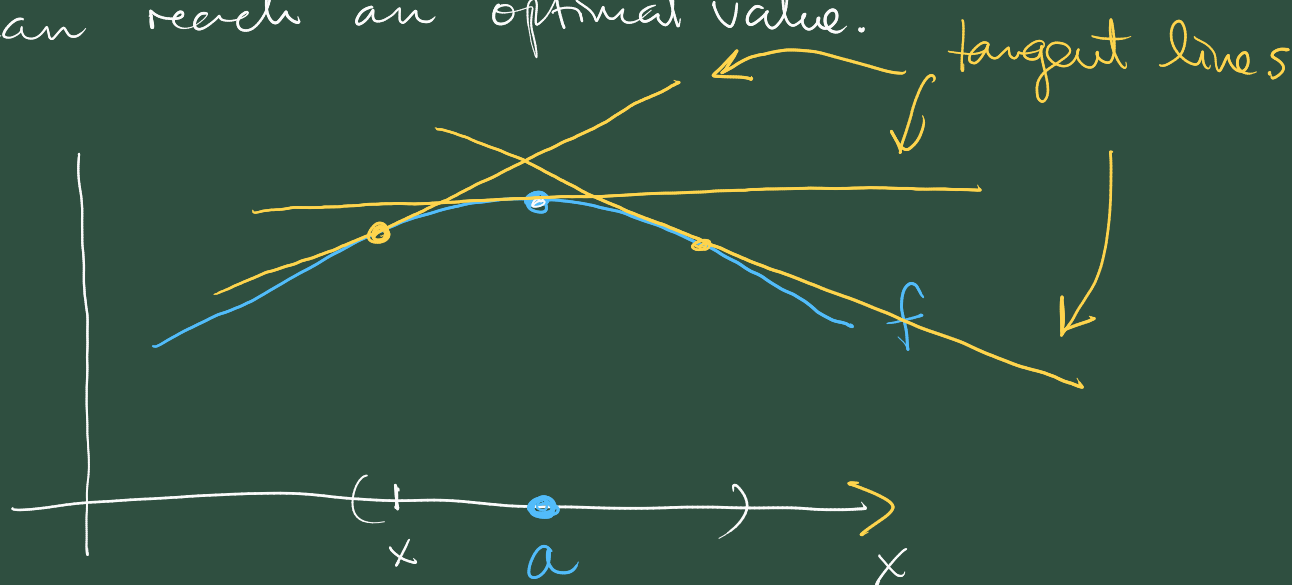


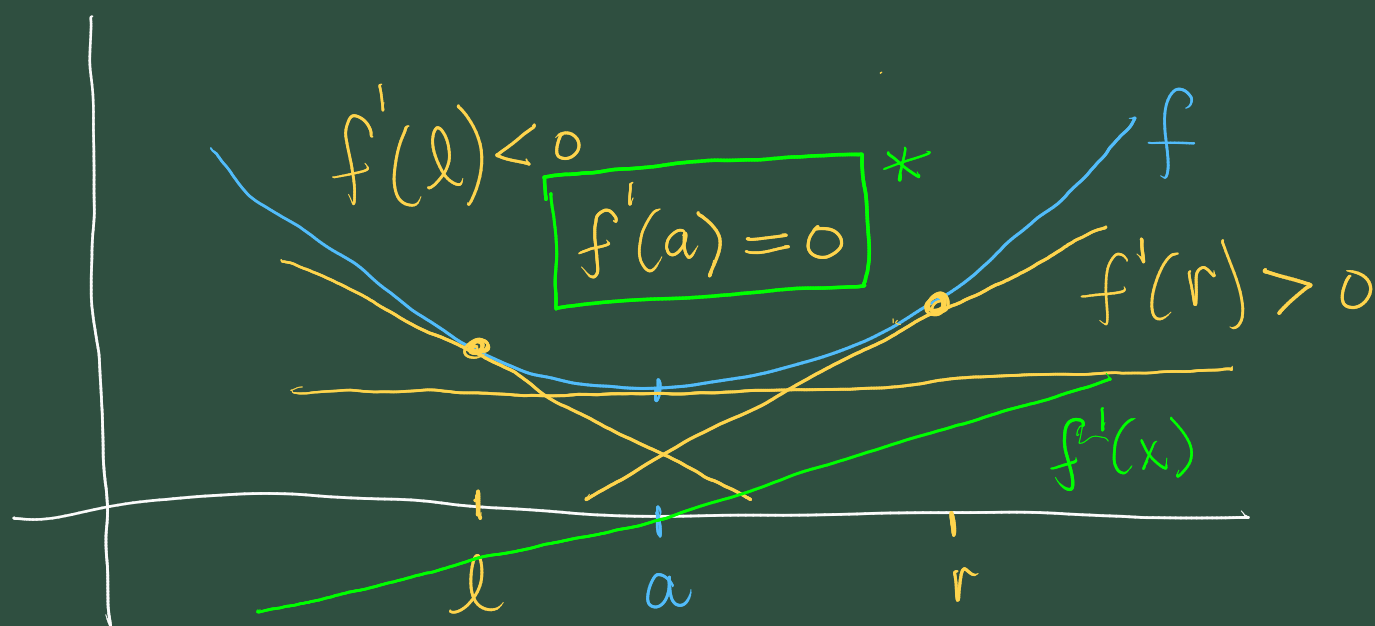
- Applying the derivative to find optimal solutions to various problems.
↳ (maximums, minimums).
- Stationary points / critical points of single variable functions.
- Think about how a continuous function can reach an optimal value.



