

# Photowork Research

Auk Kim

[kimauk@gmail.com](mailto:kimauk@gmail.com)

<https://www.kimauk.com/>



## Paper

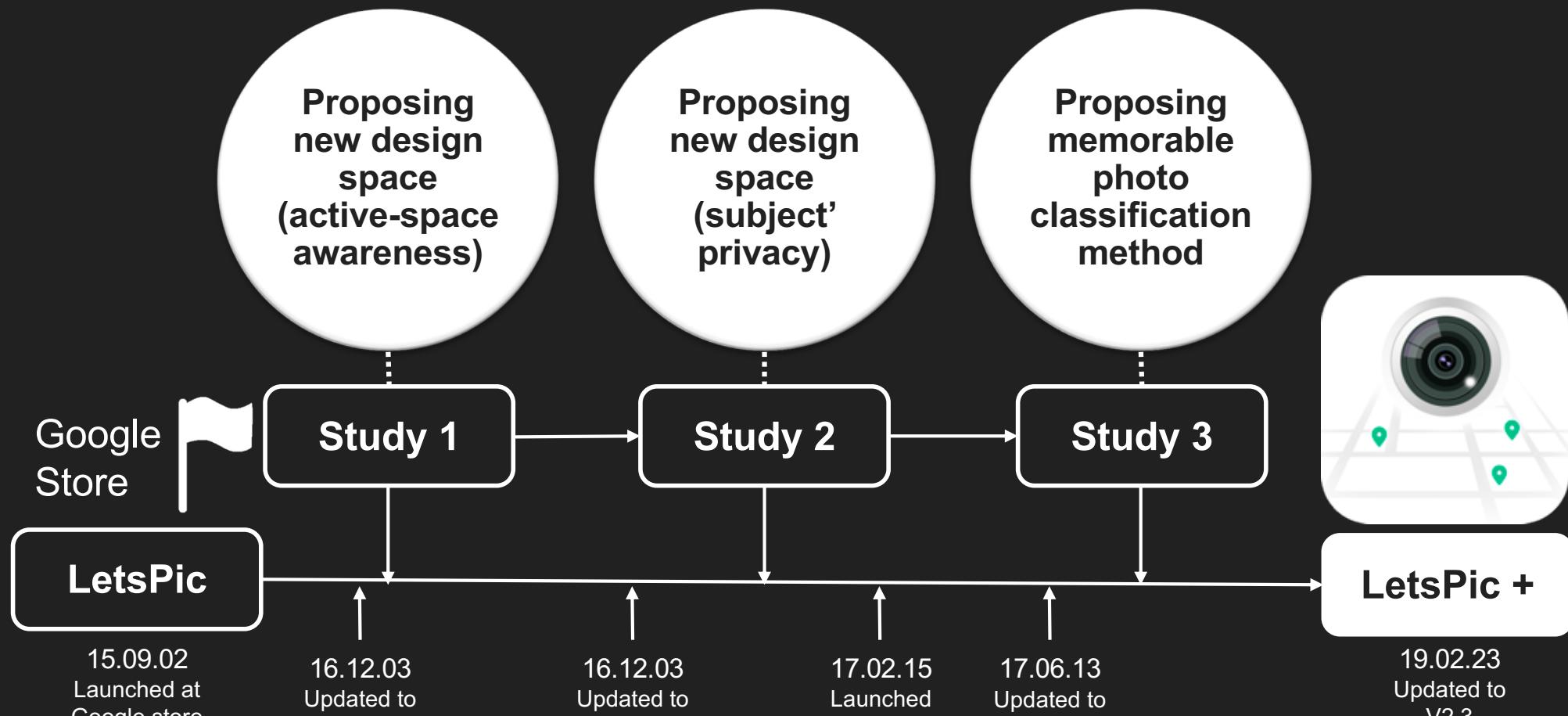
- Kim A, Kang S, Lee U. "LetsPic: Supporting In-situ Collaborative Photography over a Large Physical Space." In *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems* (CHI '17). ACM (2017). \* Top HCI conference
- Kim A, and Gweon G. "Photo sharing of the subject, by the owner, for the viewer: examining the subject's preference." In *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems* (CHI '14). ACM (2014). \*Top HCI conference
- Kim A, and Gweon G. "Comfortable with friends sharing your picture on Facebook?-Effects of closeness and ownership on picture sharing preference." *Computers in Human Behavior* 62, 666-675 (2016). \*SSCI

## Poster

- Kim S, Patra K, Kim A, Lee G, Segev A, Lee A. "Sensors Know Which Photos Are Memorable." In *Proceedings of the 2017 CHI Conference Extended Abstracts on Human Factors in Computing Systems* (CHI '17 Works-in-Progress). ACM (2017). \*I was a research mentor

# Research Overview: LetsPic – Group Photoware

- LetsPic was iteratively developed (e.g., (1) prototyping and (2) testing by launching at Google Store)
- LetsPic covers full cycle of activity (or work) related to photography (e.g., capturing, seeing and sharing)



After 3 year research, LetsPic was removed from Google Store, you can still download final version at following app archive site:  
<https://apkpure.com/letspic-%ec%84%a4%ec%a0%80%ec%84%a4%ec%a0%80-d2d%ec%84%a4%ec%a0%80%ec%84%a4%ec%a0%80/com.cloudlet.letspic>

# Media Coverage

## Newscast

- YTN 뉴스홈. “[대전·대덕] 카이스트, 데이터 소비 없는 사진 공유 기술 ‘렛츠픽’ 개발” (16.01.15). [https://www.ytn.co.kr/\\_ln/0115\\_201601151727166046](https://www.ytn.co.kr/_ln/0115_201601151727166046)
- YTN Science. “데이터 소비 없이 실시간으로 사진 공유한다” (16.01.14). [https://m.science.ytn.co.kr/view.php?key=201601141058504232&s\\_mcd=0082&s\\_hcd=](https://m.science.ytn.co.kr/view.php?key=201601141058504232&s_mcd=0082&s_hcd=)

## News paper

- 헤럴드경제. “데이터 소비 없이 실시간으로 사진 공유…KAIST, 안드로이드 기능인 Wi-Fi 다이렉트 기술에 최적화된 렛츠픽 개발” (16.01.13).  
<http://news.heraldcorp.com/view.php?ud=20160113000669>
- 한국경제. “데이터 쓰지 않고도 실시간 사진 공유” (16.01.13).  
<https://www.hankyung.com/it/article/2016011370241>
- 동아일보. “KAIST팀 ‘데이터 사용 부담없이 폰카사진 실시간 공유’” (16.01.14.)  
<http://www.donga.com/news/article/all/20160114/75890521/1>
- 전파신문. “KAIST-리코시스, 와이파이 없이 실시간 사진공유 기술 개발” (16.01.13).  
<http://m.etnews.com/20160113000328?obj=Tzo4OiJzdGRDbGFzcyl6Mjp7cz03OiJyZWZlcmlVyljtOO3M6NzoiZm9yd2FyZC17czoxMzoid2ViIHRvIG1vYmlsZSI7fQ%3D%3D>

# **Study 1: LetsPic - Photoware over a Large Physical Space**

Kim A, Kang S, Lee U. "LetsPic: Supporting In-situ Collaborative Photography over a Large Physical Space." In Proceedings of the SIGCHI Conference on Human Factors in Computing Systems (CHI '17). ACM (2017). \* Top HCI conference

## A collocated environment is ideal for group activities



Prior studies mainly focus on group activities in which group members are in close proximity



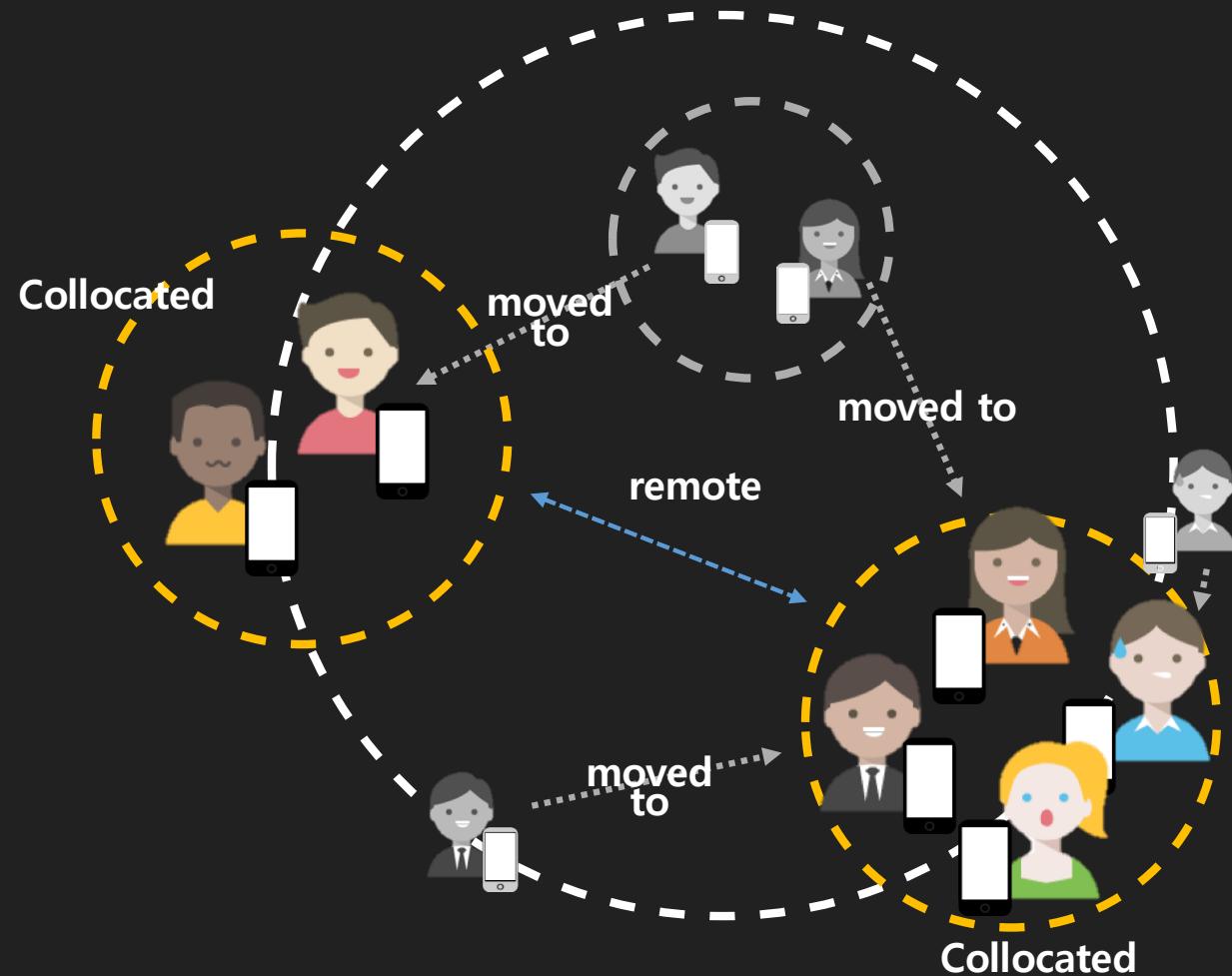
**But, recent advances in mobile computing technology have made it increasingly common for collocated groups to perform their activities over a large physical space**



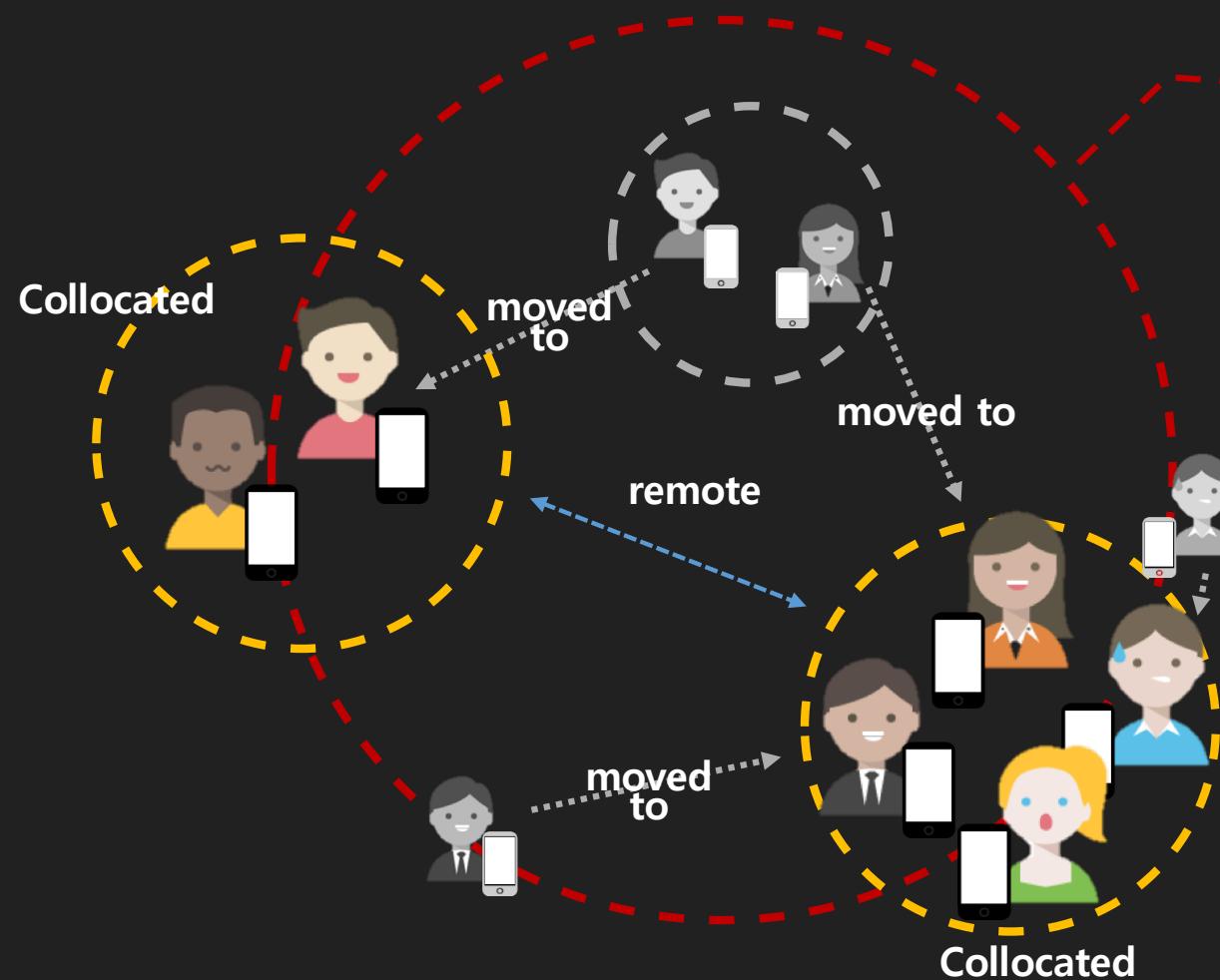
## Collocated group activities over a large physical space like :

- site survey
- field trip
- citizen science
- community policing
- Group tour
- collaborative photography
- group travel

In a large physical space, group interactions may include a mixture of collocated and remote interactions, because of mobility and group dynamics, making **maintenance of awareness for group activities over a large physical space very challenging**



## Definition of '**activity-space**' and '**activity-space awareness**'



We define:

- this environment as '*activity space*'
- '*Activity-space awareness*' as the up-to-date knowledge of group members; activity, location and interaction in an activity space

## New Design Space

Unique design opportunities to support  
**activity-space awareness** for collaborative  
group over a large physical space

**As a case study, we focus on collaborative photography**

**Collaborative photography** is a type of photography that involve a group of people taking photos together typically for shared goals

# Various application domains of collaborative photography

## Collaborative photography in work context

- Collaborative site surveys (e.g., site reviews, construction sites, and natural habitat monitoring)
- Field trips (e.g., botanical gardens, zoos, and historical sites)
- Image-based research methodologies (e.g., geography, archaeology, and anthropology)



