed ledger, value transfer, and resilience to counterfeiting.

The creation of Ethereum (ETH) introduced smart contracts via the ERC-20 platform has heralded the instant adoption by a wide range of business users. We are in the process of improvising it by graduating to a far superior technological platform. Application of these smart contracts leads to increasing decentralization and democratization of contractual relationships, effectively leaving no place for interpretation of the fine print in the agreements and introducing dramatic cost advantages. This has resulted in the proliferation of various tokenized investment vehicles, from which we can single out three main types: currency trading, venture capital funds, and tokens pegged to assets (such as gold, the US dollar, etc.).

High net worth and new found investors to the crypto financial exchanges aim to disrupt the highly concentrated and volatile financial investment market by dint of their having substantial resources, power to sway favorable market situations, habits of triggering manipulative trading practices and finally by forging discrete cartelization. In the final analysis it is the small and medium investors who ultimately are the prey of these unscrupulous financial market whales and sharks.

From the table below it is apparent that nearly 40% of the bitcoin market is controlled by 1,639 accountholders. These whales have such large resources at their disposal that they can at their individual will or by colluding with likeminded resource holders covertly swing trading sentiments for their personal gains. On November 12, 2017 there was a movement of 25,000 bitcoins worth \$159 million to an online exchange which sent ripples through the various online forums.

Bitcoin distribution					
Balance	Addresses	% Addresses (Total)	Coins	\$USD	% Coins (Total)
0 - 0.001	14940302	56.35% (100%)	2,536 BTC	21,187,516 USD	0.02% (100%)
0.001 - 0.01	5220652	19.69% (43.65%)	22,150 BTC	185,067,408 USD	0.13% (99.98%)
0.01 - 0.1	4002799	15.1% (23.96%)	127,747 BTC	1,067,354,054 USD	0.76% (99.85%)
0.1 - 1	1662429	6.27% (8.86%)	531,257 BTC	4,438,761,751 USD	3.17% (99.09%)
1 - 10	538163	2.03% (2.59%)	1,427,434 BTC	11,926,519,459 USD	8.51% (95.93%)
10 - 100	130876	0.49% (0.56%)	4,337,144 BTC	36,237,760,198 USD	25.85% (87.42%)
100 - 1,000	15696	0.06% (0.07%)	3,702,341 BTC	30,933,851,425 USD	22.07% (61.57%)
1,000 - 10,000	1526	0.01% (0.01%)	3,382,582 BTC	28,262,194,587 USD	20.16% (39.5%)
10,000 - 100,000	111	0% (0%)	2,924,422 BTC	24,434,170,079 USD	17.43% (19.34%)
100,000 - 1,000,000	2	0% (0%)	321,439 BTC	2,685,688,127 USD	1.92% (1.92%)

Source: <https://bitinfocharts.com/top-100-richest-bitcoin-addresses.html>

Such crypto whales aim to disrupt the highly concentrated and unregulated financial industry. In this environment, incumbents are taking steps to keep up with the pace of technology with particular focus on protecting investor interest. Regulators themselves are also moving to embrace blockchain and cryptocurrencies. The necessity and urgency can be judged from the fact that in March of 2017, the entire cryptocurrency market place was about \$24.1 billion, it was reported that ShapeShift was exchanging roughly \$30.26 million per month. The market cap today is \$829.6 billion. Suffice to say; much more capital is being traded than ever before. (Source : <http://www.whatinvestment.co.uk/major-cryptocurrency-trends-for-2018-2554936/>).

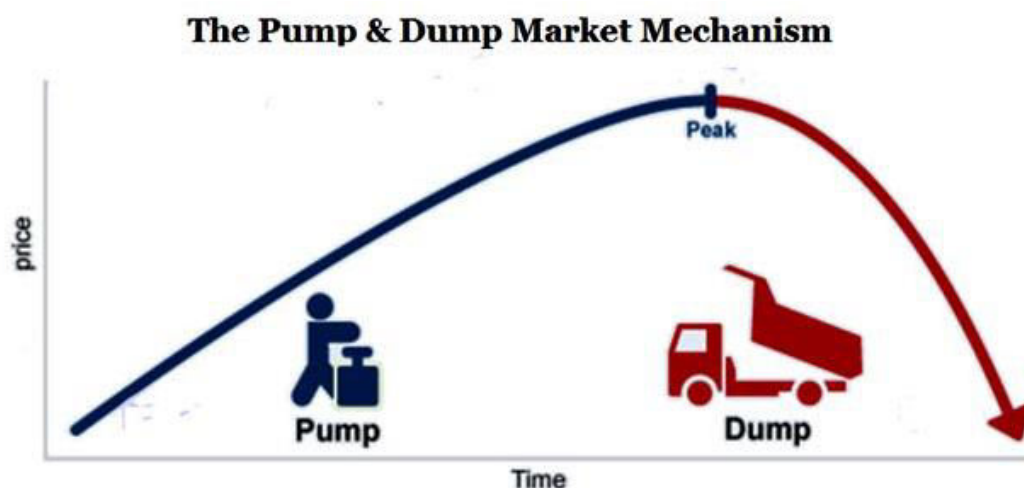
We believe that Killer Whale is an apt initiative to bridge the current nonexistent gap of investor interest protection in the prevalent crypto investment domain. The future of the virtual currency investment domain is set to grow exponentially and under the circumstances the services offered by the Killer Whale platform will provide compelling advantages such as transparency, tradability, and investor interest safety.



