



Usman Ali

Technical Team Lead / Sr.Android Developer at Healthwire.pk

During my experience of more than 8 years in Android development, I have worked with multiple ventures, including Skullcandy, GroccerApp, Purelogics, Healthwire, and others. Areas of my expertise include Android Studio, Android SDK, Kotlin, Java, XML, and Google API. Moreover, I have a strong grip on attributions and analytical tools like branch.io, Adjust Mixpanel, Amplitude, Firebase, and others. For me quality code is what matters the most therefore Instead of just getting things done, I believe in building applications using best practices, high-end design architectural patterns, and optimized code.

Currently, I am serving as Mobile Apps Technical lead and responsible for the delivery of all apps of the company with quality and fast delivery. Now I am looking forward to a new role where I will be able to add value to the company by using my experience and can further enhance my skill set.

Strengths & Skills

- ✓ Analytics and User Tracking
- ✓ Dependency Injection
- ✓ DATA BINDING
- ✓ Android Jet Pack
- ✓ Experimentation and Attribution
- ✓ Google Places
- ✓ Android
- ✓ Jsoup
- ✓ CICD
- ✓ Kotlin
- ✓ MVVM
- ✓ ESPRESSO TESTING
- ✓ BLE
- ✓ GoogleMap Api
- ✓ Github
- ✓ Object-Oriented Programming (OOP)
- ✓ Android Development
- ✓ Dagger 2
- ✓ Hilt
- ✓ Unit Testing
- ✓ Bluetooth
- ✓ Google Analytics
- ✓ Problem Solving
- ✓ Java

Experience 7 years

Healthwire.pk Mobile Apps Technical Lead	2 years	Oct 2021 - Oct 2023
Purelogics.net Senior Software Engineer / Android Developer	2.6 years	Mar 2019 - Oct 2021
PikesSoft Solutions Android Developer	1.9 years	Mar 2017 - Feb 2019
SmarNovative Labs Android Application Developer	11 months	Apr 2016 - Mar 2017

Projects

Healthwire: Doctors & Medicine (Healthwire.pk)

<https://play.google.com/store/apps/details?id=com.healthwire.healthwire&hl=en&gl=US>
Android Studio, Figma, Android Sdk

Local Review (Purelogics.net)

<https://play.google.com/store/apps/details?id=com.purelogics.localreviews>
Android Studio, Web Api's

Skullcandy (Purelogics.net)

<https://play.google.com/store/apps/details?id=app.skullcandy>
Android Studio, Audio's Calibration, Bluetooth(BLE , Classic), Web Apis

PointStop (PikesSoft Solutions)

<https://www.pointstop.ca/>
Android Studio

Contact Info

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Lahore, Pakistan

Academics

Ms(CS) | 2016
Hajvery University, Lahore

Bsc | 2013
Bahauddin Zakariya University, Burewala

FSc | 2011
Multan Board, Burewala

Awards

- Best Team lead of Year | 2023
- Best Team lead of Quarter | 2022
- Star of the Month | 2019
- Certificate of Appreciation | 2018

Industries

- Information Technology
- Ecommerce
- Software & Web Development
- Health & Fitness

Functional Areas

- Software & Web Development
- Engineering

Languages

- Urdu - Native
- Punjabi - Native
- English - Medium

Hobbies

Cricket
Internet Surfing
BodyBuilding
Reading
Music
Movies

GroccerApp (PikesSoft Solutions)

<https://play.google.com/store/apps/details?id=com.barfee.mart&hl=en>

Android Studio

Go Pato (PikesSoft Solutions)

<https://play.google.com/store/apps/details?id=com.gopato.customer>

Android Studio

Invitely (SmarNovative Labs)

Android Studio

Watch and Enjoy Toca Tvs (SmarNovative Labs)

https://www.amazon.com/Watch-And-Enjoy-Tocca-Tvs/dp/B01M7U6KTR/ref=sr_1_1?s=mobile-apps&ie=UTF8&qid=1480567942&sr=1-1&keywords=snt.com