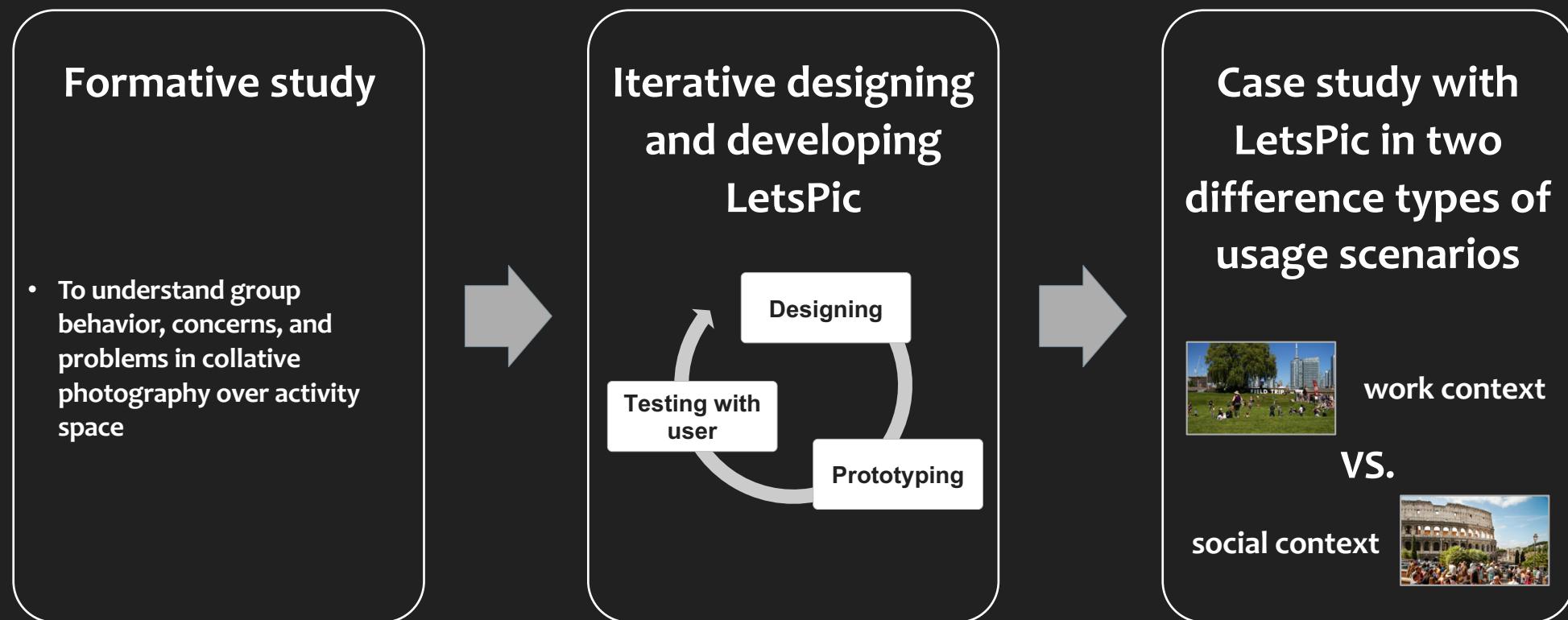
## Collaborative photography in social context

- Group travel (e.g., theme park visits) and leisure/sports activities (e.g., outdoor festivals, marathons)
- Group photography tours and workshops (e.g., a visit by a camera club to scenic sites)

Main goal of our study

**How to build a system capable of supporting  
in-situ collaborative photography in an activity space?**

# Procedure of our study



# Formative study: Understanding of collaborative photography in activity space

## Participants

- 17 people (4 groups of four to five members; 10 females and 7 males)

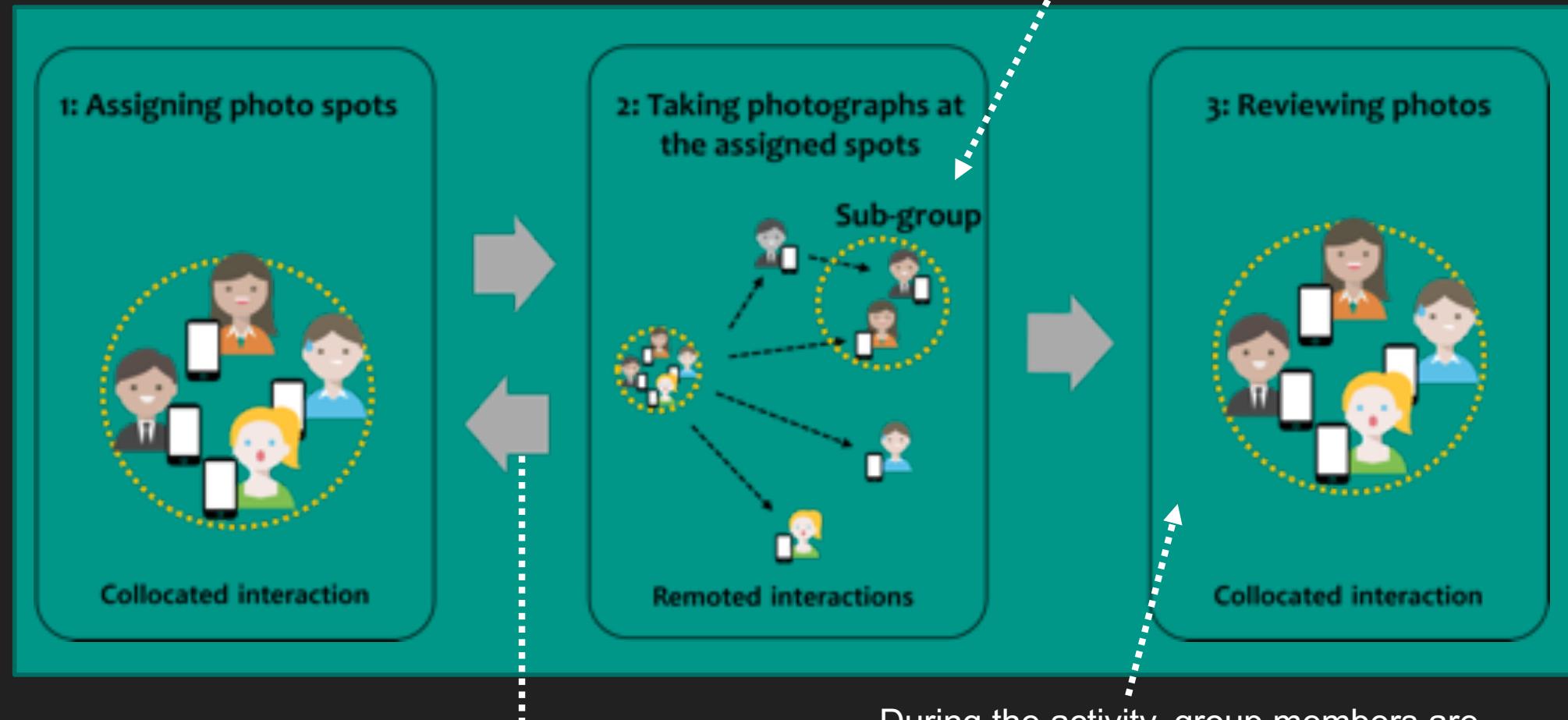
## Procedure

- Site survey: collecting photos for introductory pages of three place in campus



# Finding 1: Collaborative photography involving consists of multi sub-stages with different types of interactions (collocated vs. remoted interactions)

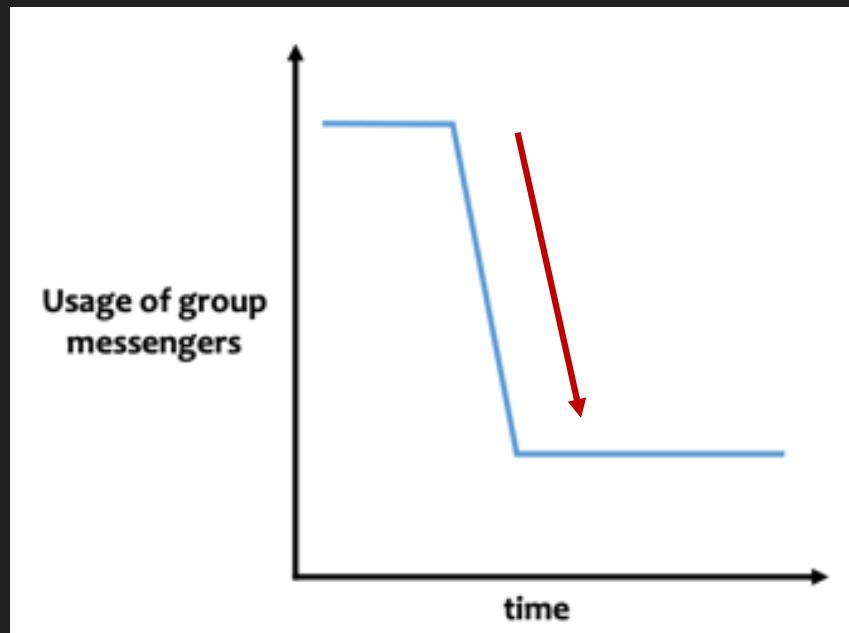
Owing to group dynamics, subgroups appear and subgroup-level collaboration happens opportunistic



Assigning photo spots within a sub-group

During the activity, group members are typically occupied with capturing photos, and photo reviewing only happens occasionally.

## Finding 2: Messenger as photoware, but it's interruptive and frustrated



- Using group messenger for sharing photos, checking progress/ location, and discussing photos
- The messenger was only used rarely used subsequently because sending, receiving, and replying messages from/to other members were interruptive to their on-going activity, causing frustration to do so.

## Finding 3: Evidences showing importance of activity-space awareness



### Participants

- Often revisited the same place
- Captured redundant photos
- Being not aware of other members' behavior



As collaborative photography happens in an opportunistic fashion, providing activity-space awareness is very important.

## Design requirements

As collaborative photography happens in an opportunistic fashion, providing activity-space awareness is very important.

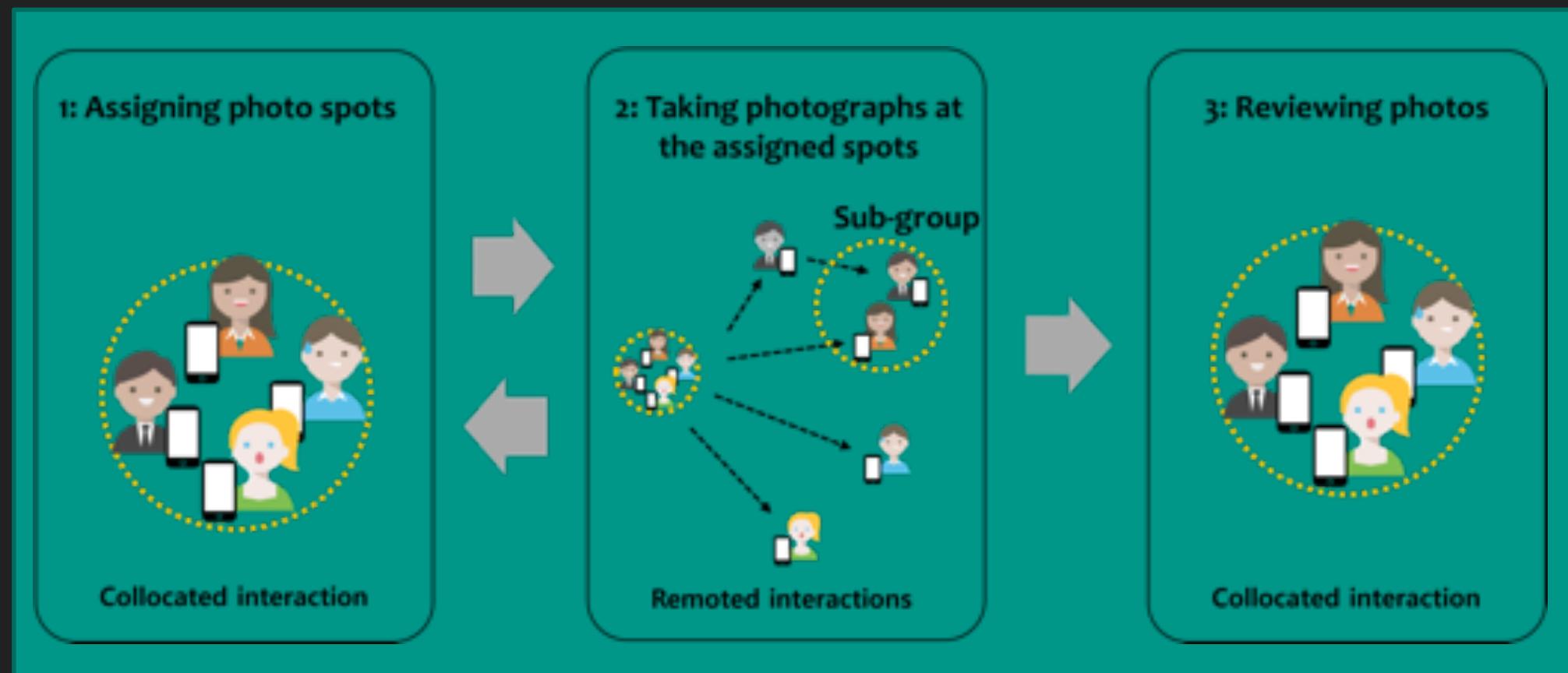
**Requirement ①: Supporting two layered awareness**

**Requirement ②: Maximize awareness but minimize interruption**

**Requirement ③: Technical support for photo review**

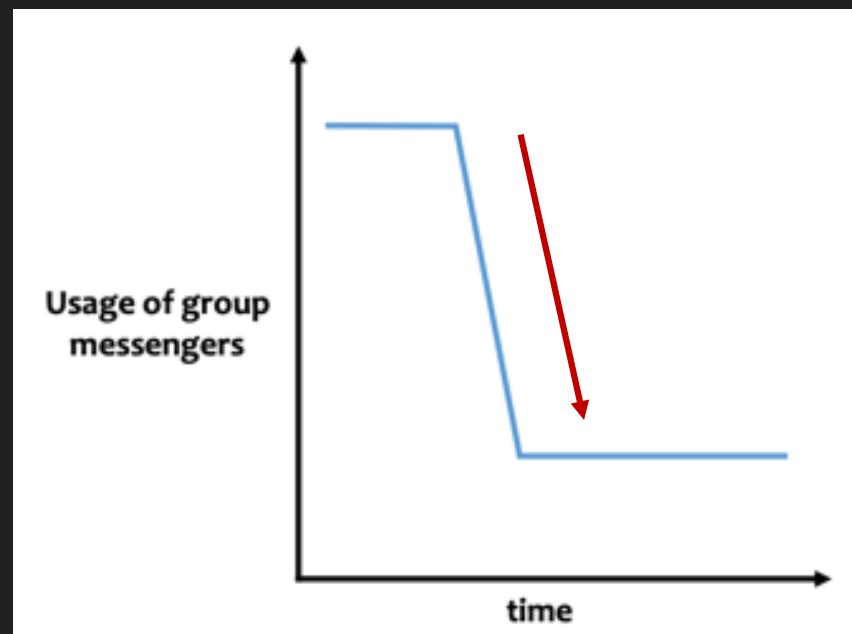
## Design requirements: ① Supporting two layered awareness

Owing to group dynamics, subgroups appear and subgroup-level collaboration happens opportunistically, awareness should be supported in two layers: **an activity-space level for overall progress awareness vs. a localized level for subgroup activity awareness.**



## Design requirements: ② Maximize awareness but minimize interruption

When enabling real-time awareness, it has to be carefully designed to minimize interruption

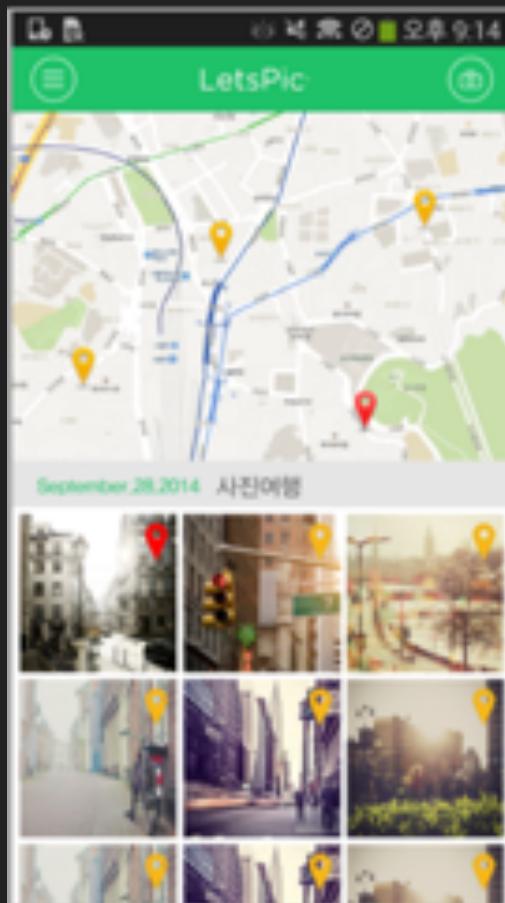


- Using group messenger for sharing photos, checking progress/ location, and discussing photos
- The messenger was only used rarely used subsequently because sending, receiving, and replying messages from/to other members were interruptive to their on-going activity, causing frustration to do so.

