KIMBER GEE
WEB DEVELOPER

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// SKILLS & TECHNOLOGIES

- Javascript | ES6
- React
- Next.js
- Jest unit testing
- Invision | Figma

- Gulp | Grunt
- Node
- CSS | SCSS
- Bootstrap
- Ruby | Ruby on Rails

- Git | Versioning
- Contentful
- Optimizely | Monetate
- Atlassian tools
- Agile Scrum

// EXPERIENCE

FRONTEND DEVELOPER | Newfold Digital | 2017-present

- Build & maintain landing pages on bluehost.com to guide customers through acquisition
- Code reusable, user-friendly React components for marketers & affiliates to use in our Contentful CMS
- Implemented multiple brand redesigns, working with marketing and design teams
- Contribute to a multi-team level Design System Manager
- Maintain and improve existing code used across multiple platforms
- Improve site speed & performance, optimize SEO and track analytic data

FRONTEND DEVELOPER | Bearface Media | 2016-2017

- Redesign websites for clients mostly using Javascript, HTML & CSS

DIGITAL MARKETING MANAGER | INK361 | 2014-2016

- Manage brand partnership programs to increase growth, exposure, and sales
- Create copy for websites, emails, newsletters, and ads
- PR and press release management
- Manage blog & social channels for 3 different brands

// EDUCATION

- BLOC | Full Stack Web Development (2016)
- University of Colorado | MBA, Marketing (2010-2012)
- University of New Hampshire | BS, Business (2003-2007)