



TRANG TRAN

VISUAL & UX DESIGN

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Dear Telenav,

Let's talk about the UX Design Intern role and how I may be a great fit. I have a unique but extensive background that touches everything from UX/UI/product and visual design. I am very well-versed in the ways of communicating across teams via wireframes, and bringing concepts into their final polished forms. As an intern, I'll make great contributions while possessing a creative and artistic eye.

Things that I've done:

- Designed and developed IoT applications (desktop and mobile) for clients to manage building automation settings
- Introduced new design processes internally and promoted user-centric approaches
- Redesigned GUI for a martech company to generate more leads and conversions
- Spearheaded designs for marketing campaigns across all channels of acquisition
- Designed digital collateral for nonprofit health company
- Shaped brand identity through custom visuals and updated brand guides

I'm interested in this intern role at Telenav because it will allow me to work entirely within a UX design role. Please let me know if the interest is mutual!

Thanks,
Trang Tran