

KIMBER GEE

FRONT-END DEVELOPER

781.879.3674
KIMBER.GEE@GMAIL.COM
www.kimbergeev.com

// SKILLS & TECHNOLOGIES

- Javascript | ES6
- React (some redux)
- Next.js
- Node.js
- Webpack | Gulp
- Jest | Mocha | Cypress testing
- Invision | Figma
- CSS | SCSS | Bootstrap
- Datadog
- Contentful
- Optimizely | Adobe Target
- Atlassian tools

// EXPERIENCE

SENIOR SOFTWARE ENGINEER | Newfold Digital | 2021-present

- Migrate multiple high traffic checkout flows to a new platform while maintaining revenue
- Modify React components to be A/B test friendly with seamless overrides
- Use Datadog to investigate errors from user session replays and fix bugs
- Train and lead new devs members
- Handle weekly deploys using Bamboo

SOFTWARE ENGINEER | Newfold Digital | 2017-2021

- Build & maintain landing pages on bluehost.com to guide customers through acquisition
- Code reusable, user-friendly React components for marketers & affiliates to use in our Contentful CMS
- Implemented multiple brand redesigns and platform migrations
- Improve site speed & performance, using Lighthouse/CWV

DIGITAL MARKETING MANAGER | INK361 | 2014-2016

- Manage brand partnership programs to increase growth, exposure, and sales
- Create copy for websites, emails, newsletters, and ads
- PR and press release management
- Manage blog & social channels for 3 different brands

// EDUCATION

- BLOC | Full Stack Web Development (2016)
- University of Colorado | MBA, Marketing (2010-2012)
- University of New Hampshire | BS, Business (2003-2007)