TRANG TRAN
VISUAL & UX DESIGN

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EDUCATION

UC San Diego Extension
UX Design Certificate Program
2018 - 2019

UC Santa Barbara
B.S. Biological Sciences
2012 - 2014

SKILLS

Sketch

Illustrator

Photoshop

InDesign

InVision

HTML/CSS

User Research

Wireframes

Iterative Design

Prototyping

Petting Cats

PROFILE

I'm a designer in the truest sense of the world. With over six years of graphic/visual design experience and two years of UX design, I've been responsible for strengthening visual identities and building products with a user-first mentality.

EXPERIENCE

Visual Designer | Engagio   Jan. 2018 - Present
San Mateo, CA

- Own website design to bring user-friendliness and simplicity
- Create wireframes, userflows, and personas to communicate ideas
- Design print material for marketing collateral and graphics for ads

Visual Designer | SF Hep B Free   Dec. 2017 - Present
San Francisco, CA

- Provide print and digital designs for ads, posters, infographics, brochures and other things for Asian health nonprofit
- Help organization conceptualize ideas to communicate to health professionals about hepatitis B

UX/Product Designer | Controlco   Sep. 2016 - Oct. 2017
Pleasant Hill, CA

- Created IoT applications using HTML/CSS, Niagara 4 and DGLux5
- Provided wireframes and user storyboards to communicate design
- Brought new design initiatives and UX best practices to products

Freelance Designer   2012 - Present

- Design everything from digital illustrations, logos, banners, t-shirts, icons, and UI assets for web and mobile