All major crypto currencies virtually have no consumer/investor protections. Bitcoins are not FDIC insured. Unlike credit cards, one does not have a right to reverse the charges if something goes wrong. The South Station kiosk also has no disclosures, leaving consumers without information about fees or where to go if there is a problem. The Massachusetts Division of Banks is currently reviewing the operation of this kiosk to determine if it requires licensing. (Source: <http://www.mass.gov/ocabr/media/advisories/bitcoin-advisory.html>).
















The whales, sharks, dolphins, bots, spoofing, wash trading and the unending list of market manipulations has virtually invaded every crypto trading exchange. Automation and bots have wrecked trading havoc. Human analytics and trading sanity is at ebb. The moment is therefore opportune to restore transparency, confidence, and instill public faith in the institution of community sponsored free market investment domain. Killer Whale intends to precisely address these concerns and apprehensions.

Killer Whale is precisely offering a pioneering solution. Our goal is to implement our code on all exchanges so that we can have inbuilt characteristics to track, block and report illegitimate attempt made by anyone on the network, and can provide a robust platform to implement the security policy and standards to prevent manipulations in the markets. Since the blockchain ledger is designed in such a way that all participants have full record of transactions and, therefore, holdings of investors, it can bring in complete transparency and trust in the market. Our Killer Whale blockchain can be a way to help the community rid the manipulators from our markets. One of the numerous maneuvering mechanism of crypto whales is depicted in the figure below:



Another market manipulation mechanism is the deployment of robotic networks or “botnets” popularly referred to as “bots”. Bitcoin trading bots are software’s which follow certain pre-programmed algorithms in order to analyze the activity on the cryptocurrency markets and trade accordingly in a profitable situation. Trading bots can

trade based on predefined rules or can exploit the market inefficiency that occurs between bitcoin exchanges due to the young and growing nature of crypto currencies.

Crypto Currency Trading Bots			
Name	Logo	Website	Plans
Crypto Trader		https://cryptotrader.org/	5 plans starting from 0.0019 BTC to 0.0228BTC per month
Haasonline		https://www.haasonline.com/	3 plans starting from 0.04 to 0.11 BTC per 3 months.
BTC Robot		http://btcrobot.com/	3 plans from \$149 one time payment
Gekko		https://gekko.wizb.it/	Free, Open Source
Zenbot		http://zenbot.org/index.html#intro	Free, Open Source
Tradewave		https://tradewave.net/	\$19.99 per month
Gunbot		https://gunthy.org/	3 plans from 0.1 to 0.3 BTC Onetime payment
Leonardo		http://www.marginsoftware.de/product.html	\$129 Onetime payment
Crypto World Evolution		https://cryptoworlddevolution.trade/	\$500 to \$2,000
I-Bot		https://www.i-bot.io/en/	\$1,700 to \$5,700
USI Tech		https://usitechofficial2.usitech-int.com/	N/A
Coincube		https://coincube.io/	N/A
C.A.T.		https://cryptocatbot.com/	0.01 to 0.065 BTC
Cryptohopper		https://www.cryptohopper.com/	3 plans from \$19 to \$99 Per Month
Bitconnect		https://bitconnect.co/	N/A
Crypto Robot 365		https://cryptorobot365.com/	N/A