f might have a (local) maximum at a ^{*} $f'(a)=0$
 tangent line will be horizontal at a . i.e. $f'(a)=0$
 increasing at points to the left of a i.e. $f'(x) > 0$
 decreasing at points to the right of a i.e. $f'(x) < 0$

So as x passes through a (left to right)
 f' is decreasing, i.e. $\frac{d}{dx} f' < 0$, i.e. $f''(a) < 0$
 $+0 -$

A similar diagram for a (local) minimum.

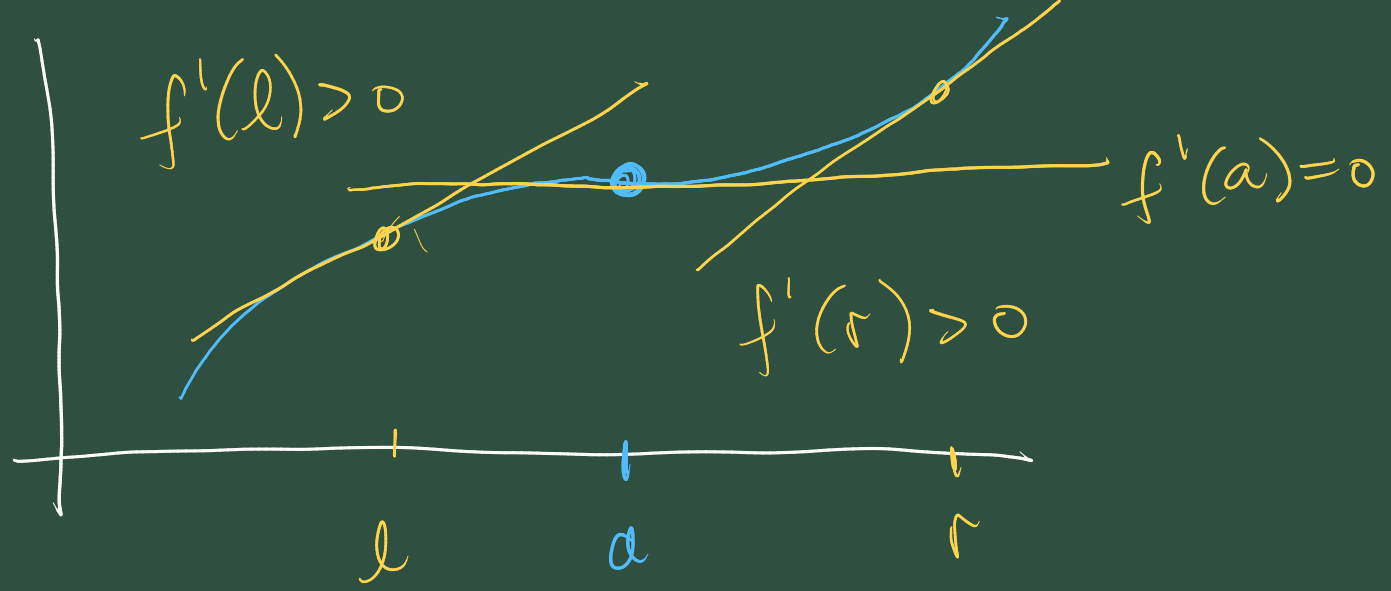


with signs of the derivatives flipped as appropriate.

