

DOMINIC STROWBRIDGE

07951 577 750 | dominic.strowbridge@gmail.com

OBJECTIVE

Looking for a senior product management role that leverages digital and physical product know-how, in a start-up/scale-up, and requires both hands-on and strategic input

SKILLS & ABILITIES

Senior product leader with board-level critical thinking and problem solving; team builder and coach/mentor; broad range of competencies – commercial, technical and creative; day-to-day management of product delivery using agile and lean methodologies; great communication and interpersonal skills; experienced in B2C and B2B contexts, in both hardware and software industries; keen long-distance cyclist

EXPERIENCE

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| 2023 to present | Cycling sabbatical, including LEJOG, completing the British Cycle Quest, London – Malaga and a 5,000 mile tour around Europe. |
| 2013 to 2022 | Founder and Chief Product Officer, <i>Ctrllo</i> <ul style="list-style-type: none">• Responsible for defining the proposition for point-of-quote services for insurers; contract negotiation and customer relationship management.• Delivered a 3x uplift in profitable sales for launch customer in first year |
| 2008 - 2012 | Director, Portfolio and Product Management, <i>Nokia</i> <ul style="list-style-type: none">• Responsible for entertainment service propositions and coordination of roadmaps internally and with partners and key accounts.• Launched video propositions including <i>Nokia Green Room</i> on UK TV |
| 2006 - 2007 | Marketing Director, <i>BT-Movio</i> <ul style="list-style-type: none">• Responsibilities from strategic planning, market and consumer research, proposition development and communications.• Launched one of the first simulcast mobile TV services in the World |
| 2001 - 2005 | VP, Consumer Propositions and Director, New Products, <i>T-Mobile Int'l</i> <ul style="list-style-type: none">• Responsibilities included developing the consumer service strategy and leadership of the Messaging and Data proposition teams.• Delivered an estimated £250m saving on devices budget over 3 years |
| 1993 - 2001 | Director, Developer Programme; Technology Marketing Manager; and Product Manager, <i>Motorola</i> <ul style="list-style-type: none">• Responsibilities included setting up the Motorola developer programme, defining the technology roadmap & media spokesperson• Product managed world's first dual and tri-band mobile phones |
| Earlier | TEFL teacher for The British Council in Ecuador and Sri Lanka
Research Associate at Braxton Associates, strategy consultancy |

EDUCATION

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| 1985 - 1989 | • Master of Engineering (MEng), Imperial College, London |
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