

Kim Köhler
Mobile Design

Mojos

A white, stylized, rounded font word "Mojos" is centered on a red background. Below the word, there is a small cluster of yellow and orange confetti-like dots.

Mojos

A smaller version of the "Mojos" logo from the top image, featuring the same white font and yellow confetti dots, positioned lower down on the red background.

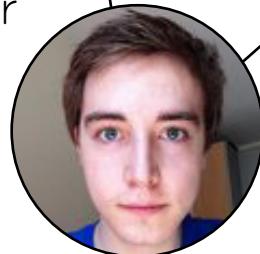
Mojos

A way to increase In-life interactions



Brother

Likes to play with his sister, but the last years they haven't really had any activity to engage together in.



Olive

Age: 8-12

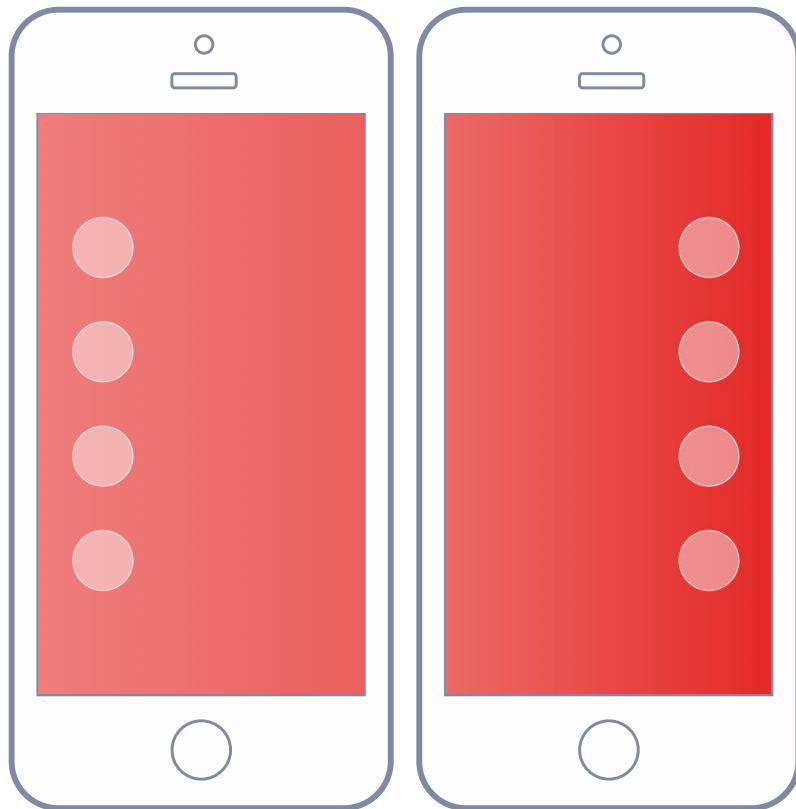
Playful & social

Just want to have fun with her friends. But she prefers things where she can laugh in-person with them.