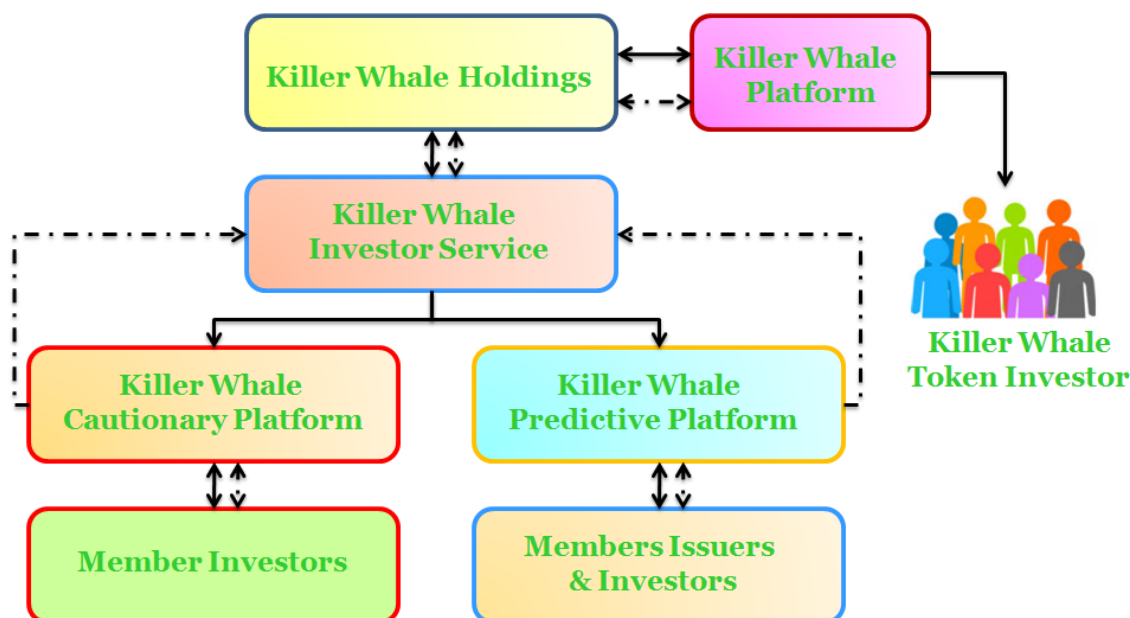
Our History

The Killer Whale Group is a technology centric online automated surveillance system services company in the crypto investment niche. It was the innovative conception and brain child of Robert Lee, a leader and pioneer in distributed ledger blockchain technology. Robert has assimilated a dedicated team of die hard core coders and has been conducting intensive pre-operational beta testing since October 2017, having intent to be embedded in the financial technology platform for real time monitoring, detection, analyzing, alerting and reporting of the asymmetries and inconsistencies in the daily crypto market exchange trading operations.

The Killer Whale group is managed by the founder Robert Lee who is an ardent, technopreneur besides a leading crypto technology domain expert. Robert has the distinction of having helped in the establishment and operation of many crypto start-ups helping them raise over \$100,000,000. As an IT and crypto niche angel-investor, and visionary, Robert began devoting his passion with helping the average trader make money by protecting and safeguarding their trading interest in the crypto investment exchanges. Following is a timeline of the company's inception history, from the initial vision in 2012 to the new opportunities of today.

The Killer Whale Platform

Killer Whale Structure & Distribution of KWT





The Killer Whale Platform is a confluence of a set of technologies, techniques, analytics, interfaces, vigilance, know-how and partnerships with corporate entities and other licensed players of the crypto financial niche. The resulting platform will allow investment advisors to structure, promote, and maintain tokenized funds for developing precision and high end infrastructure for protecting and safeguarding the crypto investment portfolios of its members on an advisory role.

At the base of the structure is the holding company, owned by Killer Whale Group, with dual subsidiary management companies for niche investors and advice seekers. The holding company will develop all aspects of the Killer Whale Platform, as well as work on attracting and evaluating technological/investment advisors, who will establish the vigilance and evaluation environment within the Killer Whale Platform. Each business segment will be dedicated to executing a particular surveillance or ratings strategy under the management of its segment advisor. The management company, and by extension, the holding company, is responsible for compliance, licensing, partnering with institutions, and working with legal and financial advisors.

At the moment of distribution, the Killer Whale Company will issue Killer Whale Platform tokens, called KWTs. Holders of KWT tokens will be able to register as Continuous Contributors to the platform via the Platform's website. Continuous Contributors will be able to deposit KWTs in a depository wallet linked to their account. Each Continuous Contributor will receive a profit share of tokens that is generated by the operational conduct of the platform according to the policies specified by the management.

To register as a Continuous Contributor the holder of KWT tokens shall choose the role that she/he is willing to execute as a contributor to the Platform. The list of available roles will be publicly available on the killerwhale.io website and updated as needed to reflect the current needs of the Platform's continuous development. One of the main roles will be that of an Investment Advise Seeker.

Continuous Contributors will have the right to participate in "members-only" discussions regarding the Platform strategy and development plan. At least once a year or as needed, the Platform will initiate a vote among the Continuous Contributors to gather opinions of the contributing community on strategic development matters. The results of such voting won't be binding but will be strongly considered by the operational management.

