



# Customer Behavior Dashboard

Gender

Female

Male

Category

- ☐ Accessories
- ☐ Clothing
- ☐ Footwear
- ☐ Outerwear

Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

AOV(Average Order Value)

\$233,081

Total Revenue

3.75

Avg Rating

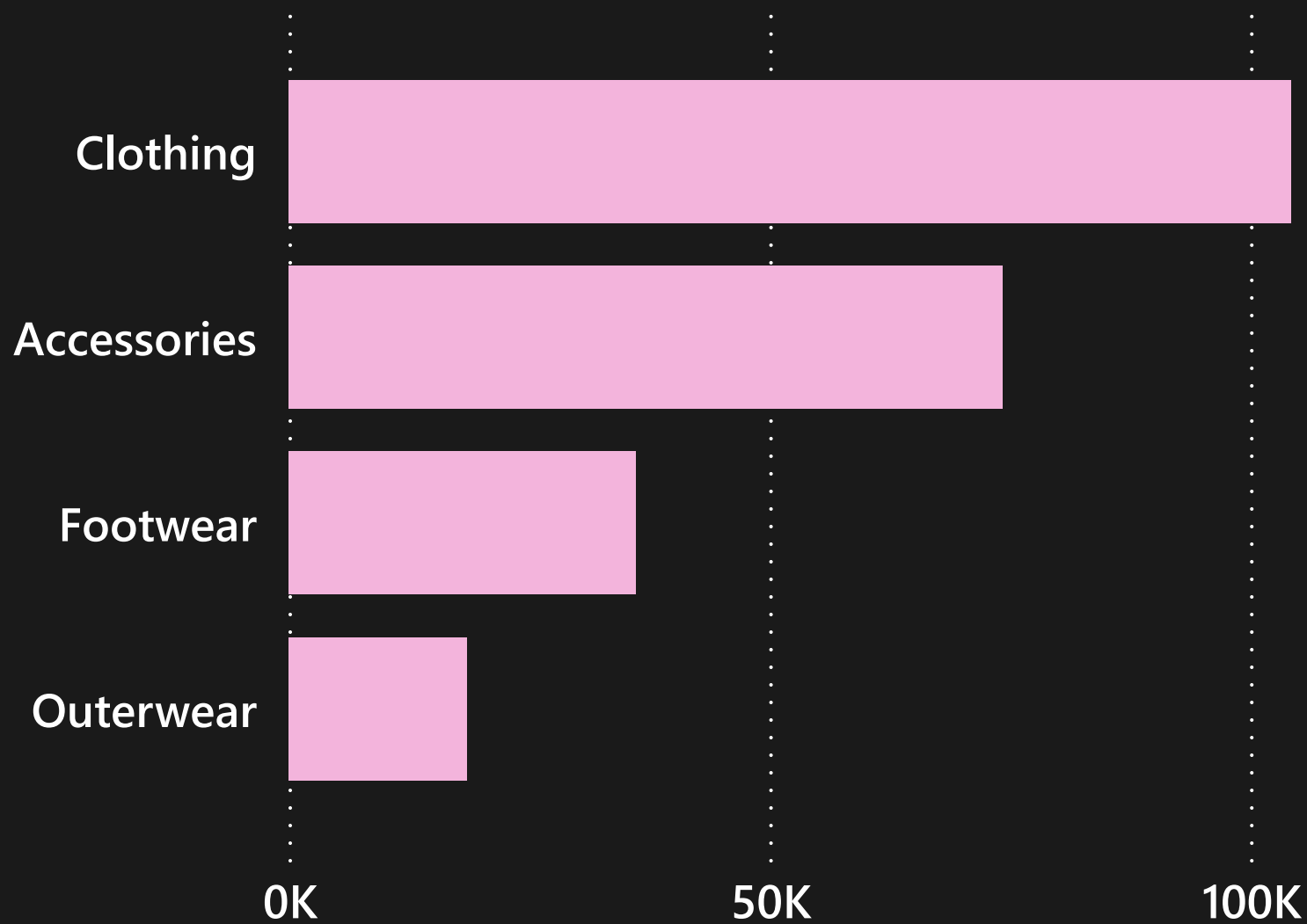
3.9K

Total Customers

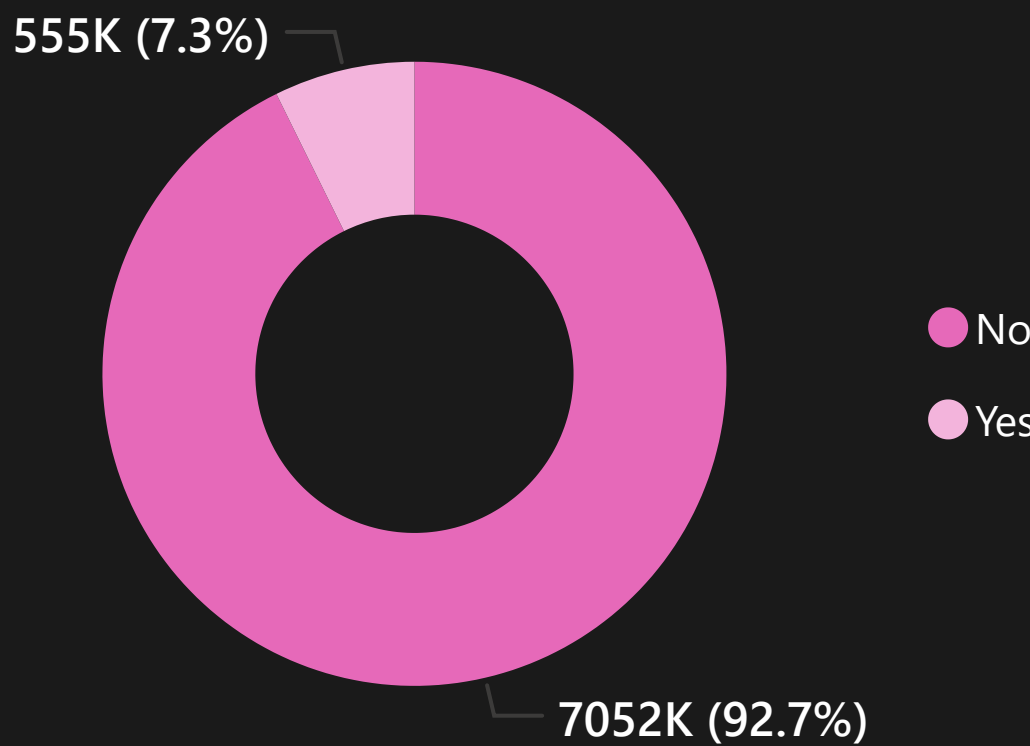
59.76

AOV