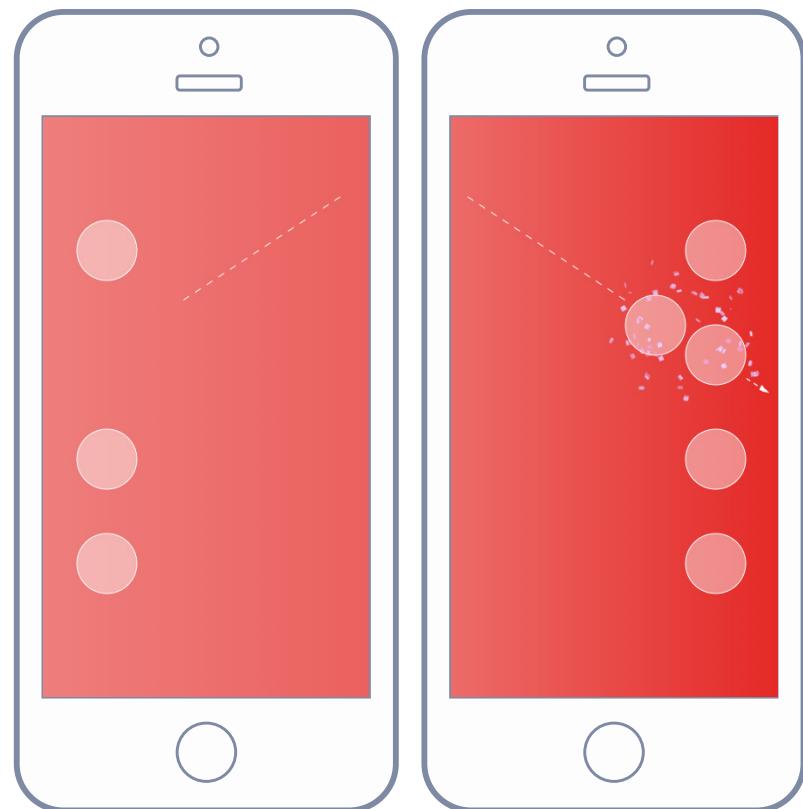
Mom

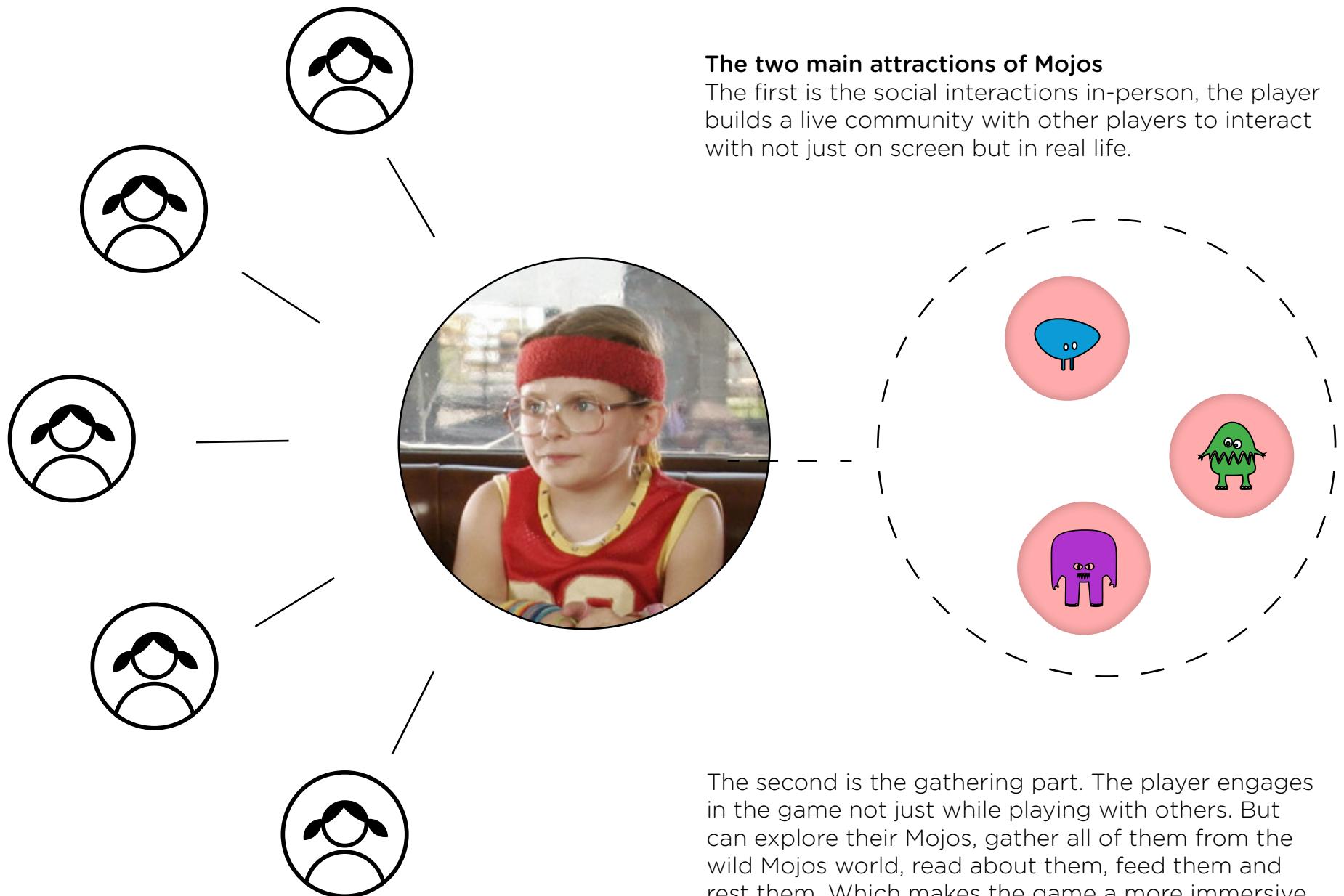
Thinks her daughter is too much focused on social interactions online. Needs a way to connect in-person with her.



