

# JULIUS KIMANI

Web Developer

Full-Stack Developer

Developer

## PROFILE

As a self-taught web developer with a Bachelor's in Commerce and a major in marketing, I specialize in creating scalable, user-friendly web applications. My approach combines aesthetic appeal with robust functionality, integrating marketing insights to build intuitive, brand-centric digital solutions. My expertise in full-stack development ensures platforms that meet both business and user needs, setting new standards in web development.


## EXPERIENCE


Beginning my freelance journey in 2021, my unique background in business management and marketing shapes my web development approach. Specializing in HTML, CSS, JavaScript, and UI/UX principles, I create visually appealing, user-friendly websites. My expertise in SEO further enhances the accessibility and reach of my projects, ensuring they are not just attractive but also effectively meet the market demands.

Utilizing full-stack technologies like Node.js, React, and Next.js, along with database management systems like Mongo DB and MySQL, I develop scalable, robust applications. This ensures a seamless and engaging user experience, balancing aesthetics with operational excellence.

Throughout my career, I've worked with diverse clients, from startups to established enterprises, tailoring web solutions to their specific needs. This experience includes conducting in-depth market analysis to ensure each project resonates with its intended audience. As a dedicated problem-solver, I continually enhance my skills with the latest web technologies and practices. This dedication to professional growth leads to innovative, adaptable solutions, future-proofing my creations against technological shifts. My commitment to crafting intuitive, high-performing digital platforms sets a new standard in meeting both business objectives and user expectations in the ever-evolving digital landscape.

## CONTACT

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 Julius Kimani

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## SKILLS

- HTML
- CSS
- JavaScript
- Node.js
- React & Next.js
- Mongo DB & MYSQL
- UI/UX principles
- SEO's

## EDUCATION

### NIBS Technical Collage

2020 – 2021

Diploma in Business Management

### KCA University

2022-2023

Bachelors of Commerce in Marketing