YouTube Semantic Search



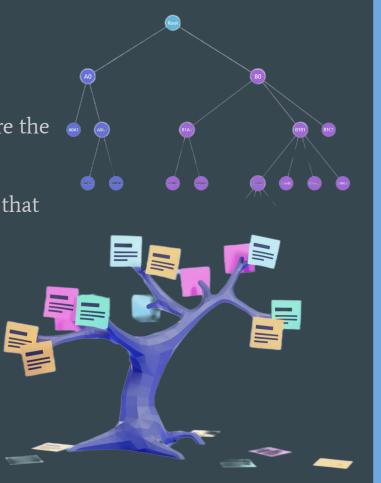
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Research Project

Traditional keyword-based searches struggle to capture the nuances of language and context.

We develop an AI model (YouTube Semantic Search) that discovers educational YouTube videos based on user prompts.

Embedding-based Semantic Search: capture semantic relationships based on embedding matrix



Our Process

YouTube API

Sentence Transformers (all-MiniLM-L6-v2)

Nearest Neighbors/Cosine Similarity

Model Application

Query: Explain the key concepts of Bayesian Networks



Top Matching Videos:

1. Bayesian Network (https://www.youtube.com/watch?v=480a_2jRdK0)

Match: 83.90% vs 75.51% for YouTube algo

2. What is Bayesian Networks in Machine Learning? (https://www.youtube.com/watch?v=nA-S10h0mUY)

Match: 81.88% vs 78.76% for YouTube algo

Welcome to our comprehensive guide on Bayesian Networks in Machine Learning. This video is part of our ongoing series ...

- 3. What is a Bayesian network? (https://www.youtube.com/watch?v=97KBdmSQEJ0)

 Match: 77.0% vs 75.16% for YouTube algo

 Very brief introduction to Bayesian networks using the classic Asia example.
- (https://www.youtube.com/watch?v=DVnubVOjZtg)

 Match: 75.43% vs vs 71.65% for YouTube algo

 Subscribe to our new channel: https://www.youtube.com/@varunainashots ▷ Artificial Intelligence (Complete Playlist): ...
- 5. Bayesian Network | Introduction and Workshop (https://www.youtube.com/watch?v=mebXoVrfchg)

4. Bayesian Network with Examples | Easiest Explanation

Match: 75.22% vs 44.69% for YouTube algo

Bayesian Network is a model that allows for probabilities of all events to be connected to each other and we could easily make ...

Model Application: SS VS. Youtube's Algorithm

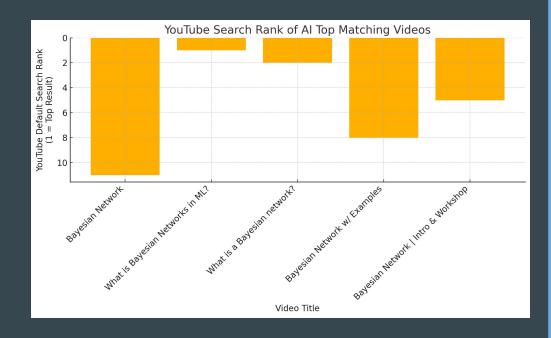
Youtube Top 5 Results
What is Bayesian Networks in Machine
Learning? — 3:00 min | 3.4 K views | 1 yr ago

What is a Bayesian network? — 3:04 min | 43 K views | 2 yrs ago

1 What is a Bayesian network — 2:14 min | 19 K views | 2 yrs ago

Introduction to Bayesian statistics, part 1: The basic concepts — 9:12 min | 527 K views | 9 yrs ago

Bayesian Network | Introduction and Workshop — 7:54 min | 21 K views | 2 yrs ago



Results show where the matching videos showed up on the Youtube search given the same algorithm