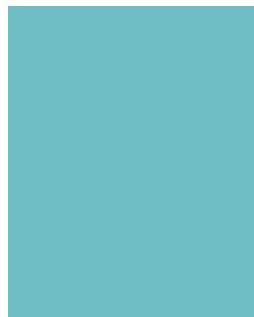
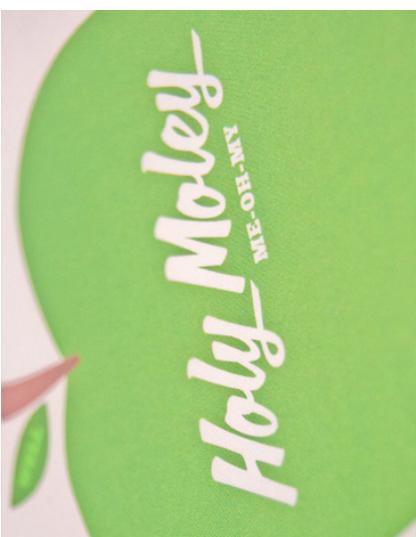
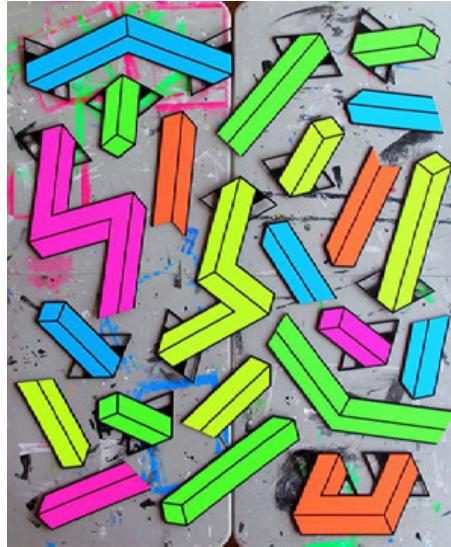
Cross-screen gaming

The goal is to tackle the Mojos on your opponents screen off the screen. You'll do this by making a swipe starting from the Mojo you want to shoot with to the end of the direction you want to aim in. Your swipe has to end on your screen(your side of the game field). The quicker the swipe, the faster your Mojo will travel, and the tackle will be more powerful. But it also makes it harder to aim.





