

# ANKIT KUMAR SINHA

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## SUMMARY

- Dynamic UX/UI Designer with over 3 years of experience in enhancing user interfaces and experiences in cybersecurity, ed-tech, and cloud solutions sectors
- Expert in user-centered design, significantly improving user engagement and operational efficiency across various tech-driven projects
- Proficient in design tools (Adobe XD, Figma, Invision, Miro, Balsmiq, Photoshop), and web technologies (HTML, CSS, Bootstrap)
- Skilled in agile project management, employing user research, wireframing, and prototyping for effective product development
- Strong in modern UX/UI practices, adept in both iOS and Android design and Web Design, with a commitment to continuous learning and design innovation

## SKILL SET

### Functional:

User-Centered Design | Wireframing | Prototyping | Graphic Design | User Research | User Interviews | Time Management | Agile Methodologies | Typography | Color Layout | Aesthetic Sense | IOS Design | Android Design | Web Design | Design Teaching | Design Thinking

### Technical:

- **Design Tools:** Adobe XD, Figma, Invision, Adobe Photoshop, Miro, Indesign
- **Technical Skills:** HTML, CSS, Bootstrap, Jira
- **Design Concepts:** UI/UX Design, User-Centered Design, Wireframing, Prototyping, Graphic Design, Motion Graphics, Micro Interactions, Lottie
- **Additional Skills:** User Research, Agile Methodologies, Typography, Color Layout, IOS Design, Android Design, Web Design

## PROFESSIONAL EXPERIENCE

**Cyble (AI-Powered Cybersecurity)**, Bengaluru, India | Jun 2023 - Present

### Product Designer

- Spearheaded the design of an innovative internet scanning product, instrumental in securing a \$24 million investment for the company
- Developed 'ODIN', a high-efficiency search engine, improving search response time by 30% and search efficiency by 20%, enhancing user experience and satisfaction
- Rapidly designed a complete End-to-End interface for ODIN in just 1.5 months, contributing to a 10% increase in product sales
- Redesigned critical components within 'Vision', boosting user engagement by 40% and reducing threat analysis time by 25% through improved data visualization
- Optimized interface enhancements, reducing loading times from 45 seconds to 4 seconds
- Implemented an automated testing framework, cutting QA time by 35% and enabling a shift from bi-monthly to weekly product releases

**Educational Initiatives**, Bengaluru, India | April 2022 - Jun 2023

### UX Designer

- Conducted extensive usability studies on 'Curate Test', redesigning the interface to reduce the steps for test creation from 8 to 4
- Overhauled the product's interface, increasing user engagement by 10 minutes through targeted usability testing with students
- Implemented a design system that standardized UI/UX processes, improving design turnaround time by 40% and fostering better collaboration across teams

- Designed festival-inspired web and mobile templates for 'Mindspark', boosting user engagement and satisfaction by up to 12%
- Revamped the test paper interface for teachers, driving sales growth and enhancing customer satisfaction through extensive customer research and a user-centric approach

**Presidio Cloud Solutions**, Bengaluru, India | Jul 2021 - Mar 2022

**UX Designer**

- Transformed an outdated platform by modernizing the interface and adding new features, leading to a notable increase in user engagement and revenue.
- Executed a comprehensive user research plan involving in-depth interviews and usability testing, resulting in informed, data-driven design decisions

**Techolution India Pvt. Ltd.**, Hyderabad, India | Jan 2021 - Jul 2021

**UX Designer Intern**

- Led the development of a novel B2C product with an efficient user interface and versatile file-sharing capabilities
- Enhanced the dashboard's main page with user-friendly statistics, reducing loading times by 10 seconds
- Created a vendor portal platform from scratch, simplifying data handling and reducing operational times from hours to 45 minutes
- Developed an end-to-end asset management platform, reducing asset retrieval time by 35% and saving 20 hours per week in manual tracking

**PeppiGo Pvt. Ltd.**, India | Jun 2020 - Aug 2020

**Website Developer and Designer Intern**

- Built a user-centered website from the ground up, aligning closely with user needs and preferences, significantly enhancing the startup's market presence

**Girlsript Guwahati**, India | Jun 2020 - Aug 2020

**Web Developer Intern**

- Collaborated in full-stack development for the Girlsript Guwahati website, focusing on seamless design integration and functionality

## EDUCATION

- **Bachelor of Computer Science & Engineering** | Lovely Professional University, India / 2021