# LetsPic: A photoware supporting activity-space awareness

The key design concept is to empower users with activity-space awareness to facilitate collaborative photography

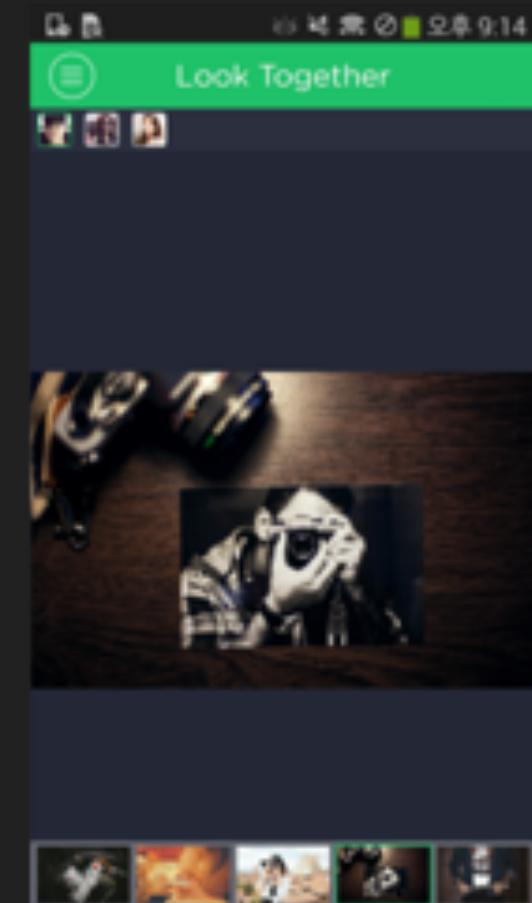
Galley mode



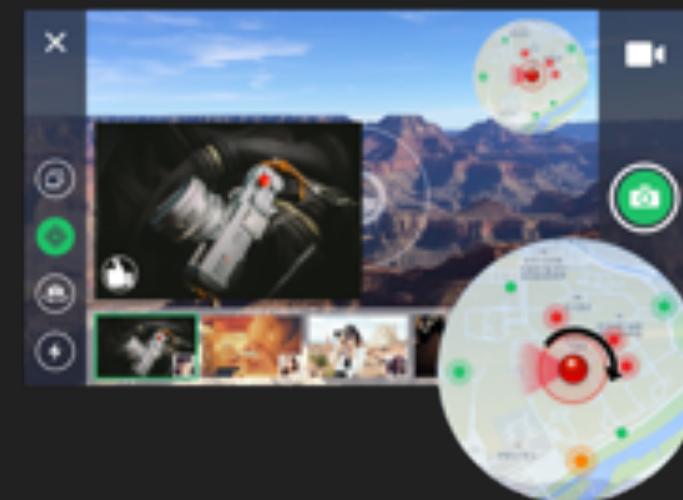
Camera mode: quick-gallery view



Co-present mode



Camera mode: Radar view

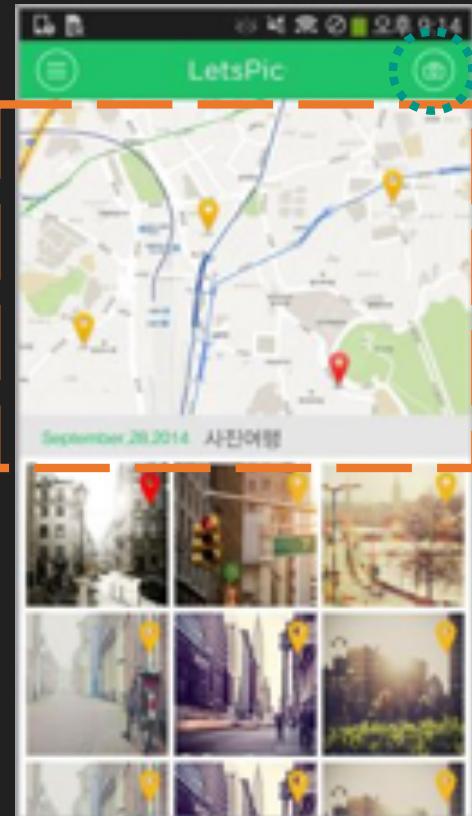


## LetsPic: Gallery mode

Gallery mode provide detailed activity-space awareness (e.g., overall group progress)

Location of each photo as a colored marker to help users to maintain activity-space awareness

**Galley Mode**



**Camera mode**



Gallery mode was set as an initial landing page. To access to camera mode, users need to first visit galley mode.

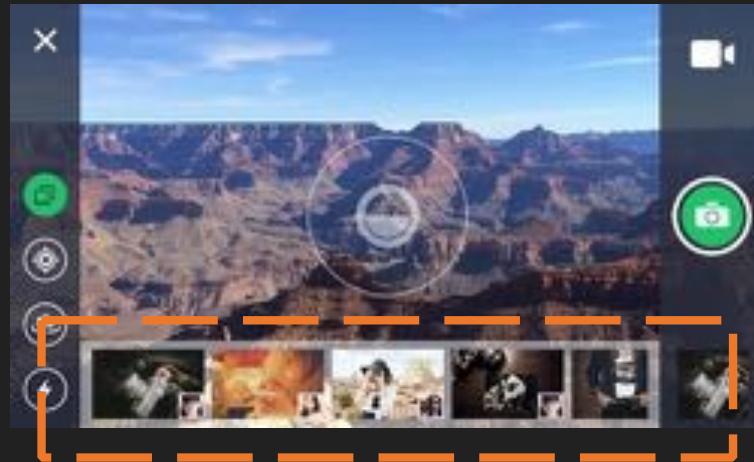


This design ensure users to always maintain up-to-date activity-space awareness (e.g., overall group progress)

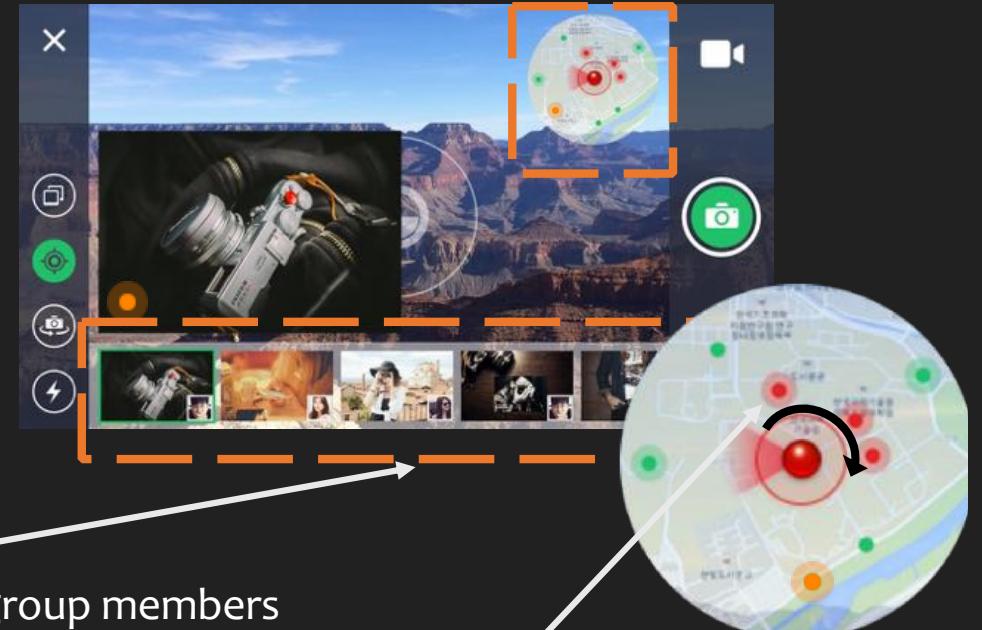
## LetsPic: Radar mode

**Camera mode allows users to take photos while providing simplified activity-space awareness**

Quick gallery view



Radar view

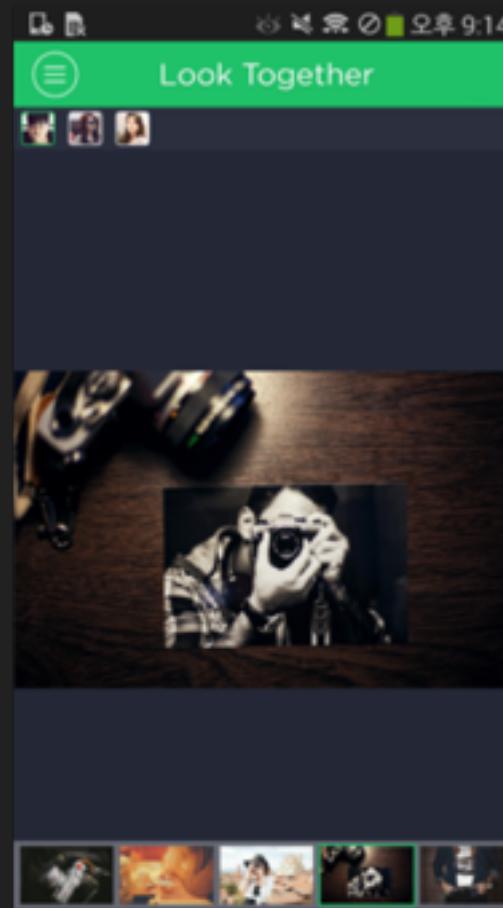


Displaying recent photos taken by group members

Displaying other members location

## LetsPic: Co-present mode

Enabling collaborative photo reviewing with synchronized photo broadcasting, even when members are not within a close proximity



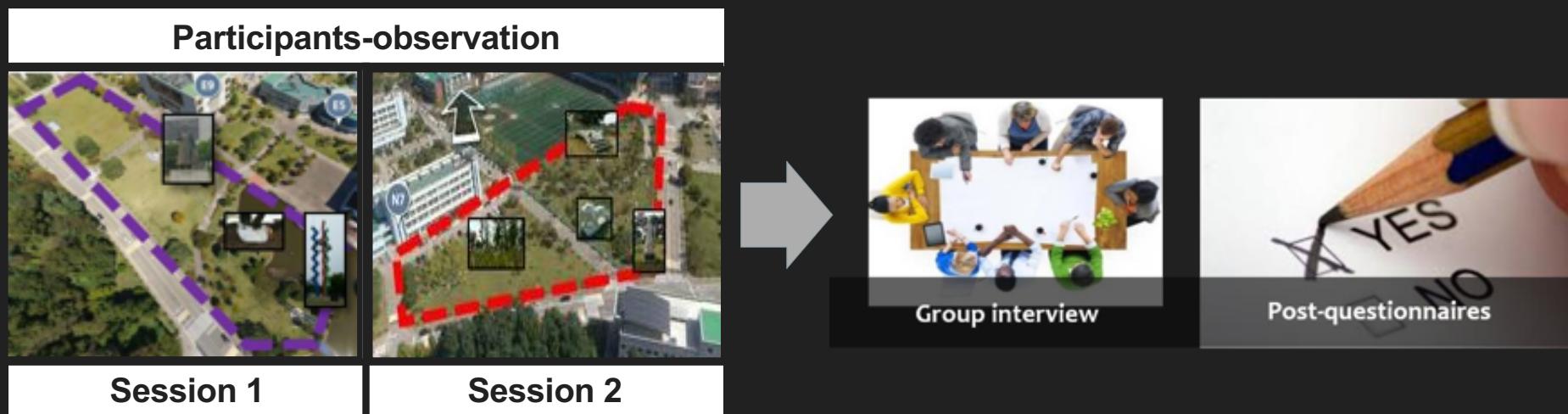
## Case Study: Site survey - experience of LetsPic in work context (higher level of collaboration than case study 2, social context)

### Participants:

- 31 people (12 groups of two to four members; 15 males and 9 females)

### Procedure:

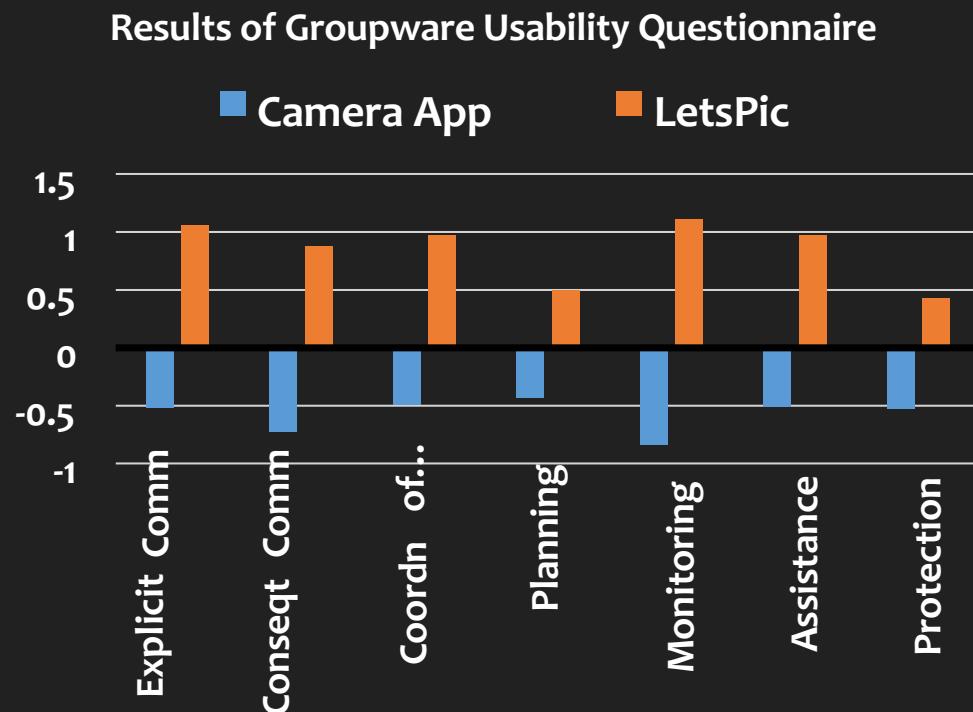
- Site survey: collecting photos for introductory pages of two places in campus



## Results

### LetsPic provided new opportunistic collaborative experiences

- An opportunity to capture unique photos by helping the participants navigate in the direction where members had not captured any photo yet.
- An opportunity to iteratively improve the quality of each photo in the groups' photo collections.
- An opportunity to improve the diversity in groups' photo collections.