So as x passes through a f' is increasing $- 0 +$, i.e. $\left(\frac{d}{dx} f'\right)(a) > 0$

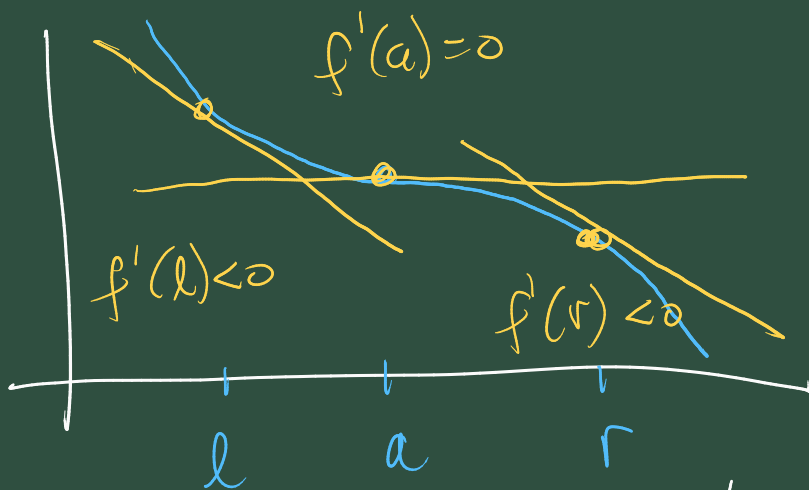
i.e. $f''(a) > 0$.

There is a third case with horizontal tangent lines, so called inflection point, a kind of mixture of minimum and maximum



So as x passes through a , we see f' has a local minimum at $x=a$.
 i.e. $f''(a) = 0$ (a is a critical point for f' also).

There's also a mirrored version

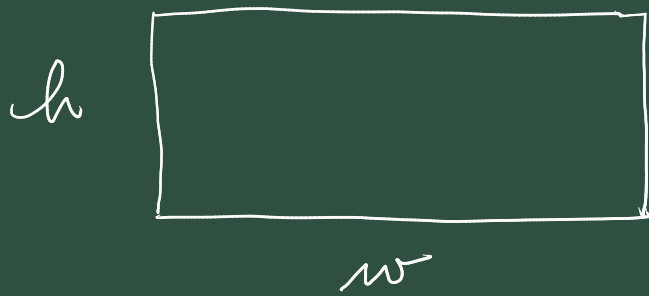


So as x passes through a , we see f' has a local maximum at $x=a$.
 i.e. $f''(a) = 0$.

All these considerations apply to
'isolated critical points of f' '

ie. points a for which $f'(a) = 0$
and in some ~~nei~~ interval a , there are
no other critical points.

Ex 4.3.2



Rectangle with
perimeter constrained
to be 100 feet.

$$2h + 2w = 100$$

Area = $A(h, w) = hw$ a function
of two variables. But with the constraint
these aren't independent

$$2h + 2w = 100$$

$$\Leftrightarrow h + w = 50$$

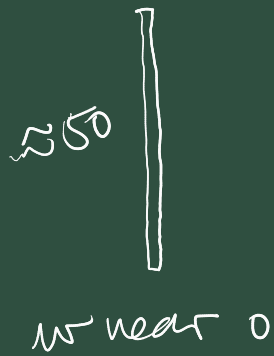
$$\Leftrightarrow h = 50 - w \quad \text{for } 0 \leq w \leq 50$$

So A becomes a single-variable
function.

$$A = hw = (50 - w)w$$

$$\Rightarrow A(w) = -w^2 + 50w.$$

The edge cases.