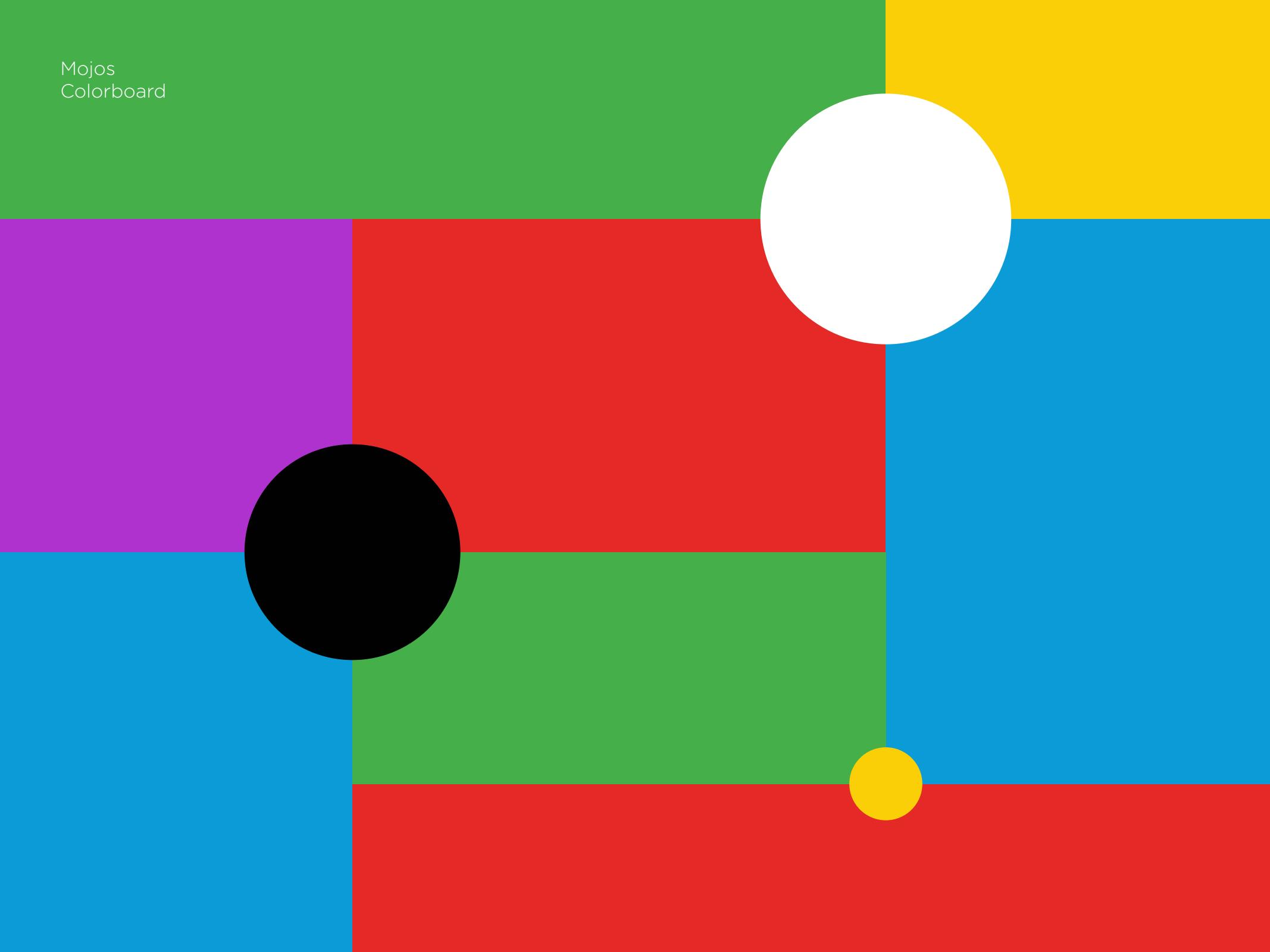
Mojos
Moodboard



Monsters + GoGo's = MoJOS

**Mojo = a magic spell, hex, or charm;
broadly : magical power.**

Mojos
Colorboard



Mojos
Color testing

Mojos



Mojos



Mojos



Mojos

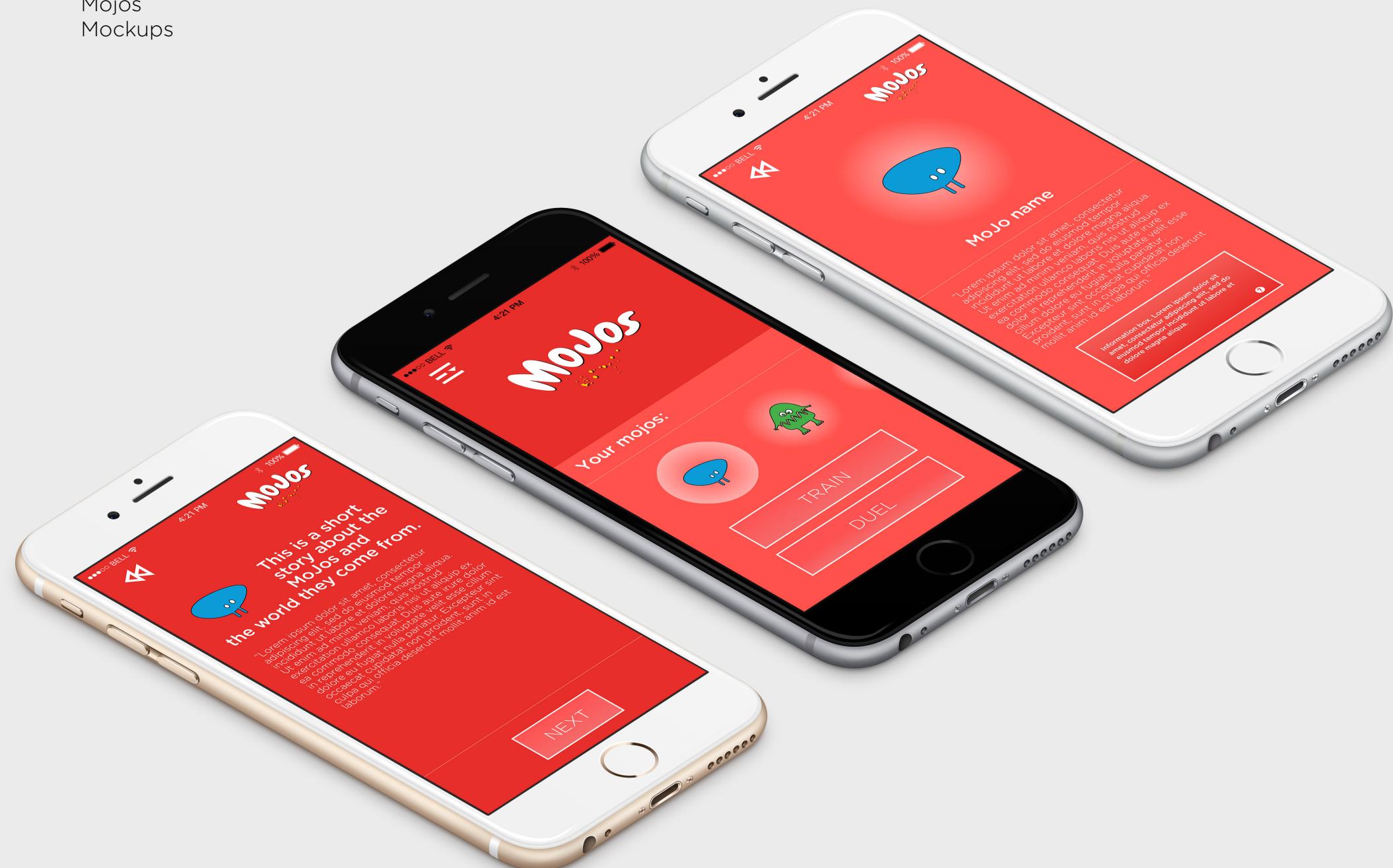


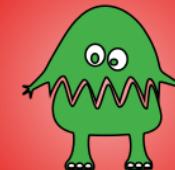
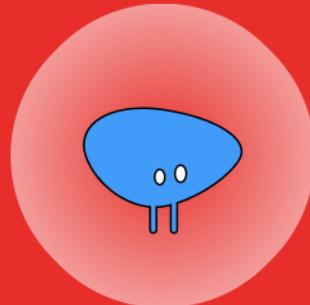
Mojos
Mockups