Android Studio

HCloud - For Doctors (Healthwire.pk)

<https://play.google.com/store/apps/details?id=com.healthwire.DoctorsApp&hl=en&gl=US>

Android Studio, Figma, Android Sdk

Work History

Healthwire.pk

Oct 2021 - Oct 2023 (2 years)

Mobile Apps Technical Lead

Lahore, Pakistan

- Translate business details into technical designs including producing details specification document. Design, build, and maintain high-performance, reusable, and reliable Java code.
- Collaborate with Product and Design teams to create an elegant and intuitive experience for users.
- Use software development best practices to write code that is maintainable, testable, and efficient. Support and troubleshoot issues, identify root cause, and deploy to production.
- Design, build, and maintain high-performance, reusable, and reliable Java code.

Purelogics.net

Mar 2019 - Oct 2021 (2.6 years)

Senior Software Engineer / Android Developer

Lahore, Pakistan

- Translate business details into technical designs including producing details specification document.
- Design, build, and maintain high performance, reusable, and reliable Java code.
- Collaborate with Product and Design teams to create elegant and intuitive experience for users.
- Use software development best practices to write code that is maintainable, testable, and efficient.
- Support and troubleshoot issues, identify root cause, and deployment to production.
- Design, build, and maintain high performance, reusable, and reliable Java code.

PikesSoft Solutions

Mar 2017 - Feb 2019 (1.9 years)

Android Developer

Lahore, Pakistan

I am working here at PikesSoft as an Android Developer, Designing and developing advanced applications for the Android platform.

SmarNovative Labs

Apr 2016 - Mar 2017 (11 months)

Android Application Developer

Lahore, Pakistan

I was working at Smarnovative Labs as Android application developer, developing user friendly utility Applications for Android Phones and specially for Amazon's Kindle Fire.

Projects

Healthwire: Doctors & Medicine

Nov 2021 - Dec 2022 (1.1 years)

Company: Healthwire.pk

<https://play.google.com/store/apps/details?id=com.healthwire.healthwire&hl=en&gl=US>

Tools: Android Studio, Figma, Android Sdk

Healthwire is the leading digital healthcare company in Pakistan, offering a one-stop healthcare solution for all.

Healthwire doctor appointment app will connect you with the best certified specialists and get professional solutions to your health queries right away. With the largest network of doctors and healthcare providers from top clinics and hospitals, Healthwire is serving its users from all

major cities of Pakistan.

Healthwire App got video consultation and doctor on chat features for the patients, who want instant expert advice regarding health.

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With Healthwire App you can:

- ✓ Book an appointment with a doctor nearby
- ✓ Experience video consultation with any doctor from the comfort of your home
- ✓ Online chat with Doctor for free
- ✓ Read and stay updated with the latest healthcare information

Local Review

Aug 2020 - Sep 2020 (1 month)

Company: Purelogics.net

<https://play.google.com/store/apps/details?id=com.purelogics.localreviews>

Tools: Android Studio, Web Api's

LocalReviews.com is the brand that businesses across America trust to collect 5-Star reviews from their customers. Our review collection tools make it easy to collect local reviews and display them on virtually any review site online, putting you in control of your online reputation.

Using the latest SMS (text messaging), MMS (image texting), Short Code technology (texting a keyword to our 32000 shortcodes), and Point-of-Sale integrations, along with traditional email and QR codes, we are able to create a plan specific to your business needs that will maximize your ability to collect more reviews, get you more traffic, and help your brand to stand out from the competition.

Skullcandy

Mar 2019 - Jul 2020 (1.3 years)

Company: Purelogics.net / Skullcandy.

<https://play.google.com/store/apps/details?id=app.skullcandy>

Tools: Android Studio, Audio's Calibration, Bluetooth(BLE , Classic), Web Apis

PERSONALIZE YOUR AUDIO

Skullcandy products that are compatible with the Skullcandy App allow you to personalize your audio experiences. Owners of Crusher ANC can utilize Audiado™ technology to create a Personal Sound profile to hear your music and content like never before. Owners of Indy Evo or Indy Fuel can control the Ambient Mode function, as well as custom EQ modes for music, movies and podcasts.