$$h \approx 0$$

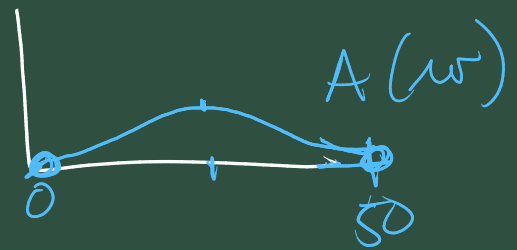


$$w \approx 50$$

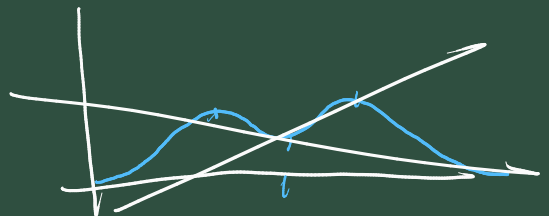
$$A \approx 0$$

$$A \approx 0$$

So our intuition is That there is some intermediate case(s) with maximal area.



or maybe



So let's find and classify critical points of $A(w) = -w^2 + 50w$

$$A'(w) = -2w + 50$$

and $A'(w) = -2w + 50 = 0$

$$\Rightarrow w = 25$$

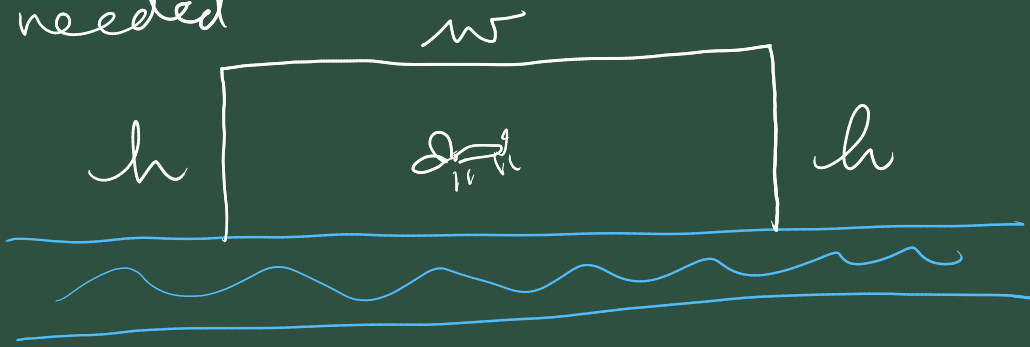
So only one critical point

And we suspect it is a local maximum.

$$A''(w) = -2 < 0 \quad \text{at } w = 25$$

So $w = 25$ is a local maximum of A
and The maximal such field is
the square field of side length 25 feet.

Eg 4.3.5 Still perimeter fencing
constrained to be 100 feet, but only 3 sides
are needed