Continuous Contributors shall from time to time confirm the execution of their roles on the Platform to keep their status and depository wallets active. The process of the status confirmation will be specified for each role. The holding company will be qualified as a



Continuous Contributor and will deposit its KWTs on a depository wallet linked to its holder's account.

Technology

The Killer Whale Platform applies blockchain technology to create, manage, and govern tokenized customized investment consulting and advisory vehicles and the platform itself. The platform operates on Ethereum-based ERC20 smart-contracts standards.

OVERVIEW OF THE SMART CONTRACTS

Killer Whale Platform technology has a two-level infrastructure:

Token

- ➡ Killer Whale tokens to receive income from the platform itself.
- ➡ Composite advisory tokens that relate to the advisory vehicles of the target niche.

Tool

- Cautionary/Predictive Proxy
- Exchange
- Advisory Interface
- Others

This combination of tokens and tools allows the advisory process to remain flexible to accommodate the wide diversity of information and guidance service mandates and structures that are available on the Killer Whale Platform.

The source for the smart contracts will be published at <https://github.com/> ([Fill the Link Details here](#))

KILLER WHALE TOKEN PLATFORM BASE CONTRACT

The Killer Whale Platform base contract covers base roles (Contract Owner, Team member, Advisor, Holder) and interfaces to Cautionary/Predictive Proxies, Exchanges, and Killer Whale Tokens.

The platform contract holds the deposit wallets' logic based on Cautionary/Predictive Proxies. Each Cautionary/Predictive Proxy is an ERC20-compatible contract and implements an interface between the depository Platform Wallet with income, and external addresses such as exchanges or ETH wallets.



KILLER WHALE TOKENS

Killer Whale tokens are implemented as token-as-a-currency instruments and receive proceeds from the Killer Whale Platform by advisory class nature and/or analysis. Killer Whale tokens are connected to the platform via the platform Cautionary/Predictive and Advisory Proxy interfaces. Killer Whale Token will mint tokens as a one-off activity during the Distribution process. There will be no additional issuance of tokens.

ADVISORY TOKENS CONTRACT

The Advisory Tokens contract is made up of specific contracts that govern the advisory services structure, fees, and information sensitivity. It is implemented as a token-as-a-currency instrument and receives distributions from the corresponding advisory services sought and the nature of its sensitivity. Each contract connects and interacts with the platform via the advisory interface.

Roles

Contract Owner (KWT Owner), holder, advisor.

Holder's fees

Caution Advisory Sourcing fee: once every month

Predictive Advisory Sourcing fee: Per Advise sought

Special Predictive Advisory Request fee: Per Advise sought.

Advisor's income

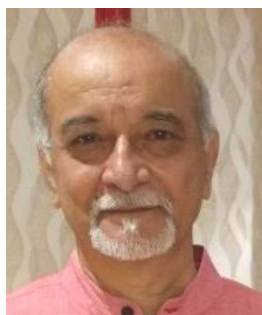
Performance/success fee: Yearly based on KWT Platform FT related policy.

PLATFORM EXCHANGES

Platform exchanges hold the exchange rates (KWT-ETH, for example) and provide holders with the ability to transfer their KWT tokens from the platform. Platform exchanges support major cryptocurrencies, such as BTC and ETH. Other types of tokens as well as compatibility with fiat currencies will be added.

Leadership Team

Advisors



Anil Pande is a professional global business consultant and ex-CEO with over 34 years of corporate and freelancing interface. He has long and sustained exposure both to the fiat and crypto exchange domains. He has been involved with the Killer Whale project team since its inception and has made vital contributions in conceptualizing and redefining the business and its model. He has strong administrative acumen in business strategizing, problem solving, decision making, and effectively amalgamating policies to technology resulting in an overall unique experience that positively impact customer satisfaction and brand effectiveness. He has excellent business skills and worked with multi ethnic products and markets.

Killer Whale Platform Products

Killer Whale Platform is a collective universe of a diverse set of technologies, techniques, interfaces, analytics, benchmarking and a sounding post for crypto investors. It ensures precision financial calibration of crypto companies for investor interest protection by suggesting the investment worthiness and forewarning members of the crypto exchange of volatilities and manipulations likely to transpire. This aids small and medium players in the market to equitably exploit the crypto investment environment to their advantage without fear of capital erosion. The resulting platform will allow investment free flow by ensuring investor interest protection in the forthcoming future leading to rapid and healthy market evolution to the advantage of all.