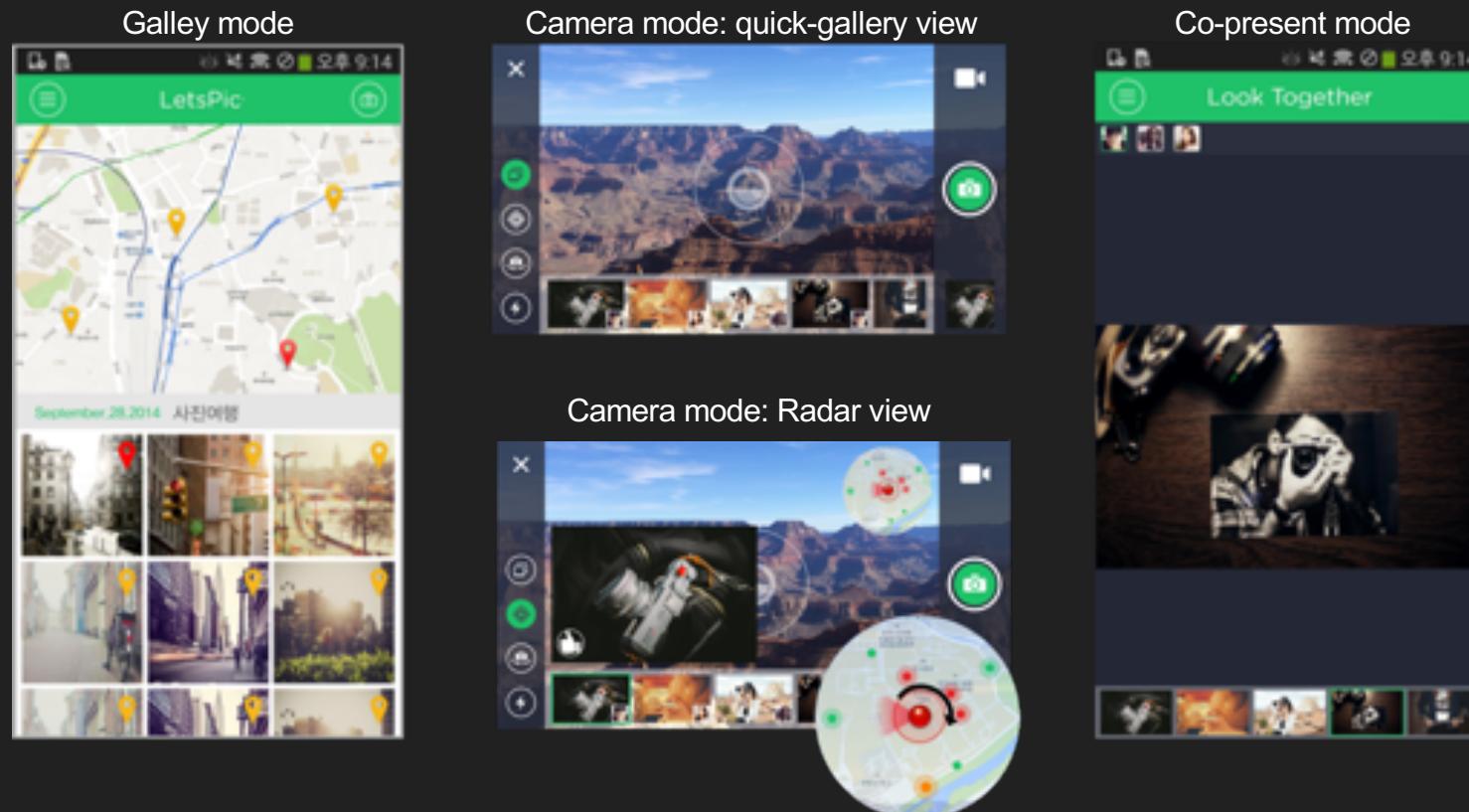


E.g., PA4 said

*"I used the gallery mode when I needed to check overall work progress [...] While taking photos, I used the radar view to check what others (collaborators) were doing if I needed to [...] To see recent activity of group members, I used the quick gallery view."*

## Conclusion

- Unlike to the traditional collocated environment, mobile collocated interactions in a large physical space (activity space) includes a mixture of both collocated and remote interaction
- In activity space, mobility of group members and group dynamic make maintenance of awareness very challenging.
- Thus, awareness must be supported for group activities over a activity space.



# Study 2: Examining and estimating the subject's photo sharing preference

- Kim A, and Gweon G. "Photo sharing of the subject, by the owner, for the viewer: examining the subject's preference." Proceedings of the SIGCHI Conference on Human Factors in Computing Systems (CHI '14). ACM (2014).
- Kim A, and Gweon G. "Comfortable with friends sharing your picture on Facebook?-Effects of closeness and ownership on picture sharing preference." *Computers in Human Behavior* 62, 666-675 (2016).

## Taking and sharing group photos help to create and maintain social relationships



- Altman 1973. Social Penetration: The Development of Interpersonal Relationships, Holt, Rinehart & Winston, Dalmas, 1973.
- Sleeper 2003 . The Post that Wasn't: Exploring Self-censorship on Facebook. In Proc. CHI 2013, ACM Press (2013), 793–802.

Taking and sharing group photos are becoming part of our daily lives



[Ebersman 2012]

- Ebersman. Facebook, Inc Registration Statement on Form S-1. Securities and Exchange Commission. 1, (2012).
- Sleeper 2003 . The Post that Wasn't: Exploring Self-censorship on Facebook. In Proc. CHI 2013, ACM Press (2013), 793–802.

## Spending time uploading and tagging group pictures

Click **the Tagging**

N

Nicholas Carlson (Me)  
Silicon Alley Insider - Davidson

Nick O'Neill  
Social Times, Inc. - American

Nick Denton  
Gawker Media - New York, New York

Nicole Schumacher  
Columbia - New York, New York

Nick Bilton  
The New York Times Company - San Francisco, California

Angela Nibbs  
maven - San Francisco, California

Nicholas Saint  
Haverford - Brooklyn, New York

Barrett Nichols

**Nicholas Carlson**  
January 23 via Instagram 2t

SAI! <http://instagr.am/p/kCxOr/>

Done Tagging Add Location Edit

Like · Comment · Unfollow Post · Share · Edit

Danielle Lacombe and Owen Thomas like this.

Owen Thomas Nerd.  
January 23 at 6:35pm · Like · 1

Write a comment...

Sponsored

Mazyar Kazerooni likes Dewar's.

Dewar's  
Like

Justin Smith likes Target.

Target  
Like

LONDON venture capital firms

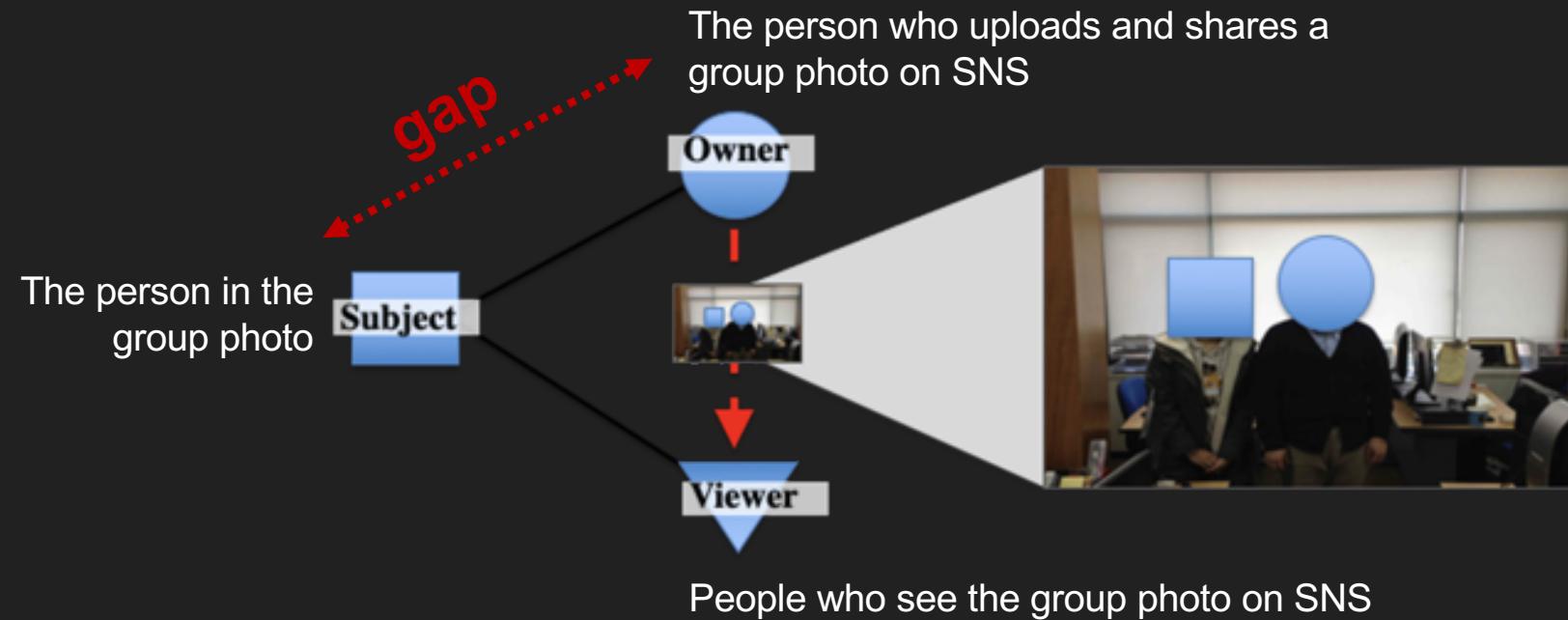
**But, some group photos on SNS may end up creating undesirable digital traces.  
Spending time untagging themselves from the pictures**



**84% of Facebook users  
had the experience of having  
their Facebook friends share  
pictures they did not want to  
have distributed.**

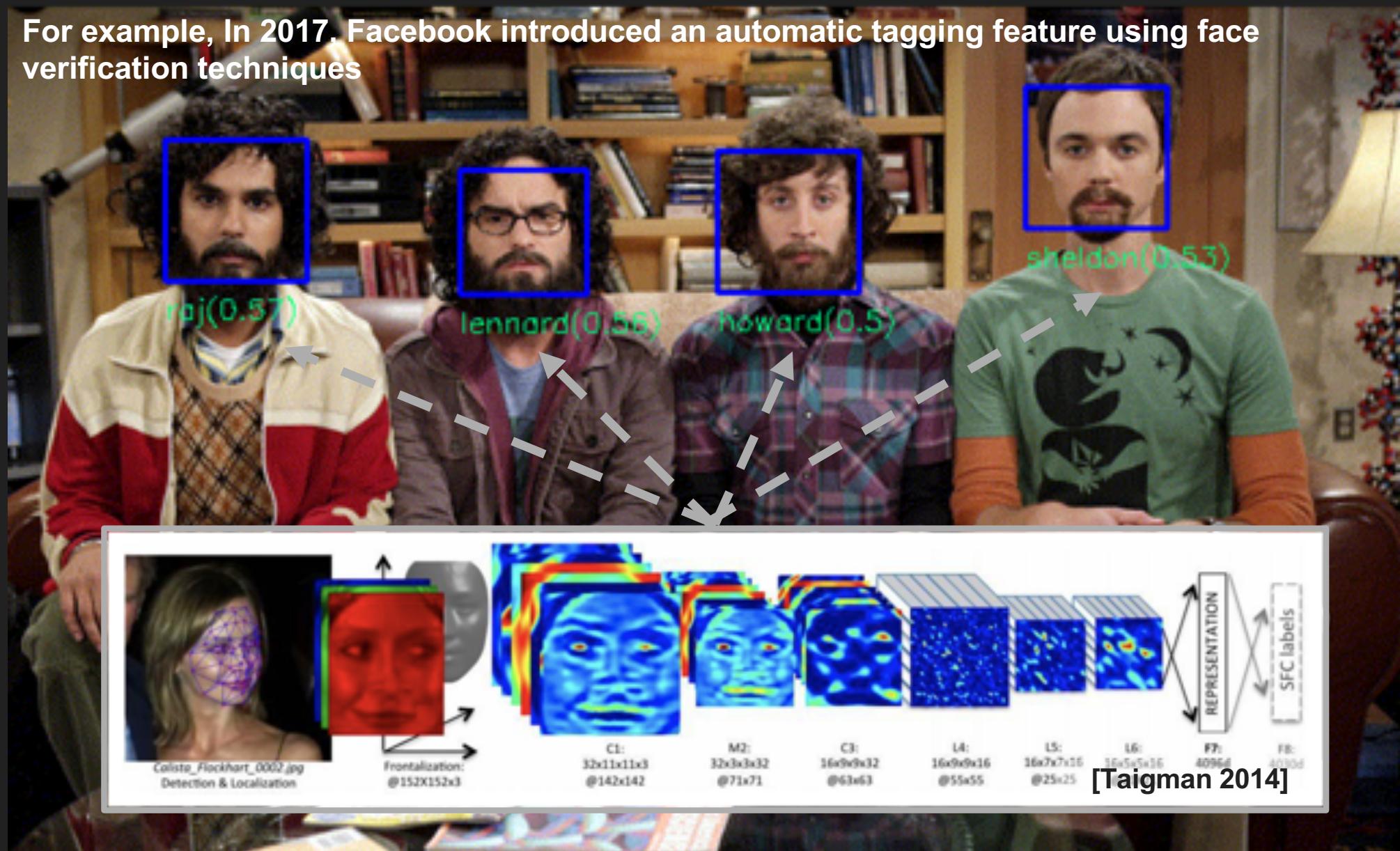
- Besmer 2010 Moving Beyond Untagging: Photo Privacy in a Tagged World. In Proc. CHI 2010, ACM Press (2010), 1563–1572.

Because there is a **gap between the sharing preferences** of a person who uploads and shares a photo (“owner”) and the person in the photo (“subject”)



## The gap will be more problematic. Even worse... automatic tagging

For example, In 2017. Facebook introduced an automatic tagging feature using face verification techniques



- Taigman 2014. "Deepface: Closing the gap to human-level performance in face verification." Proceedings of the IEEE conference on computer vision and pattern recognition. 2014.