Perimeter constraint is $2h + w = 100$
 $(\Rightarrow) w = 100 - 2h$

$$A(h, w) = hw$$

So area becomes

$$A(h) = h(100 - 2h) = -2h^2 + 100h$$

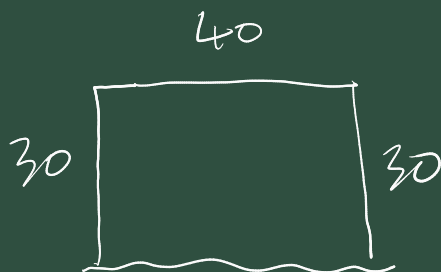
Proceed as before

$$A'(h) = -4h + 100 = 0$$

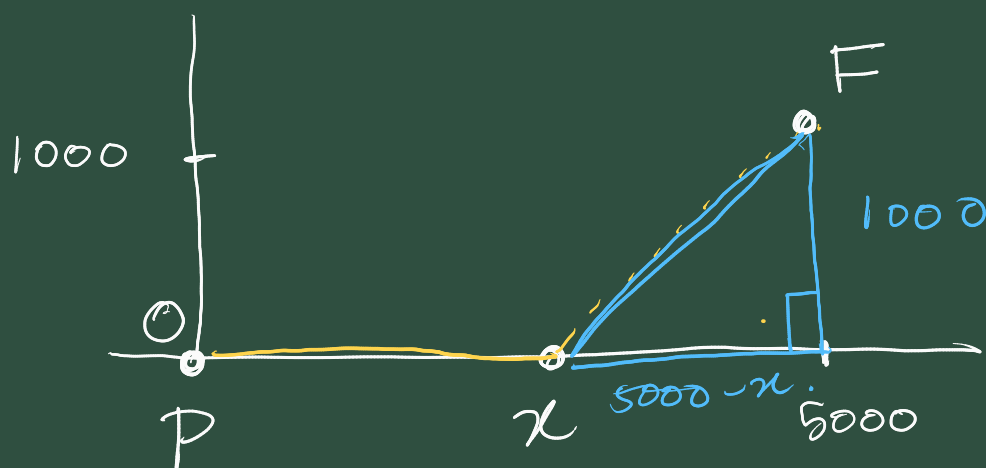
$$(\Rightarrow) h = 25$$

So again only one critical point.

$A'(h) = -4 < 0$, so this needs a maximum for the area



Ex 4.3.7. Feeling is that ~~there~~ the cheapest installation is some intermediate case as depicted.



We need to identify the cost function $C(x)$

$$130(1000^2 + (5000 - x)^2)^{1/2}$$

$$C(x) = \underline{50x} + 130 \sqrt{1000^2 + (5000 - x)^2}$$

Let's find and locate critical point(s) of C .

$$C'(x) = 50 + \frac{130}{2} (10^6 + (5000 - x)^2)^{-1/2} (-2(5000 - x))$$

, using chain rules, power rules and linearity

$$= 50 + \frac{130(x - 5000)}{(10^6 + (5000 - x)^2)^{1/2}}$$

Solve $C'(x) = 0$.

$$\Leftrightarrow \frac{130(x - 5000)}{()^{1/2}} = -50$$

Square both sides.

$$\Rightarrow \frac{130^2 (x - 5000)^2}{10^6 + (5000 - x)^2} = 2500$$

$$\Leftrightarrow 130^2 (x - 5000)^2 = 2500 (10^6 + (5000 - x)^2)$$

which is a quadratic equation.

Write $y = x - 5000$

$$\Leftrightarrow 130^2 y^2 = 2500 (10^6 + y^2)$$

$$\Leftrightarrow 130^2 y^2 = 2500 \cdot 10^6 + 2500 y^2$$

$$\Leftrightarrow y^2 = \frac{2500 \cdot 10^6}{14400} = \frac{1562500}{9}$$

$$\Leftrightarrow y = \frac{-1250}{3}, \quad \begin{array}{l} \text{taking negative} \\ \text{square root to} \\ \text{undo our} \\ \text{original} \\ \text{squaring} \end{array}$$