Mojos

Mockups





BUTTON

BUTTON

Headline:

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Information box. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

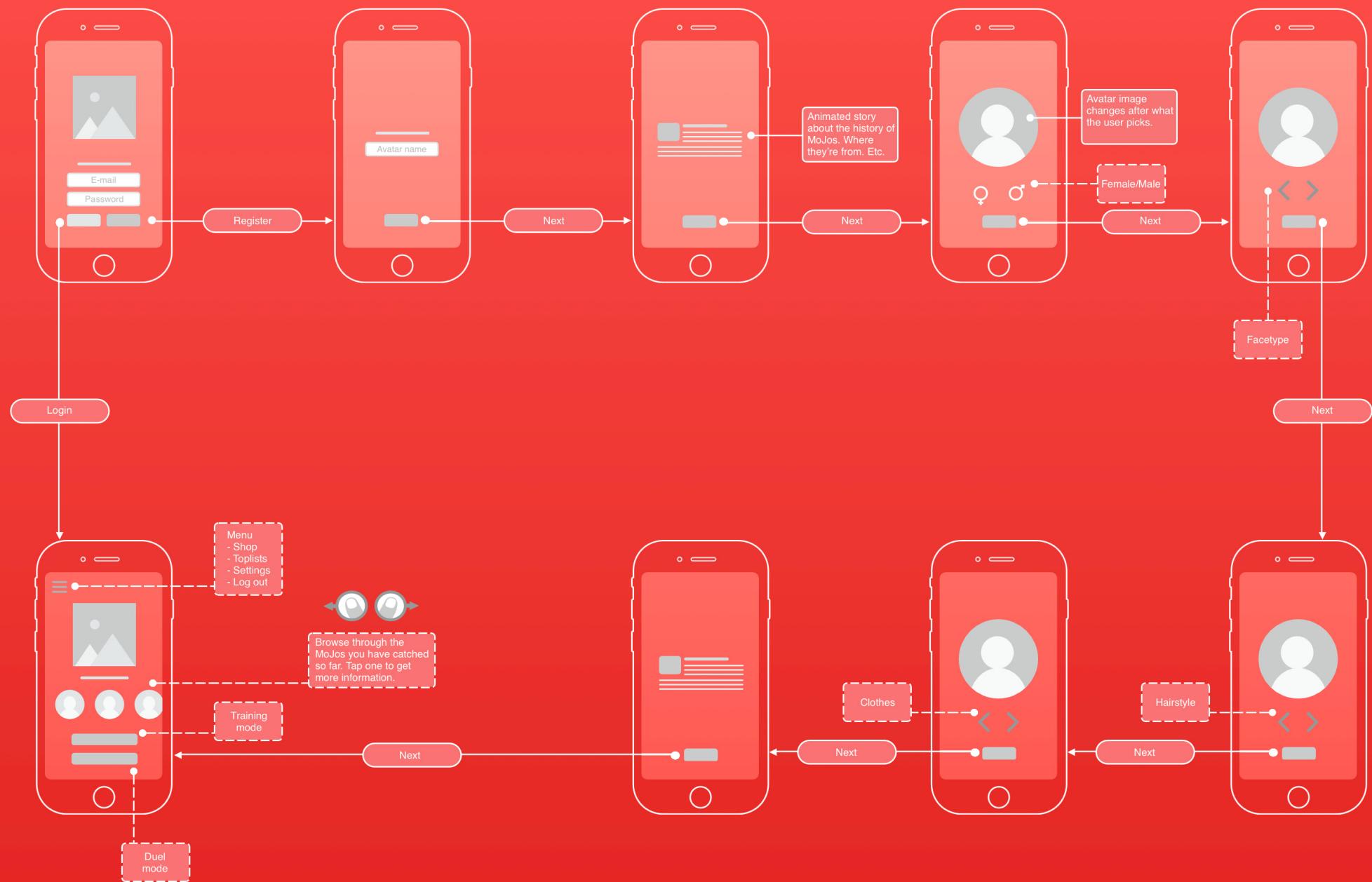


SMALL



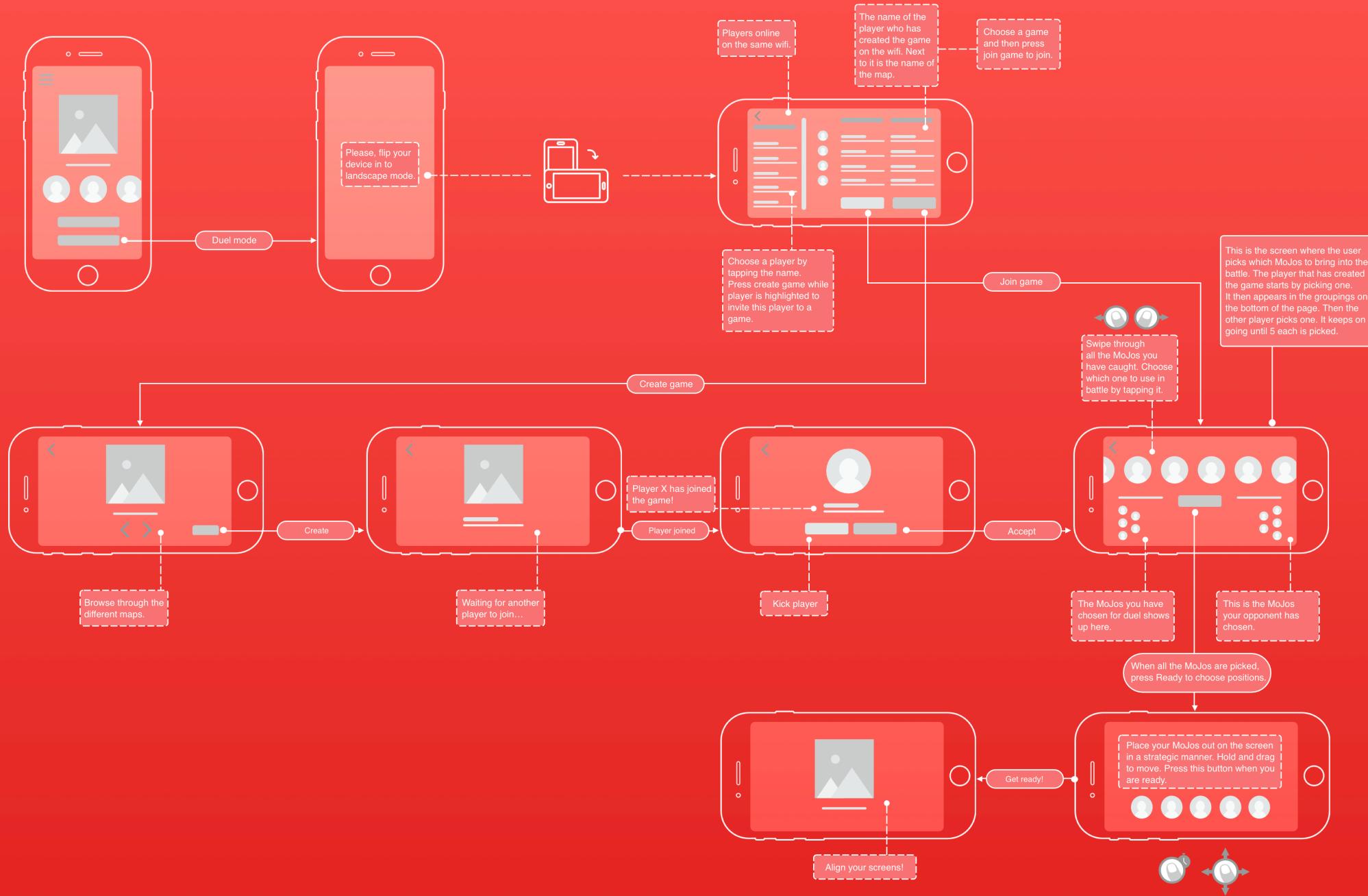
Mojos

Wireframes: Onboarding



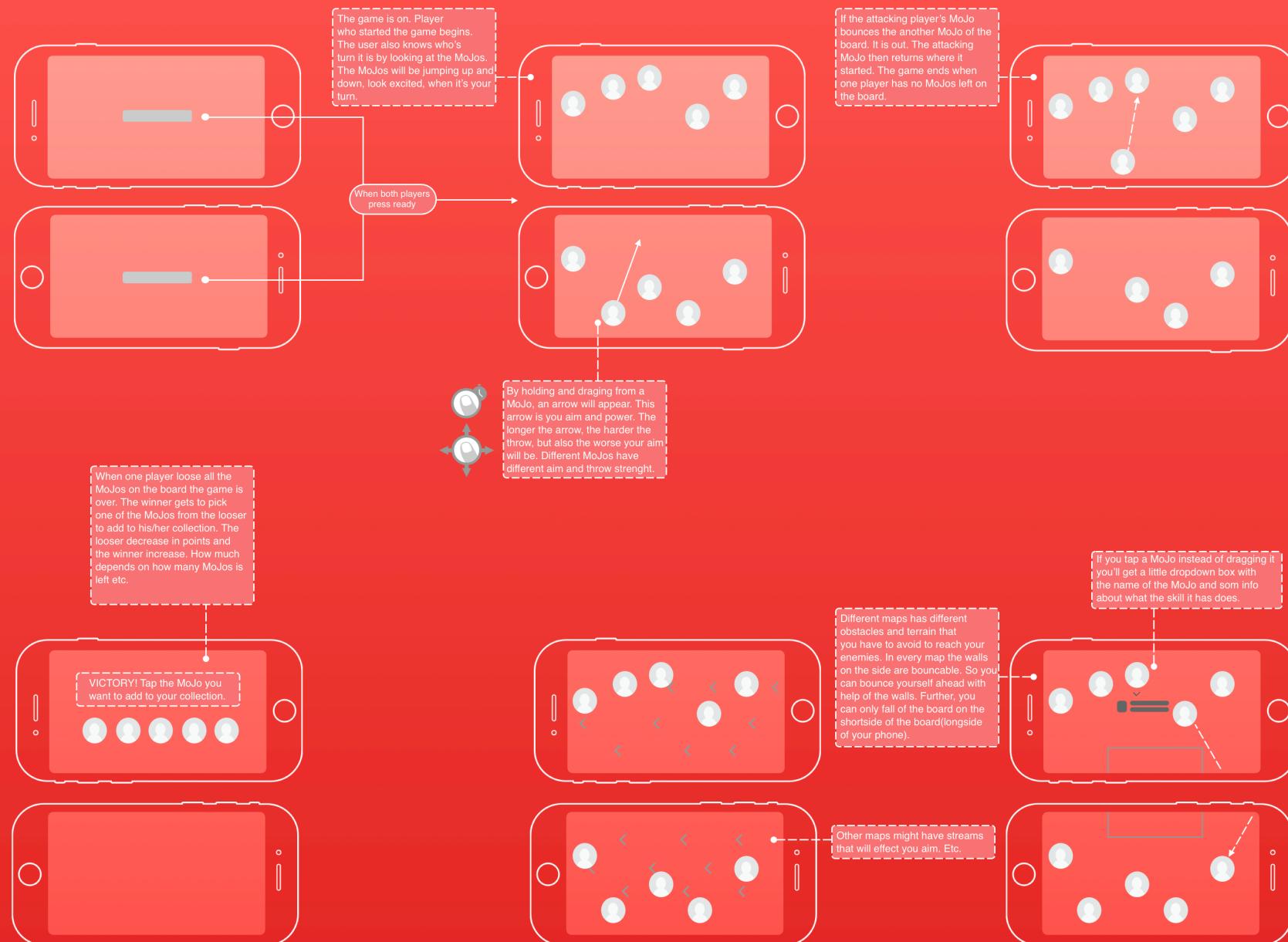
