



I'm an open-minded, personable, and multi-skilled individual with an extensive experience in digital products, having worked in the industry for the past 18 years in both technical and design leadership roles.

I am adaptable and self-motivated with an exceptional eye for detail, focused on creating positive and successful experiences that feel right.

Employment

Since December 2020

UNRVLD
Cardiff, UK

Lead User Experience Designer

Running a variety of digital projects across several industries (retail, property, travel, B2B, finance, banking, education, ...). Responsible for managing a team of user experience designers. Introducing internal process improvements from standardising user research and experimentation activities, to optimising the team's design output (e.g. design boilerplates, shared libraries, general housekeeping).

Sept 2018 - Dec 2020

Kagool
Cardiff, UK

Senior UX/UI Designer

Responsible on translating client business objectives into opportunities for design by running user-centred design activities, through discovery workshops and design sprints, from initial concepts to production.

Feb 2017 - Sept 2018

GoCompare
Newport, UK

Senior Product Designer (Lead)

Responsible for leading, managing and growing a team of Product Designers and acted as design owner and strategic partner with the technology and product leadership teams on key initiatives. Successfully introduced and lead the adoption of a design system across the business, enabling the design, production and launch of a new range of GoCompare products including GoCompare Energy and WeFlip.

Oct 2015 - Jan 2017

GoCompare
Newport, UK

Web Design Manager

Responsible for growing, managing and mentoring the Web Design/UX team to successfully translate concepts into leading-edge interactive experiences that successfully pushed the GoCompare brand forward.

Apr 2014 - Sept 2015

GoCompare
Newport, UK

Web User Experience Designer

Lead the redesign of the GoCompare key user journeys, and created a web based style-guide, to implement a usable and consistent user experience across over 20 financial products comparison journeys such as Home Insurance, Car Insurance, and Travel Insurance.

Oct 2010 - Sept 2014

Julien Decaudin Ltd
London, Cardiff, UK

Freelance Web Developer, Designer & Illustrator

Provided hand crafted web solutions, design identity and illustration to a wide range of clients as well as collaborations with leading UK digital agencies such as Poke, Isobar, SAS/MSLGROUP and BEAR.

Jan 2007 - Sept 2010

SAS
London, UK

Senior Web Developer

Responsible of integration and client training on the CMS Umbraco for clients such as Coca-Cola, BP, Freshfields and Ernst & Young. Worked closely with the Design team on user interface research and development. Lead front-end and back-end development process optimization.

Feb 2005 - Aug 2006

Kaliop
Montpellier, France

Web Developer

Developed and contributed to the back-end interface design of Kaliop in-house CMS. Lead the development of an e-commerce website.

Education

2001 - 2005

Universite d'Avignon, France

Masters Degree

Computer Science

1999 - 2001

Universite d'Aix-Marseille, France

HND

Telecommunications and Networks

Training

2019

Bunnyfoot, London, UK

Designing for Persuasion, Emotion & Trust

Applying behavioural science to create digital products more likely to result in positive interactions and conversions from customers.

2018

Bunnyfoot, London, UK

Fundamentals of Service Design

Understand the fundamentals of service design thinking and how to apply them to improve service quality across digital and physical touchpoints.

Expertise

**Concept
Management
Design
Tools
Development
Language**

User-centred design, User testing, Design systems, Agile
Team management, Recruitment, OKR, Product roadmap prioritisation
Product design, UX design, Web design, Illustration, Graphic design
Figma, Sketch, InVision, Adobe CC, Miro, Whimsical
HTML5, Sass, Javascript, Node.js, Vue.js, .NET, Git
Native French, Fluent English

Interests

Illustration, music production, photography, running, trekking, swimming

References

Available on LinkedIn