The Killer Whale platform will principally have two investor protection vehicles, namely:-

1. Cautionary
2. Predictive.

1. The Killer Whale cautionary investor protection vehicle will comprise of a continuous and sustained surveillance system operating 24x7x365 throughout the major global crypto exchanges. The micro sensitive algorithm based on big data analytical search engine will track price and volume movement in minute detail and establish trading patterns which will eventually track and spot unusual buy/sell calls to locate bots,

whales and spoofers besides unusual trading patterns. This will immediately be relayed to members to alert and caution them against unscrupulous and irregular trading occurrences transpiring on a particular exchange which they should avoid/abide per the exigencies of the situation.

Killer whale (*Orcinus orca*)





2. The Killer Whale predictive investor protection vehicle will constitute of a rating canvas relating to various crypto portfolios prevalent on the digital domain. This is a further refined extension of the big data analytical search engine with a specially designed algorithm which will analyze the various financial parameters of a crypto asset and accordingly assign ratings relating to the risk potential of investing in the stated crypto asset. Members can according analyze the same and decide for or against the possibilities of investing in the same as per their risk taking appetites. Most of the inputs to this platform will be sourced from the investor protection platform excepting the rating algorithm and other financial data and inputs pertaining to the stated crypto asset.

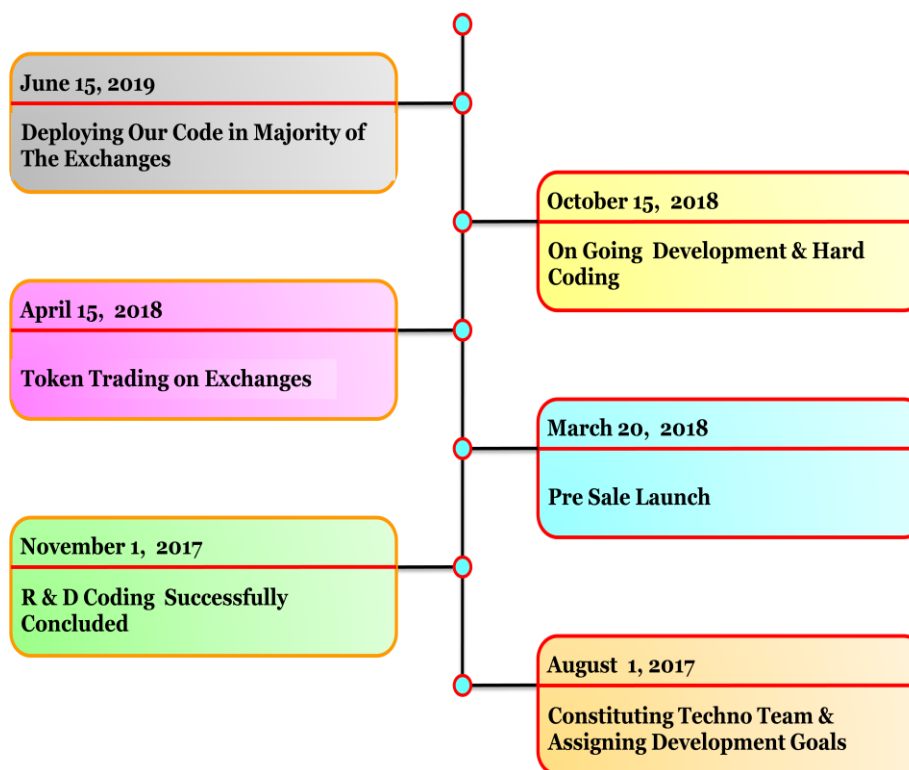


Roadmap

The conceptualization and development of the Killer Whale Crypto Platform consists of two environments: technology development for the trading environment and big data analytics development for the surveillance environment.

The technology development for the trading environment is dedicated to track and monitor the parameters and metrics of smart contracts occurring at a very rapid rate in numerous and variant crypto currencies on the exchange. The rates, volumes, price volatility, trading trends and a host of other parameters are all tracked at very high operational speed transpiring on the floor of the exchange. Kudos to the extensive experience of the Killer Whale team dedicated to the technology development for the trading environment management which is constantly innovating and upgrading interfaces and API's enabling the capture of every trading data transpiring on the exchange.

Killer Whale Roadmap



The techno-experts of the Killer Whale big data analytics development for the surveillance environment, firstly collate the voluminous trading data and process these data on a wide spectrum of analytical tools deploying, machine learning, artificial intelligence and robotic analytical procedures. These computing operations are conducted to match the speed transpiring that of the exchange floor. Alerts, cautions, trading normalcy and for the matter any exchange trading irregularity is immediately flashed and reported to the operator who accordingly intimates the concerned to ensure corrective action leading to trading status quo. As the US is the biggest financial market, Killer Whale will deploy its efforts and emphasis for the selling of tokens in the US.