$$\Leftrightarrow x^* = 5000 - \frac{1250}{3} = 4583 \frac{1}{3} \text{ feet.}$$

In base 3 notation $\frac{1}{3}$ is 0.1

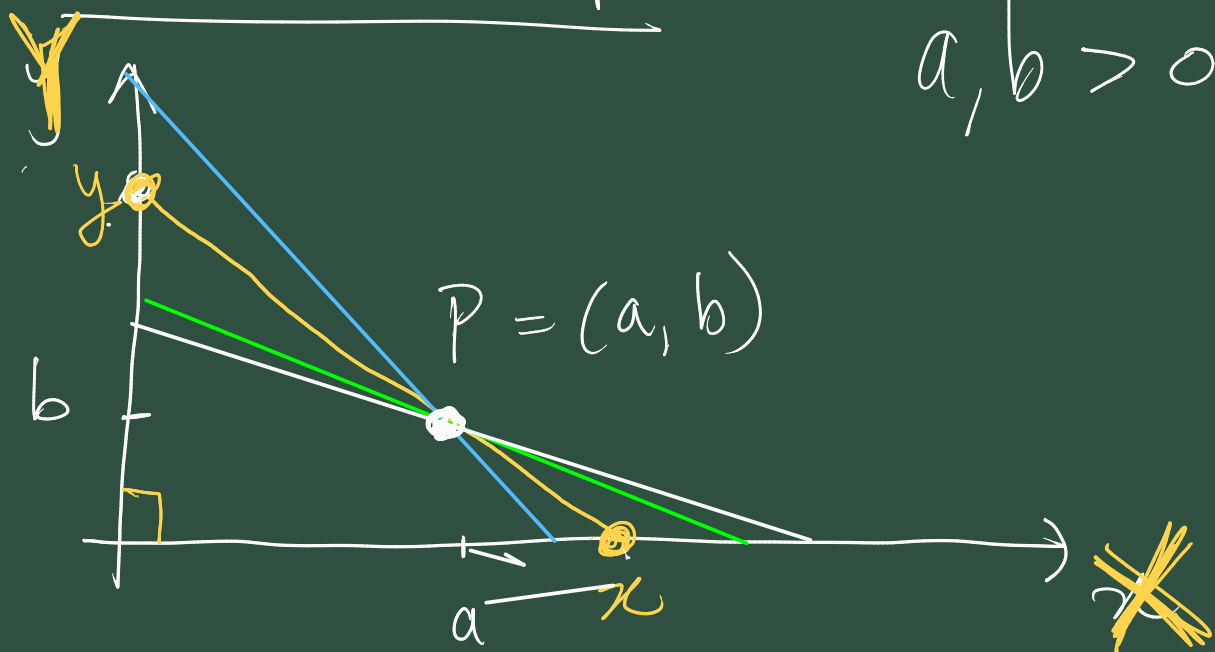
Is this critical point a local minimum. Well, our reasoning indicate so. To formally check

We can check the C'' value.
Evaluating this on the computer gives

$$C''(x^*) = \frac{216}{274625} > 0$$

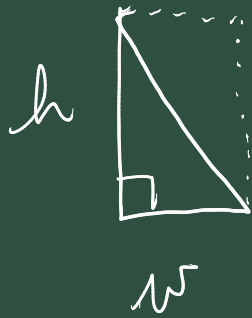
So x^* is a local minimum of
Cost function C .

Another example



Consider all triangles with sides of the
two axes and hypotenuse through
 P . Find the one with minimal
area. There's no maximum area as
hypotenuse that start close to a .

produce triangles with width just over a , ~~the~~ and very high



$$\text{Area} = \frac{1}{2} w h.$$

let x be point on x axis

where hypotenuse starts

$x \in (a, \infty)$ and y the point on y axis. $y \in (b, \infty)$

$$A(x, y) = \frac{1}{2} x y, \text{ but } x, y$$

are not independent, as the line must go through P .

Consider gradient of hypotenuse.

$$-\frac{y}{x} = \frac{-b}{x-a} \quad)$$

$$\Leftrightarrow y = \frac{nb}{n-a}$$

$$\text{So } A(n, y) = \frac{1}{2}ny$$

$$\Rightarrow A(n) = \frac{1}{2} \frac{n^2 b}{n-a}$$

$$a < n < \infty$$

The edge case triangles.

as $n \rightarrow a$, or $n \rightarrow \infty$

have unbounded area

Find and classify critical

point(s) of A .

$$A'(n) = \frac{b}{2} \frac{2(n-a)n - n^2}{(n-a)^2}$$

, by quotient rule.

$$= \frac{b}{2} \frac{x^2 - 2ax}{(x-a)^2}$$

$$A'(x) = 0$$

$$\Leftrightarrow x^2 - 2ax = 0$$

$$\Leftrightarrow x(x - 2a) = 0$$

$$\Leftrightarrow \underbrace{x=0}_{\text{out of scope}} \text{ or } \underline{x=2a}$$

out of scope
out of model

So only one critical point
 $x=2a$ in the valid interval
for $x \in (a, \infty)$

This is a local minimum
from our consideration of edge

cases or we can check $A'(2a)$ for confirmation.

$$A''(2a) = \frac{b}{a} \text{ , from computer}$$

> 0
This confirms it's a minimum.

$$\text{and } A(2a) = \frac{1}{2} \cdot \frac{4a^2 b}{a}.$$

$$= 2ab.$$

Section 4.3 exercises for the tutorial.