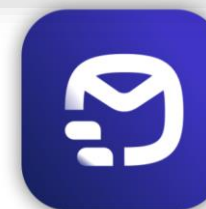
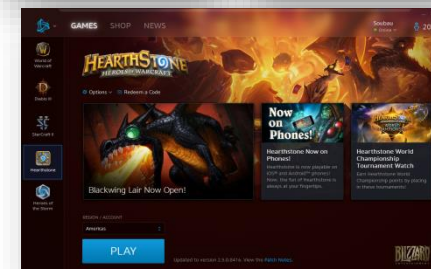
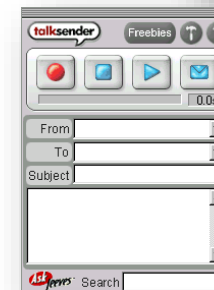



Vibe Coding, Code with AI or Become Obsolete

박종천 넥스트인텔리전스 AI어드바이저

Who is JC Park?

- **Hangul & Computer** Productivity Software
- **TalkSender** Internet Voice Email
- **HandStory** Mobile Web Browser
- **Blizzard Entertainment** Game, Platform, Tools, Engine
- **Nexon** Global PC & Mobile Platform
- **Samsung Mobile** Mobile Ads Platform, Powered by ML
- **Moloco** B2B Mobile Ads Platform, Powered by ML
- **Riiid** English Education Software, Powered by ML and LLM
- **NextIntelligence.ai** OfficeMail AI, Powered by LLM





Age of Internet > Web
Age of Mobile > iPhone
Age of AI > LLM

The New Paradigm: Vibe Coding

- Definition: Conversational Coding with LLM
- Code Autocomplete
 - > Coding Assistant (with More Knowledge)
 - > Peer Engineer (with More Context)
- Cursor
- Claude Code, OpenAI Codex
- Amazon Q Developer
- OpenAI acquires Windsurf for \$3B





Code with AI or Become Obsolete



Reality Check

- Base44, Single Founder, \$80M Exit in 6 months
- Chaos in Hiring and Education
 - Huge Layoffs from Big Techs
 - No More Junior Hiring
 - Still Hires Few AI Powered Junior Developer
 - Vibe Coding Education to Existing Senior Developer



Vibe Coding Stage 1

- **Rapid Prototyping** for Non/Junior Developers
- Keep Small Team, More Startup Ideas
 - YC: 25% of Portfolio Startups Generate 95% of Code with AI
- Big Challenges to Big Tech

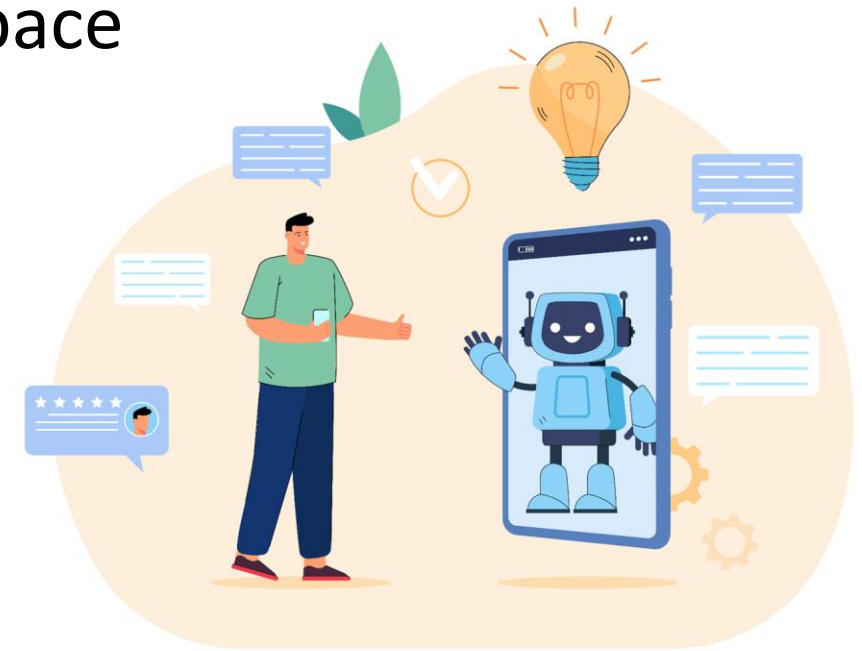


Vibe Coding Stage 2

- **Task Decomposition** for Vibe Coding
- Prompt Engineering and **System Orchestration**
 - Direct, Low-Context Prompt
- Collaboration Capability with AI
 - Knows the Limits of LLMs

Beyond Coding AI: Everyday Work AI

- Requirements > Design > Coding > Test > Analysis
- Ideation, Communication, Documentation (PRD)
- Digital Native, AI Friendly Workspace
- Work without ChatGPT?





Opportunities with Vibe Coding

- Best Weapon for Tiny New Startups
- Chance to Rebuild Dev Process for Big Company
- Quick Prototyping by Domain Experts
- AI Powered Senior Developers
- Risks vs. Opportunities