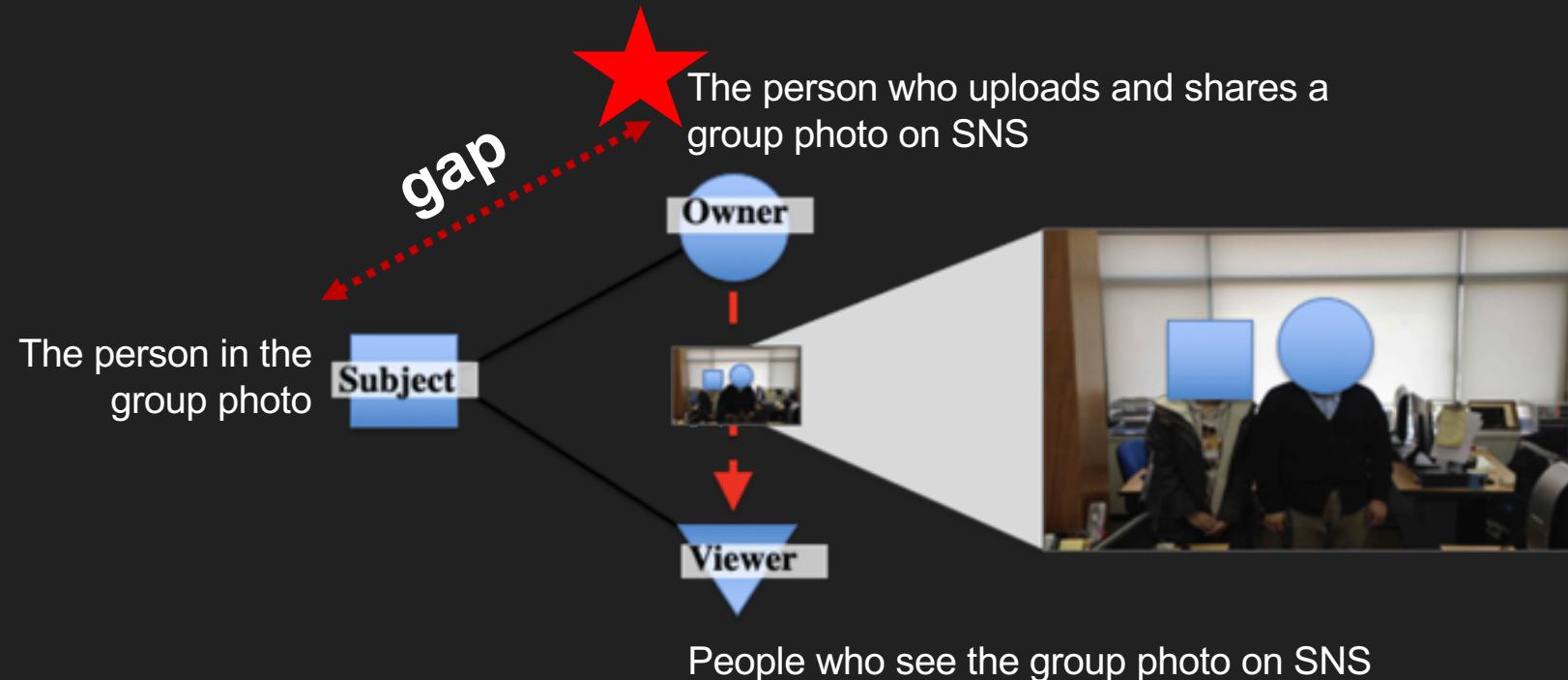
## Problem Statement

**As support for photo sharing activities increases in SNS systems, privacy concerns emerge as well.**

**There needs a technology or design that can enable to secure the privacy of “subject” in group photos shared by “owner”.**

Prior studies have been focusing on photo sharing preference of the owner

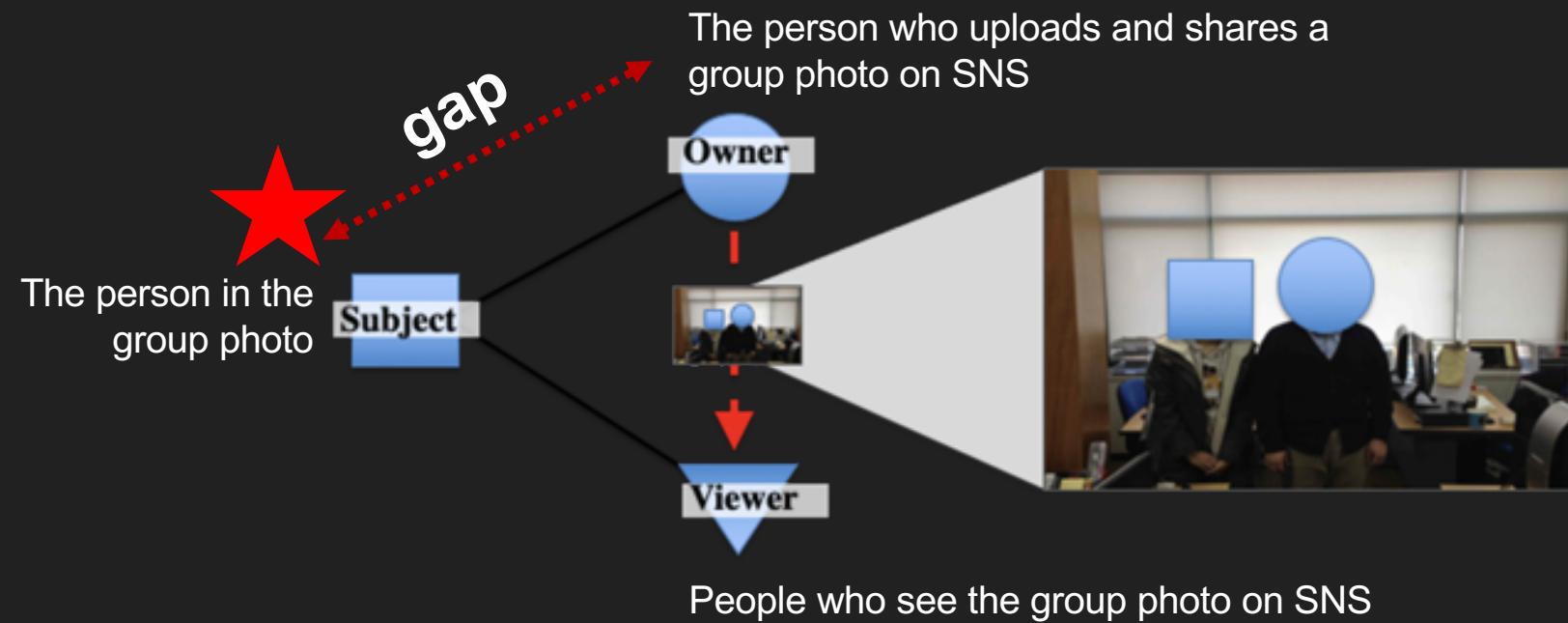
[Consolvo 2005, Wiese 2011]



[1] Consolvo 2005. Location Disclosure to Social Relations: Why, When, & What People Want to Share. In Proc. CHI 2005, ACM Press (2005), 81–90.

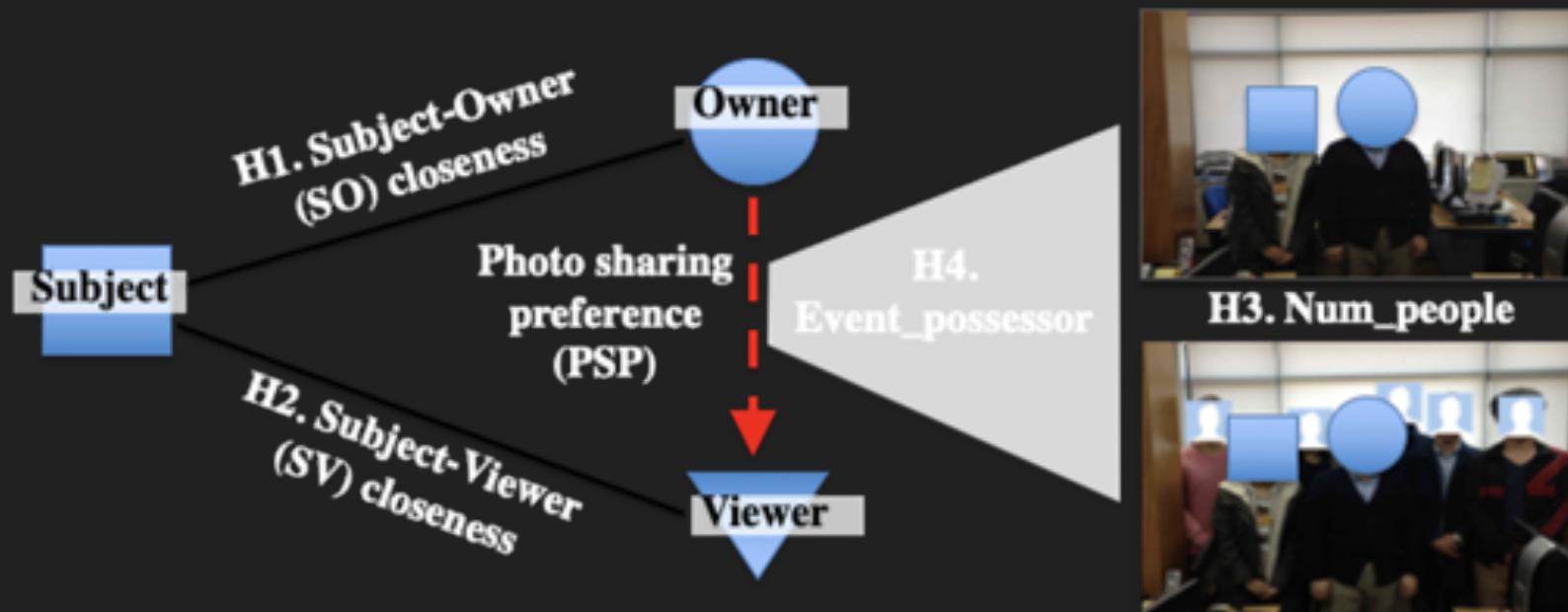
[2] Wiese 2011. Are you Close with Me? Are you Nearby?: Investigating Social Groups, Closeness, and Willingness to Share. In Proc. UbiComp 2011, ACM Press (2011), 197–206.

This study focuses on photo sharing preference of the subject



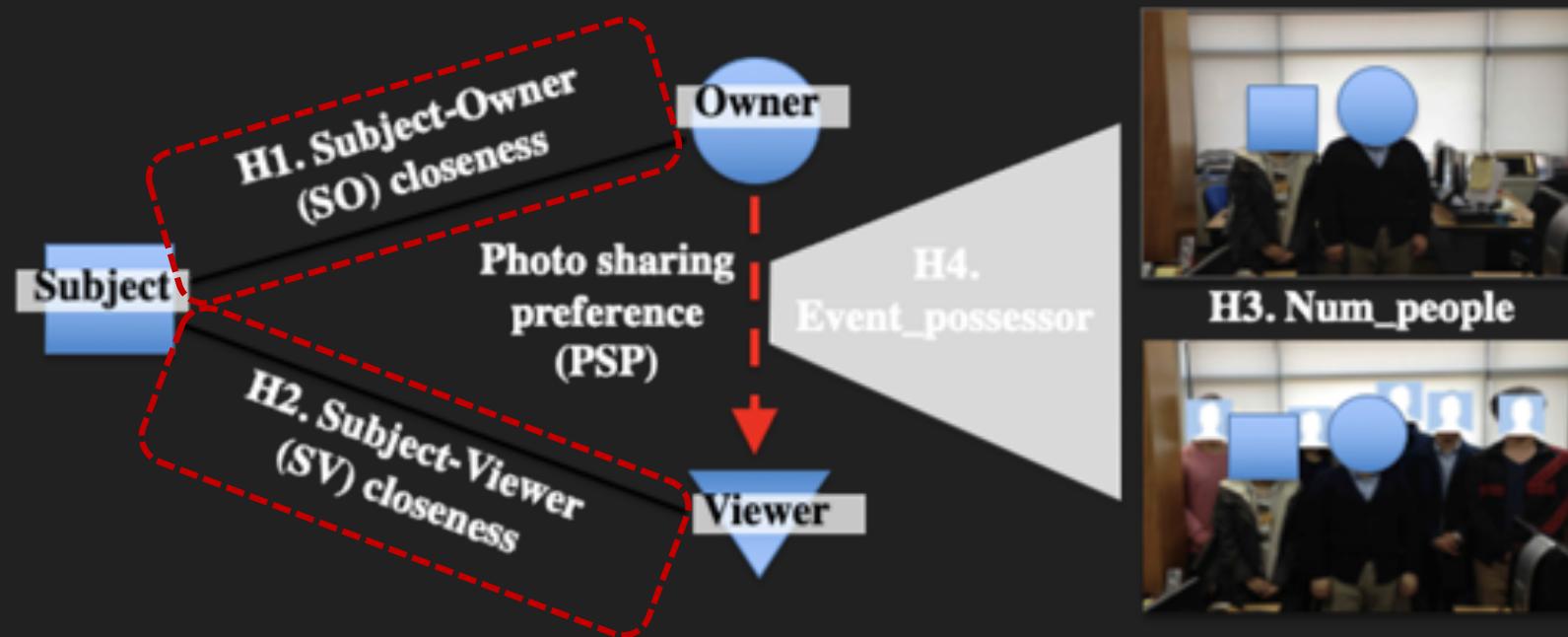
## Understanding photo sharing preference (PSP) of the subject

- Research Questions on Closeness and Picture Sharing Preference (H1, H2)
- Research Questions on Ownership and Picture Sharing Preference (H3, H4)



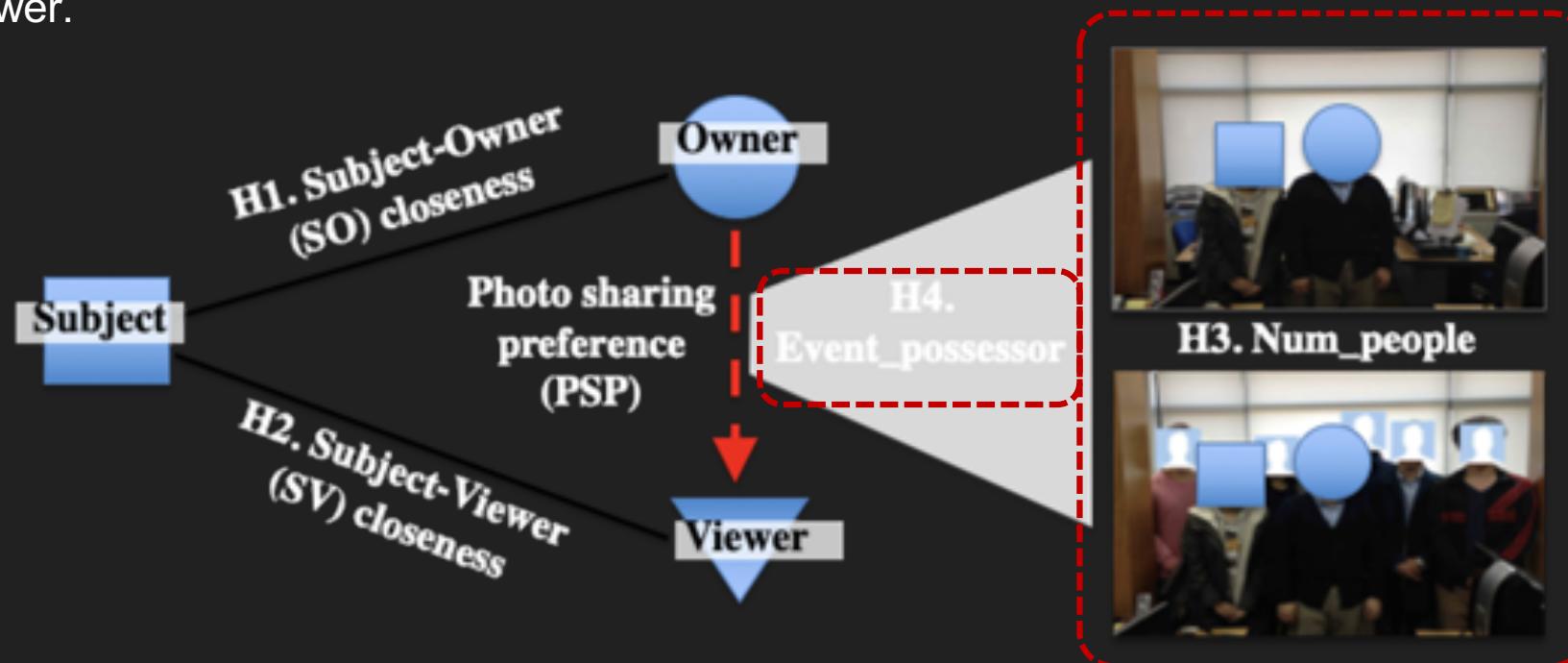
## Research Questions on Closeness and Picture Sharing Preference (PSP)

- H1: If subject-owner (SO) closeness increases, a subject's PSP on an owner's picture sharing activity will also increase.
- H2: If subject-viewer (SV) closeness increases, a subject's PSP on an owner's picture sharing activity will also increase.



## Research Questions on Ownership and Picture Sharing Preference (PSP)

- H3: When the number of people in a picture increases, a subject's PSP on an owner's picture sharing activity will also increase.
- H4: A subject's PSP on an owner's picture sharing activity will be lower when the event where photo was taken at is held for the subject compared to when the event is held for an owner or a viewer.