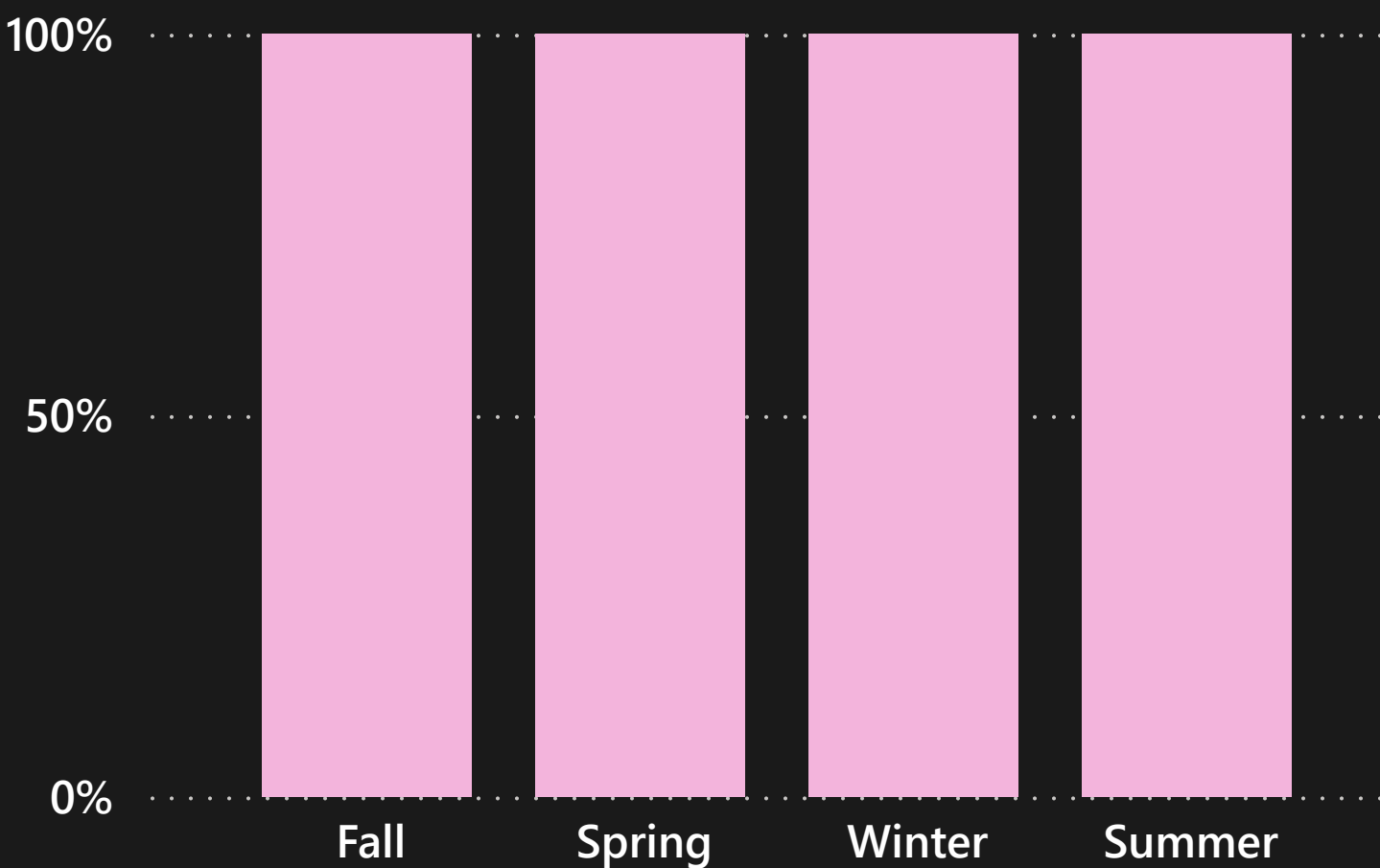
Revenue by Category



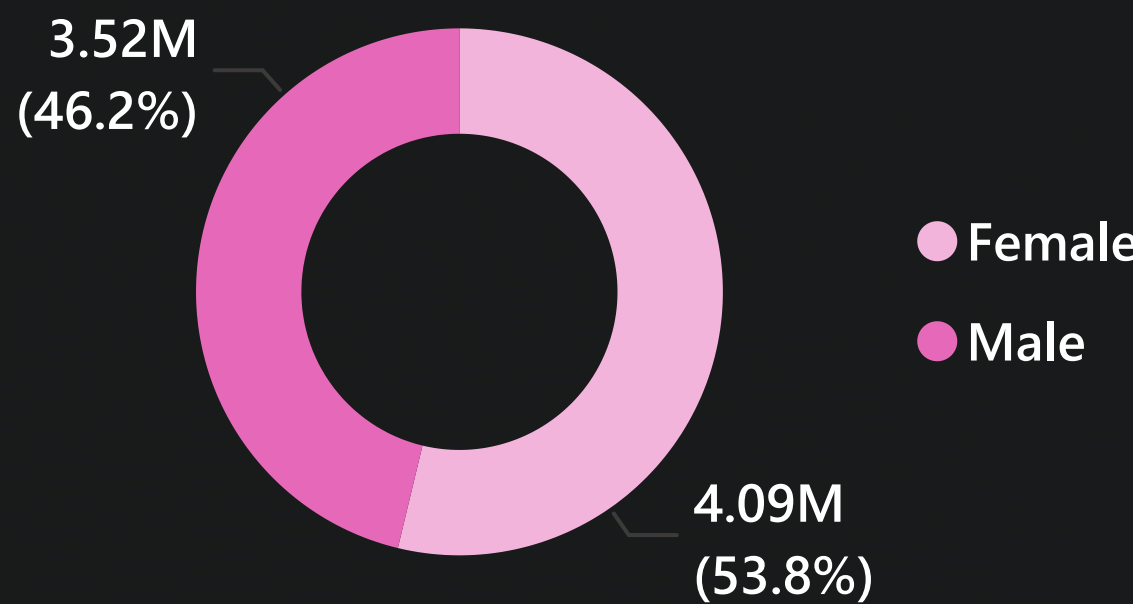
Subscription Status



Revenue by Season



Customer Id By Gender



Sales by Age Group

