



# TRANG TRAN

## VISUAL & UX DESIGN

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## EDUCATION

UC San Diego Extension  
UX Design Certificate Program  
2018 - 2019

UC Santa Barbara  
B.S. Biological Sciences  
2012 - 2014

## SKILLS

Sketch



Illustrator



Photoshop



InDesign



InVision



HTML/CSS



User Research



Wireframes



Iterative Design



Prototyping



Petting Cats



## PROFILE

I'm a designer in the truest sense of the word. With over six years of combined experience in graphic/visual/UX design, I've been responsible for strengthening visual identities and building products with a user-first mentality. I advocate for simple but powerful designs.

## EXPERIENCE

Visual Designer | Engagio Jan. 2018 - Present  
San Mateo, CA

- Own website design to bring user-friendliness and simplicity
- Create wireframes, userflows, and personas to communicate ideas
- Design print material for marketing collateral and graphics for ads

Visual Designer | SF Hep B Free Dec. 2017 - Present  
San Francisco, CA

- Provide print and digital designs for ads, posters, infographics, brochures and other things for Asian health nonprofit
- Help organization conceptualize ideas to communicate to health professionals about hepatitis B

UX/Product Designer | Controlco Sep. 2016 - Oct. 2017  
Pleasant Hill, CA

- Created IoT applications using HTML/CSS, Niagara 4 and DGLux5
- Provided wireframes and user storyboards to communicate design
- Brought new design initiatives and UX best practices to products

Freelance Designer 2012 - Present

- Design everything from digital illustrations, logos, banners, t-shirts, icons, and UI assets for web and mobile