## **Data collection: Collecting photo sharing preference (PSP) of the subject**

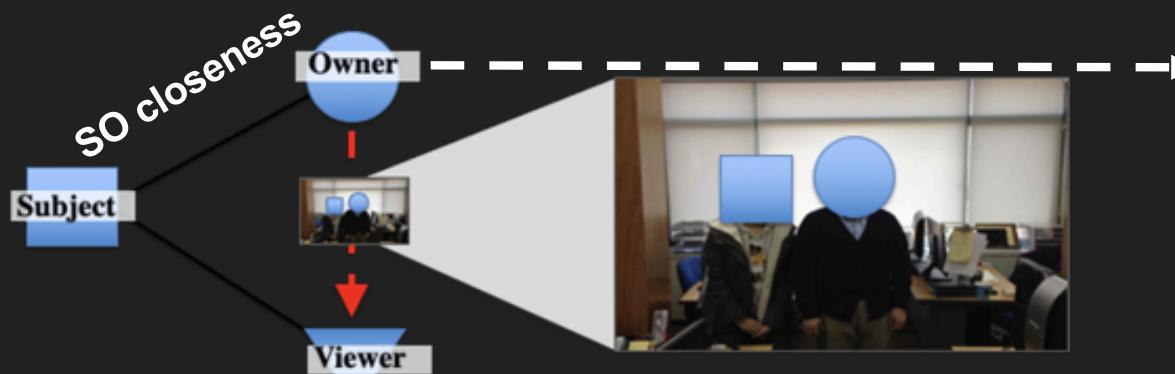
### **Subject recruitment:**

- 29 Facebook users (14 male and 15 females) who have a Facebook account with at least 70 Facebook friends.
- On average, subjects had 435.1 (SD 220.8) Facebook friends. Subjects had been Facebook members for an average of 24.3 months (SD 12.2), and spent an average of 99.3 min (SD 68.5) on Facebook every day.

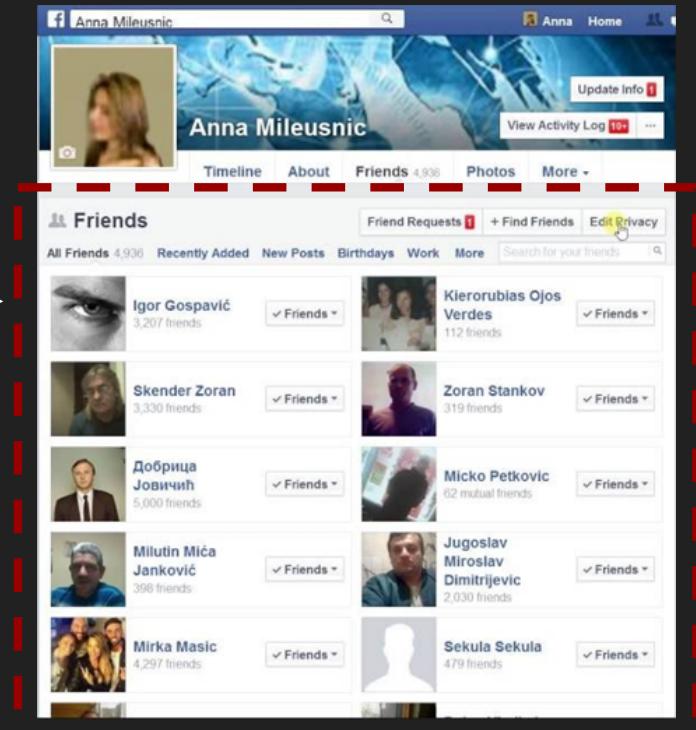
# Data collection: Collecting photo sharing preference (PSP) of the subject

## Collecting PSP of the subjects

- **Step 1: Measuring SO closeness**
- Step 2: Measuring SV closeness
- Step 3: Indicating photo sharing preferences



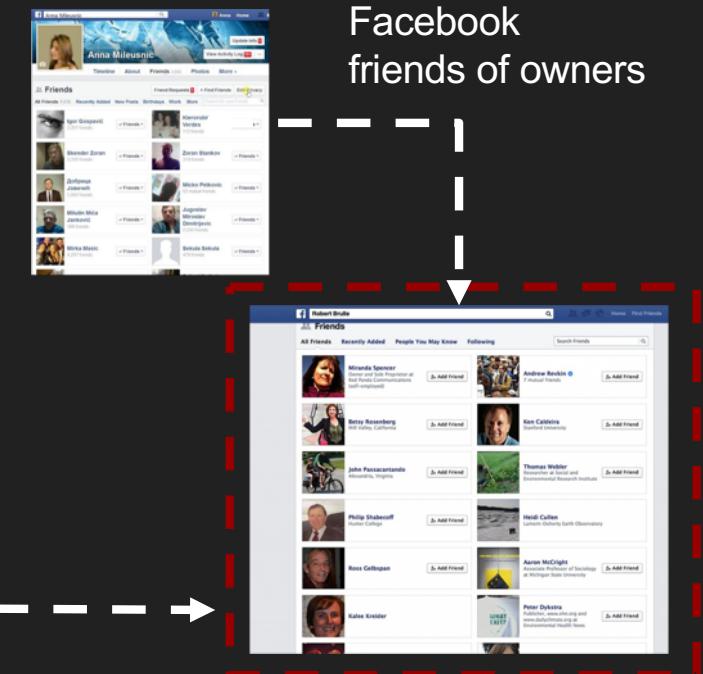
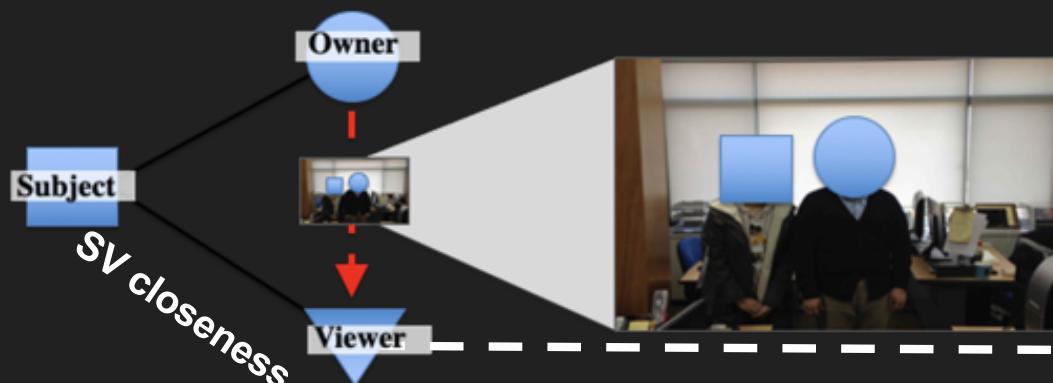
Facebook friends of subjects



# Data collection: Collecting photo sharing preference (PSP) of the subject

## Collecting PSP of the subjects

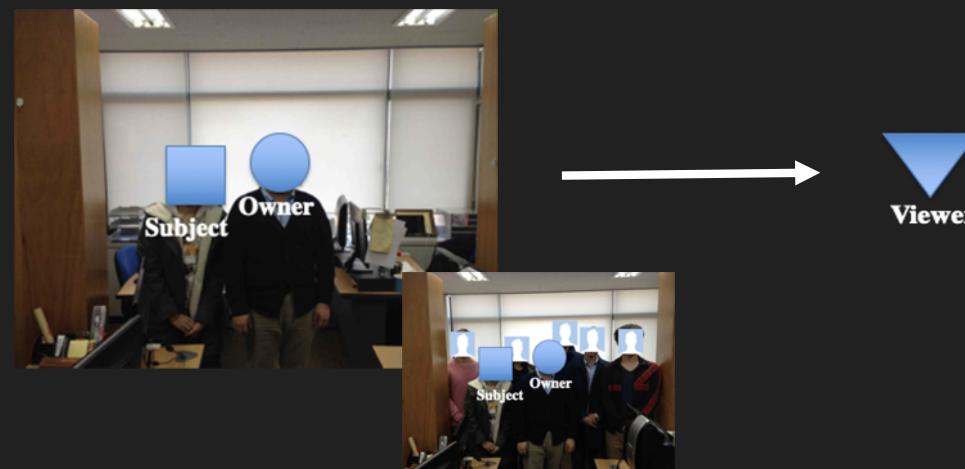
- Step 1: Measuring SO closeness
- **Step 2: Measuring SV closeness**
- Step 3: Indicating photo sharing preferences



## Data collection: Collecting photo sharing preference (PSP) of the subject

Collecting PSP of the subjects

- Step 1: Measuring SO closeness
- Step 2: Measuring SV closeness
- **Step 3: Indicating photo sharing preferences towards an owner's act of sharing a group photo containing both the participant (subject) and the owner with a viewer.**



# Statistical analysis: Multilevel regression

## Assumption check

- Normality assumption: the Shapiro-Wilk Test
- Homoscedasticity assumption: the Wald test

## Conducting a multilevel regression with

- Independent variables: SO closeness, SV closeness, number of people on a photo, event\_holder
- Dependent variable: Photo sharing preference of the subject
- Random effect (to control for non-independence of the data): Subject

Preventing convergence issues by reducing multicollinearity (Kline, 2015; O'Connell & McCoach, 2008), we applied

- Maximum likelihood estimations
- Grand-mean centering

## Results: Research Questions on Closeness and Picture Sharing Preference (PSP)

- H1: If subject-owner (SO) closeness increases, a subject's PSP on an owner's picture sharing activity will also increase.
- H2: If subject-viewer (SV) closeness increases, a subject's PSP on an owner's picture sharing activity will also increase.

Independent variables	Unstandardized coefficients		$\beta$	t	Sig.	95% C.I. for $\beta$		PRV
	B	Std. error				Lower	Upper	
Constant	2.49	0.08	n/a	31.54	0.000	2.34	2.65	n/a
Age	-0.10	0.03	-0.20	-3.12	0.004	-0.17	-0.03	0.02
SO_closeness (H1)	0.22	0.01	0.26	27.29	0.000	0.21	0.24	0.08
SV_closeness (H2)	0.36	0.01	0.51	52.87	0.000	0.34	0.37	0.34
SO * SV	0.03	0.00	0.06	6.01	0.000	0.02	0.04	0.01
Num_people(-7)	0.14	0.02	0.06	5.91	0.000	0.09	0.18	0.03
Event4Owner	0.17	0.03	0.07	6.02	0.000	0.12	0.23	0.05
Event4Viewer	0.32	0.03	0.13	11.32	0.000	0.27	0.38	
Num_people * SO	-0.06	0.02	-0.04	-3.75	0.000	-0.09	-0.03	0.02
Num_people * SV	0.01	0.01	0.01	0.53	0.597	-0.02	0.03	
SO * Event4Owner	0.05	0.02	0.03	2.31	0.021	0.01	0.09	0.02
SO * Event4Viewer	-0.02	0.02	-0.01	-0.82	0.414	-0.06	0.02	
SV * Event4Owner	-0.16	0.02	-0.10	-9.35	0.000	-0.19	-0.12	0.02
SV * Event4Viewer	-0.13	0.02	-0.09	-7.99	0.000	-0.17	-0.10	

## Results: Research Questions on Closeness and Picture Sharing Preference (PSP)

- H1: If subject-owner (SO) closeness increases, a subject's PSP on an owner's picture sharing activity will also increase.
- H2: If subject-viewer (SV) closeness increases, a subject's PSP on an owner's picture sharing activity will also increase.

Independent variables	Unstandardized coefficients		$\beta$	t	Sig.	95% C.I. for $\beta$		PRV
	B	Std. error				Lower	Upper	
Constant	2.49	0.08	n/a	31.54	0.000	2.34	2.65	n/a
Age	-0.10	0.03	-0.20	-3.12	0.004	-0.17	-0.03	0.02
SO_closeness (H1)	0.22	0.01	0.26	27.29	0.000	0.21	0.24	0.08
SV_closeness (H2)	0.36	0.01	0.51	52.87	0.000	0.34	0.37	0.34
SO * SV	0.03	0.00	0.06	6.01	0.000	0.02	0.04	0.01
Num_people(-7)	0.14	0.02	0.06	5.91	0.000	0.09	0.18	0.03
Event4Owner	0.17	0.03	0.07	6.02	0.000	0.12	0.23	0.05
Event4Viewer	0.32	0.03	0.13	11.32	0.000	0.27	0.38	
Num_people * SO	-0.06	0.02	-0.04	-3.75	0.000	-0.09	-0.03	0.02
Num_people * SV	0.01	0.01	0.01	0.53	0.597	-0.02	0.03	
SO * Event4Owner	0.05	0.02	0.03	2.31	0.021	0.01	0.09	0.02
SO * Event4Viewer	-0.02	0.02	-0.01	-0.82	0.414	-0.06	0.02	
SV * Event4Owner	-0.16	0.02	-0.10	-9.35	0.000	-0.19	-0.12	0.02
SV * Event4Viewer	-0.13	0.02	-0.09	-7.99	0.000	-0.17	-0.10	

## Results: Research Questions on Ownership and Picture Sharing Preference (PSP)

- H3: When the number of people in a picture increases, a subject's PSP on an owner's picture sharing activity will also increase.
- H4: A subject's PSP on an owner's picture sharing activity will be lower when the event\_posessor is the subject compared to when the event\_posessor is an owner or a viewer.

Independent variables	Unstandardized coefficients		$\beta$	t	Sig.	95% C.I. for $\beta$		PRV
	B	Std. error				Lower	Upper	
Constant	2.49	0.08	n/a	31.54	0.000	2.34	2.65	n/a
Age	-0.10	0.03	-0.20	-3.12	0.004	-0.17	-0.03	0.02
SO_closeness (H1)	0.22	0.01	0.26	27.29	0.000	0.21	0.24	0.08
SV_closeness (H2)	0.36	0.01	0.51	52.87	0.000	0.34	0.37	0.34
SO * SV	0.03	0.00	0.06	6.01	0.000	0.02	0.04	0.01
Num_people(-7) (H3)	0.14	0.02	0.06	5.91	0.000	0.09	0.18	0.03
Event4Owner (H4)	0.17	0.03	0.07	6.02	0.000	0.12	0.23	0.05
Event4Viewer (H4)	0.32	0.03	0.13	11.32	0.000	0.27	0.38	
Num_people * SO	-0.06	0.02	-0.04	-3.75	0.000	-0.09	-0.03	0.02
Num_people * SV	0.01	0.01	0.01	0.53	0.597	-0.02	0.03	
SO * Event4Owner	0.05	0.02	0.03	2.31	0.021	0.01	0.09	0.02
SO * Event4Viewer	-0.02	0.02	-0.01	-0.82	0.414	-0.06	0.02	
SV * Event4Owner	-0.16	0.02	-0.10	-9.35	0.000	-0.19	-0.12	0.02
SV * Event4Viewer	-0.13	0.02	-0.09	-7.99	0.000	-0.17	-0.10	

## Results: Research Questions on Ownership and Picture Sharing Preference (PSP)

- H3: When the number of people in a picture increases, a subject's PSP on an owner's picture sharing activity will also increase.
- H4: A subject's PSP on an owner's picture sharing activity will be lower when the event\_posessor is the subject compared to when the event\_posessor is an owner or a viewer.

