

INTRODUCTION:

1.1 Overview

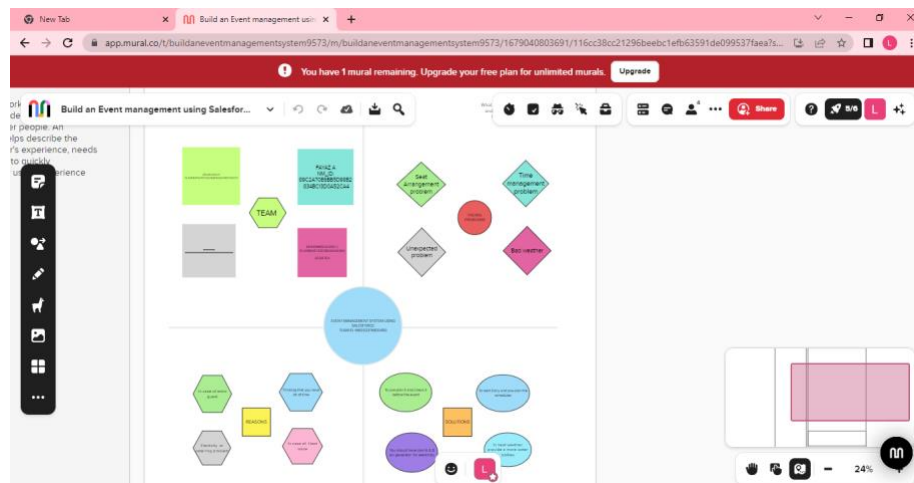
* The project aim is to provide real-time knowledge for all the students who have basic knowledge of Salesforce and Looking for a real-time project.

1.2 Purpose

* It is help to those professionals who are in cross-technology and wanted to switch to Salesforce with the help of this project they will gain knowledge and can include into their resume as well.

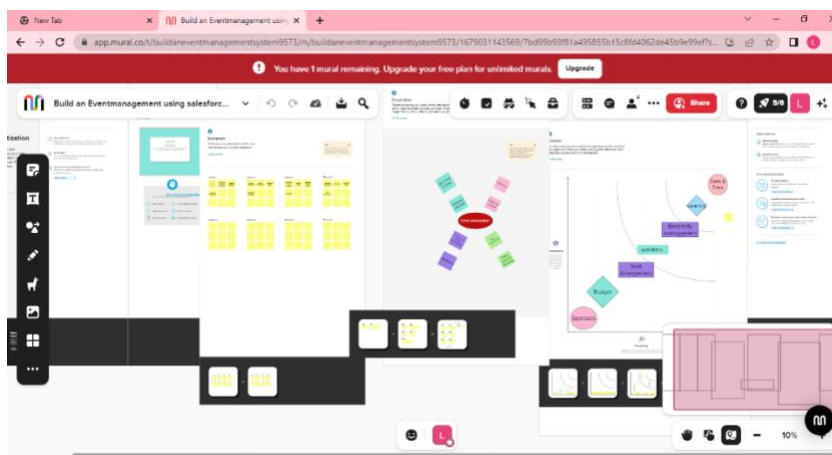
- **Problem Definition & Design Thinking**

2.1 Empathy Map



2.2

Ideation & Brainstorming Ma



3 RESULT

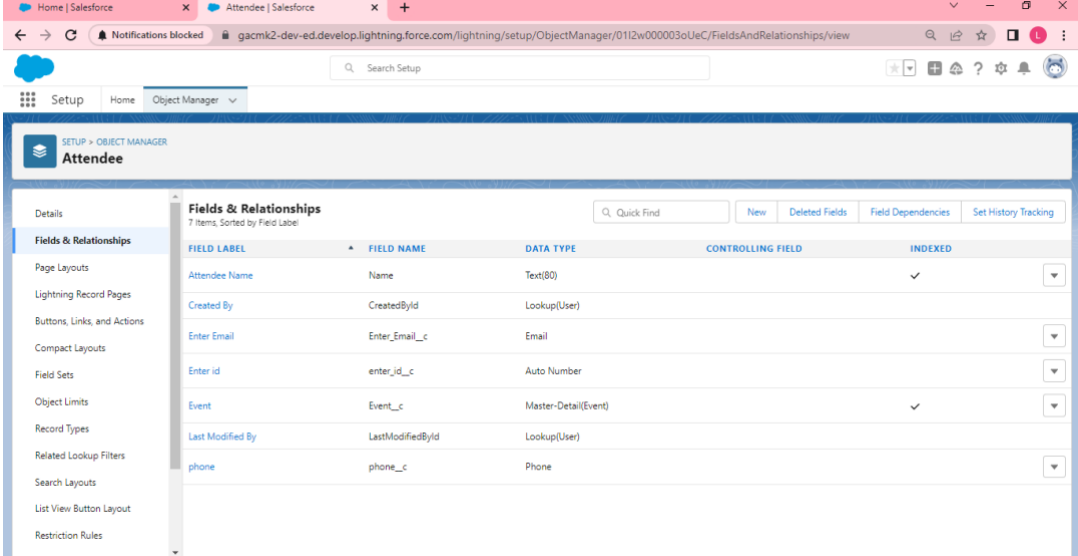
3.1 Data Model:

Object name	Fields in the Object	
obj1: ATTENDEES		
	Field label	Data type
	Enter id	Auto number
	Phone	Phone
obj2: SPEAKER		
	Field label	Data type
	Enter Bio	Text Area
	Email	e-mail

3.2 Activity & Screenshot :

Milestone: 4

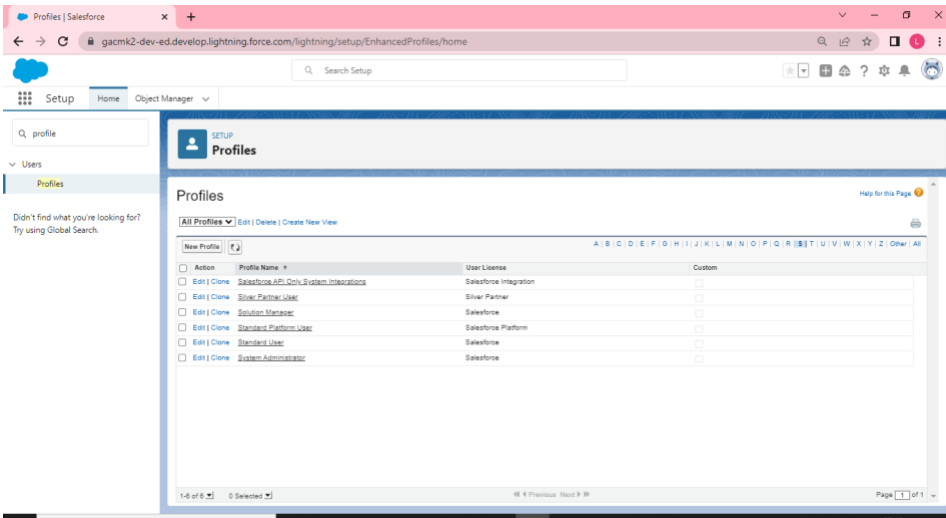
Activity: 2



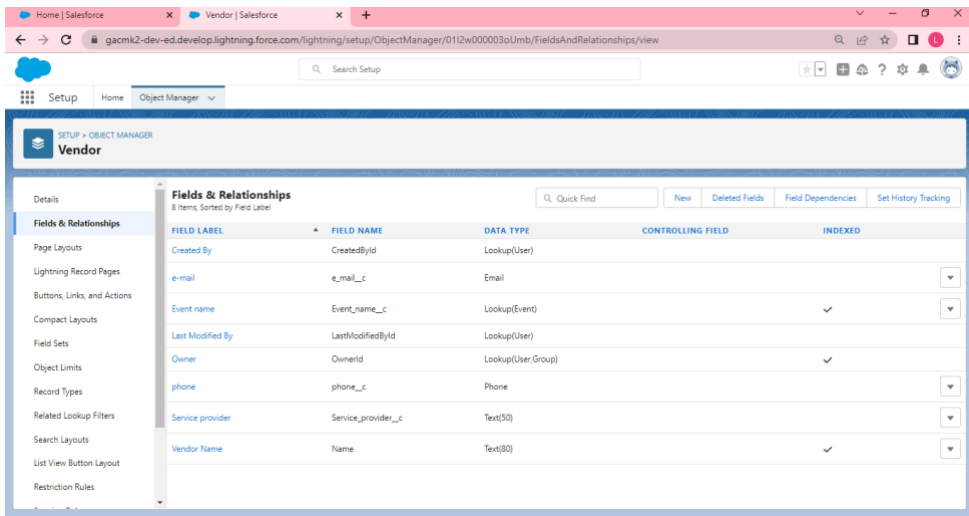
The screenshot displays the Salesforce Object Manager interface for the 'Attendee' object. The 'Fields & Relationships' tab is active, showing a list of 7 fields. The fields are: Attendee Name (Text(80)), Created By (Lookup(User)), Enter Email (Email), Enter id (Auto Number), Event (Master-Detail(Event)), Last Modified By (Lookup(User)), and phone (Phone). The 'Event' field is highlighted as the controlling field. The interface includes a search bar, navigation tabs (New, Deleted Fields, Field Dependencies, Set History Tracking), and a sidebar with various setup options.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee Name	Name	Text(80)		✓
Created By	CreatedById	Lookup(User)		
Enter Email	Enter_Email__c	Email		
Enter id	enter_id__c	Auto Number		
Event	Event__c	Master-Detail(Event)		✓
Last Modified By	LastModifiedById	Lookup(User)		
phone	phone__c	Phone		