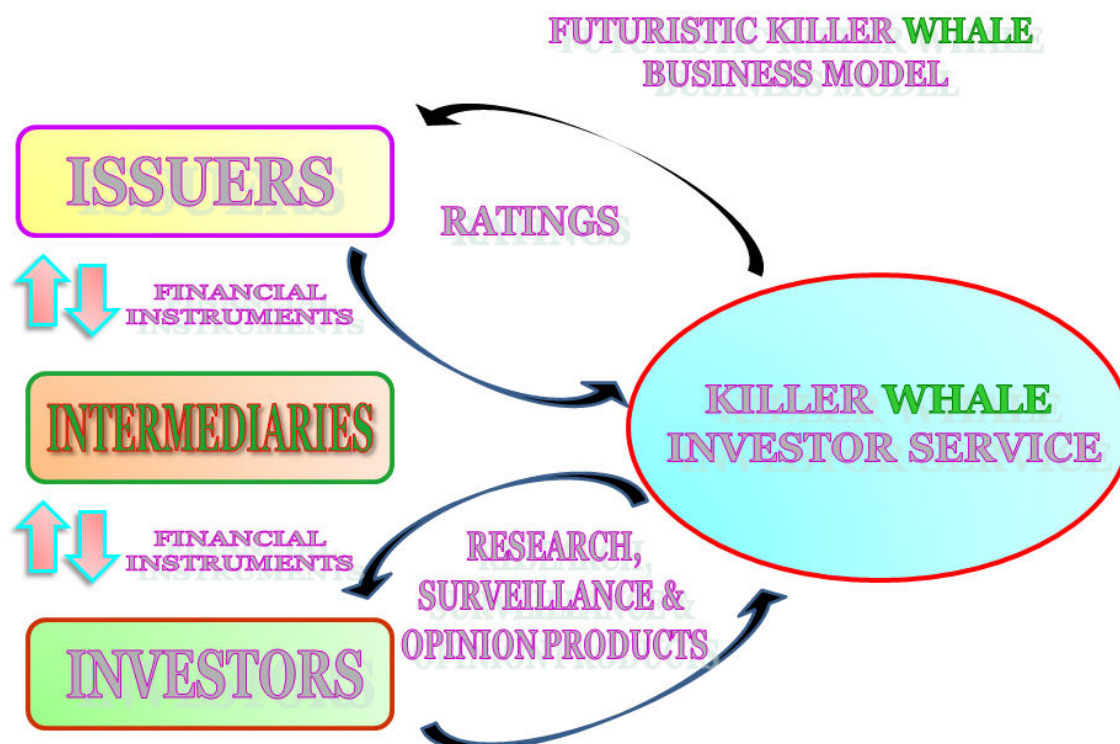
Killer Whale Platform is dedicated and focused to continuously monitoring the rapidly evolving crypto investment environment to educate and protect the interest of upright investors whether big or small. It will continuously set up insights, tools and alerts to serve as a proof of concept. To leverage the process of caution Killer Whale will regularly develop new tools and packages on the basis of evolving trends enabling users to be in complete synchronization to the ground realities of the crypto investment niche.

The next vital stage in the forthcoming Killer Whale roadmap on crypto market transparency will be of instantly alerting its users of abnormal market volatility orchestrated in consortiums, consort players cartels or individual whales. This will be engineered by the in-house technical talent by dint of deploying high end programmes of deep learning, big data analytics and artificial intelligence.

The third vital stage in the forthcoming Killer Whale roadmap will be the inclusion of the derivatives and the ICO trading markets. This will be the next big market place for crypto investors who be looking for an exponential growth of their investments.

In 2019, Killer Whale Crypto Platform plans to leverage the entire investment spectrum of the crypto domain for heralding market transparency for the security of its members and users.

All of these packages and tools will trigger a safety net environment in the crypto investment domain and further align the crypto universe on the path of transparency and free from encumbrances of any nature. The assets under surveillance within the purview of The Killer Whale Brand protectorship will be formidable and authoritative. The next logical step of Killer Whale in the institutional evolution process would be to acquire the pioneer status of investment risk rating agency of the crypto universe.