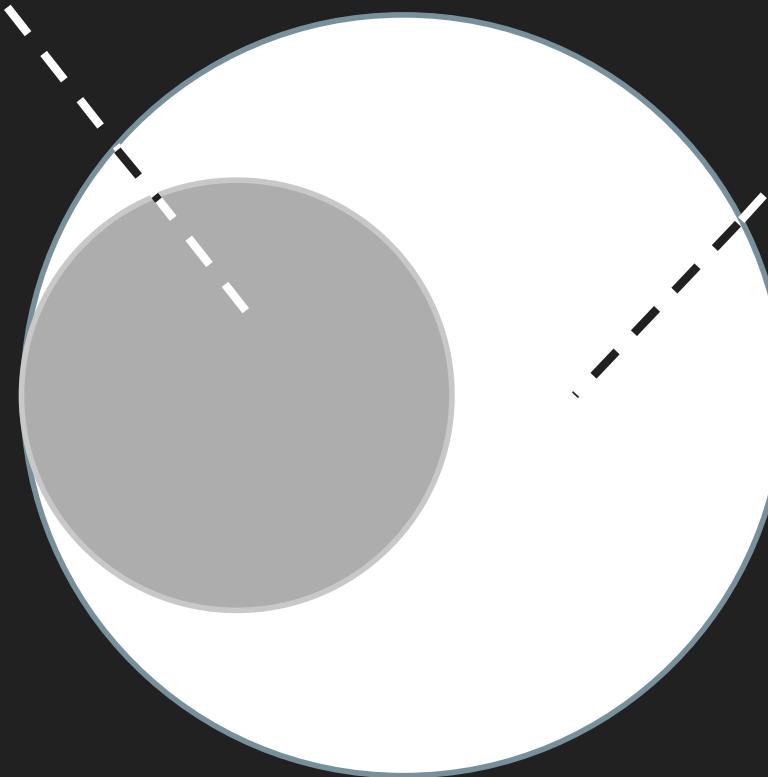
Independent variables	Unstandardized coefficients		$\beta$	t	Sig.	95% C.I. for $\beta$		PRV
	B	Std. error				Lower	Upper	
Constant	2.49	0.08	n/a	31.54	0.000	2.34	2.65	n/a
Age	-0.10	0.03	-0.20	-3.12	0.004	-0.17	-0.03	0.02
SO closeness (H1)	0.22	0.01	0.26	27.29	0.000	0.21	0.24	0.08
SV closeness (H2)	0.36	0.01	0.51	52.87	0.000	0.34	0.37	0.34
SO * SV	0.03	0.00	0.06	6.01	0.000	0.02	0.04	0.01
Num_people(-7) (H3)	0.14	0.02	0.06	5.91	0.000	0.09	0.18	0.03
Event4Owner (H4)	0.17	0.03	0.07	6.02	0.000	0.12	0.23	0.05
Event4Viewer (H4)	0.32	0.03	0.13	11.32	0.000	0.27	0.38	
Num_people * SO	-0.06	0.02	-0.04	-3.75	0.000	-0.09	-0.03	0.02
Num_people * SV	0.01	0.01	0.01	0.53	0.597	-0.02	0.03	
SO * Event4Owner	0.05	0.02	0.03	2.31	0.021	0.01	0.09	0.02
SO * Event4Viewer	-0.02	0.02	-0.01	-0.82	0.414	-0.06	0.02	
SV * Event4Owner	-0.16	0.02	-0.10	-9.35	0.000	-0.19	-0.12	0.02
SV * Event4Viewer	-0.13	0.02	-0.09	-7.99	0.000	-0.17	-0.10	

# Picture Sharing Preference (PSP) classification

Classification based on Subject information

(age and gender)

$$R^2 = 0.16$$



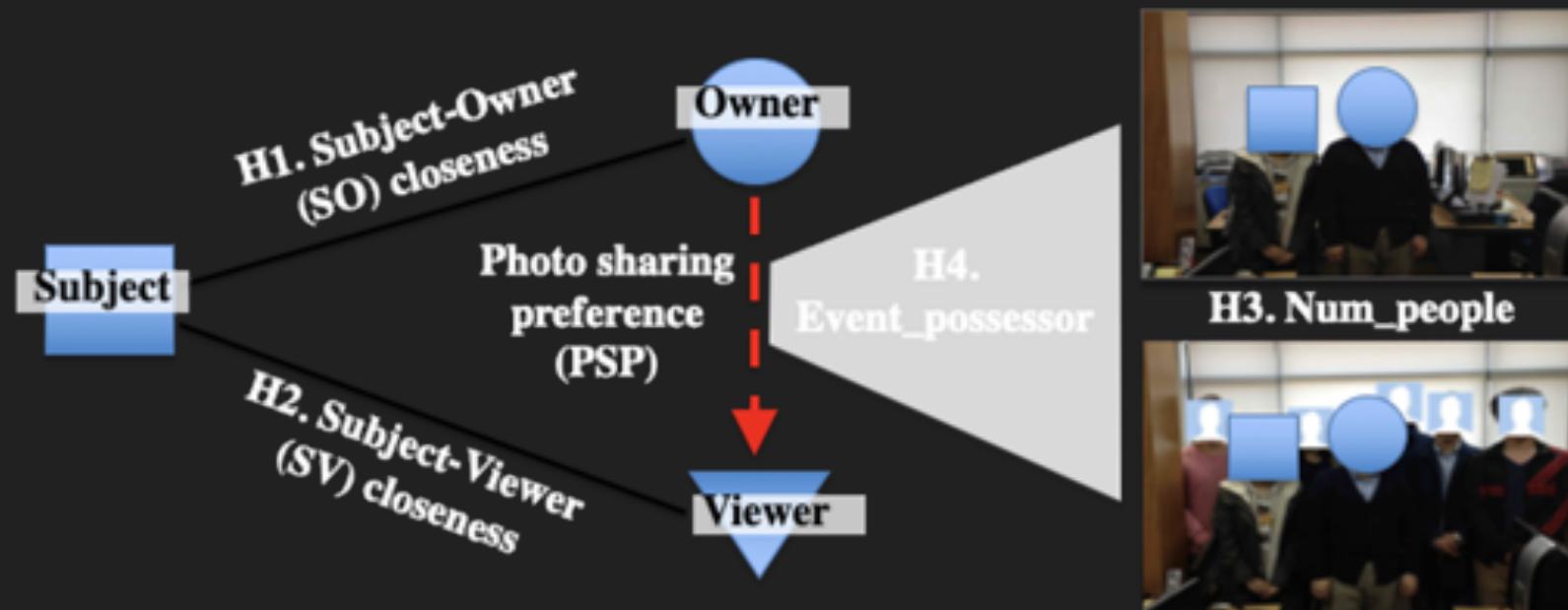
Classification based on all information

(Subject age and gender, SO and SV closeness, number of people in a picture, ownership perception):

$$R^2 = 0.52$$

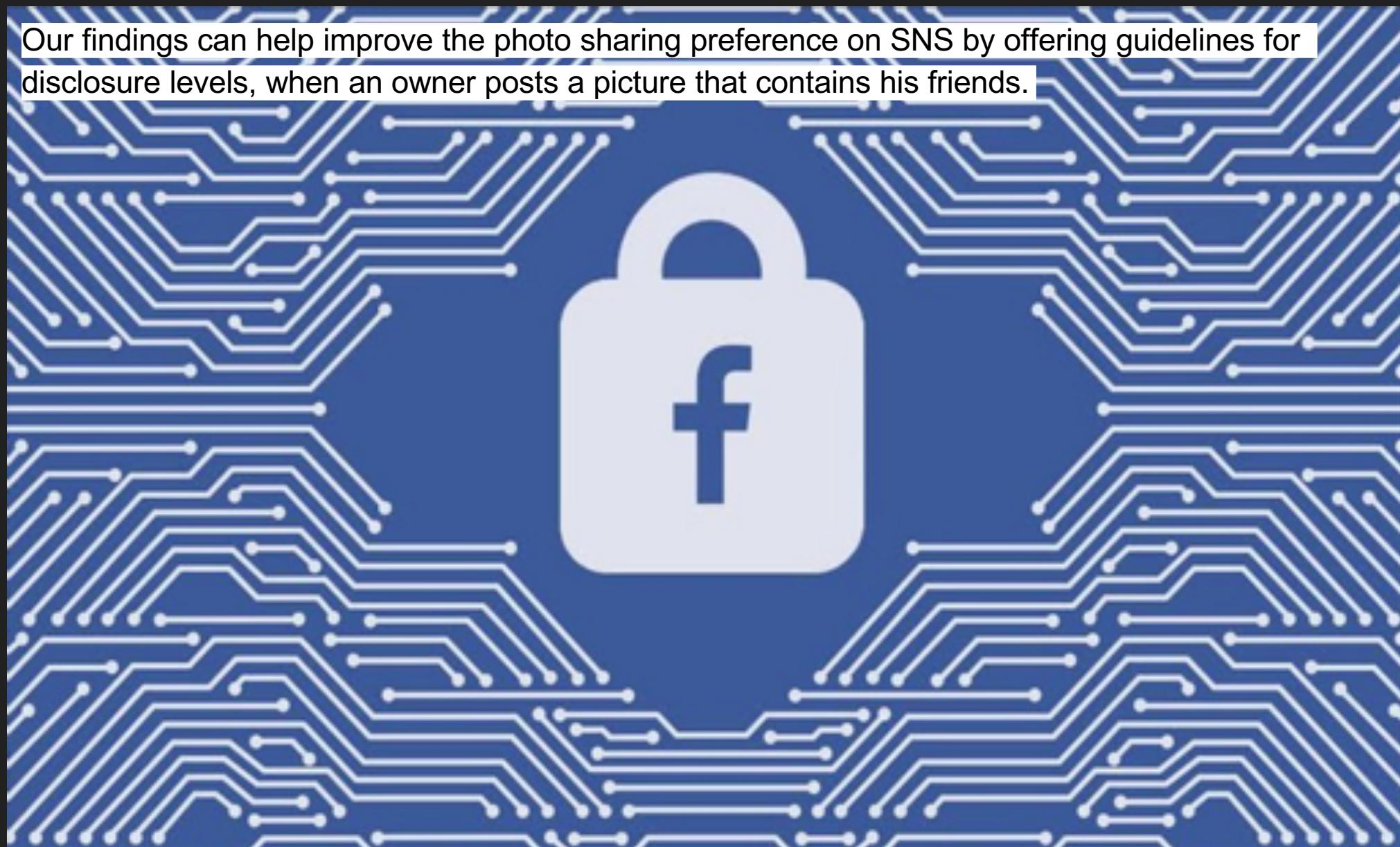
## Discussion and Implications: Summary of findings

Our study shows that closeness (SO and SV closeness), perception of ownership, and the number of people in a group photo are important factor to estimate photo sharing preference of subject.



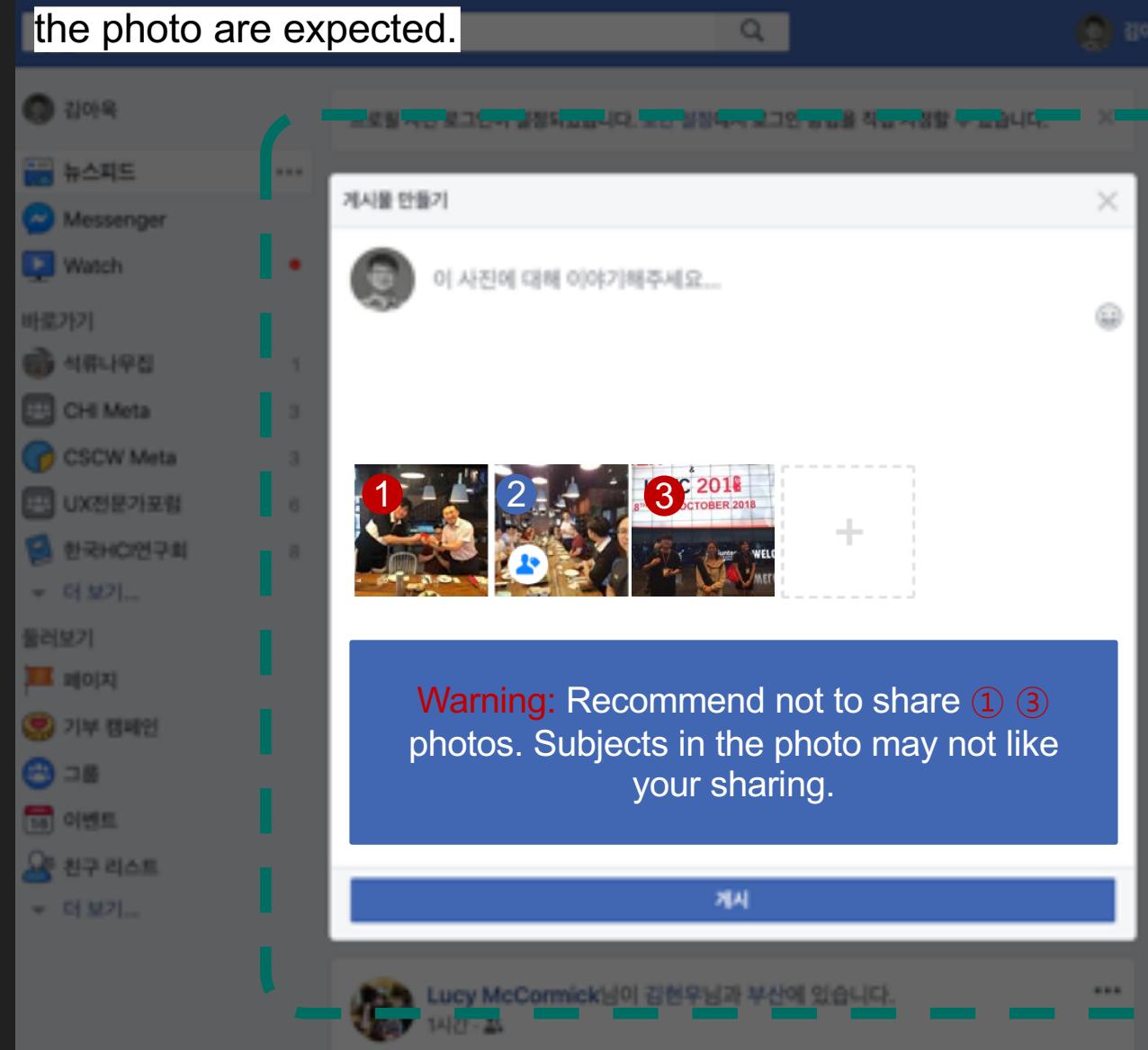
## Discussion and Implications: Design guidelines

Our findings can help improve the photo sharing preference on SNS by offering guidelines for disclosure levels, when an owner posts a picture that contains his friends.



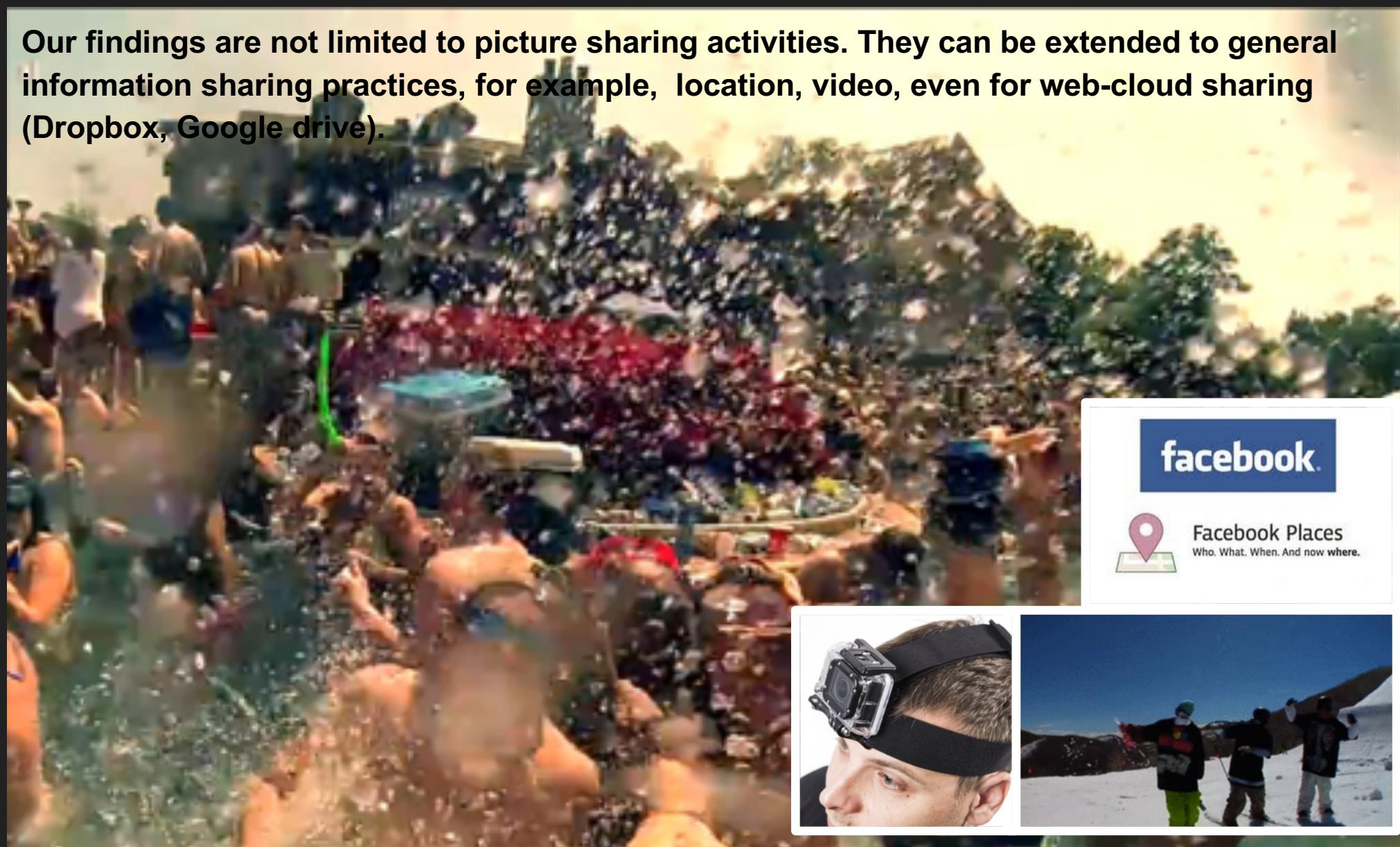
## Discussion and Implications: Design guidelines

Warning users regarding their photo sharing if low levels of photo sharing preference for subjects in the photo are expected.