Mojos

Wireframes: Finding game



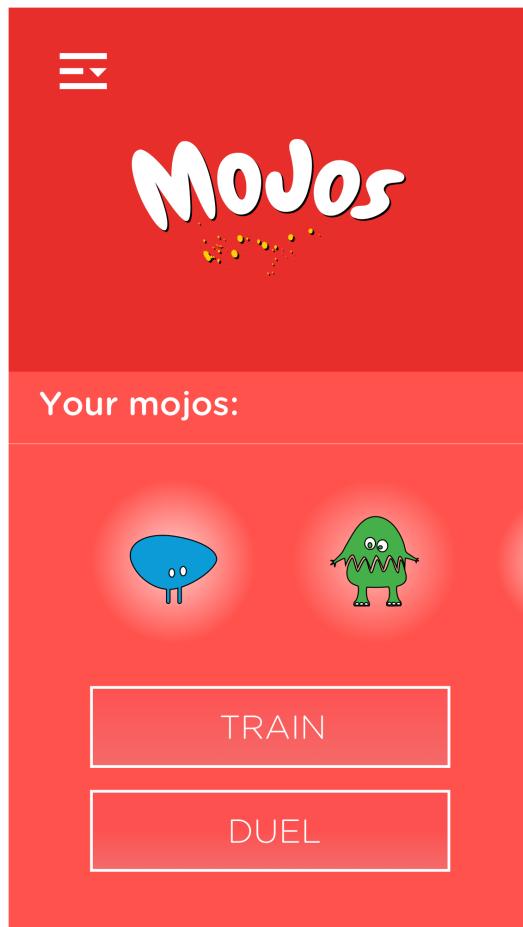
Mojos

Wireframes: Gameplay



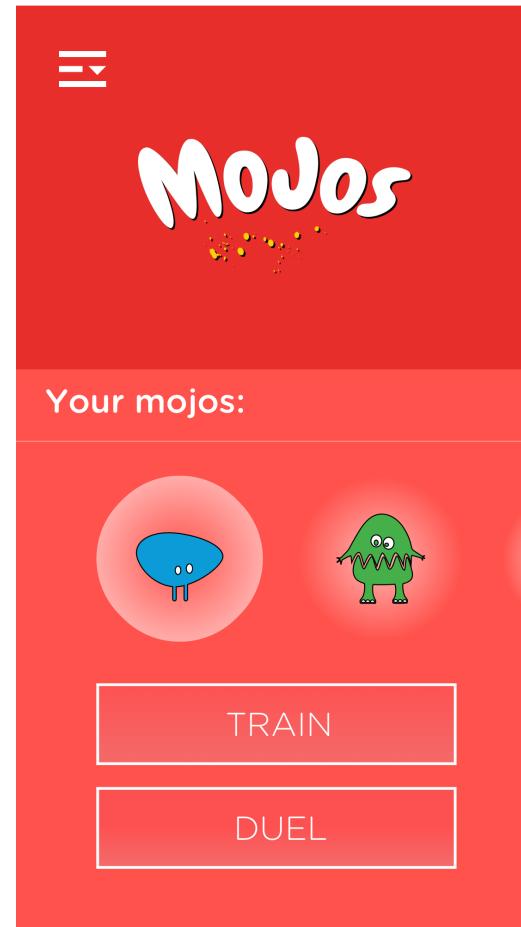
Mojos

Designed screens

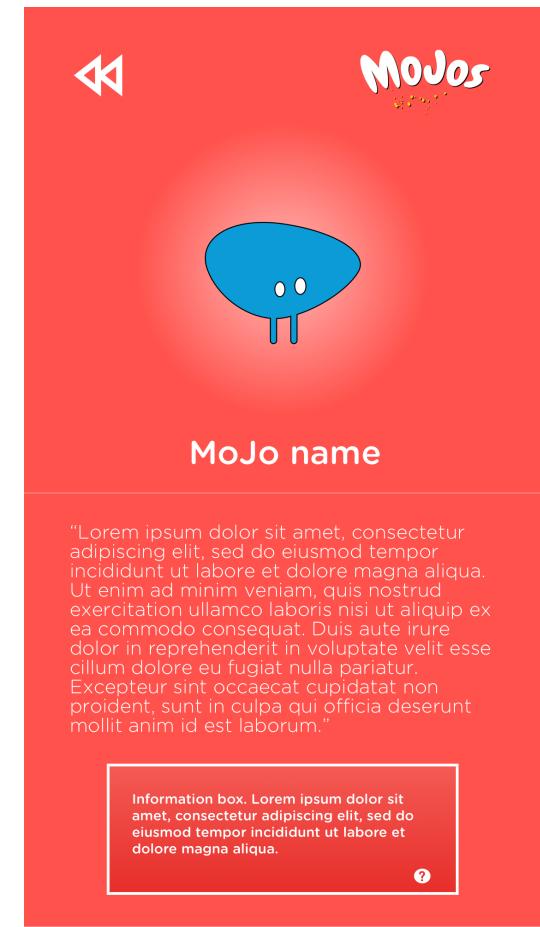


Main menu

Swipe through the MoJos you have catched so far. Tap for more info about each one. Or enter the training or duel mode.