GET SET UP AND GO

With easy-to-use guides and product set up information, the Skullcandy App is designed to make using your headphones or earbuds as easy as possible.

ADDITIONAL FEATURES

You can use the Skullcandy app to:

- Create or delete Personal Sound profiles (Crusher ANC)
- Toggle Personal Sound profiles on/off (Crusher ANC)
- Control Ambient Mode (Indy Evo/Fuel)
- Switch between custom EQ Modes (Indy Evo/Fuel and Push Ultra)
- Register your headphones

SUPPORTED PRODUCTS

- Crusher ANC
- Indy Evo
- Indy Fuel
- Push Ultra

PointStop

Jan 2018 - Apr 2018 (3 months)

Company: PikesSoft Solutions

<https://www.pointstop.ca/>

Tools: Android Studio

PointStop is a new, industry-leading App that gives anyone the chance to earn cash. A PointStop can be inside businesses, retail stores or entertainment venues. Once you're inside a PointStop you instantly start collecting points, the more PointStops you visit the faster you collect points. Take a picture, post it and get rewarded. You can then exchange your points for cash.

GroccerApp

May 2017 - Aug 2017 (3 months)

Company: PikesSoft Solutions

<https://play.google.com/store/apps/details?id=com.barfee.mart&hl=en>

Tools: Android Studio

GrocerApp makes grocery shopping easier and more convenient than ever.

Use GrocerApp to access our shop and browse thousands of premium products while enjoying multiple benefits:

Features:

- Have an entire supermarket at your fingertips.
- Wake up every morning to find out that you don't have to worry about grocery anymore.
- No delivery charges.
- Schedule a time for delivery.
- Setup a repeated delivery schedule for any product you wish to never run short of.
- Shop amazing products from a variety of shops and suppliers from all across the city, all at a single click of button.

Go Pato

Mar 2017 - Jun 2017 (3 months)

Company: PikesSoft Solutions

<https://play.google.com/store/apps/details?id=com.gopato.customer>

Tools: Android Studio

Define the place where your order and your final destination are collected.

Once you have requested a service, your Duck will take care of your order.

User can get an estimate of the time and cost of your service.

User can track the progress of your order.

Once the order is placed, we will send you an email with the receipt of your order.

If you have a craving and you have not decided an option, we offer the best suggestions around you.

Invitely

Oct 2016 - Dec 2016 (2 months)

Company: SmarNovative Labs / Dynobranding

Tools: Android Studio

Invitely is an online booking application where user can book his event like Birthday, Graduation, Wedding.

Major Features:

- Payment Gateway(Authorize.net).
- Custom Camera (with Frames).
- Responsive Design.
- Social Media Integration(Google + , Facebook).

Watch and Enjoy Toca Tvs

Sep 2016 - Oct 2016 (1 month)

Company: SmarNovative Labs

https://www.amazon.com/Watch-And-Enjoy-Tocca-Tvs/dp/B01M7U6KTR/ref=sr_1_1?s=mobile-apps&ie=UTF8&qid=1480567942&sr=1-1&keywords=snt.com

Tools: Android Studio

Playful video experience for kids 5 to 9! Toca TV combines kids' creativity with thousands of handpicked, carefully curated videos kids are sure to love in a 100% ad-free, safe and fun environment.

HCloud - For Doctors

Company: Healthwire.pk

<https://play.google.com/store/apps/details?id=com.healthwire.DoctorsApp&hl=en&gl=US>

Tools: Android Studio, Figma, Android Sdk

The HCloud - For Doctors Application is an extremely powerful application that uses the convenience of technology to help doctors in providing a premium patient experience. Every task that was once manual and repetitive now gets automated. Using this application doctors and support staff can book appointments with a couple of clicks and stay on top of their schedule