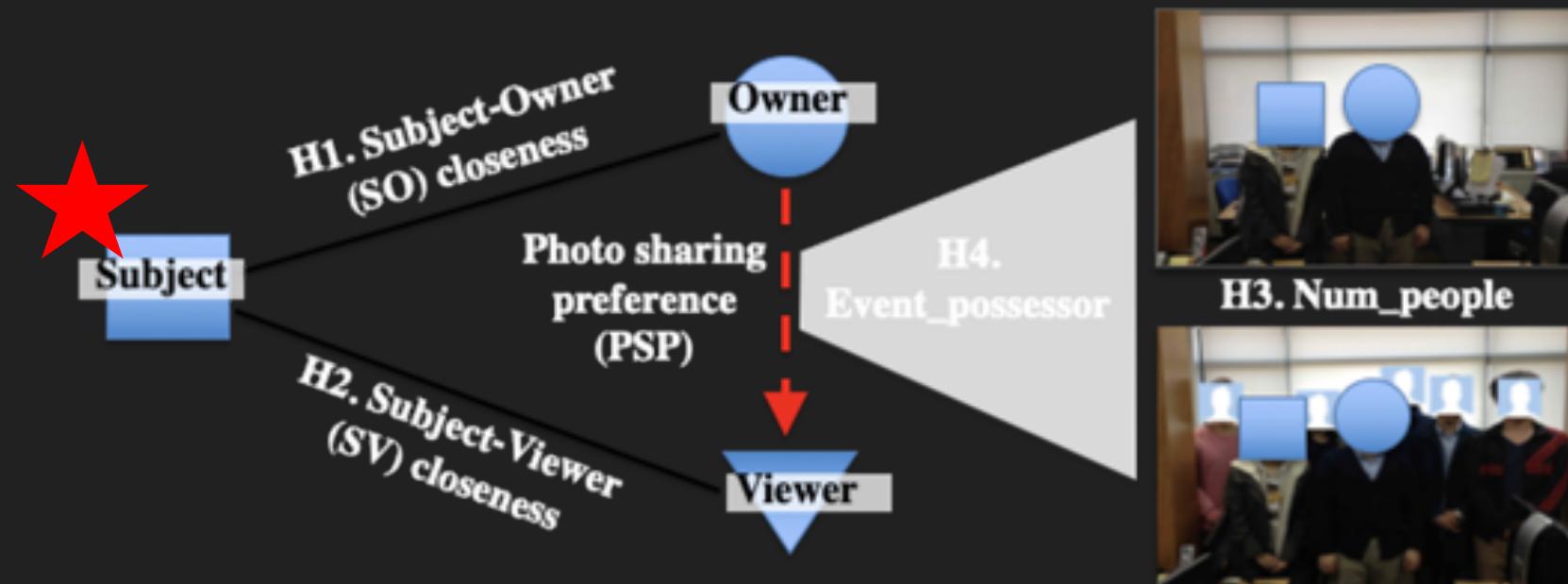
## Discussion and Implications: Generalizability of findings

Our findings are not limited to picture sharing activities. They can be extended to general information sharing practices, for example, location, video, even for web-cloud sharing (Dropbox, Google drive).



# Conclusion

Our study presents a first step toward improving the experience of subject for photo sharing on SNS.



# Study 3: Sensors Know Which Photos Are Memorable

Kim S, Patra K, Kim A, Lee G, Segev A, Lee A. "Sensors Know Which Photos Are Memorable." In Proceedings of the 2017 CHI Conference Extended Abstracts on Human Factors in Computing Systems (CHI '17 Works-in-Progress). ACM (2017).

\*I was a research mentor

# Too many photos taken during travels, but never looked at again.



Which of these photos should I upload?

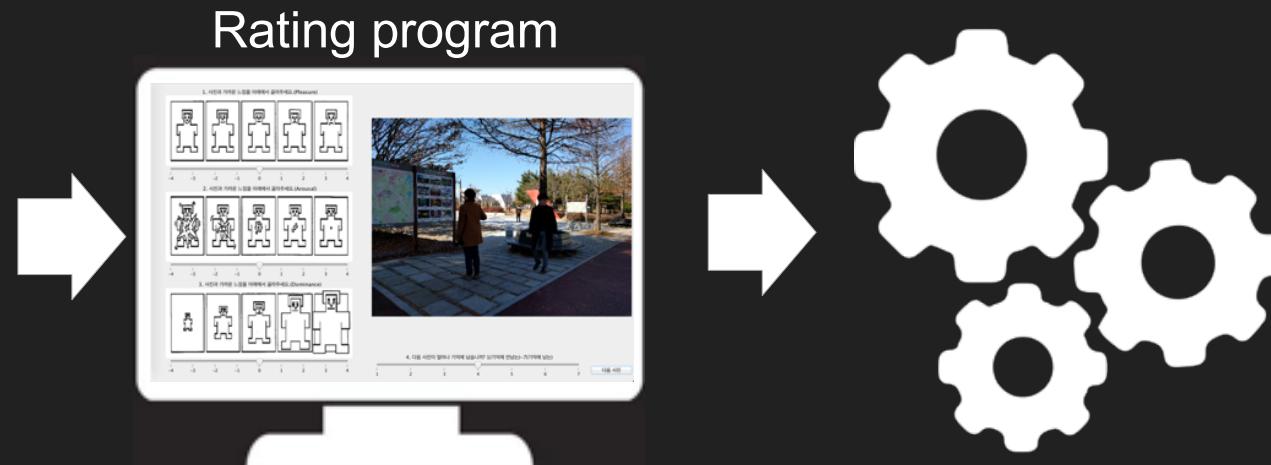
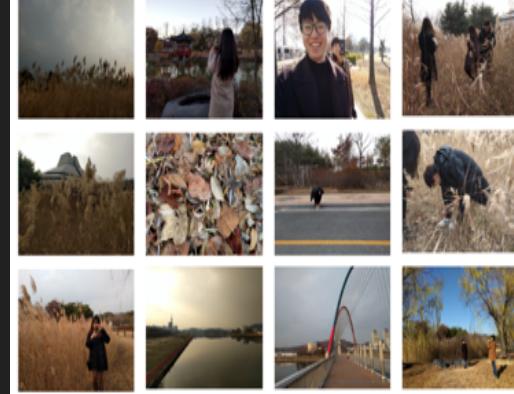


## Problem statement and study goal

There is a strong desire to find memorable photos that are worth sharing via social media such as Facebook and Instagram, or to automatically shuffle memorable photos to help people reminisce about important life events.

In this study, we investigate how to automatically detect memorable photos based on sensor data collected by smartphone and wearable devices.

# Study Procedure



Taking photos  
(304 photos by 11 participants)

Rating memorability of  
photos

Building a machine  
learning model for  
memorability  
classification

# While tasking photos, collecting photo and sensor data



**Microsoft band 2**

---

## Sensors

---

Optical heart rate sensor  
3-axis accelerometer/gyro  
Gyrometer  
GPS  
Ambient light sensor  
Skin temperature sensor  
UV sensor  
Capacitive sensor  
Galvanic skin response  
Microphone  
Barometer

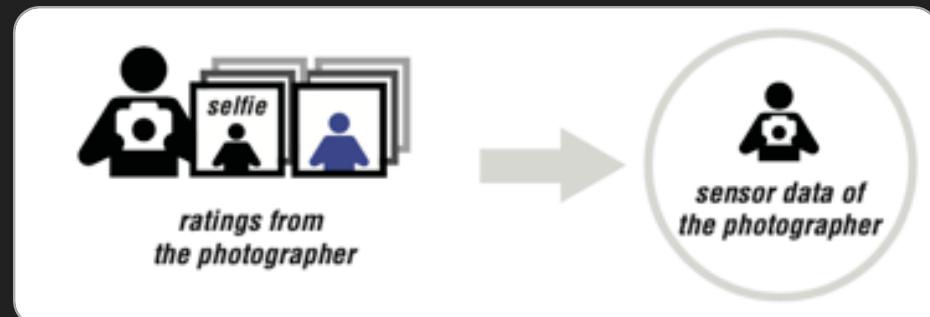
---

# Results of statistical analysis (Multi-level regression)

## Photographer Focused

The sensor data of the photographer is analyzed with the ratings from the photographer; these could be selfies or photos of others.

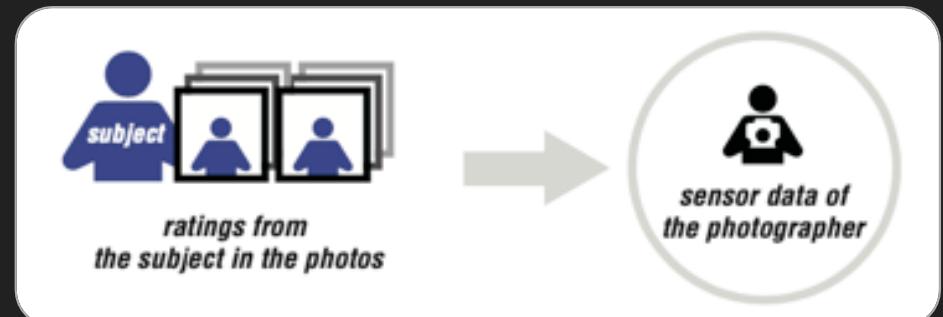
$$\beta = -14.777, p < .001$$



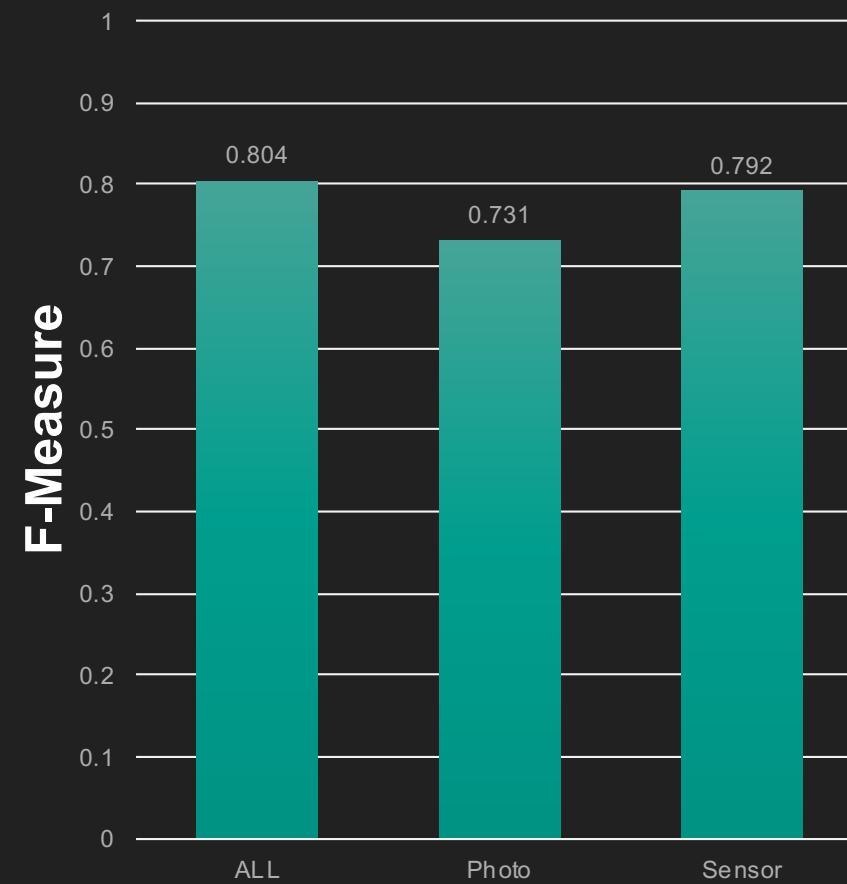
## Subject Focused

The sensor data of the photographer is analyzed with ratings from the subject in the photo. Subject focus was used to determine if a photographer's biological signals could be used to infer the memorability and emotions of subjects in the photos.

$$\beta = -7.563, p < .05$$

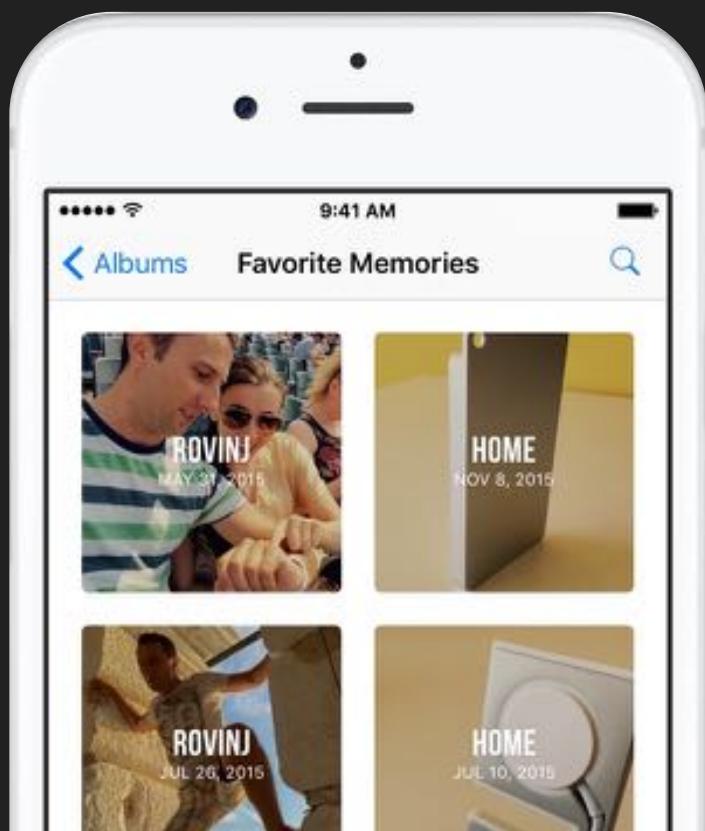


# Results of machine learning model analysis



## Implications

Memorability classifier can be used for automatic selection of representative photos for photo albums



Memorability classifier can be used for photo suggestions for SNS.

