TRANG TRAN
VISUAL & UX DESIGN

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EDUCATION

UC San Diego Extension
UX Design Certificate Program
2018 - 2019

UC Santa Barbara
B.S. Biological Sciences
2012 - 2014

SKILLS

Sketch

Illustrator

Photoshop

InDesign

InVision

HTML/CSS

User Research

Wireframes

Iterative Design

Prototyping

Petting Cats

PROFILE

I'm a designer in the truest sense of the word. With over six years of combined experience in visual/UI/UX design, I've been responsible for building out clean features for products and implementing strong brand visuals.

EXPERIENCE

Visual Designer | Engagio   Jan. 2018 - May 2018
San Mateo, CA

- Led entire visual campaigns throughout the entire lifecycle
- Helped redefine Engagio visual brand identity
- Communicated using wireframes, mockups, and personas
- Contributed to and owned brand guide

Visual Designer | SF Hep B Free   Dec. 2017 - Present
San Francisco, CA

- Designed entire visual campaigns from start to finish
- Provide digital and print assets for ads, posters, infographics, brochures and other things for health nonprofit
- Help organization conceptualize ideas to communicate to health professionals about hepatitis B

UX/Product Designer | Controlco   Sep. 2016 - Oct. 2017
Pleasant Hill, CA

- Built IoT applications using HTML/CSS, Niagara 4 and DGLux5
- Implemented best practice design processes internally
- Provided mockups, storyboards, and final design deliverables
- Spearheaded all UI/visual design-related tasks

Freelance Designer   2012 - Present

- Design everything from digital illustrations, logos, banners, t-shirts, icons, and UI assets for web and mobile