Highlights when tapped.



Individual MoJo's page

Rename your MoJo with something more personal. It's you MoJo! Further you can get more information about it's story and skills.

Mojos

Designed screens



Mojos

Username:

Password:

Mojos

Username: olive_05

Password: *****

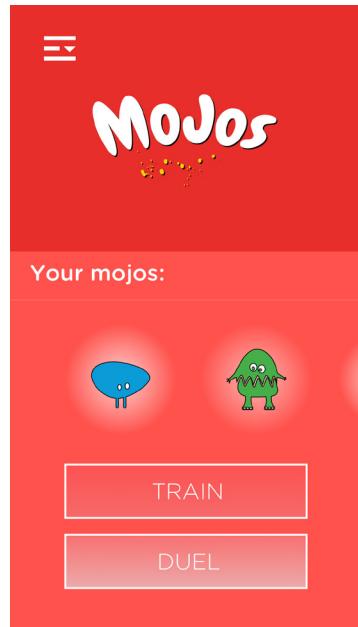
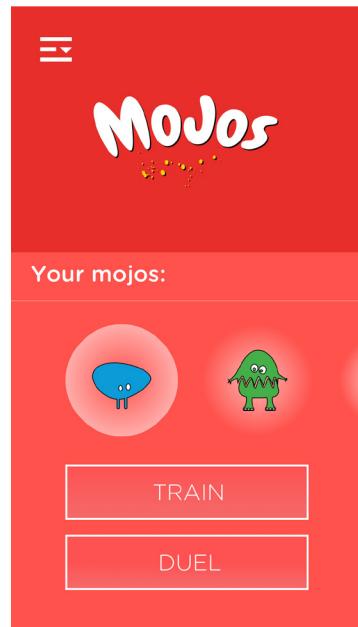
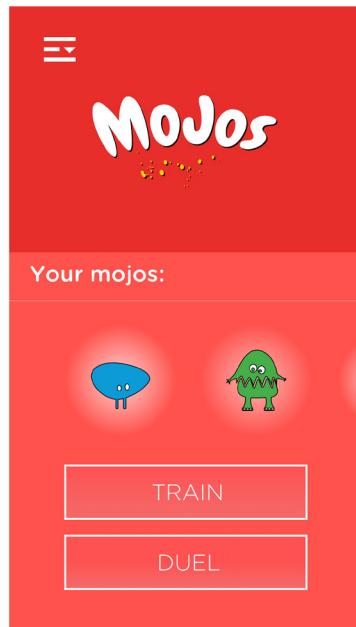
Mojos

Avatar name:

Mojos

This is a short story about the Mojos and the world they come from.

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."



Made by Kim Köhler

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2016

Mobile design

Mojos
coffee & tea