Crowdfunding

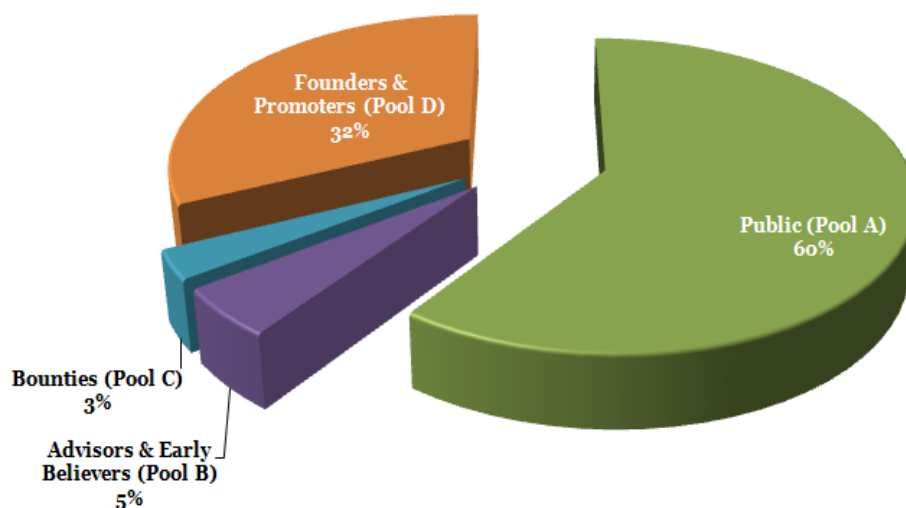
KILLER WHALE TOKEN DISTRIBUTION PROCESS

- ➡ The launch of Killer Whale Token creation process is organized around smart contracts running on Ethereum.
- ➡ The Killer Whale Token distribution process will begin on _____, 2018 at __:00 pm UTC (the “Distribution Starting Date”).
- ➡ Instructions on how subscribers can participate to the Distribution Process will be made available closer to the Distribution Starting Date.
- ➡ Participants willing to subscribe to the Killer Whale Token can do so by sending ETH to the designated address.
- ➡ Details on subscription engagement using fiat currencies will be published shortly. You also can request information on subscribing using fiat currencies by emailing us at pre-order@killerwhale.io
- ➡ By submitting the subscription, participants are requesting to receive Killer Whale tokens at the price as stated in the section below.
- ➡ The Distribution Period will run for a period of ___ days, or until the cap on fundraising will be reached, whatever appears earlier.
- ➡ Killer Whale Tokens received by subscribers will be transferrable 7 days after the end of the Distribution Period.
- ➡ To ensure participation in the subscription please contact us at pre-order@killerwhale.io

KILLER WHALE TOKEN ALLOCATION

All available Killer Whale Token will be issued for subscription during the Distribution period. This will be a one-time operation and no additional issuance is available for Killer Whale Tokens (KWT). The total number of Killer Whale Tokens (KWT) to be issued will be strictly as per the offer and any unsold tokens on conclusion of the ICO will be burnt and extinguished.

Killer Whale Token Allocation



60% (Pool A)

Of the Killer Whale Tokens will be allocated to the public subscribers who engaged in the Distribution process including bonuses/incentives provided to subscribers during the promotion campaign.

5% (Pool B)

Of the Killer Whale Tokens will be allocated to the early believers and advisors of the Killer Whale token project for their contribution to the development and preoperational activities. This Captive Corporate Option Pool is a catalyst for sustainable future development of the Killer Whale Platform.

3% (Pool C)

Of the Killer Whale Tokens will be allocated to the bounties pool. This will be utilized for promotion purposes and incentivizing the marketing efforts of the Killer Whale ICO. The bounties pool will be utilized for promotions made for tokenization campaigns conducted through Facebook, Twitter, Reddit, Slack/Telegram, Creative, Media Support and signature campaigns.

32% (Pool D)

Of the Killer Whale Tokens will be allocated to the founding Killer Whale team locked in a smart contract. These Killer Whale Tokens will not be immediately tradable and will secure the core team members by ensuring their continued and sustained motivation after the Distribution Period.



KILLER WHALE TOKEN PRICE AND BONUS

Killer Whale Token (KWT) price is nominated at 0.00008 ETH each. Bonus to Killer Whale Token subscribers will be available as follows:

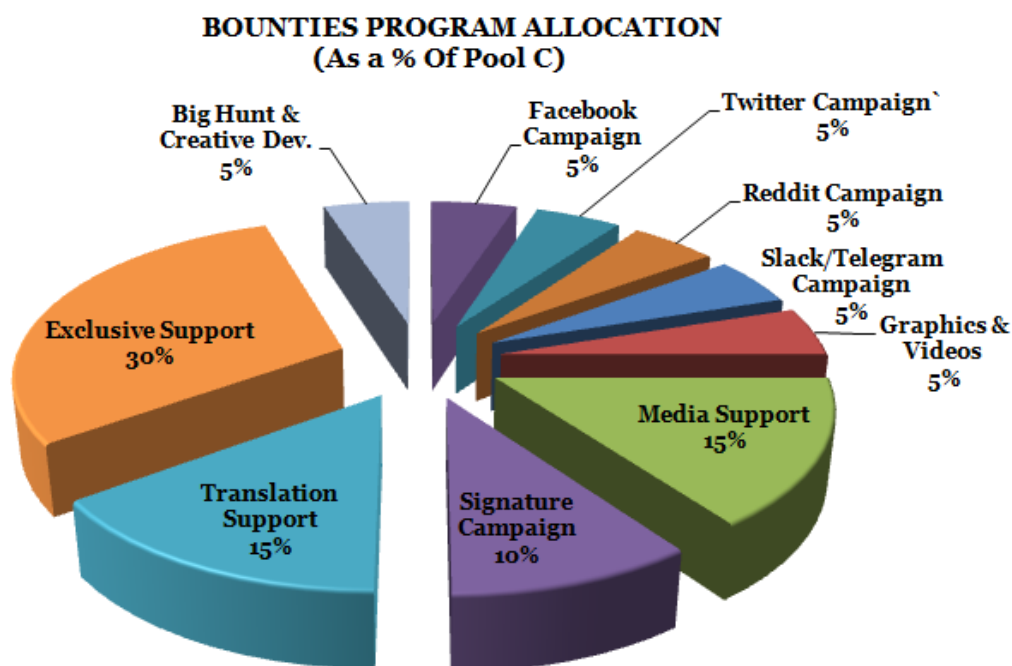
- ➡ Within first 3 hours of the start of ICO on Day 1, an “early bird” bonus of 25%.
- ➡ From 4th hour of the start of ICO on Day 1 to end of Day 2, a “late bird” bonus of 20%.
- ➡ On Day 3 and 4 of ICO, a “consolation” bonus of 10%.
- ➡ On Day 5, 6 and 7 of ICO an “acknowledgement” bonus of 5%.
- ➡ From Day 8 to 14 of ICO a “participative” bonus of 2.5%.

CAP ON FUNDRAISING

The ICO pre sales soft cap of Killer Whale Token (KWT) is US\$ 5 million. A maximum number of 888,000,000 Killer Whale Tokens (KWT) are being offered for sales through the ICO. The hard cap of Killer Whale Token (KWT) ICO is fixed at 85,000 ETH with an express provision that all unsubscribed and unsold tokens will be burnt and extinguished at the conclusion of the ICO.

BOUNTY PROGRAM ALLOCATIONS

The bounty program will be expended in a matter to garner maximum resource mobilization to the ICO initiative by the target subscribers. The under mentioned image provides the planned deployment of the resources earmarked for the purpose:





PRE-ORDERS

Early subscribers to Killer Whale Token Sales will be able to place pre-orders for Killer Whale Token to secure the right to participate in the token distribution.

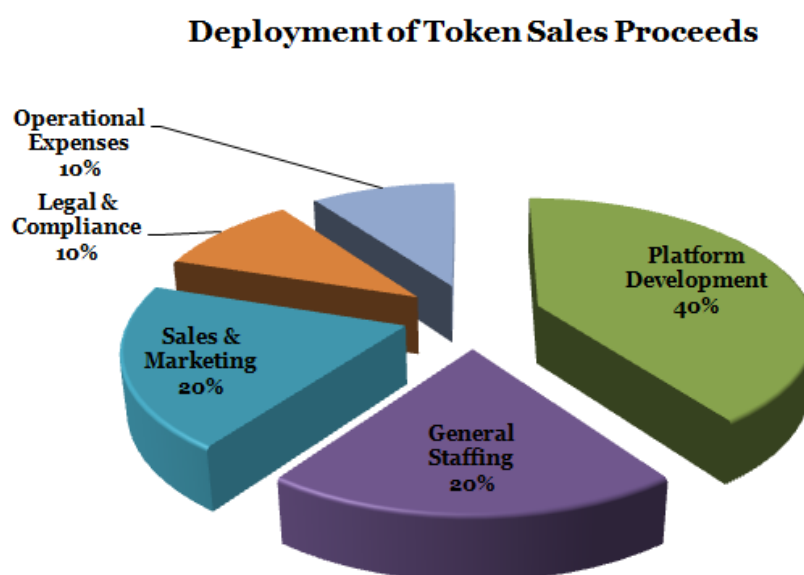
To participate in pre-order please write an email to pre-order@killerwhaletoken.io

Note: Pre-Order sale will be compliant to a SAFT (Simple Agreement for Future Tokens) offering or through Company Approved Affiliates.

Deployment of Token Sales Proceeds

It is estimated that the total cost of Killer Whale Platform development to be about USD 5 million over the next five years. This amount will be covered by the proceeds from the Distribution of Killer Whale Tokens.

The diagram shown below shows the cumulative projected costs of The Killer Whale Platform development.





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