

Giselle Baptiste

I am a UI motion designer with a background in graphic design, customer service, and an education in games modelling, animation and effects . Along with being a designer for over 3 years, I'm an advocate for inclusive and accessible designs.



Giselle_GSBaptiste@hotmail.com



gisellegsbaptiste.wixsite.com/graphicdesigner



+44 7838171115



West London

WORK EXPERIENCE



UI/MOTION DESIGNER / THE BIO AGENCY , 2022 JUL TO PRESENT

As a UI Designer for The Bio Agency, I worked on every design projects, including:

- Website, Online store and parent platform
- Product (strategy, prototyping, UX/UI, hardware, testing)
- Brand (art direction, icons and illustrations)
- Understanding the best practices and how motion design can improve the user experience
- Responsible for crafting user-friendly digital layouts for screens and web pages
- Create wire frames, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas
- Researching to get a better understanding of the audience, and design ideas and concepts early on in the design process.

GRAPHIC DESIGNER /GOOGLE, 2020 NOV - 2022 JUNE

Manage studio relationships, Contribute to creative concept planning, Follow briefs For e-learning course production. Creating digital illustrations and print and product Design, slides, and workbooks

SNAPCHAT DISCOVER, GRAPHIC DESIGNER / DAILY MAIL, 2020 MAR TO APR

Making funny 10-sec animations in After Effects. Making serious 10-sec animations In After Effects. Editing and adding captions to short videos. Handling sensitive news subjects in a considerate manner. Handling gross content and working in a team Keeping up with hard-news and celebrity scandal in equal measure but also Internet And design trends of other competitors

FREELANCE DESIGNER / BIG GROUP, 2020 MAR TO MAR

Produce content both internally and for a wide range of external Clients. Generate creative ideas and design concepts and produce High quality, finished design work.

GRAPHIC DESIGN & RETOUCHER / REX BROWN, 2019 JAN - 2020 JAN

Responsible for editing and retouching product images for customers to Buy Online. Creating package design, logos, posters and banners for the Company's website. Creating promotional, tutorial and presentation videos For the company. Engages in social media presence creation on new and Emerging social media platforms.

EVENT COORDINATOR / MEETUP, 2017 MAR - 2020 FEB

Event co-ordination and delivery on site. Source venues and promote the events. Oversee conference registrations, produce reports, lists, etc. Handle conference incoming phone calls and e-mails regarding Registration queries and information.

FREELANCE DESIGNER / LONDON STADIUM, 2018 AUG - NOV 2018

Responsible for creating bar menus for company. Creating posters and Leaflets to promote football games. Editing promotional videos. Plans concept By studying information and materials. Working with the team in effort by Accomplishing great results. Create new ideas and concepts for social media content.

PROFESSIONAL SKILLS



- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- LIGHTROOM
- AFTER EFFECTS
- PREMIERE PRO
- ADOBE XD
- DIMENSION
- UI/UX
- GITHUB
- MAYA
- SLACK
- FIGMA
- SKETCH
- CINEMA 4D
- UNREAL ENGINE

EDUCATION



LONDON METROPOLITAN UNIVERSITY / 2017 - 2018

BS in Games Modelling, Animation and Effects

UXBRIDGE COLLEGE / 2017 - 2018

Level 5 HND in Creative Computing, Games, Animation and VFX

HARROW COLLEGE / 2017 - 2018

Photography, Art & Media Studies

BARNHILL COMMUNITY HIGH SCHOOL / 2009 - 2013

GCSE: English Language, English Literature, Maths, Photography & Fine Art
BTEC: Media Studies, Drama, Digital Art Animation & Science

SOCIAL MEDIA



INSTAGRAM

Gbrush_3D



LINKEDIN

Giselle Baptiste



SKYPE

giselle_gsbaptiste

PERSONAL SKILLS



CREATIVITY

POSITIVITY

COMMUNICATION

TEAM PLAY

INTEREST



READ



MUSIC



DESIGN



TRAVEL

