# As Designer

**Meeting With Matt**

Since big picture on homepage feels cliche, maybe have page of type in varying sizes and colors that are quotes from mentions of him in different artists songs or interviews that are relevant to the pages we want to feature, but are still kind of ambiguous so you don't know what you're going to encounter when you first click on one. When you click on any one of the quotes, it will take you to a different page of the website (and also react in some way w/ color or size when you hover over it).

- The point of doing it this way would be to better emphasize how far his reach is throughout so many genres and aspects of pop culture, which is really the main thing Matt wants to highlight in this website, more so than biography.
- If the page feels a little overwhelming when you first encounter it, it would serve to point out how the web of his influence is farther than most people realize. But as you interact with the site you'll start to see how it all relates.
- For simplicity's sake, and also to show how the different parts connect, we could have multiple quotes lead to the same page.
- Will for sure be a bitch for browser adjustments, but if we can pull it off I think it'll be worth it.

Rather than pulling images from the web, it will be cooler and also more relevant to the intent of the site to have collaged pics when relevant. Contrast in images of him young vs old, or mashups of different aspects of pop culture would imply the multi-faceted aspects of his career.

Menu would be available on pages, but not on homepage. We're thinking about maybe using the motif of the Straight Outta Compton logo as the icon, and then a drop down bar for the navigation.

Honestly really excited cause I think it'll be super cool if we pull it off.

## As Art Director

**Meeting With Katie**

Since we've decided the focus of the website should really more on the fairytales than on the Grimm Brothers themselves, we're changing the pages that will be included in the site from things like biography, etc. to the presentation of a select few stories.

Focus on the stories will also lead us towards more of a storybook motif that will drive the visuals used on the site and make the pages feel more cohesive while still allowing for more variety. Definitely feels necessary to replace the sans serif, modern font with a serif typeface that feels more familiar in our experience of fairytales.

The tone of the background image is working really well, and I think instead of a black background behind white text, it would fit better in the world we're creating to have black type over a lighter background. I think having divs with no background color, but instead an image of a page or scroll as a background for the text would really help influence the way the reader interacts with the story. Again, the sense of familiarity with the presentation of the text will hopefully evoke past experiences the reader has had with fairytales, and drive some sense of nostalgia or interest that will keep them engaged.

Having a set format like that of a book will also help to organize elements like navigation and differentiation of pages. A menu, or "table of contents," presented subtly somewhere on the page would allow the reader to skip to specific stories and pages while still maintaining the book motif. There will also be arrows or some indication placed near the text so that the reader can click through the pages in a linear progression as they go along, like flipping pages.

In terms of images, black and white illustrations (or with the white knocked out so it looks like an illustration presented naturally on the page along with the text) would better suit the aim of the website than photographic images that could potentially pull the viewer out of the story world we've created.