



TRANG TRAN

UX/UI & VISUAL DESIGNER

www.trangerthings.com
www.behance.net/trangtt42714e5
trangtt427@gmail.com
(925) 352-3373



PROFILE

A creative thinker with 7+ years of combined UX design, visual design and print experience. I like to approach design issues with the capacity of a user, thinking about the best ways to communicate a business goal in the simplest form.



EXPERIENCE

Controlco - UX Designer/Front End Developer

September 2016 - October 2017

- Collaborated with a building automations team to create IoT applications, both mobile and desktop, for clients to control facility operational settings.
- Designed and developed dashboards, alarm consoles, and other entities to track building innerworkings using HTML/CSS, some javascript, Niagara 4 and DGLux5.
- Designed interfaces that allowed clients to interact with cloud data from installed equipment.
- Provided wireframes, user storyboards, mock-ups, and prototypes using tools like Sketch, InVision, Photoshop, and Illustrator.

VSL - Visual Designer

August 2015 - July 2016

- Created digital assets as a part of the Vintage Senior Living brand.
- Came up with website architecture and flow.
- Worked with marketing team to design print collateral that adhered to company design guidelines.

Freelance - Graphic Designer

August 2008 - Current

- Design both digital and print collateral using Illustrator, Photoshop, and InDesign.
- Ideate and provide artistic critique of client ideas.
- Create digital paintings and scalable graphics.

Mt. Diablo High School - Digital Arts Tutor

August 2008 - December 2010

- Taught sophomores how to use Adobe Creative Suite (Illustrator, InDesign, Photoshop), Flash, and Final Cut.
- Challenged students to come up with ideas and solutions to proposed issues in design.
- Mentored students and provided artistic critique in coursework.
- Managed classroom digital equipment.



EDUCATION

University of California, Santa Barbara 2012 - 2014

B.S. Biology,
emphasis in psychobiology

Diablo Valley College 2008 - 2012

A.A. Biology
Other focuses: graphic design,
painting with watercolors,
2D animation, architecture,
psychology



AREAS OF EXPERTISE

Skills

Gathering data
Lo-fi & hi-fi mock-ups
Wireframing & storyboarding
Iterative design
Prototyping
HTML/CSS
Print design
Visual design
Color theory
Typography
Iconography

Software

Sketch
InVision
Photoshop
Illustrator
InDesign
CorelDRAW
AutoCAD
Final Cut
SketchUp
Maya

Hobbies

Drawing
Photography
Traveling
Petting cats
Re-designing websites for fun