

ADRIANNA RADOZYCKA

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PROFILE SUMMARY

A results oriented, versatile, and creative leader with years of outstanding experience in photography, filming and creative designs. Confident and dedicated photographer with experience in both professional and freelance photography. Intimately familiar taking high quality digital photographs, including framing, selecting and setting up lighting, and determining advanced shutter and lens options. Prioritises communication on the job to avoid errors. A candidate that combines a long professional career with dedicated freelance photography ideals and loyalty. Accustomed to promptly meeting customers' needs to maintain optimal customer services satisfaction levels. Swift learner with strong communication, interpersonal, organisational, critical thinking, follow-up and motivational skills.

CORE COMPETENCIES

- Experienced in all different kinds of photography
- Strong aesthetic sense
- Technical knowledge of multiple camera technologies
- Extensive communication, cooperation, and service skills
- Critical thinking, analysis, and strong attention to small details
- Self disciplined and motivated

TECHNICAL SKILLS

- Adobe Photoshop
- Social innovation
- Digital Media
- Deck Pitches
- Business to consumer sales
- Business to business sales

PROFESSIONAL EXPERIENCE

Promotional Work Coalition | London

11/2019 — 11/2021

- Worked on one event for a few months with the company at the Sashai gallery for the king tut exhibition
- Tasks in the day included but did not limit to helping out with audio guides, calling for first aid when needed, giving directions, and other steward roles.
- Implemented a strategy for customers to get the best experience by motivating and briefing teams on a regular basis
- Accelerated the flow of customers through the highly regarded King Tut exhibition in the Sashai Gallery by incorporating a new route for customers to follow whereby they got exposure to staff

Junior Designer Freelance | London

03/2020 — 08/2020

- Coordinated the designing of a brand, from graphics to rebranding.
- Piloted tasks such as market research, user interface and brand imagery.
- Understood market competition and devised a USP (unique selling point) to ensure a brand that stands out and favorable among hire schemes.
- Focused on business to consumer.

Photographer Self Employed | London

06/2020 — 10/2022

- Consulted with clients regarding photo needs and desires.
- Presented options based on style and needs of client.
- Offered fresh ideas and concepts.
- Developed and printed exposed film.
- Enhanced, edited, and retouched images using varied programs.
- Business to client consultations

Adobe Millennium Mentoring Adobe, London/Texas

01/2014 — 06/2014

- Demonstrated excellent problem solving skill and assisted to boost product sales to a student/generation of young creatives.
- Faced with the challenge of working between time zones as many of our meetings involved working at Texas's time zone and hybrid work till the final week of the brief.
- Collaborated with team members in creating and carrying out market research to see if there was an interest in the sale of the service/product the company was providing so as to provide a solution, present it back to industry professionals in a formal PowerPoint presentation and present on stage at the SWSE in Texas, US.

EDUCATION

Social innovation and Service Design MDS, Ravenborne University | London**01/2021 — 01/2022**

This is has taught me how to. create new services, organisational models and communications platforms that better society. I've learned about system thinking and how to use and develop different methodology to come up with solution to a social issue and understand why a certain approach is more impactful.

Advertising and Brand design, Ravensbourne University | London**09/2017 — 07/2020**

The degree taught me skills to develop a critical and contextual understanding of advertising and brand design. Working collaboratively with other students, you will learn how the industry is being transformed by emerging digital technologies and discover innovative ways to solve creative problems.