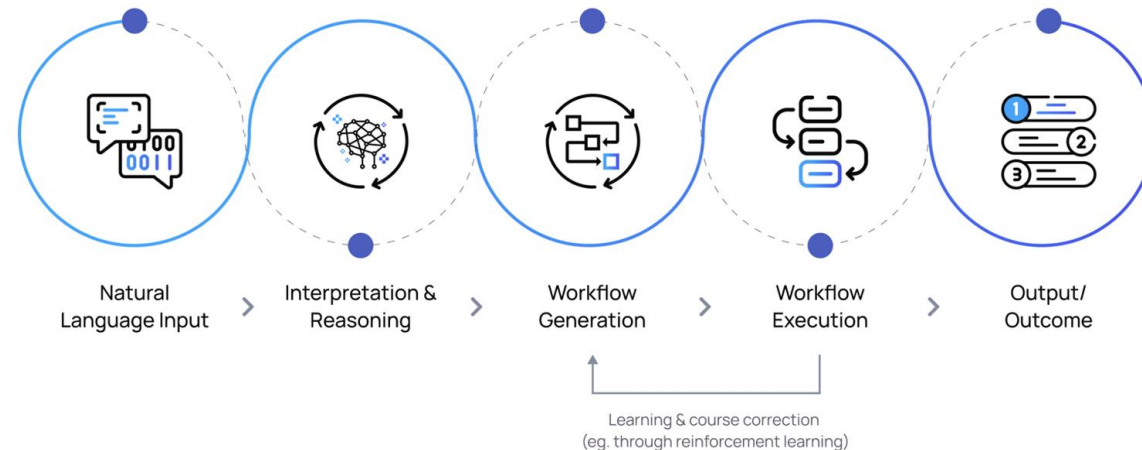


Future of Developers

- Capability to **Define Problem**, Business Context
- Coder > Strategist & **Orchestrator**
- How to Work with AI is now Core Capability
- Creativity and **Domain Knowledge** (Customer Focus)
- Lifetime Self-Education and Endless Adaptation

Agentic Workflow

- . LLM: 자연어 기반으로 생각해서 답변 처리
- . AI Agent: LLM 스스로 문제를 해결할 계획을 세워 다양한 데이터를 활용해서 처리
- . Agentic AI: 여러 AI Agent 들을 활용해서 복합적인 문제를 처리
- . Agentic Workflow: 여러 AI Agent 들을 활용해서 복잡한 단계의 업무 처리



AI + Career Path

- Front-end Engineer (Mobile App, Web)
- Back-end Engineer
- Cloud Engineer, DevOps Engineer
- Data Engineer
- ML Engineer
- MLOps Engineer
- **Prompt Engineer**
- **AI Engineer**



```
63 </script>
64
65 <?php
66     if (is_singular()) && get_option('thread_comments') {
67         wp_enqueue_script('comment-reply');
68     }
69 }
70 <?php wp_head(); ?>
71 </head>
72 <body <?php body_class(); ?>
73 <div id="header">
74     <div class="wrapper">
75         <h1>
76             <?php if (is_front_page() && Spaged < 2) : ?>
77                 " />
78                 <?php else : ?>
79                 <a href="/" title="Root">" />
80                 <?php endif; ?>
81             </h1>
82             <form id="search" method="get" action="?">
83                 <input type="text" id="s" name="s" />
84                 <input type="submit" value="Find" />
85             </div>
86         </div>
87     </div>
88 </body>
89 </html>
```

Shopify CEO Message

AI is Now a Baseline Expectation at Shopify

- AI adoption is no longer optional — it's a *requirement* at Shopify.
- The entrepreneurial landscape is evolving, and AI is accelerating this transformation.
- Shopify's goal is to stay ahead and provide the best tools so merchants can thrive.

What This Means for Everyone at Shopify

1. Using AI effectively is essential
2. AI must be part of GSD (Get Stuff Done) prototypes
3. AI usage will be measured
4. Learning is self-directed, but sharing is vital
5. Before asking for more resources or headcount...
6. **Everyone means everyone**



AX (AI Transformation) Korea

No 2. ChatGPT Paid Users Globally (OpenAI Korea Office)
ChatGPT MAU 10M in Korea

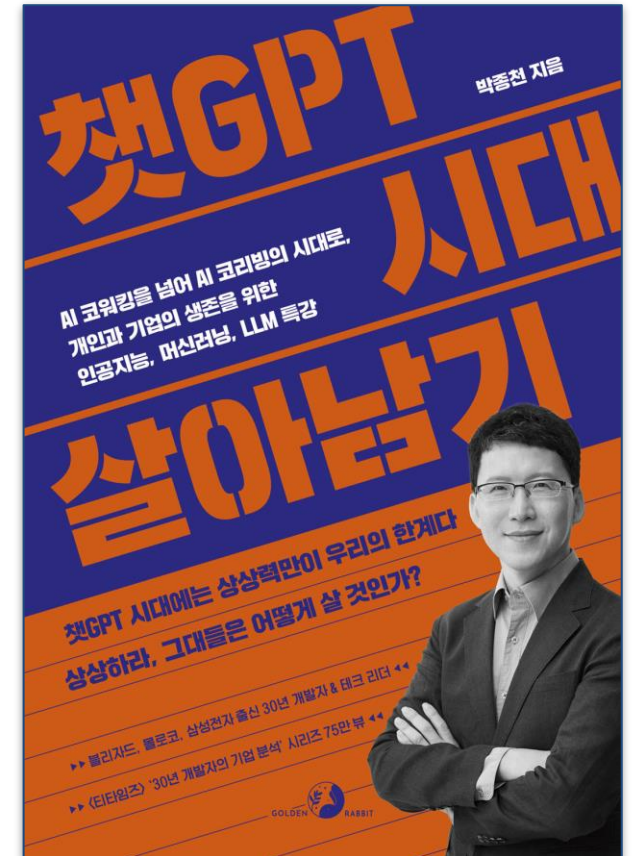
[티타임즈 “AX에 코리아 운명이 달렸다”, 스얼 테헤란로트렌드클럽 “AI 시대 일잘러 되기”](#)

AX에 코리아 운명이 달렸다 ▶ Play all



Deep Change, or Slow Death

깊게 변하라,
아니면 천천히 죽을 것이다



이번 세션을 마치겠습니다
감사드립니다