Milestone:5
Activity: 1

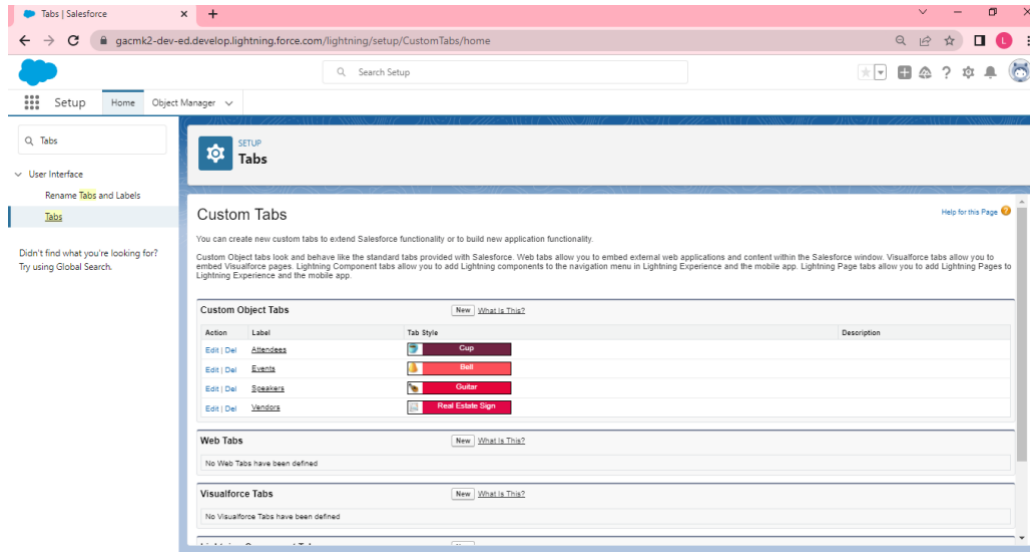


Milestone:4
Activity: 5



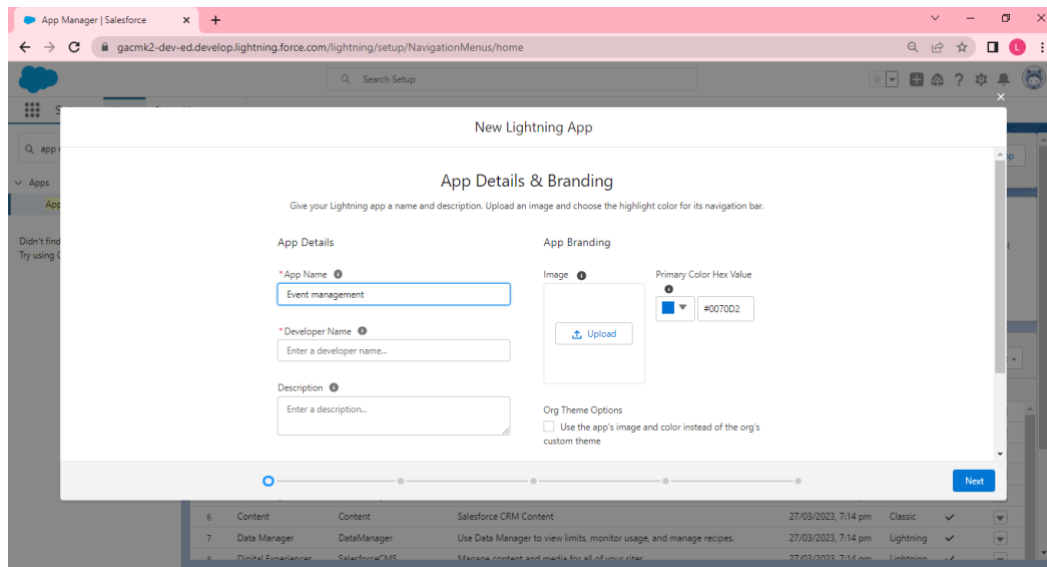
Milestone:3

Activity : 1



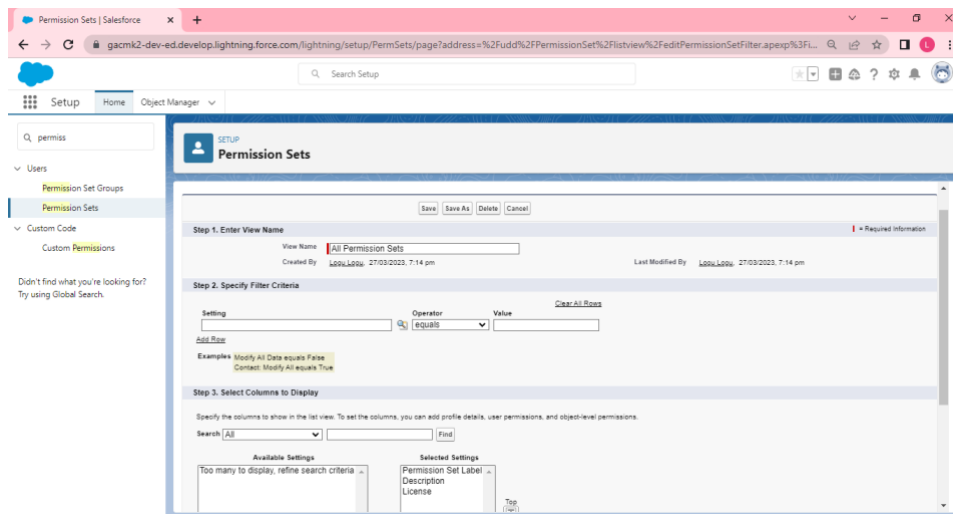
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Milestone:6 Activity : 1

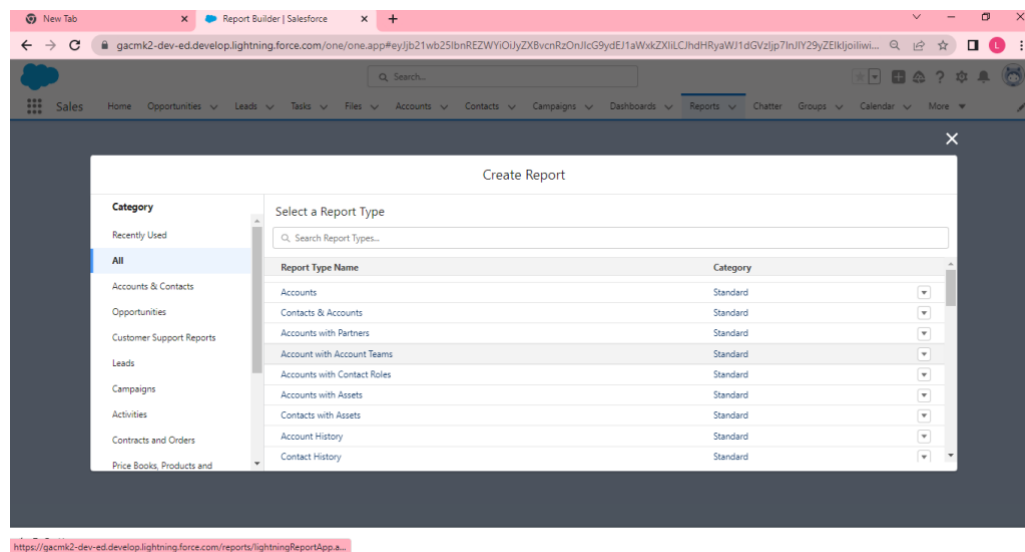


Milestone:7

Activity : 1



Milestone:8 Activity : 1



4 Trailhead Profile Public URL :

Team Lead - Logushanmugam

Team Member 1 - ularu

Team Member 2 – ffayaz5

Team Member 3 – Mohammedgowes

5 ADVANTAGES & DISADVANTAGE :

Advantages:

1. An Event Planner Will Help You Bring Your Vision To Life.
- 2.Organization And Details.
3. Budgeting For Your Wedding. ...
4. Timeliness And Flexibility. ...
- 5.Your Event Planner Will Be There For You.

Disadvantages :

1. Difficult to handle work manually.
2. Time consuming process.
3. More human power required.

5 APPLICATIONS :

- 1.Promote Your Event. Sounds strange, right? ...
2. Sell Event Tickets. ...
- 3 Targeted Digital Marketing. ...
- 4 Drive Pre-event Engagement. ...
5. Push Notifications. ...
- 6.Enables Effective Communication. ...
- 7.Establish An Attendee Network.
8. Event Apps Help With Branding.

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6 CONCLUSION

- Event Management System is **user friendly and cost effective system/**
- it is customized with activities related to event management life style
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8 FUTURE SCOPE

1. It involves **management, creation and development of events such as corporate conferences, wedding, festivities, formal parties etc...**
- 2.. It involves a lot of research about the brand, target audience and the concept of the event before planning the actual event.